

United States Noise-Cancelling Headphones Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/UBD7E0CD8E6EN.html

Date: March 2017 Pages: 124 Price: US\$ 2,960.00 (Single User License) ID: UBD7E0CD8E6EN

Abstracts

The United States Noise-Cancelling Headphones Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Noise-Cancelling Headphones industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Noise-Cancelling Headphones market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Bose Audio-Technica Beats Sony AKG Sennheiser Harman Kardon Philips Logitech UE

United States Noise-Cancelling Headphones Market: Product Segment Analysis

Over-ear Noise-Cancelling Headphones On-ear Noise-Cancelling Headphones In-ear Noise-Cancelling Headphones

United States Noise-Cancelling Headphones Market: Application Segment Analysis

Travel Outdoor environment Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of



market and by making in-depth analysis of market segments



Contents

United States Noise-Cancelling Headphones Market Research Report Forecast 2017-2021

CHAPTER 1 NOISE-CANCELLING HEADPHONES MARKET OVERVIEW

1.1 Product Overview and Scope of Noise-Cancelling Headphones

1.2 Noise-Cancelling Headphones Market Segmentation by Type

1.2.1 United States Production Market Share of Noise-Cancelling Headphones by Type in 2015

1.2.1 Over-ear Noise-Cancelling Headphones

- 1.2.2 On-ear Noise-Cancelling Headphones
- 1.2.3 In-ear Noise-Cancelling Headphones
- 1.3 Noise-Cancelling Headphones Market Segmentation by Application

1.3.1 Noise-Cancelling Headphones Consumption Market Share by Application in 2015

- 1.3.2 Travel
- 1.3.3 Outdoor environment
- 1.3.4 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Noise-Cancelling Headphones (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON NOISE-CANCELLING HEADPHONES INDUSTRY

2.1 United States Macroeconomic Analysis

2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES NOISE-CANCELLING HEADPHONES MARKET COMPETITION BY MANUFACTURERS

3.1 United States Noise-Cancelling Headphones Production and Share by Manufacturers (2015 and 2016)

3.2 United States Noise-Cancelling Headphones Revenue and Share by Manufacturers (2015 and 2016)

3.3 United States Noise-Cancelling Headphones Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Noise-Cancelling Headphones Manufacturing Base Distribution,



Production Area and Product Type

- 3.5 Noise-Cancelling Headphones Market Competitive Situation and Trends
- 3.5.1 Noise-Cancelling Headphones Market Concentration Rate
- 3.5.2 Noise-Cancelling Headphones Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES NOISE-CANCELLING HEADPHONES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 United States Noise-Cancelling Headphones Production and Market Share by Type (2012-2017)

4.2 United States Noise-Cancelling Headphones Revenue and Market Share by Type (2012-2017)

4.3 United States Noise-Cancelling Headphones Price by Type (2012-2017)

4.4 United States Noise-Cancelling Headphones Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES NOISE-CANCELLING HEADPHONES MARKET ANALYSIS BY APPLICATION

5.1 United States Noise-Cancelling Headphones Consumption and Market Share by Application (2012-2017)

5.2 United States Noise-Cancelling Headphones Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

- 5.3.1 Potential Applications
- 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES NOISE-CANCELLING HEADPHONES MANUFACTURERS ANALYSIS

6.1 Bose

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Product Type, Application and Specification
- 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Business Overview

6.2 Audio-Technica

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Product Type, Application and Specification



- 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Business Overview

6.3 Beats

- 6.3.1 Company Basic Information, Manufacturing Base and Competitors
- 6.3.2 Product Type, Application and Specification
- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview

6.4 Sony

- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 AKG
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 Sennheiser
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.7 Harman Kardon
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Business Overview
- 6.8 Philips
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Logitech UE
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 NOISE-CANCELLING HEADPHONES MANUFACTURING COST



ANALYSIS

- 7.1 Noise-Cancelling Headphones Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Noise-Cancelling Headphones

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Noise-Cancelling Headphones Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Noise-Cancelling Headphones Major Manufacturers in 2015

8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry



10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES NOISE-CANCELLING HEADPHONES MARKET FORECAST (2017-2021)

11.1 United States Noise-Cancelling Headphones Production, Revenue Forecast (2017-2021)

11.2 United States Noise-Cancelling Headphones Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Noise-Cancelling Headphones Production Forecast by Type (2017-2021)

