

United States Outdoor Sports GPS Device Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/UBB843156A5EN.html

Date: November 2017

Pages: 100

Price: US\$ 2,960.00 (Single User License)

ID: UBB843156A5EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Outdoor Sports GPS Device Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Outdoor Sports GPS Device industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outdoor Sports GPS Device market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



Garmin

The Major players reported in the market include:

CLILINIT		
SUUNTO	J	
Adidas		
Bushnell		
DeLorme	9	
Nike		
Apple		
Golife		
Bryton		
United S Type 1 Type 2 Type 3	states Outdoor Sports GPS Device Market: Product Segment Analysis	
United S Applicati Applicati Applicati	on 2	
Reasons for Buying this Report		
Т	This report provides pin-point analysis for changing competitive dynamics	
	t provides a forward looking perspective on different factors driving or estraining market growth	
	t provides a six-year forecast assessed on the basis of how the market is predicted to grow	
It	t helps in understanding the key product segments and their future	
	t provides pin point analysis of changing competition dynamics and keeps you shead of competitors	
	t helps in making informed business decisions by having complete insights of narket and by making in-depth analysis of market segments	



Contents

CHAPTER 1 OUTDOOR SPORTS GPS DEVICE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Sports GPS Device
- 1.2 Outdoor Sports GPS Device Market Segmentation by Type
- 1.2.1 United States Production Market Share of Outdoor Sports GPS Device by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Outdoor Sports GPS Device Market Segmentation by Application
- 1.3.1 Outdoor Sports GPS Device Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Outdoor Sports GPS Device (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON OUTDOOR SPORTS GPS DEVICE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES OUTDOOR SPORTS GPS DEVICE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Outdoor Sports GPS Device Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Outdoor Sports GPS Device Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Outdoor Sports GPS Device Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Outdoor Sports GPS Device Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Outdoor Sports GPS Device Market Competitive Situation and Trends
 - 3.5.1 Outdoor Sports GPS Device Market Concentration Rate
 - 3.5.2 Outdoor Sports GPS Device Market Share of Top 3 and Top 5 Manufacturers



3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES OUTDOOR SPORTS GPS DEVICE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Outdoor Sports GPS Device Production and Market Share by Type (2012-2017)
- 4.2 United States Outdoor Sports GPS Device Revenue and Market Share by Type (2012-2017)
- 4.3 United States Outdoor Sports GPS Device Price by Type (2012-2017)
- 4.4 United States Outdoor Sports GPS Device Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES OUTDOOR SPORTS GPS DEVICE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Outdoor Sports GPS Device Consumption and Market Share by Application (2012-2017)
- 5.2 United States Outdoor Sports GPS Device Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES OUTDOOR SPORTS GPS DEVICE MANUFACTURERS ANALYSIS

- 6.1 Garmin
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 SUUNTO
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Adidas
- 6.3.1 Company Basic Information, Manufacturing Base and Competitors
- 6.3.2 Product Type, Application and Specification



- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Bushnell
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 DeLorme
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Nike
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Apple
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Golife
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Bryton
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 OUTDOOR SPORTS GPS DEVICE MANUFACTURING COST ANALYSIS

- 7.1 Outdoor Sports GPS Device Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outdoor Sports GPS Device

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Outdoor Sports GPS Device Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outdoor Sports GPS Device Major Manufacturers in 2016
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES OUTDOOR SPORTS GPS DEVICE MARKET FORECAST (2017-2022)



- 11.1 United States Outdoor Sports GPS Device Production, Revenue Forecast (2017-2022)
- 11.2 United States Outdoor Sports GPS Device Production, Consumption Forecast by Regions (2017-2022)
- 11.3 United States Outdoor Sports GPS Device Production Forecast by Type (2017-2022)
- 11.4 United States Outdoor Sports GPS Device Consumption Forecast by Application (2017-2022)
- 11.5 Outdoor Sports GPS Device Price Forecast (2017-2022)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Sports GPS Device

Table Classification of Outdoor Sports GPS Device

Figure United States Sales Market Share of Outdoor Sports GPS Device by Type in 2016

Table Application of Outdoor Sports GPS Device

Figure United States Sales Market Share of Outdoor Sports GPS Device by Application in 2016

