

# United States Popcorn & Entertaining Electrics Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U58D48F932CEN.html>

Date: August 2017

Pages: 102

Price: US\$ 2,880.00 (Single User License)

ID: U58D48F932CEN

## Abstracts

The United States Popcorn & Entertaining Electrics Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Popcorn & Entertaining Electrics industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Popcorn & Entertaining Electrics market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Nostalgia Electrics

Paragon  
Great Northern  
Cuisinart  
Funtime  
Presto  
Euro Cuisine  
Waring Pro  
Dash

United States Popcorn & Entertaining Electrics Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

United States Popcorn & Entertaining Electrics Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 POPCORN & ENTERTAINING ELECTRICS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Popcorn & Entertaining Electrics
- 1.2 Popcorn & Entertaining Electrics Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Popcorn & Entertaining Electrics by Type in 2015
    - 1.2.1 Type
    - 1.2.2 Type
    - 1.2.3 Type
  - 1.3 Popcorn & Entertaining Electrics Market Segmentation by Application
    - 1.3.1 Popcorn & Entertaining Electrics Consumption Market Share by Application in 2015
      - 1.3.2 Application
      - 1.3.3 Application
      - 1.3.4 Application
    - 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Popcorn & Entertaining Electrics (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON POPCORN & ENTERTAINING ELECTRICS INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES POPCORN & ENTERTAINING ELECTRICS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Popcorn & Entertaining Electrics Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Popcorn & Entertaining Electrics Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Popcorn & Entertaining Electrics Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Popcorn & Entertaining Electrics Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Popcorn & Entertaining Electrics Market Competitive Situation and Trends
  - 3.5.1 Popcorn & Entertaining Electrics Market Concentration Rate

3.5.2 Popcorn & Entertaining Electrics Market Share of Top 3 and Top 5  
Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES POPCORN & ENTERTAINING ELECTRICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 United States Popcorn & Entertaining Electrics Production and Market Share by  
Type (2012-2017)

4.2 United States Popcorn & Entertaining Electrics Revenue and Market Share by Type  
(2012-2017)

4.3 United States Popcorn & Entertaining Electrics Price by Type (2012-2017)

4.4 United States Popcorn & Entertaining Electrics Production Growth by Type  
(2012-2017)

## **CHAPTER 5 UNITED STATES POPCORN & ENTERTAINING ELECTRICS MARKET ANALYSIS BY APPLICATION**

5.1 United States Popcorn & Entertaining Electrics Consumption and Market Share by  
Application (2012-2017)

5.2 United States Popcorn & Entertaining Electrics Consumption Growth Rate by  
Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES POPCORN & ENTERTAINING ELECTRICS MANUFACTURERS ANALYSIS**

6.1 Nostalgia Electrics

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 Paragon

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

### 6.3 Great Northern

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

### 6.4 Cuisinart

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

### 6.5 Funtime

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

### 6.6 Presto

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

### 6.7 Euro Cuisine

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

### 6.8 Waring Pro

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

### 6.9 Dash

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 POPCORN & ENTERTAINING ELECTRICS MANUFACTURING COST ANALYSIS**

- 7.1 Popcorn & Entertaining Electrics Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Popcorn & Entertaining Electrics

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Popcorn & Entertaining Electrics Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Popcorn & Entertaining Electrics Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES POPCORN & ENTERTAINING ELECTRICS MARKET FORECAST (2017-2021)**

11.1 United States Popcorn & Entertaining Electrics Production, Revenue Forecast (2017-2021)

11.2 United States Popcorn & Entertaining Electrics Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Popcorn & Entertaining Electrics Production Forecast by Type (2017-2021)

11.4 United States Popcorn & Entertaining Electrics Consumption Forecast by Application (2017-2021)

11.5 Popcorn & Entertaining Electrics Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Popcorn & Entertaining Electrics

Table Classification of Popcorn & Entertaining Electrics

Figure United States Sales Market Share of Popcorn & Entertaining Electrics by Type in 2015

Table Application of Popcorn & Entertaining Electrics

Figure United States Sales Market Share of Popcorn & Entertaining Electrics by Application in 2015

