

# United States Power Toothbrush Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UA789FBCBB8EN.html>

Date: May 2017

Pages: 116

Price: US\$ 2,960.00 (Single User License)

ID: UA789FBCBB8EN

## Abstracts

The United States Power Toothbrush Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Power Toothbrush industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Power Toothbrush market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

P&G Philips Colgate-Palmolive Panasonic WaterPik ARM&HAMMER Omron  
LION Ningbo seago Lebond Guangzhou Wanyuan RisunTechnology Kanger Li TRULY  
SKG Yuwell Berrcom

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

#### United States Power Toothbrush Market: Product Segment Analysis

Type 1

Type 2

Type 3

#### United States Power Toothbrush Market: Application Segment Analysis

Kids Adults

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or  
restraining market growth

It provides a six-year forecast assessed on the basis of how the market is  
predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you  
ahead of competitors

It helps in making informed business decisions by having complete insights of  
market and by making in-depth analysis of market segments



## Contents

### **CHAPTER 1 POWER TOOTHBRUSH MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Power Toothbrush
- 1.2 Power Toothbrush Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Power Toothbrush by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Power Toothbrush Market Segmentation by Application
  - 1.3.1 Power Toothbrush Consumption Market Share by Application in 2015
  - 1.3.2 Kids Adults
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Power Toothbrush (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON POWER TOOTHBRUSH INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES POWER TOOTHBRUSH MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Power Toothbrush Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Power Toothbrush Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Power Toothbrush Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Power Toothbrush Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Power Toothbrush Market Competitive Situation and Trends
  - 3.5.1 Power Toothbrush Market Concentration Rate
  - 3.5.2 Power Toothbrush Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES POWER TOOTHBRUSH PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Power Toothbrush Production and Market Share by Type (2012-2017)
- 4.2 United States Power Toothbrush Revenue and Market Share by Type (2012-2017)
- 4.3 United States Power Toothbrush Price by Type (2012-2017)
- 4.4 United States Power Toothbrush Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES POWER TOOTHBRUSH MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Power Toothbrush Consumption and Market Share by Application (2012-2017)
- 5.2 United States Power Toothbrush Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES POWER TOOTHBRUSH MANUFACTURERS ANALYSIS**

- 6.1 P&G Philips Colgate-Palmolive Panasonic WaterPik ARM&HAMMER Omron LION Ningbo seago Lebond Guangzhou Wanyuan RisunTechnology Kanger Li TRULY SKG Yuwell Berrcom
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 company
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 company
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview

#### 6.4 company

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

#### 6.5 company

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

#### 6.6 company

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

#### 6.7 company

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

#### 6.8 company

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

#### 6.9 company

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 POWER TOOTHBRUSH MANUFACTURING COST ANALYSIS**

### 7.1 Power Toothbrush Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Power Toothbrush

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Power Toothbrush Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Power Toothbrush Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES POWER TOOTHBRUSH MARKET FORECAST (2017-2021)**

- 11.1 United States Power Toothbrush Production, Revenue Forecast (2017-2021)
- 11.2 United States Power Toothbrush Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Power Toothbrush Production Forecast by Type (2017-2021)

11.4 United States Power Toothbrush Consumption Forecast by Application  
(2017-2021)

11.5 Power Toothbrush Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Power Toothbrush

Table Classification of Power Toothbrush

Figure United States Sales Market Share of Power Toothbrush by Type in 2015

Table Application of Power Toothbrush

Figure United States Sales Market Share of Power Toothbrush by Application in 2015

Figure United States Power Toothbrush Sales and Growth Rate (2011-2021)

Figure United States Power Toothbrush Revenue and Growth Rate (2011-2021)

Table United States Power Toothbrush Sales of Key Manufacturers (2015 and 2016)

Table United States Power Toothbrush Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Power Toothbrush Sales Share by Manufacturers

Figure 2016 Power Toothbrush Sales Share by Manufacturers

Table United States Power Toothbrush Revenue by Manufacturers (2015 and 2016)

Table United States Power Toothbrush Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Power Toothbrush Revenue Share by Manufacturers

Table 2016 United States Power Toothbrush Revenue Share by Manufacturers

Table United States Market Power Toothbrush Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Power Toothbrush Average Price of Key Manufacturers in 2015

Figure Power Toothbrush Market Share of Top 3 Manufacturers

Figure Power Toothbrush Market Share of Top 5 Manufacturers

Table United States Power Toothbrush Sales by Type (2012-2017)

Table United States Power Toothbrush Sales Share by Type (2012-2017)

Figure United States Power Toothbrush Sales Market Share by Type in 2015

Table United States Power Toothbrush Revenue and Market Share by Type (2012-2017)

Table United States Power Toothbrush Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Power Toothbrush by Type (2012-2017)

Table United States Power Toothbrush Price by Type (2012-2017)

Figure United States Power Toothbrush Sales Growth Rate by Type (2012-2017)

Table United States Power Toothbrush Sales by Application (2012-2017)

Table United States Power Toothbrush Sales Market Share by Application (2012-2017)

Figure United States Power Toothbrush Sales Market Share by Application in 2015

Table United States Power Toothbrush Sales Growth Rate by Application (2012-2017)

Figure United States Power Toothbrush Sales Growth Rate by Application (2012-2017)

Table P&G Philips Colgate-Palmolive Panasonic WaterPik ARM&HAMMER Omron LION Ningbo seago Lebond Guangzhou Wanyuan RisunTechnology Kanger Li TRULY SKG Yuwell Berrcom Basic Information, Manufacturing Base, Production Area and Its Competitors

Table P&G Philips Colgate-Palmolive Panasonic WaterPik ARM&HAMMER Omron LION Ningbo seago Lebond Guangzhou Wanyuan RisunTechnology Kanger Li TRULY SKG Yuwell Berrcom Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table P&G Philips Colgate-Palmolive Panasonic WaterPik ARM&HAMMER Omron LION Ningbo seago Lebond Guangzhou Wanyuan RisunTechnology Kanger Li TRULY SKG Yuwell Berrcom Power Toothbrush Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Power Toothbrush Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Power Toothbrush Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Power Toothbrush Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Power Toothbrush Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Power Toothbrush Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Power Toothbrush Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Power Toothbrush Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Power Toothbrush Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Power Toothbrush Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Power Toothbrush

Figure Manufacturing Process Analysis of Power Toothbrush

Figure Power Toothbrush Industrial Chain Analysis

Table Raw Materials Sources of Power Toothbrush Major Manufacturers in 2015

Table Major Buyers of Power Toothbrush

Table Distributors/Traders List

Figure United States Power Toothbrush Production and Growth Rate Forecast (2017-2021)

Figure United States Power Toothbrush Revenue and Growth Rate Forecast (2017-2021)

Table United States Power Toothbrush Production Forecast by Type (2017-2021)

Table United States Power Toothbrush Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

P&G

Philips

Colgate-Palmolive

Panasonic

WaterPik

ARM&HAMMER

Omron

LION

Ningbo seago

Lebond

Guangzhou Wanyuan

RisunTechnology

Kanger Li

TRULY

SKG

Yuwell

Berrcom

## I would like to order

Product name: United States Power Toothbrush Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UA789FBCBB8EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA789FBCBB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970