

# United States Viscose Rayon Staple Fiber Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U03707540D9EN.html>

Date: June 2017

Pages: 112

Price: US\$ 2,960.00 (Single User License)

ID: U03707540D9EN

## Abstracts

The United States Viscose Rayon Staple Fiber Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Viscose Rayon Staple Fiber industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Viscose Rayon Staple Fiber market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Aditya Birla Group (India)  
Grasim Industries Limited (India)  
Jaya Shree Textiles (India)  
Aksa Akrilik Kimya Sanayii A.S. (Turkey)  
Asahi Kasei Fibers Corporation (Japan)  
Barnhardt Manufacturing Company (US)  
Celanese Corporation (US)  
Crescent Textile Mills Ltd (Pakistan)  
Daicel Chemical Industries, Ltd. (Japan)

United States Viscose Rayon Staple Fiber Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Viscose Rayon Staple Fiber Market: Application Segment Analysis

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 VISCOSE RAYON STAPLE FIBER MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Viscose Rayon Staple Fiber
- 1.2 Viscose Rayon Staple Fiber Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Viscose Rayon Staple Fiber by Type in 2015
    - 1.2.1 Type
    - 1.2.2 Type
    - 1.2.3 Type
- 1.3 Viscose Rayon Staple Fiber Market Segmentation by Application
  - 1.3.1 Viscose Rayon Staple Fiber Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Viscose Rayon Staple Fiber (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON VISCOSE RAYON STAPLE FIBER INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES VISCOSE RAYON STAPLE FIBER MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Viscose Rayon Staple Fiber Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Viscose Rayon Staple Fiber Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Viscose Rayon Staple Fiber Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Viscose Rayon Staple Fiber Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Viscose Rayon Staple Fiber Market Competitive Situation and Trends
  - 3.5.1 Viscose Rayon Staple Fiber Market Concentration Rate
  - 3.5.2 Viscose Rayon Staple Fiber Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES VISCOSE RAYON STAPLE FIBER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 United States Viscose Rayon Staple Fiber Production and Market Share by Type (2012-2017)

4.2 United States Viscose Rayon Staple Fiber Revenue and Market Share by Type (2012-2017)

4.3 United States Viscose Rayon Staple Fiber Price by Type (2012-2017)

4.4 United States Viscose Rayon Staple Fiber Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES VISCOSE RAYON STAPLE FIBER MARKET ANALYSIS BY APPLICATION**

5.1 United States Viscose Rayon Staple Fiber Consumption and Market Share by Application (2012-2017)

5.2 United States Viscose Rayon Staple Fiber Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES VISCOSE RAYON STAPLE FIBER MANUFACTURERS ANALYSIS**

6.1 Aditya Birla Group (India)

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 Grasim Industries Limited (India)

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 Jaya Shree Textiles (India)

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Aksa Akrilik Kimya Sanayii A.S. (Turkey)
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Asahi Kasei Fibers Corporation (Japan)
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Business Overview
- 6.6 Barnhardt Manufacturing Company (US)
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Celanese Corporation (US)
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Crescent Textile Mills Ltd (Pakistan)
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 Daicel Chemical Industries, Ltd. (Japan)
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 VISCOSE RAYON STAPLE FIBER MANUFACTURING COST ANALYSIS**

- 7.1 Viscose Rayon Staple Fiber Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Viscose Rayon Staple Fiber

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Viscose Rayon Staple Fiber Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Viscose Rayon Staple Fiber Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES VISCOSE RAYON STAPLE FIBER MARKET FORECAST (2017-2021)**

11.1 United States Viscose Rayon Staple Fiber Production, Revenue Forecast (2017-2021)

11.2 United States Viscose Rayon Staple Fiber Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Viscose Rayon Staple Fiber Production Forecast by Type (2017-2021)

11.4 United States Viscose Rayon Staple Fiber Consumption Forecast by Application (2017-2021)

11.5 Viscose Rayon Staple Fiber Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Viscose Rayon Staple Fiber

Table Classification of Viscose Rayon Staple Fiber

Figure United States Sales Market Share of Viscose Rayon Staple Fiber by Type in 2015

Table Application of Viscose Rayon Staple Fiber

Figure United States Sales Market Share of Viscose Rayon Staple Fiber by Application in 2015

Figure United States Viscose Rayon Staple Fiber Sales and Growth Rate (2011-2021)

Figure United States Viscose Rayon Staple Fiber Revenue and Growth Rate (2011-2021)

Table United States Viscose Rayon Staple Fiber Sales of Key Manufacturers (2015 and 2016)

Table United States Viscose Rayon Staple Fiber Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Viscose Rayon Staple Fiber Sales Share by Manufacturers

Figure 2016 Viscose Rayon Staple Fiber Sales Share by Manufacturers

Table United States Viscose Rayon Staple Fiber Revenue by Manufacturers (2015 and 2016)

Table United States Viscose Rayon Staple Fiber Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Viscose Rayon Staple Fiber Revenue Share by Manufacturers

Table 2016 United States Viscose Rayon Staple Fiber Revenue Share by Manufacturers

