

# United States Wireless Health and Fitness Devices Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UCDADFBD390EN.html>

Date: June 2017

Pages: 119

Price: US\$ 2,960.00 (Single User License)

ID: UCDADFBD390EN

## Abstracts

The United States Wireless Health and Fitness Devices Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Wireless Health and Fitness Devices industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Wireless Health and Fitness Devices market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Adidas AG  
Alive Technologies  
Beuer GmbH  
Entra Health Systems  
Fitbit  
Fitbug Limited  
FitLinx  
Garmin Ltd  
Humetrix

United States Wireless Health and Fitness Devices Market: Product Segment Analysis

Stationary  
Portable  
Type 3

United States Wireless Health and Fitness Devices Market: Application Segment Analysis

For Kids  
For Adults  
For Old Men

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 WIRELESS HEALTH AND FITNESS DEVICES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Wireless Health and Fitness Devices
- 1.2 Wireless Health and Fitness Devices Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Wireless Health and Fitness Devices by Type in 2015
    - 1.2.1.1 Stationary
    - 1.2.1.2 Portable
    - 1.2.1.3 Type
  - 1.2.2 Portable
  - 1.2.3 Type
- 1.3 Wireless Health and Fitness Devices Market Segmentation by Application
  - 1.3.1 Wireless Health and Fitness Devices Consumption Market Share by Application in 2015
    - 1.3.1.1 For Kids
    - 1.3.1.2 For Adults
    - 1.3.1.3 For Old Men
  - 1.3.2 For Kids
  - 1.3.3 For Adults
  - 1.3.4 For Old Men
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Wireless Health and Fitness Devices (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON WIRELESS HEALTH AND FITNESS DEVICES INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES WIRELESS HEALTH AND FITNESS DEVICES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Wireless Health and Fitness Devices Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Wireless Health and Fitness Devices Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Wireless Health and Fitness Devices Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Wireless Health and Fitness Devices Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Wireless Health and Fitness Devices Market Competitive Situation and Trends
  - 3.5.1 Wireless Health and Fitness Devices Market Concentration Rate

3.5.2 Wireless Health and Fitness Devices Market Share of Top 3 and Top 5  
Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES WIRELESS HEALTH AND FITNESS DEVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 United States Wireless Health and Fitness Devices Production and Market Share by  
Type (2012-2017)

4.2 United States Wireless Health and Fitness Devices Revenue and Market Share by  
Type (2012-2017)

4.3 United States Wireless Health and Fitness Devices Price by Type (2012-2017)

4.4 United States Wireless Health and Fitness Devices Production Growth by Type  
(2012-2017)

## **CHAPTER 5 UNITED STATES WIRELESS HEALTH AND FITNESS DEVICES MARKET ANALYSIS BY APPLICATION**

5.1 United States Wireless Health and Fitness Devices Consumption and Market Share  
by Application (2012-2017)

5.2 United States Wireless Health and Fitness Devices Consumption Growth Rate by  
Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES WIRELESS HEALTH AND FITNESS DEVICES MANUFACTURERS ANALYSIS**

6.1 Adidas AG

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 Alive Technologies

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

### 6.3 Beuer GmbH

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

### 6.4 Entra Health Systems

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

### 6.5 Fitbit

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

### 6.6 Fitbug Limited

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

### 6.7 FitLinxx

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

### 6.8 Garmin Ltd

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

### 6.9 Humetrix

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 WIRELESS HEALTH AND FITNESS DEVICES MANUFACTURING COST ANALYSIS**

## 7.1 Wireless Health and Fitness Devices Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Wireless Health and Fitness Devices

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Wireless Health and Fitness Devices Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Wireless Health and Fitness Devices Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES WIRELESS HEALTH AND FITNESS DEVICES MARKET FORECAST (2017-2021)**

11.1 United States Wireless Health and Fitness Devices Production, Revenue Forecast (2017-2021)

11.2 United States Wireless Health and Fitness Devices Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Wireless Health and Fitness Devices Production Forecast by Type (2017-2021)

11.4 United States Wireless Health and Fitness Devices Consumption Forecast by Application (2017-2021)

11.5 Wireless Health and Fitness Devices Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wireless Health and Fitness Devices

Table Classification of Wireless Health and Fitness Devices

Figure United States Sales Market Share of Wireless Health and Fitness Devices by Type in 2015

