

United States Red Yeast Rice Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UD824AD66BAEN.html>

Date: August 2017

Pages: 115

Price: US\$ 2,960.00 (Single User License)

ID: UD824AD66BAEN

Abstracts

The United States Red Yeast Rice Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Red Yeast Rice industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Red Yeast Rice market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Now Foods

Nature's Plus

California Gold Nutrition

Jarrow Formulas

Mason Vitamins

Nordic Naturals

Bluebonnet Nutrition

Nature's Bounty

Daxing Jingxin

United States Red Yeast Rice Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Red Yeast Rice Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 RED YEAST RICE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Red Yeast Rice
- 1.2 Red Yeast Rice Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Red Yeast Rice by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Red Yeast Rice Market Segmentation by Application
 - 1.3.1 Red Yeast Rice Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Red Yeast Rice (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON RED YEAST RICE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES RED YEAST RICE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Red Yeast Rice Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Red Yeast Rice Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Red Yeast Rice Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Red Yeast Rice Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Red Yeast Rice Market Competitive Situation and Trends
 - 3.5.1 Red Yeast Rice Market Concentration Rate
 - 3.5.2 Red Yeast Rice Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES RED YEAST RICE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Red Yeast Rice Production and Market Share by Type (2012-2017)
- 4.2 United States Red Yeast Rice Revenue and Market Share by Type (2012-2017)
- 4.3 United States Red Yeast Rice Price by Type (2012-2017)
- 4.4 United States Red Yeast Rice Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES RED YEAST RICE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Red Yeast Rice Consumption and Market Share by Application (2012-2017)
- 5.2 United States Red Yeast Rice Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES RED YEAST RICE MANUFACTURERS ANALYSIS

- 6.1 Now Foods
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Nature's Plus
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 California Gold Nutrition
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 Jarrow Formulas
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification

- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 Mason Vitamins
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Nordic Naturals
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Bluebonnet Nutrition
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Nature's Bounty
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Daxing Jingxin
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 RED YEAST RICE MANUFACTURING COST ANALYSIS

- 7.1 Red Yeast Rice Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Red Yeast Rice

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Red Yeast Rice Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Red Yeast Rice Major Manufacturers in 2015

8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES RED YEAST RICE MARKET FORECAST (2017-2021)

11.1 United States Red Yeast Rice Production, Revenue Forecast (2017-2021)

11.2 United States Red Yeast Rice Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Red Yeast Rice Production Forecast by Type (2017-2021)

11.4 United States Red Yeast Rice Consumption Forecast by Application (2017-2021)

11.5 Red Yeast Rice Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Red Yeast Rice

Table Classification of Red Yeast Rice

Figure United States Sales Market Share of Red Yeast Rice by Type in 2015

Table Application of Red Yeast Rice

Figure United States Sales Market Share of Red Yeast Rice by Application in 2015

Figure United States Red Yeast Rice Sales and Growth Rate (2011-2021)

Figure United States Red Yeast Rice Revenue and Growth Rate (2011-2021)

Table United States Red Yeast Rice Sales of Key Manufacturers (2015 and 2016)

Table United States Red Yeast Rice Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Red Yeast Rice Sales Share by Manufacturers

Figure 2016 Red Yeast Rice Sales Share by Manufacturers

Table United States Red Yeast Rice Revenue by Manufacturers (2015 and 2016)

Table United States Red Yeast Rice Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Red Yeast Rice Revenue Share by Manufacturers

Table 2016 United States Red Yeast Rice Revenue Share by Manufacturers

Table United States Market Red Yeast Rice Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Red Yeast Rice Average Price of Key Manufacturers in 2015

Figure Red Yeast Rice Market Share of Top 3 Manufacturers

Figure Red Yeast Rice Market Share of Top 5 Manufacturers

Table United States Red Yeast Rice Sales by Type (2012-2017)

Table United States Red Yeast Rice Sales Share by Type (2012-2017)

Figure United States Red Yeast Rice Sales Market Share by Type in 2015

Table United States Red Yeast Rice Revenue and Market Share by Type (2012-2017)

Table United States Red Yeast Rice Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Red Yeast Rice by Type (2012-2017)

Table United States Red Yeast Rice Price by Type (2012-2017)

Figure United States Red Yeast Rice Sales Growth Rate by Type (2012-2017)

Table United States Red Yeast Rice Sales by Application (2012-2017)

Table United States Red Yeast Rice Sales Market Share by Application (2012-2017)

Figure United States Red Yeast Rice Sales Market Share by Application in 2015

Table United States Red Yeast Rice Sales Growth Rate by Application (2012-2017)

Figure United States Red Yeast Rice Sales Growth Rate by Application (2012-2017)

Table Now Foods Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table Now Foods Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Now Foods Red Yeast Rice Market Share (2012-2017)

Table Nature's Plus Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nature's Plus Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Nature's Plus Red Yeast Rice Market Share (2012-2017)

Table California Gold Nutrition Basic Information, Manufacturing Base, Production Area and Its Competitors

Table California Gold Nutrition Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table California Gold Nutrition Red Yeast Rice Market Share (2012-2017)

Table Jarrow Formulas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Jarrow Formulas Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Jarrow Formulas Red Yeast Rice Market Share (2012-2017)

Table Mason Vitamins Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mason Vitamins Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Mason Vitamins Red Yeast Rice Market Share (2012-2017)

Table Nordic Naturals Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nordic Naturals Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Nordic Naturals Red Yeast Rice Market Share (2012-2017)

Table Bluebonnet Nutrition Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bluebonnet Nutrition Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Bluebonnet Nutrition Red Yeast Rice Market Share (2012-2017)

Table Nature's Bounty Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nature's Bounty Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Nature's Bounty Red Yeast Rice Market Share (2012-2017)

Table Daxing Jingxin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Daxing Jingxin Red Yeast Rice Production, Revenue, Price and Gross Margin (2012-2017)

Table Daxing Jingxin Red Yeast Rice Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Red Yeast Rice

Figure Manufacturing Process Analysis of Red Yeast Rice

Figure Red Yeast Rice Industrial Chain Analysis

Table Raw Materials Sources of Red Yeast Rice Major Manufacturers in 2015

Table Major Buyers of Red Yeast Rice

Table Distributors/Traders List

Figure United States Red Yeast Rice Production and Growth Rate Forecast (2017-2021)

Figure United States Red Yeast Rice Revenue and Growth Rate Forecast (2017-2021)

Table United States Red Yeast Rice Production Forecast by Type (2017-2021)

Table United States Red Yeast Rice Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Now Foods

Nature's Plus

California Gold Nutrition

Jarrow Formulas

Mason Vitamins

Nordic Naturals

Bluebonnet Nutrition

Nature's Bounty

Daxing Jingxin

Kyolic

Healthy Origins

KAL

Lifetime

Maxi Health

Metagenics

Nature's Way

Solaray

I would like to order

Product name: United States Red Yeast Rice Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UD824AD66BAEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD824AD66BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970