

United States Shampoo Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/U4F0E7B7AC8EN.html

Date: May 2017

Pages: 135

Price: US\$ 2,960.00 (Single User License)

ID: U4F0E7B7AC8EN

Abstracts

The United States Shampoo Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Shampoo industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Shampoo market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Head & Shoulders

Pantene

CLEAR

VS

L'Oreal

Dove



Rejoice Schwarzkopf LUX

United States Shampoo Market: Product Segment Analysis

Standard Shampoo Medicated Shampoo Type 3

United States Shampoo Market: Application Segment Analysis

Homecare Salon Other

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

United States Shampoo Market Research Report Forecast 2017-2021

CHAPTER 1 SHAMPOO MARKET OVERVIEW

- 1.1 Product Overview and Scope of Shampoo
- 1.2 Shampoo Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Shampoo by Type in 2015
 - 1.2.1 Standard Shampoo
 - 1.2.2 Medicated Shampoo
 - 1.2.3 Type
- 1.3 Shampoo Market Segmentation by Application
- 1.3.1 Shampoo Consumption Market Share by Application in 2015
- 1.3.2 Homecare
- 1.3.3 Salon
- 1.3.4 Other
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Shampoo (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON SHAMPOO INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES SHAMPOO MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Shampoo Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Shampoo Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Shampoo Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Shampoo Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Shampoo Market Competitive Situation and Trends
 - 3.5.1 Shampoo Market Concentration Rate
 - 3.5.2 Shampoo Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES SHAMPOO PRODUCTION, REVENUE (VALUE),



PRICE TREND BY TYPE

- 4.1 United States Shampoo Production and Market Share by Type (2012-2017)
- 4.2 United States Shampoo Revenue and Market Share by Type (2012-2017)
- 4.3 United States Shampoo Price by Type (2012-2017)
- 4.4 United States Shampoo Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES SHAMPOO MARKET ANALYSIS BY APPLICATION

- 5.1 United States Shampoo Consumption and Market Share by Application (2012-2017)
- 5.2 United States Shampoo Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES SHAMPOO MANUFACTURERS ANALYSIS

- 6.1 Head & Shoulders
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Pantene
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 CLEAR
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 VS
- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 L'Oreal
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors



- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 Dove
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Rejoice
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Schwarzkopf
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 LUX
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 SHAMPOO MANUFACTURING COST ANALYSIS

- 7.1 Shampoo Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Shampoo

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Shampoo Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Shampoo Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES SHAMPOO MARKET FORECAST (2017-2021)

- 11.1 United States Shampoo Production, Revenue Forecast (2017-2021)
- 11.2 United States Shampoo Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Shampoo Production Forecast by Type (2017-2021)
- 11.4 United States Shampoo Consumption Forecast by Application (2017-2021)
- 11.5 Shampoo Price Forecast (2017-2021)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Shampoo

Table Classification of Shampoo

Figure United States Sales Market Share of Shampoo by Type in 2015

Table Application of Shampoo

Figure United States Sales Market Share of Shampoo by Application in 2015

Figure United States Shampoo Sales and Growth Rate (2011-2021)

Figure United States Shampoo Revenue and Growth Rate (2011-2021)

Table United States Shampoo Sales of Key Manufacturers (2015 and 2016)

Table United States Shampoo Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Shampoo Sales Share by Manufacturers

Figure 2016 Shampoo Sales Share by Manufacturers

Table United States Shampoo Revenue by Manufacturers (2015 and 2016)

Table United States Shampoo Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Shampoo Revenue Share by Manufacturers

Table 2016 United States Shampoo Revenue Share by Manufacturers

Table United States Market Shampoo Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Shampoo Average Price of Key Manufacturers in 2015

Figure Shampoo Market Share of Top 3 Manufacturers

Figure Shampoo Market Share of Top 5 Manufacturers

Table United States Shampoo Sales by Type (2012-2017)

Table United States Shampoo Sales Share by Type (2012-2017)

Figure United States Shampoo Sales Market Share by Type in 2015

Table United States Shampoo Revenue and Market Share by Type (2012-2017)

Table United States Shampoo Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Shampoo by Type (2012-2017)

Table United States Shampoo Price by Type (2012-2017)

Figure United States Shampoo Sales Growth Rate by Type (2012-2017)

Table United States Shampoo Sales by Application (2012-2017)

Table United States Shampoo Sales Market Share by Application (2012-2017)

Figure United States Shampoo Sales Market Share by Application in 2015

Table United States Shampoo Sales Growth Rate by Application (2012-2017)

Figure United States Shampoo Sales Growth Rate by Application (2012-2017)

Table Head & Shoulders Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Head & Shoulders Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table Head & Shoulders Shampoo Market Share (2012-2017)

Table Pantene Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pantene Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table Pantene Shampoo Market Share (2012-2017)

Table CLEAR Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CLEAR Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table CLEAR Shampoo Market Share (2012-2017)

Table VS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table VS Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table VS Shampoo Market Share (2012-2017)

Table L'Oreal Basic Information, Manufacturing Base, Production Area and Its Competitors

Table L'Oreal Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table L'Oreal Shampoo Market Share (2012-2017)

Table Dove Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dove Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table Dove Shampoo Market Share (2012-2017)

Table Rejoice Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rejoice Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table Rejoice Shampoo Market Share (2012-2017)

Table Schwarzkopf Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Schwarzkopf Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table Schwarzkopf Shampoo Market Share (2012-2017)

Table LUX Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LUX Shampoo Production, Revenue, Price and Gross Margin (2012-2017)

Table LUX Shampoo Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Shampoo

Figure Manufacturing Process Analysis of Shampoo



Figure Shampoo Industrial Chain Analysis

Table Raw Materials Sources of Shampoo Major Manufacturers in 2015

Table Major Buyers of Shampoo

Table Distributors/Traders List

Figure United States Shampoo Production and Growth Rate Forecast (2017-2021)
Figure United States Shampoo Revenue and Growth Rate Forecast (2017-2021)
Table United States Shampoo Production Forecast by Type (2017-2021)
Table United States Shampoo Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Head & Shoulders, Pantene, CLEAR, VS, L'Oreal, Dove, Rejoice, Schwarzkopf, LUX, Aquair, Syoss, SLEK, Lovefun, Hazeline, CLATROL, Kerastase



I would like to order

Product name: United States Shampoo Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/U4F0E7B7AC8EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U4F0E7B7AC8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970