

# United States PC Peripheral Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/UF1197B7357EN.html

Date: May 2017

Pages: 115

Price: US\$ 2,960.00 (Single User License)

ID: UF1197B7357EN

#### **Abstracts**

The United States PC Peripheral Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the PC Peripheral industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This PC Peripheral market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Canon
HP
Logitech
Seagate Seiko Epson
Toshiba
Western Digital
Brother Industries
Dell
United States PC Peripheral Market: Product Segment Analysis
Printers (MFP and standard printers)
External HDD
PC Gaming (gaming keyboards, gaming headsets, and gaming mouse)
United States PC Peripheral Market: Application Segment Analysis
Application 1
Application 2
Application 3
Reasons for Buying this Report
This report provides pin-point analysis for changing competitive dynamics
It provides a forward looking perspective on different factors driving or restraining market growth
It provides a six-year forecast assessed on the basis of how the market is predicted to grow
It helps in understanding the key product segments and their future
It provides pin point analysis of changing competition dynamics and keeps yo

ahead of competitors



It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

#### **CHAPTER 1 PC PERIPHERAL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of PC Peripheral
- 1.2 PC Peripheral Market Segmentation by Type
  - 1.2.1 United States Production Market Share of PC Peripheral by Type in 2015
  - 1.2.1 Printers (MFP and standard printers)
  - 1.2.2 External HDD
  - 1.2.3 PC Gaming (gaming keyboards, gaming headsets, and gaming mouse)
- 1.3 PC Peripheral Market Segmentation by Application
  - 1.3.1 PC Peripheral Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of PC Peripheral (2011-2021)

## CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON PC PERIPHERAL INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

## CHAPTER 3 UNITED STATES PC PERIPHERAL MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States PC Peripheral Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States PC Peripheral Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States PC Peripheral Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers PC Peripheral Manufacturing Base Distribution, Production Area and Product Type
- 3.5 PC Peripheral Market Competitive Situation and Trends
  - 3.5.1 PC Peripheral Market Concentration Rate
  - 3.5.2 PC Peripheral Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

#### CHAPTER 4 UNITED STATES PC PERIPHERAL PRODUCTION, REVENUE



#### (VALUE), PRICE TREND BY TYPE

- 4.1 United States PC Peripheral Production and Market Share by Type (2012-2017)
- 4.2 United States PC Peripheral Revenue and Market Share by Type (2012-2017)
- 4.3 United States PC Peripheral Price by Type (2012-2017)
- 4.4 United States PC Peripheral Production Growth by Type (2012-2017)

### CHAPTER 5 UNITED STATES PC PERIPHERAL MARKET ANALYSIS BY APPLICATION

- 5.1 United States PC Peripheral Consumption and Market Share by Application (2012-2017)
- 5.2 United States PC Peripheral Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

#### CHAPTER 6 UNITED STATES PC PERIPHERAL MANUFACTURERS ANALYSIS

- 6.1 Canon
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 HP
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Logitech
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Seagate
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview



#### 6.5 Seiko Epson

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview

#### 6.6 Toshiba

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview

#### 6.7 Western Digital

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Product Type, Application and Specification
- 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Business Overview

#### 6.8 Brother Industries

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.9 Dell
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

#### CHAPTER 7 PC PERIPHERAL MANUFACTURING COST ANALYSIS

- 7.1 PC Peripheral Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of PC Peripheral



### CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 PC Peripheral Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of PC Peripheral Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### CHAPTER 11 UNITED STATES PC PERIPHERAL MARKET FORECAST (2017-2021)

- 11.1 United States PC Peripheral Production, Revenue Forecast (2017-2021)
- 11.2 United States PC Peripheral Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States PC Peripheral Production Forecast by Type (2017-2021)
- 11.4 United States PC Peripheral Consumption Forecast by Application (2017-2021)
- 11.5 PC Peripheral Price Forecast (2017-2021)