Figure United States Popcorn & Entertaining Electrics Sales and Growth Rate (2011-2021)

Figure United States Popcorn & Entertaining Electrics Revenue and Growth Rate (2011-2021)

Table United States Popcorn & Entertaining Electrics Sales of Key Manufacturers (2015 and 2016)

Table United States Popcorn & Entertaining Electrics Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Popcorn & Entertaining Electrics Sales Share by Manufacturers

Figure 2016 Popcorn & Entertaining Electrics Sales Share by Manufacturers

Table United States Popcorn & Entertaining Electrics Revenue by Manufacturers (2015 and 2016)

Table United States Popcorn & Entertaining Electrics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Popcorn & Entertaining Electrics Revenue Share by Manufacturers

Table 2016 United States Popcorn & Entertaining Electrics Revenue Share by Manufacturers

Table United States Market Popcorn & Entertaining Electrics Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Popcorn & Entertaining Electrics Average Price of Key Manufacturers in 2015

Figure Popcorn & Entertaining Electrics Market Share of Top 3 Manufacturers

Figure Popcorn & Entertaining Electrics Market Share of Top 5 Manufacturers

Table United States Popcorn & Entertaining Electrics Sales by Type (2012-2017)

Table United States Popcorn & Entertaining Electrics Sales Share by Type (2012-2017)

Figure United States Popcorn & Entertaining Electrics Sales Market Share by Type in 2015



Table United States Popcorn & Entertaining Electrics Revenue and Market Share by Type (2012-2017)

Table United States Popcorn & Entertaining Electrics Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Popcorn & Entertaining Electrics by Type (2012-2017)

Table United States Popcorn & Entertaining Electrics Price by Type (2012-2017)

Figure United States Popcorn & Entertaining Electrics Sales Growth Rate by Type (2012-2017)

Table United States Popcorn & Entertaining Electrics Sales by Application (2012-2017)

Table United States Popcorn & Entertaining Electrics Sales Market Share by Application (2012-2017)

Figure United States Popcorn & Entertaining Electrics Sales Market Share by Application in 2015

Table United States Popcorn & Entertaining Electrics Sales Growth Rate by Application (2012-2017)

Figure United States Popcorn & Entertaining Electrics Sales Growth Rate by Application (2012-2017)

Table Nostalgia Electrics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nostalgia Electrics Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Nostalgia Electrics Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Paragon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Paragon Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Paragon Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Great Northern Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Great Northern Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Great Northern Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Cuisinart Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cuisinart Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Cuisinart Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Funtime Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Funtime Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Funtime Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Presto Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Presto Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Presto Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Euro Cuisine Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Euro Cuisine Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Euro Cuisine Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Waring Pro Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Waring Pro Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Waring Pro Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Dash Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dash Popcorn & Entertaining Electrics Production, Revenue, Price and Gross Margin (2012-2017)

Table Dash Popcorn & Entertaining Electrics Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Popcorn & Entertaining Electrics

Figure Manufacturing Process Analysis of Popcorn & Entertaining Electrics

Figure Popcorn & Entertaining Electrics Industrial Chain Analysis

Table Raw Materials Sources of Popcorn & Entertaining Electrics Major Manufacturers in 2015

Table Major Buyers of Popcorn & Entertaining Electrics

Table Distributors/Traders List

Figure United States Popcorn & Entertaining Electrics Production and Growth Rate Forecast (2017-2021)

Figure United States Popcorn & Entertaining Electrics Revenue and Growth Rate Forecast (2017-2021)

Table United States Popcorn & Entertaining Electrics Production Forecast by Type (2017-2021)

## COMPANIES MENTIONED

Nostalgia Electrics

Paragon

Great Northern

Cuisinart

Funtime

Presto

Euro Cuisine

Waring Pro

Dash

Elite

Brentwood

AmeriHome

White Mountain

Disney

Chef Buddy

BabyCakes

Rosewill

Betty Crocker

Bella

Yonanas

IMUSA

StoreBound

Whynter

Old Dutch

AROMA

Mr. Freeze

Tribest

Nesco

West Bend

Chef'sChoice

## I would like to order

Product name: United States Popcorn & Entertaining Electrics Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U58D48F932CEN.html>

Price: US\$ 2,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U58D48F932CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

