

United States Toys and Games Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UE441ED232BEN.html>

Date: March 2017

Pages: 132

Price: US\$ 2,960.00 (Single User License)

ID: UE441ED232BEN

Abstracts

The United States Toys and Games Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Toys and Games industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Toys and Games market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

MATTEL

HASBRO

Fisher Price

LEGO

SIMBA

Hape

Desney

Smoby

MAJORETTE

United States Toys and Games Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Toys and Games Market: Application Segment Analysis

Application 1

Application 2

Application 3

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

United States Toys and Games Market Research Report Forecast 2017-2021

CHAPTER 1 TOYS AND GAMES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Toys and Games
- 1.2 Toys and Games Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Toys and Games by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Toys and Games Market Segmentation by Application
 - 1.3.1 Toys and Games Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Toys and Games (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON TOYS AND GAMES INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES TOYS AND GAMES MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Toys and Games Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Toys and Games Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Toys and Games Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Toys and Games Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Toys and Games Market Competitive Situation and Trends
 - 3.5.1 Toys and Games Market Concentration Rate
 - 3.5.2 Toys and Games Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES TOYS AND GAMES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 United States Toys and Games Production and Market Share by Type (2012-2017)

4.2 United States Toys and Games Revenue and Market Share by Type (2012-2017)

4.3 United States Toys and Games Price by Type (2012-2017)

4.4 United States Toys and Games Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES TOYS AND GAMES MARKET ANALYSIS BY APPLICATION

5.1 United States Toys and Games Consumption and Market Share by Application (2012-2017)

5.2 United States Toys and Games Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES TOYS AND GAMES MANUFACTURERS ANALYSIS

6.1 MATTEL

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 HASBRO

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 Fisher Price

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

6.4 LEGO

- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 SIMBA
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Hape
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Desney
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Smoby
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 MAJORETTE
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 TOYS AND GAMES MANUFACTURING COST ANALYSIS

- 7.1 Toys and Games Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Toys and Games

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Toys and Games Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Toys and Games Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES TOYS AND GAMES MARKET FORECAST (2017-2021)

- 11.1 United States Toys and Games Production, Revenue Forecast (2017-2021)
- 11.2 United States Toys and Games Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Toys and Games Production Forecast by Type (2017-2021)

11.4 United States Toys and Games Consumption Forecast by Application (2017-2021)

11.5 Toys and Games Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Toys and Games

Table Classification of Toys and Games

Figure United States Sales Market Share of Toys and Games by Type in 2015

Table Application of Toys and Games

Figure United States Sales Market Share of Toys and Games by Application in 2015

Figure United States Toys and Games Sales and Growth Rate (2011-2021)

Figure United States Toys and Games Revenue and Growth Rate (2011-2021)

Table United States Toys and Games Sales of Key Manufacturers (2015 and 2016)

Table United States Toys and Games Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Toys and Games Sales Share by Manufacturers

Figure 2016 Toys and Games Sales Share by Manufacturers

Table United States Toys and Games Revenue by Manufacturers (2015 and 2016)

Table United States Toys and Games Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Toys and Games Revenue Share by Manufacturers

Table 2016 United States Toys and Games Revenue Share by Manufacturers

Table United States Market Toys and Games Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Toys and Games Average Price of Key Manufacturers in 2015

Figure Toys and Games Market Share of Top 3 Manufacturers

Figure Toys and Games Market Share of Top 5 Manufacturers

Table United States Toys and Games Sales by Type (2012-2017)

Table United States Toys and Games Sales Share by Type (2012-2017)

Figure United States Toys and Games Sales Market Share by Type in 2015

Table United States Toys and Games Revenue and Market Share by Type (2012-2017)

Table United States Toys and Games Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Toys and Games by Type (2012-2017)

Table United States Toys and Games Price by Type (2012-2017)

Figure United States Toys and Games Sales Growth Rate by Type (2012-2017)

Table United States Toys and Games Sales by Application (2012-2017)

Table United States Toys and Games Sales Market Share by Application (2012-2017)

Figure United States Toys and Games Sales Market Share by Application in 2015

Table United States Toys and Games Sales Growth Rate by Application (2012-2017)

Figure United States Toys and Games Sales Growth Rate by Application (2012-2017)

Table MATTEL Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MATTEL Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table MATTEL Toys and Games Market Share (2012-2017)

Table HASBRO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HASBRO Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table HASBRO Toys and Games Market Share (2012-2017)

Table Fisher Price Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fisher Price Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table Fisher Price Toys and Games Market Share (2012-2017)

Table LEGO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LEGO Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table LEGO Toys and Games Market Share (2012-2017)

Table SIMBA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SIMBA Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table SIMBA Toys and Games Market Share (2012-2017)

Table Hape Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hape Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table Hape Toys and Games Market Share (2012-2017)

Table Disney Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Disney Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table Disney Toys and Games Market Share (2012-2017)

Table Smoby Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Smoby Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table Smoby Toys and Games Market Share (2012-2017)

Table MAJORETTE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table MAJORETTE Toys and Games Production, Revenue, Price and Gross Margin (2012-2017)

Table MAJORETTE Toys and Games Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Toys and Games

Figure Manufacturing Process Analysis of Toys and Games

Figure Toys and Games Industrial Chain Analysis

Table Raw Materials Sources of Toys and Games Major Manufacturers in 2015

Table Major Buyers of Toys and Games

Table Distributors/Traders List

Figure United States Toys and Games Production and Growth Rate Forecast (2017-2021)

Figure United States Toys and Games Revenue and Growth Rate Forecast (2017-2021)

Table United States Toys and Games Production Forecast by Type (2017-2021)

Table United States Toys and Games Consumption Forecast by Application (2017-2021)

I would like to order

Product name: United States Toys and Games Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UE441ED232BEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE441ED232BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970