

United States Hair Accessories Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/U44A5EC44D7EN.html>

Date: August 2018

Pages: 96

Price: US\$ 3,120.00 (Single User License)

ID: U44A5EC44D7EN

Abstracts

In the United States Hair Accessories Industry Market Analysis & Forecast 2018-2023, the revenue is expected to reach USD 1.2 Billion by the end of 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufacturers, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Henry Margu, Inc.

Hairline Illusions

VIVICA A. FOX HAIR COLLECTION

Vixen Lace Wigs

Motown Tress

WigsCity.com

Diana Enterprise USA Inc

LET'S GET LACED

Premium Lace Wigs Co., Ltd

United States Hair Accessories Market: Product Segment Analysis

Hair elastics, pins, bands and similar accessories

Hair brushes and combs

Others

United States Hair Accessories Market: Application Segment Analysis

Online

Offline

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

United States Hair Accessories Industry Market Analysis & Forecast 2018-2023

CHAPTER 1 HAIR ACCESSORIES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Hair Accessories
- 1.2 Hair Accessories Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Hair Accessories by Type in 2016
 - 1.2.1.1 Hair elastics, pins, bands and similar accessories
 - 1.2.1.2 Hair brushes and combs
 - 1.2.1.3 Others
 - 1.2.2 Hair brushes and combs
 - 1.2.3 Others
- 1.3 Hair Accessories Market Segmentation by Application
 - 1.3.1 Hair Accessories Consumption Market Share by Application in 20156
 - 1.3.1.1 Online
 - 1.3.1.2 Offline
 - 1.3.1.3 Application
 - 1.3.2 Online
 - 1.3.3 Offline
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Hair Accessories (2013-2023)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON HAIR ACCESSORIES INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES HAIR ACCESSORIES MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Hair Accessories Production and Share by Manufacturers (2016 and 2017)
- 3.2 United States Hair Accessories Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 United States Hair Accessories Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Hair Accessories Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Hair Accessories Market Competitive Situation and Trends
 - 3.5.1 Hair Accessories Market Concentration Rate
 - 3.5.2 Hair Accessories Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES HAIR ACCESSORIES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 United States Hair Accessories Production and Market Share by Type (2013-2018)

4.2 United States Hair Accessories Revenue and Market Share by Type (2013-2018)

4.3 United States Hair Accessories Price by Type (2013-2018)

4.4 United States Hair Accessories Production Growth by Type (2013-2018)

CHAPTER 5 UNITED STATES HAIR ACCESSORIES MARKET ANALYSIS BY APPLICATION

5.1 United States Hair Accessories Consumption and Market Share by Application (2013-2018)

5.2 United States Hair Accessories Consumption Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES HAIR ACCESSORIES MANUFACTURERS ANALYSIS

6.1 Henry Margu, Inc.

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Business Overview

6.2 Hairline Illusions

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Business Overview

6.3 VIVICA A. FOX HAIR COLLECTION

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Business Overview

6.4 Vixen Lace Wigs

- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 6.4.4 Business Overview
- 6.5 Motown Tress
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Business Overview
- 6.6 WigsCity.com
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Business Overview
- 6.7 Diana Enterprise USA Inc
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Business Overview
- 6.8 LET'S GET LACED
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Business Overview
- 6.9 Premium Lace Wigs Co., Ltd
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Business Overview
- ...

CHAPTER 7 HAIR ACCESSORIES MANUFACTURING COST ANALYSIS

- 7.1 Hair Accessories Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hair Accessories

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hair Accessories Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hair Accessories Major Manufacturers in 2016
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES HAIR ACCESSORIES MARKET FORECAST (2018-2023)

- 11.1 United States Hair Accessories Production, Revenue Forecast (2018-2023)
- 11.2 United States Hair Accessories Production, Consumption Forecast by Regions (2018-2023)

11.3 United States Hair Accessories Production Forecast by Type (2018-2013)

11.4 United States Hair Accessories Consumption Forecast by Application (2018-2013)

11.5 Hair Accessories Price Forecast (2018-2013)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Hair Accessories

Table Classification of Hair Accessories

Figure United States Sales Market Share of Hair Accessories by Type in 2016

Table Application of Hair Accessories

Figure United States Sales Market Share of Hair Accessories by Application in 2016

Figure United States Hair Accessories Sales and Growth Rate (2013-2023)

