

United States Video Switcher Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/U40E41999F6EN.html

Date: June 2017

Pages: 125

Price: US\$ 2,960.00 (Single User License)

ID: U40E41999F6EN

Abstracts

The United States Video Switcher Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Video Switcher industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Video Switcher market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Ikegami Electronics

Panasonic

FOR-A

NewTek

Grass Valley

Broadcast Pix

Blackmagic Design

Utah Scientific

Ross Video

United States Video Switcher Market: Product Segment Analysis Production Switchers Routing Switchers

Master Control Switchers

Production Trucks

United States Video Switcher Market: Application Segment Analysis Sports Broadcasting Studio Production

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 VIDEO SWITCHER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Video Switcher
- 1.2 Video Switcher Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Video Switcher by Type in 2015
 - 1.2.1 Production Switchers
 - 1.2.2 Routing Switchers
 - 1.2.3 Master Control Switchers
- 1.3 Video Switcher Market Segmentation by Application
- 1.3.1 Video Switcher Consumption Market Share by Application in 2015
- 1.3.2 Sports Broadcasting
- 1.3.3 Studio Production
- 1.3.4 Production Trucks
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Video Switcher (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON VIDEO SWITCHER INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES VIDEO SWITCHER MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Video Switcher Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Video Switcher Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Video Switcher Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Video Switcher Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Video Switcher Market Competitive Situation and Trends
 - 3.5.1 Video Switcher Market Concentration Rate
 - 3.5.2 Video Switcher Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion



CHAPTER 4 UNITED STATES VIDEO SWITCHER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Video Switcher Production and Market Share by Type (2012-2017)
- 4.2 United States Video Switcher Revenue and Market Share by Type (2012-2017)
- 4.3 United States Video Switcher Price by Type (2012-2017)
- 4.4 United States Video Switcher Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES VIDEO SWITCHER MARKET ANALYSIS BY APPLICATION

- 5.1 United States Video Switcher Consumption and Market Share by Application (2012-2017)
- 5.2 United States Video Switcher Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES VIDEO SWITCHER MANUFACTURERS ANALYSIS

- 6.1 Ikegami Electronics
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Panasonic
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 FOR-A
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 NewTek
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)



- 6.4.4 Business Overview
- 6.5 Grass Valley
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Broadcast Pix
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Blackmagic Design
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Utah Scientific
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Ross Video
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 VIDEO SWITCHER MANUFACTURING COST ANALYSIS

- 7.1 Video Switcher Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Video Switcher



CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Video Switcher Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Video Switcher Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES VIDEO SWITCHER MARKET FORECAST (2017-2021)

- 11.1 United States Video Switcher Production, Revenue Forecast (2017-2021)
- 11.2 United States Video Switcher Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Video Switcher Production Forecast by Type (2017-2021)
- 11.4 United States Video Switcher Consumption Forecast by Application (2017-2021)
- 11.5 Video Switcher Price Forecast (2017-2021)



CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Video Switcher

Table Classification of Video Switcher

Figure United States Sales Market Share of Video Switcher by Type in 2015

Table Application of Video Switcher

Figure United States Sales Market Share of Video Switcher by Application in 2015

Figure United States Video Switcher Sales and Growth Rate (2011-2021)

Figure United States Video Switcher Revenue and Growth Rate (2011-2021)

Table United States Video Switcher Sales of Key Manufacturers (2015 and 2016)

Table United States Video Switcher Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Video Switcher Sales Share by Manufacturers

Figure 2016 Video Switcher Sales Share by Manufacturers

Table United States Video Switcher Revenue by Manufacturers (2015 and 2016)

Table United States Video Switcher Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Video Switcher Revenue Share by Manufacturers

Table 2016 United States Video Switcher Revenue Share by Manufacturers

Table United States Market Video Switcher Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Video Switcher Average Price of Key Manufacturers in 2015

Figure Video Switcher Market Share of Top 3 Manufacturers

Figure Video Switcher Market Share of Top 5 Manufacturers

Table United States Video Switcher Sales by Type (2012-2017)

Table United States Video Switcher Sales Share by Type (2012-2017)

Figure United States Video Switcher Sales Market Share by Type in 2015

Table United States Video Switcher Revenue and Market Share by Type (2012-2017)

Table United States Video Switcher Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Video Switcher by Type (2012-2017)

Table United States Video Switcher Price by Type (2012-2017)

Figure United States Video Switcher Sales Growth Rate by Type (2012-2017)

Table United States Video Switcher Sales by Application (2012-2017)

Table United States Video Switcher Sales Market Share by Application (2012-2017)

Figure United States Video Switcher Sales Market Share by Application in 2015

Table United States Video Switcher Sales Growth Rate by Application (2012-2017)

Figure United States Video Switcher Sales Growth Rate by Application (2012-2017)

Table Ikegami Electronics Basic Information, Manufacturing Base, Production Area and



Its Competitors

Table Ikegami Electronics Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Ikegami Electronics Video Switcher Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Video Switcher Market Share (2012-2017)

Table FOR-A Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FOR-A Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table FOR-A Video Switcher Market Share (2012-2017)

Table NewTek Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NewTek Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table NewTek Video Switcher Market Share (2012-2017)

Table Grass Valley Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Grass Valley Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Grass Valley Video Switcher Market Share (2012-2017)

Table Broadcast Pix Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Broadcast Pix Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Broadcast Pix Video Switcher Market Share (2012-2017)

Table Blackmagic Design Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Blackmagic Design Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Blackmagic Design Video Switcher Market Share (2012-2017)

Table Utah Scientific Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Utah Scientific Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Utah Scientific Video Switcher Market Share (2012-2017)



Table Ross Video Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ross Video Video Switcher Production, Revenue, Price and Gross Margin (2012-2017)

Table Ross Video Video Switcher Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Video Switcher

Figure Manufacturing Process Analysis of Video Switcher

Figure Video Switcher Industrial Chain Analysis

Table Raw Materials Sources of Video Switcher Major Manufacturers in 2015

Table Major Buyers of Video Switcher

Table Distributors/Traders List

Figure United States Video Switcher Production and Growth Rate Forecast (2017-2021)

Figure United States Video Switcher Revenue and Growth Rate Forecast (2017-2021)

Table United States Video Switcher Production Forecast by Type (2017-2021)

Table United States Video Switcher Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Ikegami Electronics

Panasonic

FOR-A

NewTek

Grass Valley

Broadcast Pix

Blackmagic Design

Utah Scientific

Ross Video

Snell Advanced Media

Evertz Microsystems

Sony Electronics



I would like to order

Product name: United States Video Switcher Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/U40E41999F6EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U40E41999F6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970