

# United States Latex Balloons Market Research Report Forecast 2017-2022

<https://marketpublishers.com/r/UABD6E515A0EN.html>

Date: July 2017

Pages: 105

Price: US\$ 2,960.00 (Single User License)

ID: UABD6E515A0EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Latex Balloons Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Latex Balloons industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Latex Balloons market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Gemar Balloons  
Pioneer Balloon  
Amscan  
BELBAL  
Xingcheng  
CTI Industries  
Maple City Rubber  
Colour Way  
Balonevi

#### United States Latex Balloons Market: Product Segment Analysis

Type 1

Type 2

Type 3

#### United States Latex Balloons Market: Application Segment Analysis

Application 1

Application 2

Application 3

#### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 LATEX BALLOONS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Latex Balloons
- 1.2 Latex Balloons Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Latex Balloons by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Latex Balloons Market Segmentation by Application
  - 1.3.1 Latex Balloons Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Latex Balloons (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON LATEX BALLOONS INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES LATEX BALLOONS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Latex Balloons Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Latex Balloons Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Latex Balloons Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Latex Balloons Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Latex Balloons Market Competitive Situation and Trends
  - 3.5.1 Latex Balloons Market Concentration Rate
  - 3.5.2 Latex Balloons Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES LATEX BALLOONS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Latex Balloons Production and Market Share by Type (2012-2017)
- 4.2 United States Latex Balloons Revenue and Market Share by Type (2012-2017)
- 4.3 United States Latex Balloons Price by Type (2012-2017)
- 4.4 United States Latex Balloons Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES LATEX BALLOONS MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Latex Balloons Consumption and Market Share by Application (2012-2017)
- 5.2 United States Latex Balloons Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES LATEX BALLOONS MANUFACTURERS ANALYSIS**

- 6.1 Gemar Balloons
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Pioneer Balloon
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Amscan
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 BELBAL
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

- 6.4.4 Business Overview
- 6.5 Xingcheng
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Business Overview
- 6.6 CTI Industries
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Maple City Rubber
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Colour Way
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 Balonevi
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 LATEX BALLOONS MANUFACTURING COST ANALYSIS**

- 7.1 Latex Balloons Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Latex Balloons

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Latex Balloons Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Latex Balloons Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES LATEX BALLOONS MARKET FORECAST (2017-2022)**

- 11.1 United States Latex Balloons Production, Revenue Forecast (2017-2022)
- 11.2 United States Latex Balloons Production, Consumption Forecast by Regions (2017-2022)
- 11.3 United States Latex Balloons Production Forecast by Type (2017-2022)
- 11.4 United States Latex Balloons Consumption Forecast by Application (2017-2022)
- 11.5 Latex Balloons Price Forecast (2017-2022)

## CHAPTER 12 APPENDIX



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Latex Balloons

Table Classification of Latex Balloons

Figure United States Sales Market Share of Latex Balloons by Type in 2016

Table Application of Latex Balloons

Figure United States Sales Market Share of Latex Balloons by Application in 2016

Figure United States Latex Balloons Sales and Growth Rate (2011-2021)

Figure United States Latex Balloons Revenue and Growth Rate (2011-2021)

Table United States Latex Balloons Sales of Key Manufacturers (2015 and 2016)

Table United States Latex Balloons Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Latex Balloons Sales Share by Manufacturers

Figure 2016 Latex Balloons Sales Share by Manufacturers

Table United States Latex Balloons Revenue by Manufacturers (2015 and 2016)

Table United States Latex Balloons Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Latex Balloons Revenue Share by Manufacturers

Table 2016 United States Latex Balloons Revenue Share by Manufacturers

Table United States Market Latex Balloons Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Latex Balloons Average Price of Key Manufacturers in 2015

Figure Latex Balloons Market Share of Top 3 Manufacturers

Figure Latex Balloons Market Share of Top 5 Manufacturers

Table United States Latex Balloons Sales by Type (2012-2017)

Table United States Latex Balloons Sales Share by Type (2012-2017)

Figure United States Latex Balloons Sales Market Share by Type in 2015

Table United States Latex Balloons Revenue and Market Share by Type (2012-2017)

Table United States Latex Balloons Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Latex Balloons by Type (2012-2017)

Table United States Latex Balloons Price by Type (2012-2017)

Figure United States Latex Balloons Sales Growth Rate by Type (2012-2017)

Table United States Latex Balloons Sales by Application (2012-2017)

Table United States Latex Balloons Sales Market Share by Application (2012-2017)

Figure United States Latex Balloons Sales Market Share by Application in 2016

Table United States Latex Balloons Sales Growth Rate by Application (2012-2017)

Figure United States Latex Balloons Sales Growth Rate by Application (2012-2017)

Table Gemar Balloons Basic Information, Manufacturing Base, Production Area and Its

## Competitors

Table Gemar Balloons Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Gemar Balloons Latex Balloons Market Share (2012-2017)

Table Pioneer Balloon Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pioneer Balloon Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Pioneer Balloon Latex Balloons Market Share (2012-2017)

Table Amscan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amscan Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Amscan Latex Balloons Market Share (2012-2017)

Table BELBAL Basic Information, Manufacturing Base, Production Area and Its Competitors

Table BELBAL Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table BELBAL Latex Balloons Market Share (2012-2017)

Table Xingcheng Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xingcheng Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Xingcheng Latex Balloons Market Share (2012-2017)

Table CTI Industries Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CTI Industries Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table CTI Industries Latex Balloons Market Share (2012-2017)

Table Maple City Rubber Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Maple City Rubber Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Maple City Rubber Latex Balloons Market Share (2012-2017)

Table Colour Way Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Colour Way Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Colour Way Latex Balloons Market Share (2012-2017)

Table Balonevi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Balonevi Latex Balloons Production, Revenue, Price and Gross Margin (2012-2017)

Table Balonevi Latex Balloons Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Latex Balloons

Figure Manufacturing Process Analysis of Latex Balloons

Figure Latex Balloons Industrial Chain Analysis

Table Raw Materials Sources of Latex Balloons Major Manufacturers in 2016

Table Major Buyers of Latex Balloons

Table Distributors/Traders List

Figure United States Latex Balloons Production and Growth Rate Forecast (2017-2022)

Figure United States Latex Balloons Revenue and Growth Rate Forecast (2017-2022)

Table United States Latex Balloons Production Forecast by Type (2017-2022)

Table United States Latex Balloons Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: United States Latex Balloons Market Research Report Forecast 2017-2022

Product link: <https://marketpublishers.com/r/UABD6E515A0EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UABD6E515A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970