

# United States LCD Touch Panel Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UF913437888EN.html>

Date: May 2017

Pages: 106

Price: US\$ 2,960.00 (Single User License)

ID: UF913437888EN

## Abstracts

The United States LCD Touch Panel Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the LCD Touch Panel industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This LCD Touch Panel market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

3M

Vishay

Phoenix Contract

MikroElektronika

ELECTRONIC ASSEMBLY

Newhaven Display

Fujitsu

Azoteq

NKK Switches

### United States LCD Touch Panel Market: Product Segment Analysis

Type 1

Type 2

Type 3

### United States LCD Touch Panel Market: Application Segment Analysis

Application 1

Application 2

Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 LCD TOUCH PANEL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of LCD Touch Panel
- 1.2 LCD Touch Panel Market Segmentation by Type
  - 1.2.1 United States Production Market Share of LCD Touch Panel by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 LCD Touch Panel Market Segmentation by Application
  - 1.3.1 LCD Touch Panel Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of LCD Touch Panel (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON LCD TOUCH PANEL INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES LCD TOUCH PANEL MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States LCD Touch Panel Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States LCD Touch Panel Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States LCD Touch Panel Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers LCD Touch Panel Manufacturing Base Distribution, Production Area and Product Type
- 3.5 LCD Touch Panel Market Competitive Situation and Trends
  - 3.5.1 LCD Touch Panel Market Concentration Rate
  - 3.5.2 LCD Touch Panel Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES LCD TOUCH PANEL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States LCD Touch Panel Production and Market Share by Type (2012-2017)
- 4.2 United States LCD Touch Panel Revenue and Market Share by Type (2012-2017)
- 4.3 United States LCD Touch Panel Price by Type (2012-2017)
- 4.4 United States LCD Touch Panel Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES LCD TOUCH PANEL MARKET ANALYSIS BY APPLICATION**

- 5.1 United States LCD Touch Panel Consumption and Market Share by Application (2012-2017)
- 5.2 United States LCD Touch Panel Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES LCD TOUCH PANEL MANUFACTURERS ANALYSIS**

- 6.1 3M
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Vishay
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Phoenix Contract
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 MikroElektronika
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification

- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 ELECTRONIC ASSEMBLY
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Business Overview
- 6.6 Newhaven Display
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Fujitsu
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Azoteq
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 NKK Switches
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 LCD TOUCH PANEL MANUFACTURING COST ANALYSIS**

- 7.1 LCD Touch Panel Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of LCD Touch Panel

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 LCD Touch Panel Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of LCD Touch Panel Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES LCD TOUCH PANEL MARKET FORECAST (2017-2021)**

### 11.1 United States LCD Touch Panel Production, Revenue Forecast (2017-2021)

### 11.2 United States LCD Touch Panel Production, Consumption Forecast by Regions (2017-2021)

### 11.3 United States LCD Touch Panel Production Forecast by Type (2017-2021)

### 11.4 United States LCD Touch Panel Consumption Forecast by Application (2017-2021)

### 11.5 LCD Touch Panel Price Forecast (2017-2021)

## CHAPTER 12 APPENDIX



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of LCD Touch Panel

Table Classification of LCD Touch Panel

Figure United States Sales Market Share of LCD Touch Panel by Type in 2015

Table Application of LCD Touch Panel

Figure United States Sales Market Share of LCD Touch Panel by Application in 2015

Figure United States LCD Touch Panel Sales and Growth Rate (2011-2021)

Figure United States LCD Touch Panel Revenue and Growth Rate (2011-2021)

Table United States LCD Touch Panel Sales of Key Manufacturers (2015 and 2016)

Table United States LCD Touch Panel Sales Share by Manufacturers (2015 and 2016)

Figure 2015 LCD Touch Panel Sales Share by Manufacturers

Figure 2016 LCD Touch Panel Sales Share by Manufacturers

Table United States LCD Touch Panel Revenue by Manufacturers (2015 and 2016)

Table United States LCD Touch Panel Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States LCD Touch Panel Revenue Share by Manufacturers

Table 2016 United States LCD Touch Panel Revenue Share by Manufacturers

Table United States Market LCD Touch Panel Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market LCD Touch Panel Average Price of Key Manufacturers in 2015

Figure LCD Touch Panel Market Share of Top 3 Manufacturers

Figure LCD Touch Panel Market Share of Top 5 Manufacturers

Table United States LCD Touch Panel Sales by Type (2012-2017)

Table United States LCD Touch Panel Sales Share by Type (2012-2017)

Figure United States LCD Touch Panel Sales Market Share by Type in 2015

Table United States LCD Touch Panel Revenue and Market Share by Type (2012-2017)

Table United States LCD Touch Panel Revenue Share by Type (2012-2017)

Figure Revenue Market Share of LCD Touch Panel by Type (2012-2017)

Table United States LCD Touch Panel Price by Type (2012-2017)

Figure United States LCD Touch Panel Sales Growth Rate by Type (2012-2017)

Table United States LCD Touch Panel Sales by Application (2012-2017)

Table United States LCD Touch Panel Sales Market Share by Application (2012-2017)

Figure United States LCD Touch Panel Sales Market Share by Application in 2015

Table United States LCD Touch Panel Sales Growth Rate by Application (2012-2017)

Figure United States LCD Touch Panel Sales Growth Rate by Application (2012-2017)  
Table 3M Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table 3M LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table 3M LCD Touch Panel Market Share (2012-2017)  
Table Vishay Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Vishay LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table Vishay LCD Touch Panel Market Share (2012-2017)  
Table Phoenix Contract Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Phoenix Contract LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table Phoenix Contract LCD Touch Panel Market Share (2012-2017)  
Table MikroElektronika Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table MikroElektronika LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table MikroElektronika LCD Touch Panel Market Share (2012-2017)  
Table ELECTRONIC ASSEMBLY Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table ELECTRONIC ASSEMBLY LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table ELECTRONIC ASSEMBLY LCD Touch Panel Market Share (2012-2017)  
Table Newhaven Display Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Newhaven Display LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table Newhaven Display LCD Touch Panel Market Share (2012-2017)  
Table Fujitsu Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Fujitsu LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table Fujitsu LCD Touch Panel Market Share (2012-2017)  
Table Azoteq Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Azoteq LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)  
Table Azoteq LCD Touch Panel Market Share (2012-2017)

Table NKK Switches Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NKK Switches LCD Touch Panel Production, Revenue, Price and Gross Margin (2012-2017)

Table NKK Switches LCD Touch Panel Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of LCD Touch Panel

Figure Manufacturing Process Analysis of LCD Touch Panel

Figure LCD Touch Panel Industrial Chain Analysis

Table Raw Materials Sources of LCD Touch Panel Major Manufacturers in 2015

Table Major Buyers of LCD Touch Panel

Table Distributors/Traders List

Figure United States LCD Touch Panel Production and Growth Rate Forecast (2017-2021)

Figure United States LCD Touch Panel Revenue and Growth Rate Forecast (2017-2021)

Table United States LCD Touch Panel Production Forecast by Type (2017-2021)

Table United States LCD Touch Panel Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: United States LCD Touch Panel Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UF913437888EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF913437888EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970