

# United States Vision Care Products Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UCEC647B804EN.html>

Date: March 2017

Pages: 104

Price: US\$ 2,960.00 (Single User License)

ID: UCEC647B804EN

## Abstracts

The United States Vision Care Products Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Vision Care Products industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Vision Care Products market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Novartis  
Bausch + Lomb  
Essilor  
Hoya  
Luxottica  
Johnson & Johnson  
Marcolin Eyewear  
ZEISS International  
Abbott

### United States Vision Care Products Market: Product Segment Analysis

Wearable  
Normal  
Type 3

### United States Vision Care Products Market: Application Segment Analysis

Hospital  
Ophthalmology Clinic  
Other

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

## Contents

### United States Vision Care Products Market Research Report Forecast 2017-2021

#### **CHAPTER 1 VISION CARE PRODUCTS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Vision Care Products
- 1.2 Vision Care Products Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Vision Care Products by Type in 2015
    - 1.2.1.1 Wearable
    - 1.2.1.2 Normal
    - 1.2.1.3 Type
  - 1.2.2 Hospital
  - 1.2.3 Ophthalmology Clinic
  - 1.2.4 Other
- 1.3 Vision Care Products Market Segmentation by Application
  - 1.3.1 Vision Care Products Consumption Market Share by Application in 2015
  - 1.3.2 Hospital
  - 1.3.3 Ophthalmology Clinic
  - 1.3.4 Other
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Vision Care Products (2011-2021)

#### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON VISION CARE PRODUCTS INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

#### **CHAPTER 3 UNITED STATES VISION CARE PRODUCTS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Vision Care Products Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Vision Care Products Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Vision Care Products Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Vision Care Products Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Vision Care Products Market Competitive Situation and Trends
  - 3.5.1 Vision Care Products Market Concentration Rate

- 3.5.2 Vision Care Products Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES VISION CARE PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Vision Care Products Production and Market Share by Type (2012-2017)
- 4.2 United States Vision Care Products Revenue and Market Share by Type (2012-2017)
- 4.3 United States Vision Care Products Price by Type (2012-2017)
- 4.4 United States Vision Care Products Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES VISION CARE PRODUCTS MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Vision Care Products Consumption and Market Share by Application (2012-2017)
- 5.2 United States Vision Care Products Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES VISION CARE PRODUCTS MANUFACTURERS ANALYSIS**

- 6.1 Novartis
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Bausch + Lomb
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Essilor
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

6.4 Hoya

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

6.5 Luxottica

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 Johnson & Johnson

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 Marcolin Eyewear

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 ZEISS International

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.9 Abbott

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 VISION CARE PRODUCTS MANUFACTURING COST ANALYSIS**

7.1 Vision Care Products Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Vision Care Products

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Vision Care Products Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Vision Care Products Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES VISION CARE PRODUCTS MARKET FORECAST (2017-2021)**

- 11.1 United States Vision Care Products Production, Revenue Forecast (2017-2021)
- 11.2 United States Vision Care Products Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Vision Care Products Production Forecast by Type (2017-2021)
- 11.4 United States Vision Care Products Consumption Forecast by Application (2017-2021)
- 11.5 Vision Care Products Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Vision Care Products

Table Classification of Vision Care Products

Figure United States Sales Market Share of Vision Care Products by Type in 2015

Table Application of Vision Care Products

Figure United States Sales Market Share of Vision Care Products by Application in 2015

Figure United States Vision Care Products Sales and Growth Rate (2011-2021)

Figure United States Vision Care Products Revenue and Growth Rate (2011-2021)

Table United States Vision Care Products Sales of Key Manufacturers (2015 and 2016)

Table United States Vision Care Products Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Vision Care Products Sales Share by Manufacturers

Figure 2016 Vision Care Products Sales Share by Manufacturers

Table United States Vision Care Products Revenue by Manufacturers (2015 and 2016)

Table United States Vision Care Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Vision Care Products Revenue Share by Manufacturers

Table 2016 United States Vision Care Products Revenue Share by Manufacturers

Table United States Market Vision Care Products Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Vision Care Products Average Price of Key Manufacturers in 2015

Figure Vision Care Products Market Share of Top 3 Manufacturers

Figure Vision Care Products Market Share of Top 5 Manufacturers

Table United States Vision Care Products Sales by Type (2012-2017)

Table United States Vision Care Products Sales Share by Type (2012-2017)

Figure United States Vision Care Products Sales Market Share by Type in 2015

Table United States Vision Care Products Revenue and Market Share by Type (2012-2017)

Table United States Vision Care Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Vision Care Products by Type (2012-2017)

Table United States Vision Care Products Price by Type (2012-2017)

Figure United States Vision Care Products Sales Growth Rate by Type (2012-2017)

Table United States Vision Care Products Sales by Application (2012-2017)

Table United States Vision Care Products Sales Market Share by Application

(2012-2017)

Figure United States Vision Care Products Sales Market Share by Application in 2015

Table United States Vision Care Products Sales Growth Rate by Application

(2012-2017)

Figure United States Vision Care Products Sales Growth Rate by Application

(2012-2017)

Table Novartis Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Novartis Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Novartis Vision Care Products Market Share (2012-2017)

Table Bausch + Lomb Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bausch + Lomb Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Bausch + Lomb Vision Care Products Market Share (2012-2017)

Table Essilor Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Essilor Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Essilor Vision Care Products Market Share (2012-2017)

Table Hoya Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hoya Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Hoya Vision Care Products Market Share (2012-2017)

Table Luxottica Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Luxottica Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Luxottica Vision Care Products Market Share (2012-2017)

Table Johnson & Johnson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Johnson & Johnson Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Johnson & Johnson Vision Care Products Market Share (2012-2017)

Table Marcolin Eyewear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Marcolin Eyewear Vision Care Products Production, Revenue, Price and Gross

Margin (2012-2017)

Table Marcolin Eyewear Vision Care Products Market Share (2012-2017)

Table ZEISS International Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ZEISS International Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table ZEISS International Vision Care Products Market Share (2012-2017)

Table Abbott Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Abbott Vision Care Products Production, Revenue, Price and Gross Margin (2012-2017)

Table Abbott Vision Care Products Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vision Care Products

Figure Manufacturing Process Analysis of Vision Care Products

Figure Vision Care Products Industrial Chain Analysis

Table Raw Materials Sources of Vision Care Products Major Manufacturers in 2015

Table Major Buyers of Vision Care Products

Table Distributors/Traders List

Figure United States Vision Care Products Production and Growth Rate Forecast (2017-2021)

Figure United States Vision Care Products Revenue and Growth Rate Forecast (2017-2021)

Table United States Vision Care Products Production Forecast by Type (2017-2021)

Table United States Vision Care Products Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Novartis, Bausch + Lomb, Essilor, Hoya, Luxottica, Johnson & Johnson, Marcolin Eyewear, ZEISS International, Abbott

## I would like to order

Product name: United States Vision Care Products Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UCCEC647B804EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCCEC647B804EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970