

United States Smart Athletic Apparel Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/U33D19E4BE4EN.html>

Date: July 2017

Pages: 139

Price: US\$ 2,960.00 (Single User License)

ID: U33D19E4BE4EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Smart Athletic Apparel Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Smart Athletic Apparel industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Smart Athletic Apparel market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Adidas
Apple
Fitbit
Garmin
Jawbone
Nike
Samsung Electronics
Sony
LG

United States Smart Athletic Apparel Market: Product Segment Analysis

Smart Wristban
Sports Watch
Other

United States Smart Athletic Apparel Market: Application Segment Analysis

Application 1
Application 2
Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 SMART ATHLETIC APPAREL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Athletic Apparel
- 1.2 Smart Athletic Apparel Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Smart Athletic Apparel by Type in 2016
 - 1.2.1 Smart Wristban
 - 1.2.2 Sports Watch
 - 1.2.3 Other
- 1.3 Smart Athletic Apparel Market Segmentation by Application
 - 1.3.1 Smart Athletic Apparel Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Smart Athletic Apparel (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON SMART ATHLETIC APPAREL INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES SMART ATHLETIC APPAREL MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Smart Athletic Apparel Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Smart Athletic Apparel Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Smart Athletic Apparel Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Smart Athletic Apparel Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Smart Athletic Apparel Market Competitive Situation and Trends
 - 3.5.1 Smart Athletic Apparel Market Concentration Rate
 - 3.5.2 Smart Athletic Apparel Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES SMART ATHLETIC APPAREL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 United States Smart Athletic Apparel Production and Market Share by Type (2012-2017)

4.2 United States Smart Athletic Apparel Revenue and Market Share by Type (2012-2017)

4.3 United States Smart Athletic Apparel Price by Type (2012-2017)

4.4 United States Smart Athletic Apparel Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES SMART ATHLETIC APPAREL MARKET ANALYSIS BY APPLICATION

5.1 United States Smart Athletic Apparel Consumption and Market Share by Application (2012-2017)

5.2 United States Smart Athletic Apparel Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES SMART ATHLETIC APPAREL MANUFACTURERS ANALYSIS

6.1 Adidas

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 Apple

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 Fitbit

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

6.4 Garmin

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

6.5 Jawbone

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 Nike

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 Samsung Electronics

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 Sony

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.9 LG

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

CHAPTER 7 SMART ATHLETIC APPAREL MANUFACTURING COST ANALYSIS

7.1 Smart Athletic Apparel Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Athletic Apparel

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Athletic Apparel Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Athletic Apparel Major Manufacturers in 2016
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES SMART ATHLETIC APPAREL MARKET FORECAST (2017-2022)

- 11.1 United States Smart Athletic Apparel Production, Revenue Forecast (2017-2022)

11.2 United States Smart Athletic Apparel Production, Consumption Forecast by Regions (2017-2022)

11.3 United States Smart Athletic Apparel Production Forecast by Type (2017-2022)

11.4 United States Smart Athletic Apparel Consumption Forecast by Application (2017-2022)

11.5 Smart Athletic Apparel Price Forecast (2017-2022)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Athletic Apparel

Table Classification of Smart Athletic Apparel

Figure United States Sales Market Share of Smart Athletic Apparel by Type in 2016

Table Application of Smart Athletic Apparel

Figure United States Sales Market Share of Smart Athletic Apparel by Application in 2016

Figure United States Smart Athletic Apparel Sales and Growth Rate (2011-2021)

Figure United States Smart Athletic Apparel Revenue and Growth Rate (2011-2021)

Table United States Smart Athletic Apparel Sales of Key Manufacturers (2015 and 2016)

Table United States Smart Athletic Apparel Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Athletic Apparel Sales Share by Manufacturers

Figure 2016 Smart Athletic Apparel Sales Share by Manufacturers

Table United States Smart Athletic Apparel Revenue by Manufacturers (2015 and 2016)

Table United States Smart Athletic Apparel Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smart Athletic Apparel Revenue Share by Manufacturers

Table 2016 United States Smart Athletic Apparel Revenue Share by Manufacturers

Table United States Market Smart Athletic Apparel Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smart Athletic Apparel Average Price of Key Manufacturers in 2015

Figure Smart Athletic Apparel Market Share of Top 3 Manufacturers

Figure Smart Athletic Apparel Market Share of Top 5 Manufacturers

Table United States Smart Athletic Apparel Sales by Type (2012-2017)

Table United States Smart Athletic Apparel Sales Share by Type (2012-2017)

Figure United States Smart Athletic Apparel Sales Market Share by Type in 2015

Table United States Smart Athletic Apparel Revenue and Market Share by Type (2012-2017)

Table United States Smart Athletic Apparel Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Smart Athletic Apparel by Type (2012-2017)

Table United States Smart Athletic Apparel Price by Type (2012-2017)

Figure United States Smart Athletic Apparel Sales Growth Rate by Type (2012-2017)

Table United States Smart Athletic Apparel Sales by Application (2012-2017)

Table United States Smart Athletic Apparel Sales Market Share by Application (2012-2017)

Figure United States Smart Athletic Apparel Sales Market Share by Application in 2016

Table United States Smart Athletic Apparel Sales Growth Rate by Application (2012-2017)

Figure United States Smart Athletic Apparel Sales Growth Rate by Application (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Smart Athletic Apparel Market Share (2012-2017)

Table Apple Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Apple Smart Athletic Apparel Market Share (2012-2017)

Table Fitbit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbit Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbit Smart Athletic Apparel Market Share (2012-2017)

Table Garmin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin Smart Athletic Apparel Market Share (2012-2017)

Table Jawbone Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Jawbone Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Jawbone Smart Athletic Apparel Market Share (2012-2017)

Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nike Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Smart Athletic Apparel Market Share (2012-2017)

Table Samsung Electronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Electronics Smart Athletic Apparel Production, Revenue, Price and

Gross Margin (2012-2017)

Table Samsung Electronics Smart Athletic Apparel Market Share (2012-2017)

Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Smart Athletic Apparel Market Share (2012-2017)

Table LG Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Smart Athletic Apparel Production, Revenue, Price and Gross Margin (2012-2017)

Table LG Smart Athletic Apparel Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Athletic Apparel

Figure Manufacturing Process Analysis of Smart Athletic Apparel

Figure Smart Athletic Apparel Industrial Chain Analysis

Table Raw Materials Sources of Smart Athletic Apparel Major Manufacturers in 2016

Table Major Buyers of Smart Athletic Apparel

Table Distributors/Traders List

Figure United States Smart Athletic Apparel Production and Growth Rate Forecast (2017-2022)

Figure United States Smart Athletic Apparel Revenue and Growth Rate Forecast (2017-2022)

Table United States Smart Athletic Apparel Production Forecast by Type (2017-2022)

Table United States Smart Athletic Apparel Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED

Adidas

Apple

Fitbit

Garmin

Jawbone

Nike

Samsung Electronics

Sony

LG

Amiigo
Atlas Wearables
Bsx Insight
Catapult
Misfit
Epson
Oxstren
Polar
Basis
Mio

I would like to order

Product name: United States Smart Athletic Apparel Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/U33D19E4BE4EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U33D19E4BE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970