

# United States Kettlebells Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/UDFAC24F9D5EN.html>

Date: September 2017

Pages: 113

Price: US\$ 2,960.00 (Single User License)

ID: UDFAC24F9D5EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Kettlebells Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Kettlebells industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Kettlebells market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Valor Fitness  
Fitness Gear  
Body-Solid  
GoFit  
Rage  
Stamina Products  
Empower  
Harbinger  
Marcy

United States Kettlebells Market: Product Segment Analysis

Type 1  
Type 2  
Type 3

United States Kettlebells Market: Application Segment Analysis

Application 1  
Application 2  
Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 KETTLEBELLS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Kettlebells
- 1.2 Kettlebells Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Kettlebells by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Kettlebells Market Segmentation by Application
  - 1.3.1 Kettlebells Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Kettlebells (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON KETTLEBELLS INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES KETTLEBELLS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Kettlebells Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Kettlebells Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Kettlebells Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Kettlebells Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Kettlebells Market Competitive Situation and Trends
  - 3.5.1 Kettlebells Market Concentration Rate
  - 3.5.2 Kettlebells Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 UNITED STATES KETTLEBELLS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Kettlebells Production and Market Share by Type (2012-2017)
- 4.2 United States Kettlebells Revenue and Market Share by Type (2012-2017)
- 4.3 United States Kettlebells Price by Type (2012-2017)
- 4.4 United States Kettlebells Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES KETTLEBELLS MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Kettlebells Consumption and Market Share by Application (2012-2017)
- 5.2 United States Kettlebells Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES KETTLEBELLS MANUFACTURERS ANALYSIS**

- 6.1 Valor Fitness
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Fitness Gear
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Body-Solid
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 GoFit
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Rage
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors

- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 Stamina Products
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Empower
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Harbinger
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 Marcy
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 KETTLEBELLS MANUFACTURING COST ANALYSIS**

- 7.1 Kettlebells Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Kettlebells

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Kettlebells Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Kettlebells Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES KETTLEBELLS MARKET FORECAST (2017-2022)**

- 11.1 United States Kettlebells Production, Revenue Forecast (2017-2022)
- 11.2 United States Kettlebells Production, Consumption Forecast by Regions (2017-2022)
- 11.3 United States Kettlebells Production Forecast by Type (2017-2022)
- 11.4 United States Kettlebells Consumption Forecast by Application (2017-2022)
- 11.5 Kettlebells Price Forecast (2017-2022)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Kettlebells

Table Classification of Kettlebells

Figure United States Sales Market Share of Kettlebells by Type in 2016

Table Application of Kettlebells

Figure United States Sales Market Share of Kettlebells by Application in 2016

Figure United States Kettlebells Sales and Growth Rate (2011-2021)

Figure United States Kettlebells Revenue and Growth Rate (2011-2021)

Table United States Kettlebells Sales of Key Manufacturers (2015 and 2016)

Table United States Kettlebells Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Kettlebells Sales Share by Manufacturers

Figure 2016 Kettlebells Sales Share by Manufacturers

Table United States Kettlebells Revenue by Manufacturers (2015 and 2016)

Table United States Kettlebells Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Kettlebells Revenue Share by Manufacturers

Table 2016 United States Kettlebells Revenue Share by Manufacturers

Table United States Market Kettlebells Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Kettlebells Average Price of Key Manufacturers in 2015

Figure Kettlebells Market Share of Top 3 Manufacturers

Figure Kettlebells Market Share of Top 5 Manufacturers

Table United States Kettlebells Sales by Type (2012-2017)

Table United States Kettlebells Sales Share by Type (2012-2017)

Figure United States Kettlebells Sales Market Share by Type in 2015

Table United States Kettlebells Revenue and Market Share by Type (2012-2017)

Table United States Kettlebells Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Kettlebells by Type (2012-2017)

Table United States Kettlebells Price by Type (2012-2017)

Figure United States Kettlebells Sales Growth Rate by Type (2012-2017)

Table United States Kettlebells Sales by Application (2012-2017)

Table United States Kettlebells Sales Market Share by Application (2012-2017)

Figure United States Kettlebells Sales Market Share by Application in 2016

Table United States Kettlebells Sales Growth Rate by Application (2012-2017)

Figure United States Kettlebells Sales Growth Rate by Application (2012-2017)

Table Valor Fitness Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Valor Fitness Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Valor Fitness Kettlebells Market Share (2012-2017)

Table Fitness Gear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitness Gear Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitness Gear Kettlebells Market Share (2012-2017)

Table Body-Solid Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Body-Solid Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Body-Solid Kettlebells Market Share (2012-2017)

Table GoFit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GoFit Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table GoFit Kettlebells Market Share (2012-2017)

Table Rage Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Rage Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Rage Kettlebells Market Share (2012-2017)

Table Stamina Products Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Stamina Products Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Stamina Products Kettlebells Market Share (2012-2017)

Table Empower Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Empower Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Empower Kettlebells Market Share (2012-2017)

Table Harbinger Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Harbinger Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Harbinger Kettlebells Market Share (2012-2017)

Table Marcy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Marcy Kettlebells Production, Revenue, Price and Gross Margin (2012-2017)

Table Marcy Kettlebells Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Kettlebells

Figure Manufacturing Process Analysis of Kettlebells

Figure Kettlebells Industrial Chain Analysis

Table Raw Materials Sources of Kettlebells Major Manufacturers in 2016

Table Major Buyers of Kettlebells

Table Distributors/Traders List

Figure United States Kettlebells Production and Growth Rate Forecast (2017-2022)

Figure United States Kettlebells Revenue and Growth Rate Forecast (2017-2022)

Table United States Kettlebells Production Forecast by Type (2017-2022)

Table United States Kettlebells Consumption Forecast by Application (2017-2022)

## **COMPANIES MENTIONED**

Valor Fitness

Fitness Gear

Body-Solid

GoFit

Rage

Stamina Products

Empower

Harbinger

Marcy

PowerBlock

CAP Barbell

Gold's Gym

Tone Fitness

Apollo Athletics

Stamina

Power Systems

Valor Athletics

Element Fitness

York Barbell

VTX

## I would like to order

Product name: United States Kettlebells Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/UDFAC24F9D5EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDFAC24F9D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970