

United States Sports and Fitness Wear Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/UBD00FB6ABFEN.html>

Date: October 2017

Pages: 120

Price: US\$ 2,960.00 (Single User License)

ID: UBD00FB6ABFEN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Sports and Fitness Wear Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Sports and Fitness Wear industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Sports and Fitness Wear market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Adidas

Nike

Puma

Under Armour

VF

Amer Sports

ASICS

Billabong 67International

Columbia Sportswear

United States Sports and Fitness Wear Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Sports and Fitness Wear Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 SPORTS AND FITNESS WEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sports and Fitness Wear
- 1.2 Sports and Fitness Wear Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Sports and Fitness Wear by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Sports and Fitness Wear Market Segmentation by Application
 - 1.3.1 Sports and Fitness Wear Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sports and Fitness Wear (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON SPORTS AND FITNESS WEAR INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES SPORTS AND FITNESS WEAR MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Sports and Fitness Wear Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Sports and Fitness Wear Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Sports and Fitness Wear Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Sports and Fitness Wear Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Sports and Fitness Wear Market Competitive Situation and Trends
 - 3.5.1 Sports and Fitness Wear Market Concentration Rate
 - 3.5.2 Sports and Fitness Wear Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES SPORTS AND FITNESS WEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 United States Sports and Fitness Wear Production and Market Share by Type (2012-2017)

4.2 United States Sports and Fitness Wear Revenue and Market Share by Type (2012-2017)

4.3 United States Sports and Fitness Wear Price by Type (2012-2017)

4.4 United States Sports and Fitness Wear Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES SPORTS AND FITNESS WEAR MARKET ANALYSIS BY APPLICATION

5.1 United States Sports and Fitness Wear Consumption and Market Share by Application (2012-2017)

5.2 United States Sports and Fitness Wear Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES SPORTS AND FITNESS WEAR MANUFACTURERS ANALYSIS

6.1 Adidas

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 Nike

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 Puma

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Under Armour
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 VF
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Amer Sports
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 ASICS
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Billabong 67International
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Columbia Sportswear
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 SPORTS AND FITNESS WEAR MANUFACTURING COST ANALYSIS

- 7.1 Sports and Fitness Wear Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Sports and Fitness Wear

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Sports and Fitness Wear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Sports and Fitness Wear Major Manufacturers in 2016
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES SPORTS AND FITNESS WEAR MARKET FORECAST (2017-2022)

- 11.1 United States Sports and Fitness Wear Production, Revenue Forecast

(2017-2022)

11.2 United States Sports and Fitness Wear Production, Consumption Forecast by Regions (2017-2022)

11.3 United States Sports and Fitness Wear Production Forecast by Type (2017-2022)

11.4 United States Sports and Fitness Wear Consumption Forecast by Application (2017-2022)

11.5 Sports and Fitness Wear Price Forecast (2017-2022)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Sports and Fitness Wear
- Table Classification of Sports and Fitness Wear
- Figure United States Sales Market Share of Sports and Fitness Wear by Type in 2016
- Table Application of Sports and Fitness Wear
- Figure United States Sales Market Share of Sports and Fitness Wear by Application in 2016
- Figure United States Sports and Fitness Wear Sales and Growth Rate (2011-2021)
- Figure United States Sports and Fitness Wear Revenue and Growth Rate (2011-2021)
- Table United States Sports and Fitness Wear Sales of Key Manufacturers (2015 and 2016)
- Table United States Sports and Fitness Wear Sales Share by Manufacturers (2015 and 2016)
- Figure 2015 Sports and Fitness Wear Sales Share by Manufacturers
- Figure 2016 Sports and Fitness Wear Sales Share by Manufacturers
- Table United States Sports and Fitness Wear Revenue by Manufacturers (2015 and 2016)
- Table United States Sports and Fitness Wear Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 United States Sports and Fitness Wear Revenue Share by Manufacturers
- Table 2016 United States Sports and Fitness Wear Revenue Share by Manufacturers
- Table United States Market Sports and Fitness Wear Average Price of Key Manufacturers (2015 and 2016)
- Figure United States Market Sports and Fitness Wear Average Price of Key Manufacturers in 2015
- Figure Sports and Fitness Wear Market Share of Top 3 Manufacturers
- Figure Sports and Fitness Wear Market Share of Top 5 Manufacturers
- Table United States Sports and Fitness Wear Sales by Type (2012-2017)
- Table United States Sports and Fitness Wear Sales Share by Type (2012-2017)
- Figure United States Sports and Fitness Wear Sales Market Share by Type in 2015
- Table United States Sports and Fitness Wear Revenue and Market Share by Type (2012-2017)
- Table United States Sports and Fitness Wear Revenue Share by Type (2012-2017)
- Figure Revenue Market Share of Sports and Fitness Wear by Type (2012-2017)
- Table United States Sports and Fitness Wear Price by Type (2012-2017)
- Figure United States Sports and Fitness Wear Sales Growth Rate by Type (2012-2017)

Table United States Sports and Fitness Wear Sales by Application (2012-2017)

Table United States Sports and Fitness Wear Sales Market Share by Application (2012-2017)

Figure United States Sports and Fitness Wear Sales Market Share by Application in 2016

Table United States Sports and Fitness Wear Sales Growth Rate by Application (2012-2017)

Figure United States Sports and Fitness Wear Sales Growth Rate by Application (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Sports and Fitness Wear Market Share (2012-2017)

Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nike Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Sports and Fitness Wear Market Share (2012-2017)

Table Puma Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Puma Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Puma Sports and Fitness Wear Market Share (2012-2017)

Table Under Armour Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Under Armour Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Under Armour Sports and Fitness Wear Market Share (2012-2017)

Table VF Basic Information, Manufacturing Base, Production Area and Its Competitors

Table VF Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table VF Sports and Fitness Wear Market Share (2012-2017)

Table Amer Sports Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amer Sports Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Amer Sports Sports and Fitness Wear Market Share (2012-2017)

Table ASICS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ASICS Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table ASICS Sports and Fitness Wear Market Share (2012-2017)

Table Billabong 67International Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Billabong 67International Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Billabong 67International Sports and Fitness Wear Market Share (2012-2017)

Table Columbia Sportswear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Columbia Sportswear Sports and Fitness Wear Production, Revenue, Price and Gross Margin (2012-2017)

Table Columbia Sportswear Sports and Fitness Wear Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sports and Fitness Wear

Figure Manufacturing Process Analysis of Sports and Fitness Wear

Figure Sports and Fitness Wear Industrial Chain Analysis

Table Raw Materials Sources of Sports and Fitness Wear Major Manufacturers in 2016

Table Major Buyers of Sports and Fitness Wear

Table Distributors/Traders List

Figure United States Sports and Fitness Wear Production and Growth Rate Forecast (2017-2022)

Figure United States Sports and Fitness Wear Revenue and Growth Rate Forecast (2017-2022)

Table United States Sports and Fitness Wear Production Forecast by Type (2017-2022)

Table United States Sports and Fitness Wear Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

Adidas

Nike

Puma

Under Armour

VF

Amer Sports

ASICS

Billabong 67International
Columbia Sportswear
Eddie Bauer
ESCADA
Everlast 69
Gap 70
Geox
Hanesbrands

I would like to order

Product name: United States Sports and Fitness Wear Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/UBD00FB6ABFEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBD00FB6ABFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970