

# United States Premium Tire Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/U70FAAC1096EN.html

Date: May 2017

Pages: 117

Price: US\$ 2,960.00 (Single User License)

ID: U70FAAC1096EN

## **Abstracts**

The United States Premium Tire Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Premium Tire industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Premium Tire market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Bridgestone Corp. Compagnie Generale des Etablissements Michelin SCA Continental AG Goodyear Tire and Rubber Co. Pirelli & C. SpA Alliance Tire Group Apollo Tires Ltd. Cooper Tire and Rubber Co. Hangzhou Zhongce Rubber Co. Ltd. Hankook Tire Co. Ltd. Kumho Tire Co. Maxxis International GmbH McCreary Tire and Rubber Co. Nokian Tires plc Sumitomo Rubber Industries Ltd. Toyo Tire & Rubber Co. Yokohama Rubber Co. Ltd.

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

United States Premium Tire Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Premium Tire Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors



It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



### **Contents**

#### **CHAPTER 1 PREMIUM TIRE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Premium Tire
- 1.2 Premium Tire Market Segmentation by Type
- 1.2.1 United States Production Market Share of Premium Tire by Type in 2015
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Premium Tire Market Segmentation by Application
- 1.3.1 Premium Tire Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Premium Tire (2011-2021)

#### CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON PREMIUM TIRE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

# CHAPTER 3 UNITED STATES PREMIUM TIRE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Premium Tire Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Premium Tire Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Premium Tire Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Premium Tire Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Premium Tire Market Competitive Situation and Trends
  - 3.5.1 Premium Tire Market Concentration Rate
  - 3.5.2 Premium Tire Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 UNITED STATES PREMIUM TIRE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 4.1 United States Premium Tire Production and Market Share by Type (2012-2017)
- 4.2 United States Premium Tire Revenue and Market Share by Type (2012-2017)
- 4.3 United States Premium Tire Price by Type (2012-2017)
- 4.4 United States Premium Tire Production Growth by Type (2012-2017)

# CHAPTER 5 UNITED STATES PREMIUM TIRE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Premium Tire Consumption and Market Share by Application (2012-2017)
- 5.2 United States Premium Tire Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

#### CHAPTER 6 UNITED STATES PREMIUM TIRE MANUFACTURERS ANALYSIS

- 6.1 Bridgestone Corp. Compagnie Generale des Etablissements Michelin SCA Continental AG Goodyear Tire and Rubber Co. Pirelli & C. SpA Alliance Tire Group Apollo Tires Ltd. Cooper Tire and Rubber Co. Hangzhou Zhongce Rubber Co. Ltd. Hankook Tire Co. Ltd. Kumho Tire Co. Maxxis International GmbH McCreary Tire and Rubber Co. Nokian Tires plc Sumitomo Rubber Industries Ltd. Toyo Tire & Rubber Co. Yokohama Rubber Co. Ltd.
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 company
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 company
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 company



- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 company
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Business Overview
- 6.6 company
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 company
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 company
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 company
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

#### **CHAPTER 7 PREMIUM TIRE MANUFACTURING COST ANALYSIS**

- 7.1 Premium Tire Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials



- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Premium Tire

# CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Premium Tire Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Premium Tire Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### CHAPTER 11 UNITED STATES PREMIUM TIRE MARKET FORECAST (2017-2021)

- 11.1 United States Premium Tire Production, Revenue Forecast (2017-2021)
- 11.2 United States Premium Tire Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Premium Tire Production Forecast by Type (2017-2021)
- 11.4 United States Premium Tire Consumption Forecast by Application (2017-2021)



11.5 Premium Tire Price Forecast (2017-2021)

### **CHAPTER 12 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Premium Tire

Table Classification of Premium Tire

Figure United States Sales Market Share of Premium Tire by Type in 2015

Table Application of Premium Tire

Figure United States Sales Market Share of Premium Tire by Application in 2015

Figure United States Premium Tire Sales and Growth Rate (2011-2021)

Figure United States Premium Tire Revenue and Growth Rate (2011-2021)

Table United States Premium Tire Sales of Key Manufacturers (2015 and 2016)

Table United States Premium Tire Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Premium Tire Sales Share by Manufacturers

Figure 2016 Premium Tire Sales Share by Manufacturers

Table United States Premium Tire Revenue by Manufacturers (2015 and 2016)

Table United States Premium Tire Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Premium Tire Revenue Share by Manufacturers

Table 2016 United States Premium Tire Revenue Share by Manufacturers

Table United States Market Premium Tire Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Premium Tire Average Price of Key Manufacturers in 2015