Table Application of Wireless Health and Fitness Devices

Figure United States Sales Market Share of Wireless Health and Fitness Devices by Application in 2015

Figure United States Wireless Health and Fitness Devices Sales and Growth Rate (2011-2021)

Figure United States Wireless Health and Fitness Devices Revenue and Growth Rate (2011-2021)

Table United States Wireless Health and Fitness Devices Sales of Key Manufacturers (2015 and 2016)

Table United States Wireless Health and Fitness Devices Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Wireless Health and Fitness Devices Sales Share by Manufacturers

Figure 2016 Wireless Health and Fitness Devices Sales Share by Manufacturers

Table United States Wireless Health and Fitness Devices Revenue by Manufacturers (2015 and 2016)

Table United States Wireless Health and Fitness Devices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Wireless Health and Fitness Devices Revenue Share by Manufacturers

Table 2016 United States Wireless Health and Fitness Devices Revenue Share by Manufacturers

Table United States Market Wireless Health and Fitness Devices Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Wireless Health and Fitness Devices Average Price of Key Manufacturers in 2015

Figure Wireless Health and Fitness Devices Market Share of Top 3 Manufacturers

Figure Wireless Health and Fitness Devices Market Share of Top 5 Manufacturers

Table United States Wireless Health and Fitness Devices Sales by Type (2012-2017)

Table United States Wireless Health and Fitness Devices Sales Share by Type (2012-2017)

Figure United States Wireless Health and Fitness Devices Sales Market Share by Type

in 2015

Table United States Wireless Health and Fitness Devices Revenue and Market Share by Type (2012-2017)

Table United States Wireless Health and Fitness Devices Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Wireless Health and Fitness Devices by Type (2012-2017)

Table United States Wireless Health and Fitness Devices Price by Type (2012-2017)

Figure United States Wireless Health and Fitness Devices Sales Growth Rate by Type (2012-2017)

Table United States Wireless Health and Fitness Devices Sales by Application (2012-2017)

Table United States Wireless Health and Fitness Devices Sales Market Share by Application (2012-2017)

Figure United States Wireless Health and Fitness Devices Sales Market Share by Application in 2015

Table United States Wireless Health and Fitness Devices Sales Growth Rate by Application (2012-2017)

Figure United States Wireless Health and Fitness Devices Sales Growth Rate by Application (2012-2017)

Table Adidas AG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas AG Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas AG Wireless Health and Fitness Devices Market Share (2012-2017)

Table Alive Technologies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Alive Technologies Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Alive Technologies Wireless Health and Fitness Devices Market Share (2012-2017)

Table Beuer GmbH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beuer GmbH Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Beuer GmbH Wireless Health and Fitness Devices Market Share (2012-2017)

Table Entra Health Systems Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Entra Health Systems Wireless Health and Fitness Devices Production, Revenue,

Price and Gross Margin (2012-2017)

Table Entra Health Systems Wireless Health and Fitness Devices Market Share (2012-2017)

Table Fitbit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbit Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbit Wireless Health and Fitness Devices Market Share (2012-2017)

Table Fitbug Limited Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbug Limited Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbug Limited Wireless Health and Fitness Devices Market Share (2012-2017)

Table FitLinxx Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FitLinxx Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table FitLinxx Wireless Health and Fitness Devices Market Share (2012-2017)

Table Garmin Ltd Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin Ltd Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin Ltd Wireless Health and Fitness Devices Market Share (2012-2017)

Table Humetrix Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Humetrix Wireless Health and Fitness Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Humetrix Wireless Health and Fitness Devices Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wireless Health and Fitness Devices

Figure Manufacturing Process Analysis of Wireless Health and Fitness Devices

Figure Wireless Health and Fitness Devices Industrial Chain Analysis

Table Raw Materials Sources of Wireless Health and Fitness Devices Major Manufacturers in 2015

Table Major Buyers of Wireless Health and Fitness Devices

Table Distributors/Traders List

Figure United States Wireless Health and Fitness Devices Production and Growth Rate

Forecast (2017-2021)

Figure United States Wireless Health and Fitness Devices Revenue and Growth Rate

Forecast (2017-2021)

Table United States Wireless Health and Fitness Devices Production Forecast by Type (2017-2021)

Table United States Wireless Health and Fitness Devices Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: United States Wireless Health and Fitness Devices Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UCDADFBD390EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCDADFBD390EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

