

# United States Haute Couture Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/UA0433A7C11EN.html

Date: June 2017

Pages: 136

Price: US\$ 2,960.00 (Single User License)

ID: UA0433A7C11EN

# **Abstracts**

The United States Haute Couture Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Haute Couture industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Haute Couture market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Dior		
Saint Laurent		
Ricci		
Givenchy		
Zegna		
Tom Ford		
Kiton		
company 8		
company 9		
United States Haute Couture Market: Product Segment Analysis		
Catwalk Banquet		
Other occasion		
United States Haute Couture Market: Application Segment Analysis		
Application 1		
Application 2		
Application 3		
Reasons for Buying this Report		
This report provides pin-point analysis for changing competitive dynamics		
It provides a forward looking perspective on different factors driving or restraining market growth		
It provides a six-year forecast assessed on the basis of how the market is predicted to grow		
It helps in understanding the key product segments and their future		

It provides pin point analysis of changing competition dynamics and keeps you



ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### **CHAPTER 1 HAUTE COUTURE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Haute Couture
- 1.2 Haute Couture Market Segmentation by Type
- 1.2.1 United States Production Market Share of Haute Couture by Type in 2015
- 1.2.1 Catwalk
- 1.2.2 Banquet
- 1.2.3 Other occasion
- 1.3 Haute Couture Market Segmentation by Application
  - 1.3.1 Haute Couture Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Haute Couture (2011-2021)

# CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON HAUTE COUTURE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

# CHAPTER 3 UNITED STATES HAUTE COUTURE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Haute Couture Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Haute Couture Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Haute Couture Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Haute Couture Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Haute Couture Market Competitive Situation and Trends
  - 3.5.1 Haute Couture Market Concentration Rate
  - 3.5.2 Haute Couture Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



# CHAPTER 4 UNITED STATES HAUTE COUTURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Haute Couture Production and Market Share by Type (2012-2017)
- 4.2 United States Haute Couture Revenue and Market Share by Type (2012-2017)
- 4.3 United States Haute Couture Price by Type (2012-2017)
- 4.4 United States Haute Couture Production Growth by Type (2012-2017)

# CHAPTER 5 UNITED STATES HAUTE COUTURE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Haute Couture Consumption and Market Share by Application (2012-2017)
- 5.2 United States Haute Couture Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

#### CHAPTER 6 UNITED STATES HAUTE COUTURE MANUFACTURERS ANALYSIS

- 6.1 Dior
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Saint Laurent
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Ricci
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Givenchy
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)



#### 6.4.4 Business Overview

### 6.5 Zegna

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview

#### 6.6 Tom Ford

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview

#### 6.7 Kiton

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Product Type, Application and Specification
- 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Business Overview

### 6.8 company

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview

### 6.9 company

- 6.9.1 Company Basic Information, Manufacturing Base and Competitors
- 6.9.2 Product Type, Application and Specification
- 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.9.4 Business Overview

#### CHAPTER 7 HAUTE COUTURE MANUFACTURING COST ANALYSIS

- 7.1 Haute Couture Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Haute Couture



# CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Haute Couture Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Haute Couture Major Manufacturers in 2015
- 8.4 Downstream Buyers

### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

### **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# CHAPTER 11 UNITED STATES HAUTE COUTURE MARKET FORECAST (2017-2021)

- 11.1 United States Haute Couture Production, Revenue Forecast (2017-2021)
- 11.2 United States Haute Couture Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Haute Couture Production Forecast by Type (2017-2021)
- 11.4 United States Haute Couture Consumption Forecast by Application (2017-2021)
- 11.5 Haute Couture Price Forecast (2017-2021)



# **CHAPTER 12 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Haute Couture

Table Classification of Haute Couture

Figure United States Sales Market Share of Haute Couture by Type in 2015

Table Application of Haute Couture

Figure United States Sales Market Share of Haute Couture by Application in 2015

Figure United States Haute Couture Sales and Growth Rate (2011-2021)

Figure United States Haute Couture Revenue and Growth Rate (2011-2021)

Table United States Haute Couture Sales of Key Manufacturers (2015 and 2016)

Table United States Haute Couture Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Haute Couture Sales Share by Manufacturers

Figure 2016 Haute Couture Sales Share by Manufacturers

Table United States Haute Couture Revenue by Manufacturers (2015 and 2016)

Table United States Haute Couture Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Haute Couture Revenue Share by Manufacturers

Table 2016 United States Haute Couture Revenue Share by Manufacturers

Table United States Market Haute Couture Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Haute Couture Average Price of Key Manufacturers in 2015

Figure Haute Couture Market Share of Top 3 Manufacturers

Figure Haute Couture Market Share of Top 5 Manufacturers

Table United States Haute Couture Sales by Type (2012-2017)

Table United States Haute Couture Sales Share by Type (2012-2017)

Figure United States Haute Couture Sales Market Share by Type in 2015

Table United States Haute Couture Revenue and Market Share by Type (2012-2017)

Table United States Haute Couture Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Haute Couture by Type (2012-2017)

Table United States Haute Couture Price by Type (2012-2017)

Figure United States Haute Couture Sales Growth Rate by Type (2012-2017)

Table United States Haute Couture Sales by Application (2012-2017)

Table United States Haute Couture Sales Market Share by Application (2012-2017)

Figure United States Haute Couture Sales Market Share by Application in 2015

Table United States Haute Couture Sales Growth Rate by Application (2012-2017)

Figure United States Haute Couture Sales Growth Rate by Application (2012-2017)

Table Dior Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Dior Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)
Table Dior Haute Couture Market Share (2012-2017)

Table Saint Laurent Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Saint Laurent Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table Saint Laurent Haute Couture Market Share (2012-2017)

Table Ricci Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ricci Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table Ricci Haute Couture Market Share (2012-2017)

Table Givenchy Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Givenchy Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table Givenchy Haute Couture Market Share (2012-2017)

Table Zegna Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Zegna Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table Zegna Haute Couture Market Share (2012-2017)

Table Tom Ford Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Tom Ford Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table Tom Ford Haute Couture Market Share (2012-2017)

Table Kiton Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Kiton Haute Couture Production, Revenue, Price and Gross Margin (2012-2017) Table Kiton Haute Couture Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Haute Couture Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Haute Couture Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Haute Couture Market Share (2012-2017)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Haute Couture

Figure Manufacturing Process Analysis of Haute Couture

Figure Haute Couture Industrial Chain Analysis

Table Raw Materials Sources of Haute Couture Major Manufacturers in 2015

Table Major Buyers of Haute Couture

Table Distributors/Traders List

Figure United States Haute Couture Production and Growth Rate Forecast (2017-2021)

Figure United States Haute Couture Revenue and Growth Rate Forecast (2017-2021)

Table United States Haute Couture Production Forecast by Type (2017-2021)

Table United States Haute Couture Consumption Forecast by Application (2017-2021)



### I would like to order

Product name: United States Haute Couture Market Research Report Forecast 2017-2021

Product link: https://marketpublishers.com/r/UA0433A7C11EN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UA0433A7C11EN.html">https://marketpublishers.com/r/UA0433A7C11EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970