

United States Outdoor Furniture Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UD7C39020B2EN.html>

Date: June 2017

Pages: 112

Price: US\$ 2,960.00 (Single User License)

ID: UD7C39020B2EN

Abstracts

The United States Outdoor Furniture Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Outdoor Furniture industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Outdoor Furniture market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Brown Jordan
Agio International Company
Barbeques Galore
Rattan
Gloster
DEDON
Winston Furniture
Tuuci
Emu Group

United States Outdoor Furniture Market: Product Segment Analysis

Plastic Outdoor Furniture
Metal Outdoor Furniture
Wood Outdoor Furniture

United States Outdoor Furniture Market: Application Segment Analysis

Public Outdoor Furniture
Leisure and Decoration
Outdoor Activities

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of

market and by making in-depth analysis of market segments

Contents

CHAPTER 1 OUTDOOR FURNITURE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Outdoor Furniture
- 1.2 Outdoor Furniture Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Outdoor Furniture by Type in 2015
 - 1.2.1 Plastic Outdoor Furniture
 - 1.2.2 Metal Outdoor Furniture
 - 1.2.3 Wood Outdoor Furniture
- 1.3 Outdoor Furniture Market Segmentation by Application
 - 1.3.1 Outdoor Furniture Consumption Market Share by Application in 2015
 - 1.3.2 Public Outdoor Furniture
 - 1.3.3 Leisure and Decoration
 - 1.3.4 Outdoor Activities
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Outdoor Furniture (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON OUTDOOR FURNITURE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES OUTDOOR FURNITURE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Outdoor Furniture Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Outdoor Furniture Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Outdoor Furniture Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Outdoor Furniture Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Outdoor Furniture Market Competitive Situation and Trends
 - 3.5.1 Outdoor Furniture Market Concentration Rate
 - 3.5.2 Outdoor Furniture Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES OUTDOOR FURNITURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Outdoor Furniture Production and Market Share by Type (2012-2017)
- 4.2 United States Outdoor Furniture Revenue and Market Share by Type (2012-2017)
- 4.3 United States Outdoor Furniture Price by Type (2012-2017)
- 4.4 United States Outdoor Furniture Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES OUTDOOR FURNITURE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Outdoor Furniture Consumption and Market Share by Application (2012-2017)
- 5.2 United States Outdoor Furniture Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES OUTDOOR FURNITURE MANUFACTURERS ANALYSIS

- 6.1 Brown Jordan
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Agio International Company
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Barbeques Galore
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 Rattan
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors

- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 Gloster
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 DEDON
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Winston Furniture
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Tuuci
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Emu Group
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 OUTDOOR FURNITURE MANUFACTURING COST ANALYSIS

- 7.1 Outdoor Furniture Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Outdoor Furniture

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Outdoor Furniture Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Outdoor Furniture Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES OUTDOOR FURNITURE MARKET FORECAST (2017-2021)

- 11.1 United States Outdoor Furniture Production, Revenue Forecast (2017-2021)
- 11.2 United States Outdoor Furniture Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Outdoor Furniture Production Forecast by Type (2017-2021)
- 11.4 United States Outdoor Furniture Consumption Forecast by Application (2017-2021)

11.5 Outdoor Furniture Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Outdoor Furniture

Table Classification of Outdoor Furniture

Figure United States Sales Market Share of Outdoor Furniture by Type in 2015

Table Application of Outdoor Furniture

Figure United States Sales Market Share of Outdoor Furniture by Application in 2015

Figure United States Outdoor Furniture Sales and Growth Rate (2011-2021)

Figure United States Outdoor Furniture Revenue and Growth Rate (2011-2021)

Table United States Outdoor Furniture Sales of Key Manufacturers (2015 and 2016)

Table United States Outdoor Furniture Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Outdoor Furniture Sales Share by Manufacturers

Figure 2016 Outdoor Furniture Sales Share by Manufacturers

Table United States Outdoor Furniture Revenue by Manufacturers (2015 and 2016)

Table United States Outdoor Furniture Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Outdoor Furniture Revenue Share by Manufacturers

Table 2016 United States Outdoor Furniture Revenue Share by Manufacturers

Table United States Market Outdoor Furniture Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Outdoor Furniture Average Price of Key Manufacturers in 2015

Figure Outdoor Furniture Market Share of Top 3 Manufacturers

Figure Outdoor Furniture Market Share of Top 5 Manufacturers

Table United States Outdoor Furniture Sales by Type (2012-2017)

Table United States Outdoor Furniture Sales Share by Type (2012-2017)

Figure United States Outdoor Furniture Sales Market Share by Type in 2015

Table United States Outdoor Furniture Revenue and Market Share by Type (2012-2017)

Table United States Outdoor Furniture Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Outdoor Furniture by Type (2012-2017)

Table United States Outdoor Furniture Price by Type (2012-2017)

Figure United States Outdoor Furniture Sales Growth Rate by Type (2012-2017)

Table United States Outdoor Furniture Sales by Application (2012-2017)

Table United States Outdoor Furniture Sales Market Share by Application (2012-2017)

Figure United States Outdoor Furniture Sales Market Share by Application in 2015

Table United States Outdoor Furniture Sales Growth Rate by Application (2012-2017)

Figure United States Outdoor Furniture Sales Growth Rate by Application (2012-2017)
Table Brown Jordan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brown Jordan Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Brown Jordan Outdoor Furniture Market Share (2012-2017)

Table Agio International Company Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Agio International Company Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Agio International Company Outdoor Furniture Market Share (2012-2017)

Table Barbeques Galore Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Barbeques Galore Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Barbeques Galore Outdoor Furniture Market Share (2012-2017)

Table Rattan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rattan Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Rattan Outdoor Furniture Market Share (2012-2017)

Table Gloster Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gloster Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Gloster Outdoor Furniture Market Share (2012-2017)

Table DEDON Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DEDON Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table DEDON Outdoor Furniture Market Share (2012-2017)

Table Winston Furniture Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Winston Furniture Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Winston Furniture Outdoor Furniture Market Share (2012-2017)

Table Tuuci Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tuuci Outdoor Furniture Production, Revenue, Price and Gross Margin

(2012-2017)

Table Tuuci Outdoor Furniture Market Share (2012-2017)

Table Emu Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Emu Group Outdoor Furniture Production, Revenue, Price and Gross Margin (2012-2017)

Table Emu Group Outdoor Furniture Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Outdoor Furniture

Figure Manufacturing Process Analysis of Outdoor Furniture

Figure Outdoor Furniture Industrial Chain Analysis

Table Raw Materials Sources of Outdoor Furniture Major Manufacturers in 2015

Table Major Buyers of Outdoor Furniture

Table Distributors/Traders List

Figure United States Outdoor Furniture Production and Growth Rate Forecast (2017-2021)

Figure United States Outdoor Furniture Revenue and Growth Rate Forecast (2017-2021)

Table United States Outdoor Furniture Production Forecast by Type (2017-2021)

Table United States Outdoor Furniture Consumption Forecast by Application (2017-2021)

I would like to order

Product name: United States Outdoor Furniture Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UD7C39020B2EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD7C39020B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970