

United States Vehicle Navigation Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U74DB05DFFBEN.html>

Date: April 2017

Pages: 120

Price: US\$ 2,960.00 (Single User License)

ID: U74DB05DFFBEN

Abstracts

The United States Vehicle Navigation Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Vehicle Navigation industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Vehicle Navigation market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

- Apple
- Google
- Car Connectivity Consortium
- BMW
- Daimler
- Mercedes-Benz

Moovel

HERE

TomTom

United States Vehicle Navigation Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Vehicle Navigation Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

United States Vehicle Navigation Market Research Report Forecast 2017-2021

CHAPTER 1 VEHICLE NAVIGATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vehicle Navigation
- 1.2 Vehicle Navigation Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Vehicle Navigation by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Vehicle Navigation Market Segmentation by Application
 - 1.3.1 Vehicle Navigation Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Vehicle Navigation (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON VEHICLE NAVIGATION INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES VEHICLE NAVIGATION MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Vehicle Navigation Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Vehicle Navigation Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Vehicle Navigation Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Vehicle Navigation Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Vehicle Navigation Market Competitive Situation and Trends
 - 3.5.1 Vehicle Navigation Market Concentration Rate
 - 3.5.2 Vehicle Navigation Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES VEHICLE NAVIGATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Vehicle Navigation Production and Market Share by Type (2012-2017)
- 4.2 United States Vehicle Navigation Revenue and Market Share by Type (2012-2017)
- 4.3 United States Vehicle Navigation Price by Type (2012-2017)
- 4.4 United States Vehicle Navigation Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES VEHICLE NAVIGATION MARKET ANALYSIS BY APPLICATION

- 5.1 United States Vehicle Navigation Consumption and Market Share by Application (2012-2017)
- 5.2 United States Vehicle Navigation Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES VEHICLE NAVIGATION MANUFACTURERS ANALYSIS

- 6.1 Apple
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Google
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Car Connectivity Consortium
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

6.4 BMW

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

6.5 Daimler

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 Mercedes-Benz

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 Moovel

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 HERE

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.9 TomTom

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

CHAPTER 7 VEHICLE NAVIGATION MANUFACTURING COST ANALYSIS

7.1 Vehicle Navigation Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Vehicle Navigation

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Vehicle Navigation Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Vehicle Navigation Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES VEHICLE NAVIGATION MARKET FORECAST (2017-2021)

- 11.1 United States Vehicle Navigation Production, Revenue Forecast (2017-2021)
- 11.2 United States Vehicle Navigation Production, Consumption Forecast by Regions

(2017-2021)

11.3 United States Vehicle Navigation Production Forecast by Type (2017-2021)

11.4 United States Vehicle Navigation Consumption Forecast by Application

(2017-2021)

11.5 Vehicle Navigation Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Vehicle Navigation

Table Classification of Vehicle Navigation

Figure United States Sales Market Share of Vehicle Navigation by Type in 2015

Table Application of Vehicle Navigation

Figure United States Sales Market Share of Vehicle Navigation by Application in 2015

Figure United States Vehicle Navigation Sales and Growth Rate (2011-2021)

Figure United States Vehicle Navigation Revenue and Growth Rate (2011-2021)

Table United States Vehicle Navigation Sales of Key Manufacturers (2015 and 2016)

Table United States Vehicle Navigation Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Vehicle Navigation Sales Share by Manufacturers

Figure 2016 Vehicle Navigation Sales Share by Manufacturers

Table United States Vehicle Navigation Revenue by Manufacturers (2015 and 2016)

Table United States Vehicle Navigation Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Vehicle Navigation Revenue Share by Manufacturers

Table 2016 United States Vehicle Navigation Revenue Share by Manufacturers

Table United States Market Vehicle Navigation Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Vehicle Navigation Average Price of Key Manufacturers in 2015

Figure Vehicle Navigation Market Share of Top 3 Manufacturers

Figure Vehicle Navigation Market Share of Top 5 Manufacturers

Table United States Vehicle Navigation Sales by Type (2012-2017)

Table United States Vehicle Navigation Sales Share by Type (2012-2017)

Figure United States Vehicle Navigation Sales Market Share by Type in 2015

Table United States Vehicle Navigation Revenue and Market Share by Type (2012-2017)

Table United States Vehicle Navigation Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Vehicle Navigation by Type (2012-2017)

Table United States Vehicle Navigation Price by Type (2012-2017)

Figure United States Vehicle Navigation Sales Growth Rate by Type (2012-2017)

Table United States Vehicle Navigation Sales by Application (2012-2017)

Table United States Vehicle Navigation Sales Market Share by Application (2012-2017)

Figure United States Vehicle Navigation Sales Market Share by Application in 2015

Table United States Vehicle Navigation Sales Growth Rate by Application (2012-2017)

Figure United States Vehicle Navigation Sales Growth Rate by Application (2012-2017)

Table Apple Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table Apple Vehicle Navigation Market Share (2012-2017)

Table Google Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Google Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table Google Vehicle Navigation Market Share (2012-2017)

Table Car Connectivity Consortium Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Car Connectivity Consortium Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table Car Connectivity Consortium Vehicle Navigation Market Share (2012-2017)

Table BMW Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BMW Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table BMW Vehicle Navigation Market Share (2012-2017)

Table Daimler Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Daimler Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table Daimler Vehicle Navigation Market Share (2012-2017)

Table Mercedes-Benz Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mercedes-Benz Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table Mercedes-Benz Vehicle Navigation Market Share (2012-2017)

Table Moovel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Moovel Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table Moovel Vehicle Navigation Market Share (2012-2017)

Table HERE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HERE Vehicle Navigation Production, Revenue, Price and Gross Margin

(2012-2017)

Table HERE Vehicle Navigation Market Share (2012-2017)

Table TomTom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TomTom Vehicle Navigation Production, Revenue, Price and Gross Margin (2012-2017)

Table TomTom Vehicle Navigation Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vehicle Navigation

Figure Manufacturing Process Analysis of Vehicle Navigation

Figure Vehicle Navigation Industrial Chain Analysis

Table Raw Materials Sources of Vehicle Navigation Major Manufacturers in 2015

Table Major Buyers of Vehicle Navigation

Table Distributors/Traders List

Figure United States Vehicle Navigation Production and Growth Rate Forecast (2017-2021)

Figure United States Vehicle Navigation Revenue and Growth Rate Forecast (2017-2021)

Table United States Vehicle Navigation Production Forecast by Type (2017-2021)

Table United States Vehicle Navigation Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Apple, Google, Car Connectivity Consortium, BMW, Daimler, Mercedes-Benz, Moovel, HERE, TomTom, Waze, Garmin, Navdy, Sony, Coyote, Navteq, Hyundai, Toyota, Honda, Volvo, Jaguar Land Rover, Microsoft, Blackberry

I would like to order

Product name: United States Vehicle Navigation Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U74DB05DFFBEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U74DB05DFFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970