

United States Sailing Luxury Yachts Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U4799D028D0EN.html>

Date: March 2017

Pages: 120

Price: US\$ 2,960.00 (Single User License)

ID: U4799D028D0EN

Abstracts

The United States Sailing Luxury Yachts Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Sailing Luxury Yachts industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Sailing Luxury Yachts market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Azimut/Benetti

Ferretti Group

Sanlorenzo

Sunseeker

Feadship

Lürssen

Princess Yachts

Amels/Damen

Heesen Yachts

United States Sailing Luxury Yachts Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Sailing Luxury Yachts Market: Application Segment Analysis

Private Use

Commercial Use

Special Use

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

United States Sailing Luxury Yachts Market Research Report Forecast 2017-2021

CHAPTER 1 SAILING LUXURY YACHTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sailing Luxury Yachts
- 1.2 Sailing Luxury Yachts Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Sailing Luxury Yachts by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Sailing Luxury Yachts Market Segmentation by Application
 - 1.3.1 Sailing Luxury Yachts Consumption Market Share by Application in 2015
 - 1.3.2 Private Use
 - 1.3.3 Commercial Use
 - 1.3.4 Special Use
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sailing Luxury Yachts (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON SAILING LUXURY YACHTS INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES SAILING LUXURY YACHTS MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Sailing Luxury Yachts Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Sailing Luxury Yachts Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Sailing Luxury Yachts Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Sailing Luxury Yachts Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Sailing Luxury Yachts Market Competitive Situation and Trends
 - 3.5.1 Sailing Luxury Yachts Market Concentration Rate

- 3.5.2 Sailing Luxury Yachts Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES SAILING LUXURY YACHTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Sailing Luxury Yachts Production and Market Share by Type (2012-2017)
- 4.2 United States Sailing Luxury Yachts Revenue and Market Share by Type (2012-2017)
- 4.3 United States Sailing Luxury Yachts Price by Type (2012-2017)
- 4.4 United States Sailing Luxury Yachts Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES SAILING LUXURY YACHTS MARKET ANALYSIS BY APPLICATION

- 5.1 United States Sailing Luxury Yachts Consumption and Market Share by Application (2012-2017)
- 5.2 United States Sailing Luxury Yachts Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES SAILING LUXURY YACHTS MANUFACTURERS ANALYSIS

- 6.1 Azimut/Benetti
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Ferretti Group
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Sanlorenzo
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors

- 6.3.2 Product Type, Application and Specification
- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Sunseeker
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 Feadship
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Lürssen
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Princess Yachts
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Amels/Damen
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Heesen Yachts
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 SAILING LUXURY YACHTS MANUFACTURING COST ANALYSIS

- 7.1 Sailing Luxury Yachts Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Sailing Luxury Yachts

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Sailing Luxury Yachts Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Sailing Luxury Yachts Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES SAILING LUXURY YACHTS MARKET FORECAST (2017-2021)

- 11.1 United States Sailing Luxury Yachts Production, Revenue Forecast (2017-2021)
- 11.2 United States Sailing Luxury Yachts Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Sailing Luxury Yachts Production Forecast by Type (2017-2021)
- 11.4 United States Sailing Luxury Yachts Consumption Forecast by Application (2017-2021)
- 11.5 Sailing Luxury Yachts Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sailing Luxury Yachts

Table Classification of Sailing Luxury Yachts

Figure United States Sales Market Share of Sailing Luxury Yachts by Type in 2015

Table Application of Sailing Luxury Yachts

Figure United States Sales Market Share of Sailing Luxury Yachts by Application in 2015

Figure United States Sailing Luxury Yachts Sales and Growth Rate (2011-2021)

Figure United States Sailing Luxury Yachts Revenue and Growth Rate (2011-2021)

Table United States Sailing Luxury Yachts Sales of Key Manufacturers (2015 and 2016)

Table United States Sailing Luxury Yachts Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sailing Luxury Yachts Sales Share by Manufacturers

Figure 2016 Sailing Luxury Yachts Sales Share by Manufacturers

Table United States Sailing Luxury Yachts Revenue by Manufacturers (2015 and 2016)

Table United States Sailing Luxury Yachts Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sailing Luxury Yachts Revenue Share by Manufacturers

Table 2016 United States Sailing Luxury Yachts Revenue Share by Manufacturers

Table United States Market Sailing Luxury Yachts Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sailing Luxury Yachts Average Price of Key Manufacturers in 2015

Figure Sailing Luxury Yachts Market Share of Top 3 Manufacturers

Figure Sailing Luxury Yachts Market Share of Top 5 Manufacturers

Table United States Sailing Luxury Yachts Sales by Type (2012-2017)

Table United States Sailing Luxury Yachts Sales Share by Type (2012-2017)

Figure United States Sailing Luxury Yachts Sales Market Share by Type in 2015

Table United States Sailing Luxury Yachts Revenue and Market Share by Type (2012-2017)

Table United States Sailing Luxury Yachts Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Sailing Luxury Yachts by Type (2012-2017)

Table United States Sailing Luxury Yachts Price by Type (2012-2017)

Figure United States Sailing Luxury Yachts Sales Growth Rate by Type (2012-2017)

Table United States Sailing Luxury Yachts Sales by Application (2012-2017)

Table United States Sailing Luxury Yachts Sales Market Share by Application

(2012-2017)

Figure United States Sailing Luxury Yachts Sales Market Share by Application in 2015

Table United States Sailing Luxury Yachts Sales Growth Rate by Application

(2012-2017)

Figure United States Sailing Luxury Yachts Sales Growth Rate by Application

(2012-2017)

Table Azimut/Benetti Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Azimut/Benetti Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Azimut/Benetti Sailing Luxury Yachts Market Share (2012-2017)

Table Ferretti Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ferretti Group Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Ferretti Group Sailing Luxury Yachts Market Share (2012-2017)

Table Sanlorenzo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sanlorenzo Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Sanlorenzo Sailing Luxury Yachts Market Share (2012-2017)

Table Sunseeker Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sunseeker Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Sunseeker Sailing Luxury Yachts Market Share (2012-2017)

Table Feadship Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Feadship Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Feadship Sailing Luxury Yachts Market Share (2012-2017)

Table Lürssen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lürssen Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Lürssen Sailing Luxury Yachts Market Share (2012-2017)

Table Princess Yachts Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Princess Yachts Sailing Luxury Yachts Production, Revenue, Price and Gross

Margin (2012-2017)

Table Princess Yachts Sailing Luxury Yachts Market Share (2012-2017)

Table Amels/Damen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amels/Damen Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Amels/Damen Sailing Luxury Yachts Market Share (2012-2017)

Table Heesen Yachts Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Heesen Yachts Sailing Luxury Yachts Production, Revenue, Price and Gross Margin (2012-2017)

Table Heesen Yachts Sailing Luxury Yachts Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sailing Luxury Yachts

Figure Manufacturing Process Analysis of Sailing Luxury Yachts

Figure Sailing Luxury Yachts Industrial Chain Analysis

Table Raw Materials Sources of Sailing Luxury Yachts Major Manufacturers in 2015

Table Major Buyers of Sailing Luxury Yachts

Table Distributors/Traders List

Figure United States Sailing Luxury Yachts Production and Growth Rate Forecast (2017-2021)

Figure United States Sailing Luxury Yachts Revenue and Growth Rate Forecast (2017-2021)

Table United States Sailing Luxury Yachts Production Forecast by Type (2017-2021)

Table United States Sailing Luxury Yachts Consumption Forecast by Application (2017-2021)

I would like to order

Product name: United States Sailing Luxury Yachts Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U4799D028D0EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4799D028D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970