Table United States Market Viscose Rayon Staple Fiber Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Viscose Rayon Staple Fiber Average Price of Key Manufacturers in 2015

Figure Viscose Rayon Staple Fiber Market Share of Top 3 Manufacturers

Figure Viscose Rayon Staple Fiber Market Share of Top 5 Manufacturers

Table United States Viscose Rayon Staple Fiber Sales by Type (2012-2017)

Table United States Viscose Rayon Staple Fiber Sales Share by Type (2012-2017)

Figure United States Viscose Rayon Staple Fiber Sales Market Share by Type in 2015

Table United States Viscose Rayon Staple Fiber Revenue and Market Share by Type (2012-2017)



Table United States Viscose Rayon Staple Fiber Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Viscose Rayon Staple Fiber by Type (2012-2017)

Table United States Viscose Rayon Staple Fiber Price by Type (2012-2017)

Figure United States Viscose Rayon Staple Fiber Sales Growth Rate by Type (2012-2017)

Table United States Viscose Rayon Staple Fiber Sales by Application (2012-2017)

Table United States Viscose Rayon Staple Fiber Sales Market Share by Application (2012-2017)

Figure United States Viscose Rayon Staple Fiber Sales Market Share by Application in 2015

Table United States Viscose Rayon Staple Fiber Sales Growth Rate by Application (2012-2017)

Figure United States Viscose Rayon Staple Fiber Sales Growth Rate by Application (2012-2017)

Table Aditya Birla Group (India) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aditya Birla Group (India) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Aditya Birla Group (India) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Grasim Industries Limited (India) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Grasim Industries Limited (India) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Grasim Industries Limited (India) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Jaya Shree Textiles (India) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Jaya Shree Textiles (India) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Jaya Shree Textiles (India) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Akxa Akrilik Kimya Sanayii A.S. (Turkey) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Akxa Akrilik Kimya Sanayii A.S. (Turkey) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Akxa Akrilik Kimya Sanayii A.S. (Turkey) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Asahi Kasei Fibers Corporation (Japan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Asahi Kasei Fibers Corporation (Japan) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Asahi Kasei Fibers Corporation (Japan) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Barnhardt Manufacturing Company (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Barnhardt Manufacturing Company (US) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Barnhardt Manufacturing Company (US) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Celanese Corporation (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Celanese Corporation (US) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Celanese Corporation (US) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Crescent Textile Mills Ltd (Pakistan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Crescent Textile Mills Ltd (Pakistan) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Crescent Textile Mills Ltd (Pakistan) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Daicel Chemical Industries, Ltd. (Japan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Daicel Chemical Industries, Ltd. (Japan) Viscose Rayon Staple Fiber Production, Revenue, Price and Gross Margin (2012-2017)

Table Daicel Chemical Industries, Ltd. (Japan) Viscose Rayon Staple Fiber Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Viscose Rayon Staple Fiber

Figure Manufacturing Process Analysis of Viscose Rayon Staple Fiber

Figure Viscose Rayon Staple Fiber Industrial Chain Analysis

Table Raw Materials Sources of Viscose Rayon Staple Fiber Major Manufacturers in 2015

Table Major Buyers of Viscose Rayon Staple Fiber

Table Distributors/Traders List

Figure United States Viscose Rayon Staple Fiber Production and Growth Rate Forecast

(2017-2021)

Figure United States Viscose Rayon Staple Fiber Revenue and Growth Rate Forecast  
(2017-2021)

Table United States Viscose Rayon Staple Fiber Production Forecast by Type  
(2017-2021)

Table United States Viscose Rayon Staple Fiber Consumption Forecast by Application  
(2017-2021)

## **COMPANIES MENTIONED**

Aditya Birla Group (India)

Grasim Industries Limited (India)

Jaya Shree Textiles (India)

Aksa Akrilik Kimya Sanayii A.S. (Turkey)

Asahi Kasei Fibers Corporation (Japan)

Barnhardt Manufacturing Company (US)

Celanese Corporation (US)

Crescent Textile Mills Ltd (Pakistan)

Daicel Chemical Industries, Ltd. (Japan)

DAK Americas LLC (US)

Eastman Chemical Company (US)

EI DuPont De Nemours & Co (US)

ES FiberVisions, Inc. (US)

Far Eastern New Century Corporation (Taiwan)

Formosa Plastics Group (Taiwan)

Nan Ya Plastics Corporation (Taiwan)

Freudenberg Performance Materials (Germany)

Honeywell International Inc. (US)

Hyosung Corp. (South Korea)

Indorama Ventures Public Company Limited (Thailand)

INVISTA (US)

Kuraray Co., Ltd. (Japan)

Marzotto SpA (Italy)

Mitsubishi Rayon Co. Ltd. (Japan)

Montefibre SpA (Italy)

NatureWorks LLC (US)

Recron Malaysia Sdn. Bhd. (Malaysia)

SASA Polyester Sanayi A.S. (Turkey)

Sinopec Yizheng Chemical Fiber Co. Ltd. (China)

Sinterama SpA (Italy)

## I would like to order

Product name: United States Viscose Rayon Staple Fiber Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U03707540D9EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U03707540D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970