

# United States Pocket Watch Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U86CE7D7C24EN.html>

Date: April 2017

Pages: 136

Price: US\$ 2,960.00 (Single User License)

ID: U86CE7D7C24EN

## Abstracts

The United States Pocket Watch Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Pocket Watch industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Pocket Watch market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments
- Evolving market trends and dynamics
- Changing supply and demand scenarios
- Quantifying market opportunities through market sizing and market forecasting
- Tracking current trends/opportunities/challenges
- Competitive insights
- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

- Swatch Group
- LVMH
- Patek Philippe
- Citizen
- Dakota
- Disney

Hamilton

Movado

OMEGA

United States Pocket Watch Market: Product Segment Analysis

Open-face watches

Hunter-case watches

Type 3

United States Pocket Watch Market: Application Segment Analysis

Retail channel

Cultural relics

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### United States Pocket Watch Market Research Report Forecast 2017-2021

#### **CHAPTER 1 POCKET WATCH MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Pocket Watch
- 1.2 Pocket Watch Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Pocket Watch by Type in 2015
    - 1.2.1 Open-face watches
    - 1.2.2 Hunter-case watches
    - 1.2.3 Type
- 1.3 Pocket Watch Market Segmentation by Application
  - 1.3.1 Pocket Watch Consumption Market Share by Application in 2015
  - 1.3.2 Retail channel
  - 1.3.3 Cultural relics
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Pocket Watch (2011-2021)

#### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON POCKET WATCH INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

#### **CHAPTER 3 UNITED STATES POCKET WATCH MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Pocket Watch Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Pocket Watch Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Pocket Watch Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Pocket Watch Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Pocket Watch Market Competitive Situation and Trends
  - 3.5.1 Pocket Watch Market Concentration Rate
  - 3.5.2 Pocket Watch Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES POCKET WATCH PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Pocket Watch Production and Market Share by Type (2012-2017)
- 4.2 United States Pocket Watch Revenue and Market Share by Type (2012-2017)
- 4.3 United States Pocket Watch Price by Type (2012-2017)
- 4.4 United States Pocket Watch Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES POCKET WATCH MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Pocket Watch Consumption and Market Share by Application (2012-2017)
- 5.2 United States Pocket Watch Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES POCKET WATCH MANUFACTURERS ANALYSIS**

- 6.1 Swatch Group
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 LVMH
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Patek Philippe
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Citizen
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

6.5 Dakota

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 Disney

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 Hamilton

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 Movado

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.9 OMEGA

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 POCKET WATCH MANUFACTURING COST ANALYSIS**

7.1 Pocket Watch Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Pocket Watch

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Pocket Watch Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Pocket Watch Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES POCKET WATCH MARKET FORECAST (2017-2021)**

### 11.1 United States Pocket Watch Production, Revenue Forecast (2017-2021)

### 11.2 United States Pocket Watch Production, Consumption Forecast by Regions (2017-2021)

### 11.3 United States Pocket Watch Production Forecast by Type (2017-2021)

### 11.4 United States Pocket Watch Consumption Forecast by Application (2017-2021)

### 11.5 Pocket Watch Price Forecast (2017-2021)

## CHAPTER 12 APPENDIX

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pocket Watch  
Table Classification of Pocket Watch  
Figure United States Sales Market Share of Pocket Watch by Type in 2015  
Table Application of Pocket Watch  
Figure United States Sales Market Share of Pocket Watch by Application in 2015  
Figure United States Pocket Watch Sales and Growth Rate (2011-2021)  
Figure United States Pocket Watch Revenue and Growth Rate (2011-2021)  
Table United States Pocket Watch Sales of Key Manufacturers (2015 and 2016)  
Table United States Pocket Watch Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Pocket Watch Sales Share by Manufacturers  
Figure 2016 Pocket Watch Sales Share by Manufacturers  
Table United States Pocket Watch Revenue by Manufacturers (2015 and 2016)  
Table United States Pocket Watch Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 United States Pocket Watch Revenue Share by Manufacturers  
Table 2016 United States Pocket Watch Revenue Share by Manufacturers  
Table United States Market Pocket Watch Average Price of Key Manufacturers (2015 and 2016)  
Figure United States Market Pocket Watch Average Price of Key Manufacturers in 2015  
Figure Pocket Watch Market Share of Top 3 Manufacturers  
Figure Pocket Watch Market Share of Top 5 Manufacturers  
Table United States Pocket Watch Sales by Type (2012-2017)  
Table United States Pocket Watch Sales Share by Type (2012-2017)  
Figure United States Pocket Watch Sales Market Share by Type in 2015  
Table United States Pocket Watch Revenue and Market Share by Type (2012-2017)  
Table United States Pocket Watch Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Pocket Watch by Type (2012-2017)  
Table United States Pocket Watch Price by Type (2012-2017)  
Figure United States Pocket Watch Sales Growth Rate by Type (2012-2017)  
Table United States Pocket Watch Sales by Application (2012-2017)  
Table United States Pocket Watch Sales Market Share by Application (2012-2017)  
Figure United States Pocket Watch Sales Market Share by Application in 2015  
Table United States Pocket Watch Sales Growth Rate by Application (2012-2017)  
Figure United States Pocket Watch Sales Growth Rate by Application (2012-2017)  
Table Swatch Group Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Swatch Group Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Swatch Group Pocket Watch Market Share (2012-2017)

Table LVMH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LVMH Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table LVMH Pocket Watch Market Share (2012-2017)

Table Patek Philippe Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Patek Philippe Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Patek Philippe Pocket Watch Market Share (2012-2017)

Table Citizen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Citizen Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Citizen Pocket Watch Market Share (2012-2017)

Table Dakota Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dakota Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Dakota Pocket Watch Market Share (2012-2017)

Table Disney Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Disney Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Disney Pocket Watch Market Share (2012-2017)

Table Hamilton Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hamilton Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Hamilton Pocket Watch Market Share (2012-2017)

Table Movado Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Movado Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table Movado Pocket Watch Market Share (2012-2017)

Table OMEGA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table OMEGA Pocket Watch Production, Revenue, Price and Gross Margin (2012-2017)

Table OMEGA Pocket Watch Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pocket Watch

Figure Manufacturing Process Analysis of Pocket Watch

Figure Pocket Watch Industrial Chain Analysis

Table Raw Materials Sources of Pocket Watch Major Manufacturers in 2015

Table Major Buyers of Pocket Watch

Table Distributors/Traders List

Figure United States Pocket Watch Production and Growth Rate Forecast (2017-2021)

Figure United States Pocket Watch Revenue and Growth Rate Forecast (2017-2021)

Table United States Pocket Watch Production Forecast by Type (2017-2021)

Table United States Pocket Watch Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Swatch Group, LVMH, Patek Philippe, Citizen, Dakota, Disney, Hamilton, Movado, OMEGA, Seiko, Tissot, Vacheron Constantin, Zenith

## I would like to order

Product name: United States Pocket Watch Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U86CE7D7C24EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U86CE7D7C24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970