

# United States Scarf Sales Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U9E7943A4E8EN.html>

Date: February 2017

Pages: 115

Price: US\$ 2,960.00 (Single User License)

ID: U9E7943A4E8EN

## Abstracts

The United States Scarf Sales Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Scarf Sales industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Scarf Sales market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Coach

Kering

LVMH Group

PRADA

Chanel

Burberry Group

Dolce & Gabbana

Giorgio Armani

Mulberry

## United States Scarf Sales Market: Product Segment Analysis

Type I

Type II

Type III

## United States Scarf Sales Market: Application Segment Analysis

Application I

Application II

Application III

## Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 SCARF SALES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Scarf Sales
- 1.2 Scarf Sales Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Scarf Sales by Type in 2015
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Scarf Sales Market Segmentation by Application
  - 1.3.1 Scarf Sales Consumption Market Share by Application in 2015
  - 1.3.2 Application I
  - 1.3.3 Application II
  - 1.3.4 Application III
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Scarf Sales (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON SCARF SALES INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES SCARF SALES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Scarf Sales Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Scarf Sales Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Scarf Sales Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Scarf Sales Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Scarf Sales Market Competitive Situation and Trends
  - 3.5.1 Scarf Sales Market Concentration Rate
  - 3.5.2 Scarf Sales Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 UNITED STATES SCARF SALES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Scarf Sales Production and Market Share by Type (2012-2017)
- 4.2 United States Scarf Sales Revenue and Market Share by Type (2012-2017)
- 4.3 United States Scarf Sales Price by Type (2012-2017)
- 4.4 United States Scarf Sales Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES SCARF SALES MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Scarf Sales Consumption and Market Share by Application (2012-2017)
- 5.2 United States Scarf Sales Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES SCARF SALES MANUFACTURERS ANALYSIS**

- 6.1 Coach
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Kering
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 LVMH Group
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 PRADA
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Chanel
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 Burberry Group

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 Dolce & Gabbana

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 Giorgio Armani

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Product Type, Application and Specification

6.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Business Overview

6.9 Mulberry

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 SCARF SALES MANUFACTURING COST ANALYSIS**

7.1 Scarf Sales Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Scarf Sales

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Scarf Sales Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Scarf Sales Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES SCARF SALES MARKET FORECAST (2017-2021)**

- 11.1 United States Scarf Sales Production, Revenue Forecast (2017-2021)
- 11.2 United States Scarf Sales Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Scarf Sales Production Forecast by Type (2017-2021)
- 11.4 United States Scarf Sales Consumption Forecast by Application (2017-2021)
- 11.5 Scarf Sales Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

#### FIGURE PICTURE OF SCARF SALES

Table Classification of Scarf Sales

Figure United States Sales Market Share of Scarf Sales by Type in 2015

Table Application of Scarf Sales

Figure United States Sales Market Share of Scarf Sales by Application in 2015

Figure United States Scarf Sales Sales and Growth Rate (2011-2021)

Figure United States Scarf Sales Revenue and Growth Rate (2011-2021)

Table United States Scarf Sales Sales of Key Manufacturers (2015 and 2016)

Table United States Scarf Sales Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Scarf Sales Sales Share by Manufacturers

Figure 2016 Scarf Sales Sales Share by Manufacturers

Table United States Scarf Sales Revenue by Manufacturers (2015 and 2016)

Table United States Scarf Sales Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Scarf Sales Revenue Share by Manufacturers

Table 2016 United States Scarf Sales Revenue Share by Manufacturers

Table United States Market Scarf Sales Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Scarf Sales Average Price of Key Manufacturers in 2015

Figure Scarf Sales Market Share of Top 3 Manufacturers

Figure Scarf Sales Market Share of Top 5 Manufacturers

Table United States Scarf Sales Sales by Type (2012-2017)

Table United States Scarf Sales Sales Share by Type (2012-2017)

Figure United States Scarf Sales Sales Market Share by Type in 2015

Table United States Scarf Sales Revenue and Market Share by Type (2012-2017)

Table United States Scarf Sales Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Scarf Sales by Type (2012-2017)

Table United States Scarf Sales Price by Type (2012-2017)

Figure United States Scarf Sales Sales Growth Rate by Type (2012-2017)

Table United States Scarf Sales Sales by Application (2012-2017)

Table United States Scarf Sales Sales Market Share by Application (2012-2017)

Figure United States Scarf Sales Sales Market Share by Application in 2015

Table United States Scarf Sales Sales Growth Rate by Application (2012-2017)

Figure United States Scarf Sales Sales Growth Rate by Application (2012-2017)

Table Coach Basic Information, Manufacturing Base, Production Area and Its



## Competitors

Table Coach Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Coach Scarf Sales Market Share (2012-2017)

Table Kering Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kering Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Kering Scarf Sales Market Share (2012-2017)

Table LVMH Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LVMH Group Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table LVMH Group Scarf Sales Market Share (2012-2017)

Table PRADA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PRADA Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table PRADA Scarf Sales Market Share (2012-2017)

Table Chanel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Chanel Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Chanel Scarf Sales Market Share (2012-2017)

Table Burberry Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Burberry Group Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Burberry Group Scarf Sales Market Share (2012-2017)

Table Dolce & Gabbana Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dolce & Gabbana Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Dolce & Gabbana Scarf Sales Market Share (2012-2017)

Table Giorgio Armani Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Giorgio Armani Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Giorgio Armani Scarf Sales Market Share (2012-2017)

Table Mulberry Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mulberry Scarf Sales Production, Revenue, Price and Gross Margin (2012-2017)

Table Mulberry Scarf Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Scarf Sales  
Figure Manufacturing Process Analysis of Scarf Sales  
Figure Scarf Sales Industrial Chain Analysis  
Table Raw Materials Sources of Scarf Sales Major Manufacturers in 2015  
Table Major Buyers of Scarf Sales  
Table Distributors/Traders List  
Figure United States Scarf Sales Production and Growth Rate Forecast (2017-2021)  
Figure United States Scarf Sales Revenue and Growth Rate Forecast (2017-2021)  
Table United States Scarf Sales Production Forecast by Type (2017-2021)

## I would like to order

Product name: United States Scarf Sales Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U9E7943A4E8EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9E7943A4E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970