

## United States Mug Cup Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/U44D6DC7F63EN.html

Date: April 2017 Pages: 138 Price: US\$ 2,960.00 (Single User License) ID: U44D6DC7F63EN

### Abstracts

The United States Mug Cup Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Mug Cup industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Mug Cup market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments Evolving market trends and dynamics Changing supply and demand scenarios Quantifying market opportunities through market sizing and market forecasting Tracking current trends/opportunities/challenges Competitive insights Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Contigo Zojirushi Thermos Camelbak Williams Sonoma El-Aich



GSI

StarBucks Bubba

United States Mug Cup Market: Product Segment Analysis

Glass Stainless Steel Ceramic

United States Mug Cup Market: Application Segment Analysis

Household Office Commuter

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



## Contents

United States Mug Cup Market Research Report Forecast 2017-2021

### CHAPTER 1 MUG CUP MARKET OVERVIEW

- 1.1 Product Overview and Scope of Mug Cup
- 1.2 Mug Cup Market Segmentation by Type
- 1.2.1 United States Production Market Share of Mug Cup by Type in 2015
- 1.2.1 Glass
- 1.2.2 Stainless Steel
- 1.2.3 Ceramic
- 1.3 Mug Cup Market Segmentation by Application
- 1.3.1 Mug Cup Consumption Market Share by Application in 2015
- 1.3.2 Household
- 1.3.3 Office
- 1.3.4 Commuter

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Mug Cup (2011-2021)

### CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON MUG CUP INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

# CHAPTER 3 UNITED STATES MUG CUP MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Mug Cup Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Mug Cup Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Mug Cup Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Mug Cup Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Mug Cup Market Competitive Situation and Trends
  - 3.5.1 Mug Cup Market Concentration Rate
  - 3.5.2 Mug Cup Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### CHAPTER 4 UNITED STATES MUG CUP PRODUCTION, REVENUE (VALUE),



### PRICE TREND BY TYPE

- 4.1 United States Mug Cup Production and Market Share by Type (2012-2017)
- 4.2 United States Mug Cup Revenue and Market Share by Type (2012-2017)
- 4.3 United States Mug Cup Price by Type (2012-2017)
- 4.4 United States Mug Cup Production Growth by Type (2012-2017)

### CHAPTER 5 UNITED STATES MUG CUP MARKET ANALYSIS BY APPLICATION

- 5.1 United States Mug Cup Consumption and Market Share by Application (2012-2017)
- 5.2 United States Mug Cup Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
- 5.3.1 Potential Applications
- 5.3.2 Emerging Markets/Countries

### **CHAPTER 6 UNITED STATES MUG CUP MANUFACTURERS ANALYSIS**

- 6.1 Contigo
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Business Overview
- 6.2 Zojirushi
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Thermos
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Camelbak
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 Williams Sonoma
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors



- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 El-Aich
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.7 GSI
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 StarBucks
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.9 Bubba
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
- 6.9.2 Product Type, Application and Specification
- 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Business Overview

### **CHAPTER 7 MUG CUP MANUFACTURING COST ANALYSIS**

- 7.1 Mug Cup Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Mug Cup

## CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Mug Cup Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Mug Cup Major Manufacturers in 2015
- 8.4 Downstream Buyers

### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

### CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### CHAPTER 11 UNITED STATES MUG CUP MARKET FORECAST (2017-2021)

11.1 United States Mug Cup Production, Revenue Forecast (2017-2021)

11.2 United States Mug Cup Production, Consumption Forecast by Regions (2017-2021)

- 11.3 United States Mug Cup Production Forecast by Type (2017-2021)
- 11.4 United States Mug Cup Consumption Forecast by Application (2017-2021)
- 11.5 Mug Cup Price Forecast (2017-2021)

