

# United States Steel Cord Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/UA80E974555EN.html

Date: March 2017

Pages: 106

Price: US\$ 2,960.00 (Single User License)

ID: UA80E974555EN

# **Abstracts**

The United States Steel Cord Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Steel Cord industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Steel Cord market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

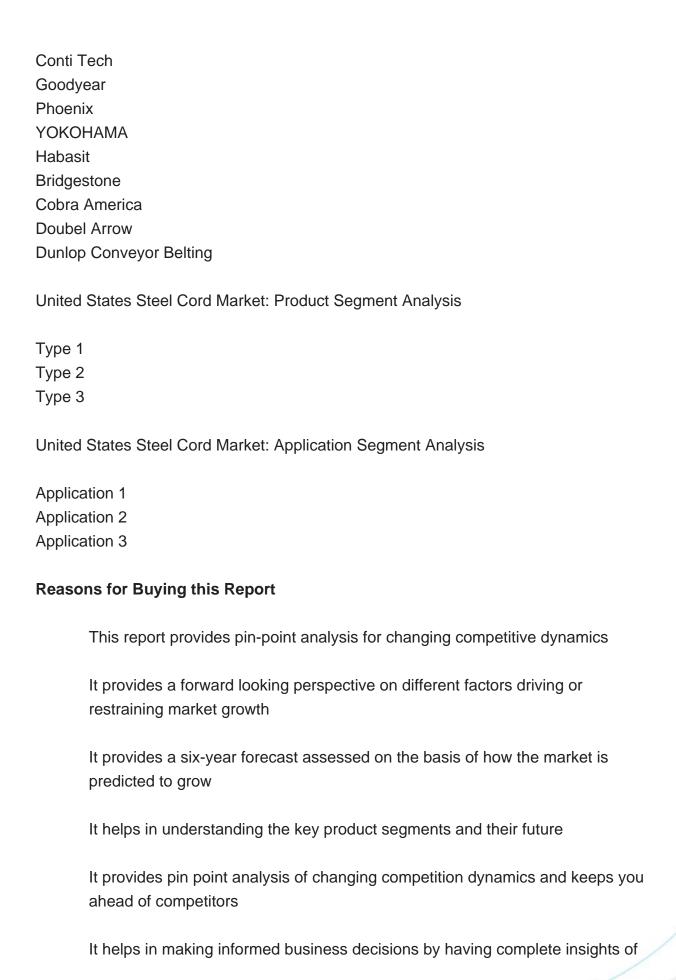
Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:







market and by making in-depth analysis of market segments



# **Contents**

United States Steel Cord Market Research Report Forecast 2017-2021

#### CHAPTER 1 STEEL CORD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Steel Cord
- 1.2 Steel Cord Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Steel Cord by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Steel Cord Market Segmentation by Application
- 1.3.1 Steel Cord Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Steel Cord (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON STEEL CORD INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

# CHAPTER 3 UNITED STATES STEEL CORD MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Steel Cord Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Steel Cord Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Steel Cord Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Steel Cord Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Steel Cord Market Competitive Situation and Trends
  - 3.5.1 Steel Cord Market Concentration Rate
  - 3.5.2 Steel Cord Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### CHAPTER 4 UNITED STATES STEEL CORD PRODUCTION, REVENUE (VALUE),



#### PRICE TREND BY TYPE

- 4.1 United States Steel Cord Production and Market Share by Type (2012-2017)
- 4.2 United States Steel Cord Revenue and Market Share by Type (2012-2017)
- 4.3 United States Steel Cord Price by Type (2012-2017)
- 4.4 United States Steel Cord Production Growth by Type (2012-2017)

# CHAPTER 5 UNITED STATES STEEL CORD MARKET ANALYSIS BY APPLICATION

- 5.1 United States Steel Cord Consumption and Market Share by Application (2012-2017)
- 5.2 United States Steel Cord Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

#### **CHAPTER 6 UNITED STATES STEEL CORD MANUFACTURERS ANALYSIS**

- 6.1 Conti Tech
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Goodyear
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Phoenix
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 YOKOHAMA
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview



#### 6.5 Habasit

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview

#### 6.6 Bridgestone

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview

#### 6.7 Cobra America

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Product Type, Application and Specification
- 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Business Overview

#### 6.8 Doubel Arrow

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.9 Dunlop Conveyor Belting
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

#### CHAPTER 7 STEEL CORD MANUFACTURING COST ANALYSIS

- 7.1 Steel Cord Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Steel Cord



# CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Steel Cord Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Steel Cord Major Manufacturers in 2015
- 8.4 Downstream Buyers

### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### **CHAPTER 11 UNITED STATES STEEL CORD MARKET FORECAST (2017-2021)**