11.4 United States Noise-Cancelling Headphones Consumption Forecast by Application (2017-2021)

11.5 Noise-Cancelling Headphones Price Forecast (2017-2021)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Noise-Cancelling Headphones Table Classification of Noise-Cancelling Headphones Figure United States Sales Market Share of Noise-Cancelling Headphones by Type in 2015 Table Application of Noise-Cancelling Headphones Figure United States Sales Market Share of Noise-Cancelling Headphones by Application in 2015 Figure United States Noise-Cancelling Headphones Sales and Growth Rate (2011 - 2021)Figure United States Noise-Cancelling Headphones Revenue and Growth Rate (2011 - 2021)Table United States Noise-Cancelling Headphones Sales of Key Manufacturers (2015 and 2016) Table United States Noise-Cancelling Headphones Sales Share by Manufacturers (2015 and 2016) Figure 2015 Noise-Cancelling Headphones Sales Share by Manufacturers Figure 2016 Noise-Cancelling Headphones Sales Share by Manufacturers Table United States Noise-Cancelling Headphones Revenue by Manufacturers (2015 and 2016) Table United States Noise-Cancelling Headphones Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Noise-Cancelling Headphones Revenue Share by Manufacturers Table 2016 United States Noise-Cancelling Headphones Revenue Share by Manufacturers Table United States Market Noise-Cancelling Headphones Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Noise-Cancelling Headphones Average Price of Key Manufacturers in 2015 Figure Noise-Cancelling Headphones Market Share of Top 3 Manufacturers Figure Noise-Cancelling Headphones Market Share of Top 5 Manufacturers Table United States Noise-Cancelling Headphones Sales by Type (2012-2017) Table United States Noise-Cancelling Headphones Sales Share by Type (2012-2017) Figure United States Noise-Cancelling Headphones Sales Market Share by Type in 2015 United States Noise-Cancelling Headphones Market Research Report Forecast 2017-2021



Table United States Noise-Cancelling Headphones Revenue and Market Share by Type (2012 - 2017)Table United States Noise-Cancelling Headphones Revenue Share by Type (2012 - 2017)Figure Revenue Market Share of Noise-Cancelling Headphones by Type (2012-2017) Table United States Noise-Cancelling Headphones Price by Type (2012-2017) Figure United States Noise-Cancelling Headphones Sales Growth Rate by Type (2012 - 2017)Table United States Noise-Cancelling Headphones Sales by Application (2012-2017) Table United States Noise-Cancelling Headphones Sales Market Share by Application (2012 - 2017)Figure United States Noise-Cancelling Headphones Sales Market Share by Application in 2015 Table United States Noise-Cancelling Headphones Sales Growth Rate by Application (2012 - 2017)Figure United States Noise-Cancelling Headphones Sales Growth Rate by Application (2012 - 2017)Table Bose Basic Information, Manufacturing Base, Production Area and Its Competitors Table Bose Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017) Table Bose Noise-Cancelling Headphones Market Share (2012-2017) Table Audio-Technica Basic Information, Manufacturing Base, Production Area and Its Competitors Table Audio-Technica Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017) Table Audio-Technica Noise-Cancelling Headphones Market Share (2012-2017) Table Beats Basic Information, Manufacturing Base, Production Area and Its Competitors Table Beats Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017) Table Beats Noise-Cancelling Headphones Market Share (2012-2017) Table Sony Basic Information, Manufacturing Base, Production Area and Its Competitors Table Sony Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017) Table Sony Noise-Cancelling Headphones Market Share (2012-2017)

Table AKG Basic Information, Manufacturing Base, Production Area and Its Competitors



Table AKG Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table AKG Noise-Cancelling Headphones Market Share (2012-2017)

Table Sennheiser Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sennheiser Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Sennheiser Noise-Cancelling Headphones Market Share (2012-2017)

Table Harman Kardon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Harman Kardon Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

 Table Harman Kardon Noise-Cancelling Headphones Market Share (2012-2017)

Table Philips Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Philips Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Philips Noise-Cancelling Headphones Market Share (2012-2017)

Table Logitech UE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Logitech UE Noise-Cancelling Headphones Production, Revenue, Price and Gross Margin (2012-2017)

Table Logitech UE Noise-Cancelling Headphones Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Noise-Cancelling Headphones

Figure Manufacturing Process Analysis of Noise-Cancelling Headphones

Figure Noise-Cancelling Headphones Industrial Chain Analysis

Table Raw Materials Sources of Noise-Cancelling Headphones Major Manufacturers in2015

 Table Major Buyers of Noise-Cancelling Headphones

Table Distributors/Traders List

Figure United States Noise-Cancelling Headphones Production and Growth Rate Forecast (2017-2021)

Figure United States Noise-Cancelling Headphones Revenue and Growth Rate Forecast (2017-2021)

Table United States Noise-Cancelling Headphones Production Forecast by Type (2017-2021)



Table United States Noise-Cancelling Headphones Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Bose, Audio-Technica, Beats, Sony, AKG, Sennheiser, Harman Kardon, Philips, Logitech UE, Plantronics, SYLLABLE, Monster, PHIATON, JVC, Klipsch



I would like to order

Product name: United States Noise-Cancelling Headphones Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/UBD7E0CD8E6EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UBD7E0CD8E6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



United States Noise-Cancelling Headphones Market Research Report Forecast 2017-2021