

United States Over-The-Counter Drug Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U29199015F9EN.html>

Date: June 2017

Pages: 116

Price: US\$ 2,960.00 (Single User License)

ID: U29199015F9EN

Abstracts

The United States Over-The-Counter Drug Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Over-The-Counter Drug industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Over-The-Counter Drug market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Bayer HealthCare
GlaxoSmithKline (GSK)
Johnson & Johnson
Pfizer
Sanofi
AstraZeneca
BioGaia
Bristol Myers Squibb
Bukwang Pharmaceutica

United States Over-The-Counter Drug Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Over-The-Counter Drug Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 OVER-THE-COUNTER DRUG MARKET OVERVIEW

- 1.1 Product Overview and Scope of Over-The-Counter Drug
- 1.2 Over-The-Counter Drug Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Over-The-Counter Drug by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Over-The-Counter Drug Market Segmentation by Application
 - 1.3.1 Over-The-Counter Drug Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Over-The-Counter Drug (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON OVER-THE-COUNTER DRUG INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES OVER-THE-COUNTER DRUG MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Over-The-Counter Drug Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Over-The-Counter Drug Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Over-The-Counter Drug Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Over-The-Counter Drug Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Over-The-Counter Drug Market Competitive Situation and Trends
 - 3.5.1 Over-The-Counter Drug Market Concentration Rate
 - 3.5.2 Over-The-Counter Drug Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES OVER-THE-COUNTER DRUG PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 United States Over-The-Counter Drug Production and Market Share by Type (2012-2017)

4.2 United States Over-The-Counter Drug Revenue and Market Share by Type (2012-2017)

4.3 United States Over-The-Counter Drug Price by Type (2012-2017)

4.4 United States Over-The-Counter Drug Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES OVER-THE-COUNTER DRUG MARKET ANALYSIS BY APPLICATION

5.1 United States Over-The-Counter Drug Consumption and Market Share by Application (2012-2017)

5.2 United States Over-The-Counter Drug Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES OVER-THE-COUNTER DRUG MANUFACTURERS ANALYSIS

6.1 Bayer HealthCare

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 GlaxoSmithKline (GSK)

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 Johnson & Johnson

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

6.4 Pfizer

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

6.5 Sanofi

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 AstraZeneca

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 BioGaia

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 Bristol Myers Squibb

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.9 Bukwang Pharmaceutica

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

CHAPTER 7 OVER-THE-COUNTER DRUG MANUFACTURING COST ANALYSIS

7.1 Over-The-Counter Drug Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Over-The-Counter Drug

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Over-The-Counter Drug Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Over-The-Counter Drug Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES OVER-THE-COUNTER DRUG MARKET FORECAST (2017-2021)

- 11.1 United States Over-The-Counter Drug Production, Revenue Forecast (2017-2021)

11.2 United States Over-The-Counter Drug Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Over-The-Counter Drug Production Forecast by Type (2017-2021)

11.4 United States Over-The-Counter Drug Consumption Forecast by Application (2017-2021)

11.5 Over-The-Counter Drug Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Over-The-Counter Drug

Table Classification of Over-The-Counter Drug

Figure United States Sales Market Share of Over-The-Counter Drug by Type in 2015

Table Application of Over-The-Counter Drug

Figure United States Sales Market Share of Over-The-Counter Drug by Application in 2015

Figure United States Over-The-Counter Drug Sales and Growth Rate (2011-2021)

Figure United States Over-The-Counter Drug Revenue and Growth Rate (2011-2021)

Table United States Over-The-Counter Drug Sales of Key Manufacturers (2015 and 2016)

Table United States Over-The-Counter Drug Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Over-The-Counter Drug Sales Share by Manufacturers

Figure 2016 Over-The-Counter Drug Sales Share by Manufacturers

Table United States Over-The-Counter Drug Revenue by Manufacturers (2015 and 2016)

Table United States Over-The-Counter Drug Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Over-The-Counter Drug Revenue Share by Manufacturers

Table 2016 United States Over-The-Counter Drug Revenue Share by Manufacturers

Table United States Market Over-The-Counter Drug Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Over-The-Counter Drug Average Price of Key Manufacturers in 2015

Figure Over-The-Counter Drug Market Share of Top 3 Manufacturers

Figure Over-The-Counter Drug Market Share of Top 5 Manufacturers

Table United States Over-The-Counter Drug Sales by Type (2012-2017)

Table United States Over-The-Counter Drug Sales Share by Type (2012-2017)

Figure United States Over-The-Counter Drug Sales Market Share by Type in 2015

Table United States Over-The-Counter Drug Revenue and Market Share by Type (2012-2017)

Table United States Over-The-Counter Drug Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Over-The-Counter Drug by Type (2012-2017)

Table United States Over-The-Counter Drug Price by Type (2012-2017)

Figure United States Over-The-Counter Drug Sales Growth Rate by Type (2012-2017)

Table United States Over-The-Counter Drug Sales by Application (2012-2017)
Table United States Over-The-Counter Drug Sales Market Share by Application (2012-2017)
Figure United States Over-The-Counter Drug Sales Market Share by Application in 2015
Table United States Over-The-Counter Drug Sales Growth Rate by Application (2012-2017)
Figure United States Over-The-Counter Drug Sales Growth Rate by Application (2012-2017)
Table Bayer HealthCare Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Bayer HealthCare Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)
Table Bayer HealthCare Over-The-Counter Drug Market Share (2012-2017)
Table GlaxoSmithKline (GSK) Basic Information, Manufacturing Base, Production Area and Its Competitors
Table GlaxoSmithKline (GSK) Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)
Table GlaxoSmithKline (GSK) Over-The-Counter Drug Market Share (2012-2017)
Table Johnson & Johnson Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Johnson & Johnson Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)
Table Johnson & Johnson Over-The-Counter Drug Market Share (2012-2017)
Table Pfizer Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Pfizer Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)
Table Pfizer Over-The-Counter Drug Market Share (2012-2017)
Table Sanofi Basic Information, Manufacturing Base, Production Area and Its Competitors
Table Sanofi Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)
Table Sanofi Over-The-Counter Drug Market Share (2012-2017)
Table AstraZeneca Basic Information, Manufacturing Base, Production Area and Its Competitors
Table AstraZeneca Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)
Table AstraZeneca Over-The-Counter Drug Market Share (2012-2017)

Table BioGaia Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BioGaia Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)

Table BioGaia Over-The-Counter Drug Market Share (2012-2017)

Table Bristol Myers Squibb Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bristol Myers Squibb Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)

Table Bristol Myers Squibb Over-The-Counter Drug Market Share (2012-2017)

Table Bukwang Pharmaceutica Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bukwang Pharmaceutica Over-The-Counter Drug Production, Revenue, Price and Gross Margin (2012-2017)

Table Bukwang Pharmaceutica Over-The-Counter Drug Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Over-The-Counter Drug

Figure Manufacturing Process Analysis of Over-The-Counter Drug

Figure Over-The-Counter Drug Industrial Chain Analysis

Table Raw Materials Sources of Over-The-Counter Drug Major Manufacturers in 2015

Table Major Buyers of Over-The-Counter Drug

Table Distributors/Traders List

Figure United States Over-The-Counter Drug Production and Growth Rate Forecast (2017-2021)

Figure United States Over-The-Counter Drug Revenue and Growth Rate Forecast (2017-2021)

Table United States Over-The-Counter Drug Production Forecast by Type (2017-2021)

Table United States Over-The-Counter Drug Consumption Forecast by Application (2017-2021)

I would like to order

Product name: United States Over-The-Counter Drug Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U29199015F9EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U29199015F9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970