

# United States Online K-12 Education Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UB2CAF9C7A9EN.html>

Date: March 2017

Pages: 127

Price: US\$ 2,960.00 (Single User License)

ID: UB2CAF9C7A9EN

## Abstracts

The United States Online K-12 Education Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Online K-12 Education industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Online K-12 Education market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

K12 Inc

Pearson

White Hat Management

Georg von Holtzbrinck GmbH & Co. K

Bettermarks

Scoyo

Languagenut

Beness Holding, Inc

New Oriental Education & Technology

United States Online K-12 Education Market: Product Segment Analysis

Elementary education(Grades 1-5)

Junior high education(Grades 6-8)

Senior high education(Grades 9-12)

United States Online K-12 Education Market: Application Segment Analysis

Teacher

Student

Parents

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 ONLINE K-12 EDUCATION MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Online K-12 Education
- 1.2 Online K-12 Education Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Online K-12 Education by Type in 2015
    - 1.2.1 Elementary education(Grades 1-5)
    - 1.2.2 Junior high education(Grades 6-8)
    - 1.2.3 Senior high education(Grades 9-12)
- 1.3 Online K-12 Education Market Segmentation by Application
  - 1.3.1 Online K-12 Education Consumption Market Share by Application in 2015
    - 1.3.2 Teacher
    - 1.3.3 Student
    - 1.3.4 Parents
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Online K-12 Education (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON ONLINE K-12 EDUCATION INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES ONLINE K-12 EDUCATION MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Online K-12 Education Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Online K-12 Education Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Online K-12 Education Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Online K-12 Education Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Online K-12 Education Market Competitive Situation and Trends
  - 3.5.1 Online K-12 Education Market Concentration Rate
  - 3.5.2 Online K-12 Education Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES ONLINE K-12 EDUCATION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 United States Online K-12 Education Production and Market Share by Type (2012-2017)

4.2 United States Online K-12 Education Revenue and Market Share by Type (2012-2017)

4.3 United States Online K-12 Education Price by Type (2012-2017)

4.4 United States Online K-12 Education Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES ONLINE K-12 EDUCATION MARKET ANALYSIS BY APPLICATION**

5.1 United States Online K-12 Education Consumption and Market Share by Application (2012-2017)

5.2 United States Online K-12 Education Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES ONLINE K-12 EDUCATION MANUFACTURERS ANALYSIS**

6.1 K12 Inc

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 Pearson

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 White Hat Management

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Georg von Holtzbrinck GmbH & Co. K
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Bettermarks
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Business Overview
- 6.6 Scoyo
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Sprachenut
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Beness Holding, Inc
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 New Oriental Education & Technology
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

...

## **CHAPTER 7 ONLINE K-12 EDUCATION MANUFACTURING COST ANALYSIS**

- 7.1 Online K-12 Education Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Online K-12 Education

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Online K-12 Education Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Online K-12 Education Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES ONLINE K-12 EDUCATION MARKET FORECAST (2017-2021)**

11.1 United States Online K-12 Education Production, Revenue Forecast (2017-2021)

11.2 United States Online K-12 Education Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Online K-12 Education Production Forecast by Type (2017-2021)

11.4 United States Online K-12 Education Consumption Forecast by Application (2017-2021)

11.5 Online K-12 Education Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Online K-12 Education

Table Classification of Online K-12 Education

Figure United States Sales Market Share of Online K-12 Education by Type in 2015

Table Application of Online K-12 Education

Figure United States Sales Market Share of Online K-12 Education by Application in 2015

Figure United States Online K-12 Education Sales and Growth Rate (2011-2021)

Figure United States Online K-12 Education Revenue and Growth Rate (2011-2021)

Table United States Online K-12 Education Sales of Key Manufacturers (2015 and 2016)

Table United States Online K-12 Education Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Online K-12 Education Sales Share by Manufacturers

Figure 2016 Online K-12 Education Sales Share by Manufacturers

Table United States Online K-12 Education Revenue by Manufacturers (2015 and 2016)

Table United States Online K-12 Education Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Online K-12 Education Revenue Share by Manufacturers

Table 2016 United States Online K-12 Education Revenue Share by Manufacturers

Table United States Market Online K-12 Education Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Online K-12 Education Average Price of Key Manufacturers in 2015

Figure Online K-12 Education Market Share of Top 3 Manufacturers

Figure Online K-12 Education Market Share of Top 5 Manufacturers

Table United States Online K-12 Education Sales by Type (2012-2017)

Table United States Online K-12 Education Sales Share by Type (2012-2017)

Figure United States Online K-12 Education Sales Market Share by Type in 2015

Table United States Online K-12 Education Revenue and Market Share by Type (2012-2017)

Table United States Online K-12 Education Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Online K-12 Education by Type (2012-2017)

Table United States Online K-12 Education Price by Type (2012-2017)

Figure United States Online K-12 Education Sales Growth Rate by Type (2012-2017)

Table United States Online K-12 Education Sales by Application (2012-2017)



Table United States Online K-12 Education Sales Market Share by Application (2012-2017)

Figure United States Online K-12 Education Sales Market Share by Application in 2015

Table United States Online K-12 Education Sales Growth Rate by Application (2012-2017)

Figure United States Online K-12 Education Sales Growth Rate by Application (2012-2017)

Table K12 Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table K12 Inc Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table K12 Inc Online K-12 Education Market Share (2012-2017)

Table Pearson Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pearson Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Pearson Online K-12 Education Market Share (2012-2017)

Table White Hat Managemen Basic Information, Manufacturing Base, Production Area and Its Competitors

Table White Hat Managemen Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table White Hat Managemen Online K-12 Education Market Share (2012-2017)

Table Georg von Holtzbrinck GmbH & Co. K Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Georg von Holtzbrinck GmbH & Co. K Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Georg von Holtzbrinck GmbH & Co. K Online K-12 Education Market Share (2012-2017)

Table Bettermarks Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bettermarks Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Bettermarks Online K-12 Education Market Share (2012-2017)

Table Scoyo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Scoyo Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Scoyo Online K-12 Education Market Share (2012-2017)

Table Languagenut Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Languagenut Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Languagenut Online K-12 Education Market Share (2012-2017)

Table Beness Holding, Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beness Holding, Inc Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table Beness Holding, Inc Online K-12 Education Market Share (2012-2017)

Table New Oriental Education & Technology Basic Information, Manufacturing Base, Production Area and Its Competitors

Table New Oriental Education & Technology Online K-12 Education Production, Revenue, Price and Gross Margin (2012-2017)

Table New Oriental Education & Technology Online K-12 Education Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Online K-12 Education

Figure Manufacturing Process Analysis of Online K-12 Education

Figure Online K-12 Education Industrial Chain Analysis

Table Raw Materials Sources of Online K-12 Education Major Manufacturers in 2015

Table Major Buyers of Online K-12 Education

Table Distributors/Traders List

Figure United States Online K-12 Education Production and Growth Rate Forecast (2017-2021)

Figure United States Online K-12 Education Revenue and Growth Rate Forecast (2017-2021)

Table United States Online K-12 Education Production Forecast by Type (2017-2021)

Table United States Online K-12 Education Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: United States Online K-12 Education Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UB2CAF9C7A9EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB2CAF9C7A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970