### **CHAPTER 12 APPENDIX**



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mug Cup Table Classification of Mug Cup Figure United States Sales Market Share of Mug Cup by Type in 2015 Table Application of Mug Cup Figure United States Sales Market Share of Mug Cup by Application in 2015 Figure United States Mug Cup Sales and Growth Rate (2011-2021) Figure United States Mug Cup Revenue and Growth Rate (2011-2021) Table United States Mug Cup Sales of Key Manufacturers (2015 and 2016) Table United States Mug Cup Sales Share by Manufacturers (2015 and 2016) Figure 2015 Mug Cup Sales Share by Manufacturers Figure 2016 Mug Cup Sales Share by Manufacturers Table United States Mug Cup Revenue by Manufacturers (2015 and 2016) Table United States Mug Cup Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Mug Cup Revenue Share by Manufacturers Table 2016 United States Mug Cup Revenue Share by Manufacturers Table United States Market Mug Cup Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Mug Cup Average Price of Key Manufacturers in 2015 Figure Mug Cup Market Share of Top 3 Manufacturers Figure Mug Cup Market Share of Top 5 Manufacturers Table United States Mug Cup Sales by Type (2012-2017) Table United States Mug Cup Sales Share by Type (2012-2017) Figure United States Mug Cup Sales Market Share by Type in 2015 Table United States Mug Cup Revenue and Market Share by Type (2012-2017) Table United States Mug Cup Revenue Share by Type (2012-2017) Figure Revenue Market Share of Mug Cup by Type (2012-2017) Table United States Mug Cup Price by Type (2012-2017) Figure United States Mug Cup Sales Growth Rate by Type (2012-2017) Table United States Mug Cup Sales by Application (2012-2017) Table United States Mug Cup Sales Market Share by Application (2012-2017) Figure United States Mug Cup Sales Market Share by Application in 2015 Table United States Mug Cup Sales Growth Rate by Application (2012-2017) Figure United States Mug Cup Sales Growth Rate by Application (2012-2017) Table Contigo Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Contigo Mug Cup Production, Revenue, Price and Gross Margin (2012-2017) Table Contigo Mug Cup Market Share (2012-2017)

Table Zojirushi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Zojirushi Mug Cup Production, Revenue, Price and Gross Margin (2012-2017) Table Zojirushi Mug Cup Market Share (2012-2017)

Table Thermos Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Thermos Mug Cup Production, Revenue, Price and Gross Margin (2012-2017) Table Thermos Mug Cup Market Share (2012-2017)

Table Camelbak Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Camelbak Mug Cup Production, Revenue, Price and Gross Margin (2012-2017)Table Camelbak Mug Cup Market Share (2012-2017)

Table Williams Sonoma Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Williams Sonoma Mug Cup Production, Revenue, Price and Gross Margin (2012-2017)

Table Williams Sonoma Mug Cup Market Share (2012-2017)

Table El-Aich Basic Information, Manufacturing Base, Production Area and Its Competitors

Table El-Aich Mug Cup Production, Revenue, Price and Gross Margin (2012-2017) Table El-Aich Mug Cup Market Share (2012-2017)

Table GSI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GSI Mug Cup Production, Revenue, Price and Gross Margin (2012-2017)

Table GSI Mug Cup Market Share (2012-2017)

Table StarBucks Basic Information, Manufacturing Base, Production Area and Its Competitors

Table StarBucks Mug Cup Production, Revenue, Price and Gross Margin (2012-2017) Table StarBucks Mug Cup Market Share (2012-2017)

Table Bubba Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bubba Mug Cup Production, Revenue, Price and Gross Margin (2012-2017)

Table Bubba Mug Cup Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mug Cup

Figure Manufacturing Process Analysis of Mug Cup



Figure Mug Cup Industrial Chain Analysis Table Raw Materials Sources of Mug Cup Major Manufacturers in 2015 Table Major Buyers of Mug Cup Table Distributors/Traders List Figure United States Mug Cup Production and Growth Rate Forecast (2017-2021) Figure United States Mug Cup Revenue and Growth Rate Forecast (2017-2021) Table United States Mug Cup Production Forecast by Type (2017-2021) Table United States Mug Cup Consumption Forecast by Application (2017-2021)

### **COMPANIES MENTIONED**

Contigo Zojirushi Thermos Camelbak Williams Sonoma El-Aich GSI StarBucks Bubba Bodum Stanley Sigg Snow Peak OXO LiquiSeal Thermos Bormioli Rocco Bodum Sea to Summit



### I would like to order

Product name: United States Mug Cup Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/U44D6DC7F63EN.html</u>

> Price: US\$ 2,960.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U44D6DC7F63EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970