Figure Premium Tire Market Share of Top 3 Manufacturers

Figure Premium Tire Market Share of Top 5 Manufacturers

Table United States Premium Tire Sales by Type (2012-2017)

Table United States Premium Tire Sales Share by Type (2012-2017)

Figure United States Premium Tire Sales Market Share by Type in 2015

Table United States Premium Tire Revenue and Market Share by Type (2012-2017)

Table United States Premium Tire Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Premium Tire by Type (2012-2017)

Table United States Premium Tire Price by Type (2012-2017)

Figure United States Premium Tire Sales Growth Rate by Type (2012-2017)

Table United States Premium Tire Sales by Application (2012-2017)

Table United States Premium Tire Sales Market Share by Application (2012-2017)

Figure United States Premium Tire Sales Market Share by Application in 2015

Table United States Premium Tire Sales Growth Rate by Application (2012-2017)

Figure United States Premium Tire Sales Growth Rate by Application (2012-2017)

Table Bridgestone Corp. Compagnie Generale des Etablissements Michelin SCA

Continental AG Goodyear Tire and Rubber Co. Pirelli & C. SpA Alliance Tire Group



Apollo Tires Ltd. Cooper Tire and Rubber Co. Hangzhou Zhongce Rubber Co. Ltd. Hankook Tire Co. Ltd. Kumho Tire Co. Maxxis International GmbH McCreary Tire and Rubber Co. Nokian Tires plc Sumitomo Rubber Industries Ltd. Toyo Tire & Rubber Co. Yokohama Rubber Co. Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bridgestone Corp. Compagnie Generale des Etablissements Michelin SCA Continental AG Goodyear Tire and Rubber Co. Pirelli & C. SpA Alliance Tire Group Apollo Tires Ltd. Cooper Tire and Rubber Co. Hangzhou Zhongce Rubber Co. Ltd. Hankook Tire Co. Ltd. Kumho Tire Co. Maxxis International GmbH McCreary Tire and Rubber Co. Nokian Tires plc Sumitomo Rubber Industries Ltd. Toyo Tire & Rubber Co. Yokohama Rubber Co. Ltd. Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table Bridgestone Corp. Compagnie Generale des Etablissements Michelin SCA Continental AG Goodyear Tire and Rubber Co. Pirelli & C. SpA Alliance Tire Group Apollo Tires Ltd. Cooper Tire and Rubber Co. Hangzhou Zhongce Rubber Co. Ltd. Hankook Tire Co. Ltd. Kumho Tire Co. Maxxis International GmbH McCreary Tire and Rubber Co. Nokian Tires plc Sumitomo Rubber Industries Ltd. Toyo Tire & Rubber Co. Yokohama Rubber Co. Ltd. Premium Tire Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Premium Tire Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Premium Tire Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Premium Tire Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Premium Tire Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its



#### Competitors

Table company 6 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Premium Tire Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Premium Tire Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Premium Tire Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Premium Tire Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Premium Tire Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Premium Tire

Figure Manufacturing Process Analysis of Premium Tire

Figure Premium Tire Industrial Chain Analysis

Table Raw Materials Sources of Premium Tire Major Manufacturers in 2015

Table Major Buyers of Premium Tire

Table Distributors/Traders List

Figure United States Premium Tire Production and Growth Rate Forecast (2017-2021)

Figure United States Premium Tire Revenue and Growth Rate Forecast (2017-2021)

Table United States Premium Tire Production Forecast by Type (2017-2021)

Table United States Premium Tire Consumption Forecast by Application (2017-2021)

#### **COMPANIES MENTIONED**

Bridgestone Corp.

Compagnie Generale des Etablissements Michelin SCA

Continental AG

Goodyear Tire and Rubber Co.



Pirelli & C. SpA

Alliance Tire Group

Apollo Tires Ltd.

Cooper Tire and Rubber Co.

Hangzhou Zhongce Rubber Co. Ltd.

Hankook Tire Co. Ltd.

Kumho Tire Co.

Maxxis International GmbH

McCreary Tire and Rubber Co.

Nokian Tires plc

Sumitomo Rubber Industries Ltd.

Toyo Tire & Rubber Co.

Yokohama Rubber Co. Ltd.



#### I would like to order

Product name: United States Premium Tire Market Research Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/U70FAAC1096EN.html">https://marketpublishers.com/r/U70FAAC1096EN.html</a>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U70FAAC1096EN.html">https://marketpublishers.com/r/U70FAAC1096EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970