- 11.1 United States Steel Cord Production, Revenue Forecast (2017-2021)
- 11.2 United States Steel Cord Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Steel Cord Production Forecast by Type (2017-2021)
- 11.4 United States Steel Cord Consumption Forecast by Application (2017-2021)
- 11.5 Steel Cord Price Forecast (2017-2021)

#### **CHAPTER 12 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Steel Cord

Table Classification of Steel Cord

Figure United States Sales Market Share of Steel Cord by Type in 2015

Table Application of Steel Cord

Figure United States Sales Market Share of Steel Cord by Application in 2015

Figure United States Steel Cord Sales and Growth Rate (2011-2021)

Figure United States Steel Cord Revenue and Growth Rate (2011-2021)

Table United States Steel Cord Sales of Key Manufacturers (2015 and 2016)

Table United States Steel Cord Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Steel Cord Sales Share by Manufacturers

Figure 2016 Steel Cord Sales Share by Manufacturers

Table United States Steel Cord Revenue by Manufacturers (2015 and 2016)

Table United States Steel Cord Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Steel Cord Revenue Share by Manufacturers

Table 2016 United States Steel Cord Revenue Share by Manufacturers

Table United States Market Steel Cord Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Steel Cord Average Price of Key Manufacturers in 2015

Figure Steel Cord Market Share of Top 3 Manufacturers

Figure Steel Cord Market Share of Top 5 Manufacturers

Table United States Steel Cord Sales by Type (2012-2017)

Table United States Steel Cord Sales Share by Type (2012-2017)

Figure United States Steel Cord Sales Market Share by Type in 2015

Table United States Steel Cord Revenue and Market Share by Type (2012-2017)

Table United States Steel Cord Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Steel Cord by Type (2012-2017)

Table United States Steel Cord Price by Type (2012-2017)

Figure United States Steel Cord Sales Growth Rate by Type (2012-2017)

Table United States Steel Cord Sales by Application (2012-2017)

Table United States Steel Cord Sales Market Share by Application (2012-2017)

Figure United States Steel Cord Sales Market Share by Application in 2015

Table United States Steel Cord Sales Growth Rate by Application (2012-2017)

Figure United States Steel Cord Sales Growth Rate by Application (2012-2017)

Table Conti Tech Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Conti Tech Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)

Table Conti Tech Steel Cord Market Share (2012-2017)

Table Goodyear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Goodyear Steel Cord Production, Revenue, Price and Gross Margin (2012-2017) Table Goodyear Steel Cord Market Share (2012-2017)

Table Phoenix Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Phoenix Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)
Table Phoenix Steel Cord Market Share (2012-2017)

Table YOKOHAMA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table YOKOHAMA Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)

Table YOKOHAMA Steel Cord Market Share (2012-2017)

Table Habasit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Habasit Steel Cord Production, Revenue, Price and Gross Margin (2012-2017) Table Habasit Steel Cord Market Share (2012-2017)

Table Bridgestone Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bridgestone Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)

Table Bridgestone Steel Cord Market Share (2012-2017)

Table Cobra America Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cobra America Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)

Table Cobra America Steel Cord Market Share (2012-2017)

Table Doubel Arrow Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Doubel Arrow Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)

Table Doubel Arrow Steel Cord Market Share (2012-2017)

Table Dunlop Conveyor Belting Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dunlop Conveyor Belting Steel Cord Production, Revenue, Price and Gross Margin (2012-2017)



Table Dunlop Conveyor Belting Steel Cord Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Steel Cord

Figure Manufacturing Process Analysis of Steel Cord

Figure Steel Cord Industrial Chain Analysis

Table Raw Materials Sources of Steel Cord Major Manufacturers in 2015

Table Major Buyers of Steel Cord

Table Distributors/Traders List

Figure United States Steel Cord Production and Growth Rate Forecast (2017-2021)

Figure United States Steel Cord Revenue and Growth Rate Forecast (2017-2021)

Table United States Steel Cord Production Forecast by Type (2017-2021)

Table United States Steel Cord Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

Conti Tech, Goodyear, Phoenix, YOKOHAMA, Habasit, Bridgestone, Cobra America, Doubel Arrow, Dunlop Conveyor Belting, Huayue, Westland, Contitech, Guangtong, Bando, Zhongyi, AKE, Metso, All-State, Taifeng, DRB, Tongtai, Jagruti, TSS, Mingxin, Aneng, Shree Khodiar, Standard Industrial Inc, IBC, Forech



#### I would like to order

Product name: United States Steel Cord Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/UA80E974555EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UA80E974555EN.html">https://marketpublishers.com/r/UA80E974555EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970