Figure United States Outdoor Sports GPS Device Sales and Growth Rate (2011-2021) Figure United States Outdoor Sports GPS Device Revenue and Growth Rate (2011-2021)

Table United States Outdoor Sports GPS Device Sales of Key Manufacturers (2015 and 2016)

Table United States Outdoor Sports GPS Device Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Sports GPS Device Sales Share by Manufacturers

Figure 2016 Outdoor Sports GPS Device Sales Share by Manufacturers

Table United States Outdoor Sports GPS Device Revenue by Manufacturers (2015 and 2016)

Table United States Outdoor Sports GPS Device Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Outdoor Sports GPS Device Revenue Share by Manufacturers

Table 2016 United States Outdoor Sports GPS Device Revenue Share by Manufacturers

Table United States Market Outdoor Sports GPS Device Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Outdoor Sports GPS Device Average Price of Key Manufacturers in 2015

Figure Outdoor Sports GPS Device Market Share of Top 3 Manufacturers

Figure Outdoor Sports GPS Device Market Share of Top 5 Manufacturers

Table United States Outdoor Sports GPS Device Sales by Type (2012-2017)

Table United States Outdoor Sports GPS Device Sales Share by Type (2012-2017)

Figure United States Outdoor Sports GPS Device Sales Market Share by Type in 2015 Table United States Outdoor Sports GPS Device Revenue and Market Share by Type

(2012-2017)



Table United States Outdoor Sports GPS Device Revenue Share by Type (2012-2017) Figure Revenue Market Share of Outdoor Sports GPS Device by Type (2012-2017) Table United States Outdoor Sports GPS Device Price by Type (2012-2017) Figure United States Outdoor Sports GPS Device Sales Growth Rate by Type (2012-2017)

Table United States Outdoor Sports GPS Device Sales by Application (2012-2017)
Table United States Outdoor Sports GPS Device Sales Market Share by Application (2012-2017)

Figure United States Outdoor Sports GPS Device Sales Market Share by Application in 2016

Table United States Outdoor Sports GPS Device Sales Growth Rate by Application (2012-2017)

Figure United States Outdoor Sports GPS Device Sales Growth Rate by Application (2012-2017)

Table Garmin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin Outdoor Sports GPS Device Market Share (2012-2017)

Table SUUNTO Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SUUNTO Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table SUUNTO Outdoor Sports GPS Device Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Outdoor Sports GPS Device Market Share (2012-2017)

Table Bushnell Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bushnell Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Bushnell Outdoor Sports GPS Device Market Share (2012-2017)

Table DeLorme Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DeLorme Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table DeLorme Outdoor Sports GPS Device Market Share (2012-2017)



Table Nike Basic Information, Manufacturing Base, Production Area and Its Competitors Table Nike Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Nike Outdoor Sports GPS Device Market Share (2012-2017)

Table Apple Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Apple Outdoor Sports GPS Device Market Share (2012-2017)

Table Golife Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Golife Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Golife Outdoor Sports GPS Device Market Share (2012-2017)

Table Bryton Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bryton Outdoor Sports GPS Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Bryton Outdoor Sports GPS Device Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Sports GPS Device

Figure Manufacturing Process Analysis of Outdoor Sports GPS Device

Figure Outdoor Sports GPS Device Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Sports GPS Device Major Manufacturers in 2016

Table Major Buyers of Outdoor Sports GPS Device

Table Distributors/Traders List

Figure United States Outdoor Sports GPS Device Production and Growth Rate Forecast (2017-2022)

Figure United States Outdoor Sports GPS Device Revenue and Growth Rate Forecast (2017-2022)

Table United States Outdoor Sports GPS Device Production Forecast by Type (2017-2022)

Table United States Outdoor Sports GPS Device Consumption Forecast by Application (2017-2022)

COMPANIES MENTIONED



\sim		
(+2	rn	nın
\sim u		

SUUNTO

Adidas

Bushnell

DeLorme

Nike

Apple

Golife

Bryton

Samsung

SONY

Magellan

Fitbit

TomTom

Polar

Global Sat

Motorola

Gerk

Tomoon

inWatch



I would like to order

Product name: United States Outdoor Sports GPS Device Market Research Report Forecast 2017 to

2022

Product link: https://marketpublishers.com/r/UBB843156A5EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UBB843156A5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