#### **CHAPTER 12 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of PC Peripheral

Table Classification of PC Peripheral

Figure United States Sales Market Share of PC Peripheral by Type in 2015

Table Application of PC Peripheral

Figure United States Sales Market Share of PC Peripheral by Application in 2015

Figure United States PC Peripheral Sales and Growth Rate (2011-2021)

Figure United States PC Peripheral Revenue and Growth Rate (2011-2021)

Table United States PC Peripheral Sales of Key Manufacturers (2015 and 2016)

Table United States PC Peripheral Sales Share by Manufacturers (2015 and 2016)

Figure 2015 PC Peripheral Sales Share by Manufacturers

Figure 2016 PC Peripheral Sales Share by Manufacturers

Table United States PC Peripheral Revenue by Manufacturers (2015 and 2016)

Table United States PC Peripheral Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States PC Peripheral Revenue Share by Manufacturers

Table 2016 United States PC Peripheral Revenue Share by Manufacturers

Table United States Market PC Peripheral Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market PC Peripheral Average Price of Key Manufacturers in 2015

Figure PC Peripheral Market Share of Top 3 Manufacturers

Figure PC Peripheral Market Share of Top 5 Manufacturers

Table United States PC Peripheral Sales by Type (2012-2017)

Table United States PC Peripheral Sales Share by Type (2012-2017)

Figure United States PC Peripheral Sales Market Share by Type in 2015

Table United States PC Peripheral Revenue and Market Share by Type (2012-2017)

Table United States PC Peripheral Revenue Share by Type (2012-2017)

Figure Revenue Market Share of PC Peripheral by Type (2012-2017)

Table United States PC Peripheral Price by Type (2012-2017)

Figure United States PC Peripheral Sales Growth Rate by Type (2012-2017)

Table United States PC Peripheral Sales by Application (2012-2017)

Table United States PC Peripheral Sales Market Share by Application (2012-2017)

Figure United States PC Peripheral Sales Market Share by Application in 2015

Table United States PC Peripheral Sales Growth Rate by Application (2012-2017)

Figure United States PC Peripheral Sales Growth Rate by Application (2012-2017)

Table Canon Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Canon PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)
Table Canon PC Peripheral Market Share (2012-2017)

Table HP Basic Information, Manufacturing Base, Production Area and Its Competitors

Table HP PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table HP PC Peripheral Market Share (2012-2017)

Table Logitech Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Logitech PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Logitech PC Peripheral Market Share (2012-2017)

Table Seagate Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Seagate PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Seagate PC Peripheral Market Share (2012-2017)

Table Seiko Epson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Seiko Epson PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Seiko Epson PC Peripheral Market Share (2012-2017)

Table Toshiba Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Toshiba PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Toshiba PC Peripheral Market Share (2012-2017)

Table Western Digital Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Western Digital PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Western Digital PC Peripheral Market Share (2012-2017)

Table Brother Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brother Industries PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Brother Industries PC Peripheral Market Share (2012-2017)

Table Dell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dell PC Peripheral Production, Revenue, Price and Gross Margin (2012-2017)

Table Dell PC Peripheral Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of PC Peripheral

Figure Manufacturing Process Analysis of PC Peripheral

Figure PC Peripheral Industrial Chain Analysis

Table Raw Materials Sources of PC Peripheral Major Manufacturers in 2015

Table Major Buyers of PC Peripheral

Table Distributors/Traders List

Figure United States PC Peripheral Production and Growth Rate Forecast (2017-2021)

Figure United States PC Peripheral Revenue and Growth Rate Forecast (2017-2021)

Table United States PC Peripheral Production Forecast by Type (2017-2021)

Table United States PC Peripheral Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: United States PC Peripheral Market Research Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/UF1197B7357EN.html">https://marketpublishers.com/r/UF1197B7357EN.html</a>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UF1197B7357EN.html">https://marketpublishers.com/r/UF1197B7357EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970