

United States Lingerie Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/U29839880D0EN.html

Date: May 2017

Pages: 139

Price: US\$ 2,960.00 (Single User License)

ID: U29839880D0EN

Abstracts

The United States Lingerie Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Lingerie industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Lingerie market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

United States Lingerie Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Lingerie Market: Application Segment Analysis Below Average Body Size Average Body Size Plus Size Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 LINGERIE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Lingerie
- 1.2 Lingerie Market Segmentation by Type
- 1.2.1 United States Production Market Share of Lingerie by Type in 2015
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Lingerie Market Segmentation by Application
- 1.3.1 Lingerie Consumption Market Share by Application in 2015
- 1.3.2 Below Average Body Size Average Body Size Plus Size
- 1.3.3 Application
- 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Lingerie (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON LINGERIE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES LINGERIE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Lingerie Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Lingerie Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Lingerie Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Lingerie Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Lingerie Market Competitive Situation and Trends
 - 3.5.1 Lingerie Market Concentration Rate
 - 3.5.2 Lingerie Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES LINGERIE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 4.1 United States Lingerie Production and Market Share by Type (2012-2017)
- 4.2 United States Lingerie Revenue and Market Share by Type (2012-2017)
- 4.3 United States Lingerie Price by Type (2012-2017)
- 4.4 United States Lingerie Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES LINGERIE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Lingerie Consumption and Market Share by Application (2012-2017)
- 5.2 United States Lingerie Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES LINGERIE MANUFACTURERS ANALYSIS

- 6.1 Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 company
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 company
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 company
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 company
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification



- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 company
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 company
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 company
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 company
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 LINGERIE MANUFACTURING COST ANALYSIS

- 7.1 Lingerie Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Lingerie

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Lingerie Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Lingerie Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES LINGERIE MARKET FORECAST (2017-2021)

- 11.1 United States Lingerie Production, Revenue Forecast (2017-2021)
- 11.2 United States Lingerie Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Lingerie Production Forecast by Type (2017-2021)
- 11.4 United States Lingerie Consumption Forecast by Application (2017-2021)
- 11.5 Lingerie Price Forecast (2017-2021)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Lingerie

Table Classification of Lingerie

Figure United States Sales Market Share of Lingerie by Type in 2015

Table Application of Lingerie

Figure United States Sales Market Share of Lingerie by Application in 2015

Figure United States Lingerie Sales and Growth Rate (2011-2021)

Figure United States Lingerie Revenue and Growth Rate (2011-2021)

Table United States Lingerie Sales of Key Manufacturers (2015 and 2016)

Table United States Lingerie Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Lingerie Sales Share by Manufacturers

Figure 2016 Lingerie Sales Share by Manufacturers

Table United States Lingerie Revenue by Manufacturers (2015 and 2016)

Table United States Lingerie Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Lingerie Revenue Share by Manufacturers

Table 2016 United States Lingerie Revenue Share by Manufacturers

Table United States Market Lingerie Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Lingerie Average Price of Key Manufacturers in 2015

Figure Lingerie Market Share of Top 3 Manufacturers

Figure Lingerie Market Share of Top 5 Manufacturers

Table United States Lingerie Sales by Type (2012-2017)

Table United States Lingerie Sales Share by Type (2012-2017)

Figure United States Lingerie Sales Market Share by Type in 2015

Table United States Lingerie Revenue and Market Share by Type (2012-2017)

Table United States Lingerie Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Lingerie by Type (2012-2017)

Table United States Lingerie Price by Type (2012-2017)

Figure United States Lingerie Sales Growth Rate by Type (2012-2017)

Table United States Lingerie Sales by Application (2012-2017)

Table United States Lingerie Sales Market Share by Application (2012-2017)

Figure United States Lingerie Sales Market Share by Application in 2015

Table United States Lingerie Sales Growth Rate by Application (2012-2017)

Figure United States Lingerie Sales Growth Rate by Application (2012-2017)

Table Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans

Limited Ann Summers Brayola Bloomingdales New Look Basic Information,



Manufacturing Base, Production Area and Its Competitors

Table Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table Figleaves Lane Bryant LA SENZA Bare Necessities Victoria's Secret Reitmans Limited Ann Summers Brayola Bloomingdales New Look Lingerie Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Lingerie Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Lingerie Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Lingerie Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Lingerie Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Lingerie Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Lingerie Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Lingerie Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Lingerie Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Lingerie Market Share (2012-2017)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Lingerie

Figure Manufacturing Process Analysis of Lingerie

Figure Lingerie Industrial Chain Analysis

Table Raw Materials Sources of Lingerie Major Manufacturers in 2015

Table Major Buyers of Lingerie

Table Distributors/Traders List

Figure United States Lingerie Production and Growth Rate Forecast (2017-2021)

Figure United States Lingerie Revenue and Growth Rate Forecast (2017-2021)

Table United States Lingerie Production Forecast by Type (2017-2021)

Table United States Lingerie Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Figleaves

Lane Bryant

LA SENZA

Bare Necessities

Victoria's Secret

Reitmans Limited

Ann Summers

Brayola

Bloomingdales

New Look



I would like to order

Product name: United States Lingerie Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/U29839880D0EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U29839880D0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970