Figure United States Hair Accessories Revenue and Growth Rate (2013-2023)

Table United States Hair Accessories Sales of Key Manufacturers (2016 and 2017)

Table United States Hair Accessories Sales Share by Manufacturers (2016 and 2017)

Figure 2015 Hair Accessories Sales Share by Manufacturers

Figure 2016 Hair Accessories Sales Share by Manufacturers

Table United States Hair Accessories Revenue by Manufacturers (2016 and 2017)

Table United States Hair Accessories Revenue Share by Manufacturers (2016 and 2017)

Table 2015 United States Hair Accessories Revenue Share by Manufacturers

Table 2016 United States Hair Accessories Revenue Share by Manufacturers

Table United States Market Hair Accessories Average Price of Key Manufacturers (2016 and 2017)

Figure United States Market Hair Accessories Average Price of Key Manufacturers in 2016

Figure Hair Accessories Market Share of Top 3 Manufacturers

Figure Hair Accessories Market Share of Top 5 Manufacturers

Table United States Hair Accessories Sales by Type (2013-2018)

Table United States Hair Accessories Sales Share by Type (2013-2018)

Figure United States Hair Accessories Sales Market Share by Type in 2016

Table United States Hair Accessories Revenue and Market Share by Type (2013-2018)

Table United States Hair Accessories Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Hair Accessories by Type (2013-2018)

Table United States Hair Accessories Price by Type (2013-2018)

Figure United States Hair Accessories Sales Growth Rate by Type (2013-2018)

Table United States Hair Accessories Sales by Application (2013-2018)

Table United States Hair Accessories Sales Market Share by Application (2013-2018)

Figure United States Hair Accessories Sales Market Share by Application in 2015

Table United States Hair Accessories Sales Growth Rate by Application (2013-2018)

Figure United States Hair Accessories Sales Growth Rate by Application (2013-2018)

Table Henry Margu, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Henry Margu, Inc. Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table Henry Margu, Inc. Hair Accessories Market Share (2013-2018)

Table Hairline Illusions Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hairline Illusions Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table Hairline Illusions Hair Accessories Market Share (2013-2018)

Table VIVICA A. FOX HAIR COLLECTION Basic Information, Manufacturing Base, Production Area and Its Competitors

Table VIVICA A. FOX HAIR COLLECTION Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table VIVICA A. FOX HAIR COLLECTION Hair Accessories Market Share (2013-2018)

Table Vixen Lace Wigs Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Vixen Lace Wigs Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table Vixen Lace Wigs Hair Accessories Market Share (2013-2018)

Table Motown Tress Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Motown Tress Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table Motown Tress Hair Accessories Market Share (2013-2018)

Table WigsCity.com Basic Information, Manufacturing Base, Production Area and Its Competitors

Table WigsCity.com Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table WigsCity.com Hair Accessories Market Share (2013-2018)

Table Diana Enterprise USA Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Diana Enterprise USA Inc Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table Diana Enterprise USA Inc Hair Accessories Market Share (2013-2018)

Table LET'S GET LACED Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LET'S GET LACED Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table LET'S GET LACED Hair Accessories Market Share (2013-2018)

Table Premium Lace Wigs Co., Ltd Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Premium Lace Wigs Co., Ltd Hair Accessories Production, Revenue, Price and Gross Margin (2013-2018)

Table Premium Lace Wigs Co., Ltd Hair Accessories Market Share (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hair Accessories

Figure Manufacturing Process Analysis of Hair Accessories

Figure Hair Accessories Industrial Chain Analysis

Table Raw Materials Sources of Hair Accessories Major Manufacturers in 2016

Table Major Buyers of Hair Accessories

Table Distributors/Traders List

Figure United States Hair Accessories Production and Growth Rate Forecast (2018-2013)

Figure United States Hair Accessories Revenue and Growth Rate Forecast (2018-2013)

Table United States Hair Accessories Production Forecast by Type (2018-2013)

Table United States Hair Accessories Consumption Forecast by Application (2018-2013)

COMPANIES MENTIONED

Henry Margu, Inc. Hairline Illusions VIVICA A. FOX HAIR COLLECTION Vixen Lace Wigs Motown Tress WigsCity.com Diana Enterprise USA Inc LET'S GET LACED Premium Lace Wigs Co., Ltd

I would like to order

Product name: United States Hair Accessories Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/U44A5EC44D7EN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U44A5EC44D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970