

United States Gum Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/UD8ABA3AB44EN.html

Date: May 2017 Pages: 108 Price: US\$ 2,960.00 (Single User License) ID: UD8ABA3AB44EN

Abstracts

The United States Gum Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Gum industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Gum market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include: Kraft Heinz Givaudan Unilever ConAgra 2 Sisters Food Group Nestle The Hain



Celestial Group General Mills Dr. Schar Epermarket

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

United States Gum Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Gum Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 GUM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gum
- 1.2 Gum Market Segmentation by Type
- 1.2.1 United States Production Market Share of Gum by Type in 2015
- 1.2.1 Type
- 1.2.2 Type
- 1.2.3 Type
- 1.3 Gum Market Segmentation by Application
 - 1.3.1 Gum Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.3.4 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Gum (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON GUM INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES GUM MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Gum Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Gum Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Gum Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Gum Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Gum Market Competitive Situation and Trends
 - 3.5.1 Gum Market Concentration Rate
 - 3.5.2 Gum Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES GUM PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 4.1 United States Gum Production and Market Share by Type (2012-2017)
- 4.2 United States Gum Revenue and Market Share by Type (2012-2017)
- 4.3 United States Gum Price by Type (2012-2017)
- 4.4 United States Gum Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES GUM MARKET ANALYSIS BY APPLICATION

- 5.1 United States Gum Consumption and Market Share by Application (2012-2017)
- 5.2 United States Gum Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
- 5.3.1 Potential Applications
- 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES GUM MANUFACTURERS ANALYSIS

6.1 Kraft Heinz Givaudan Unilever ConAgra 2 Sisters Food Group Nestle The Hain Celestial Group General Mills Dr. Schar Epermarket

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Product Type, Application and Specification
- 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Business Overview
- 6.2 company
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 company
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 company
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 company
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification



- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 company
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.7 company
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 company
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview
- 6.9 company
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 GUM MANUFACTURING COST ANALYSIS

- 7.1 Gum Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Gum

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Gum Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Gum Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES GUM MARKET FORECAST (2017-2021)

- 11.1 United States Gum Production, Revenue Forecast (2017-2021)
- 11.2 United States Gum Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Gum Production Forecast by Type (2017-2021)
- 11.4 United States Gum Consumption Forecast by Application (2017-2021)
- 11.5 Gum Price Forecast (2017-2021)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Gum Table Classification of Gum Figure United States Sales Market Share of Gum by Type in 2015 Table Application of Gum Figure United States Sales Market Share of Gum by Application in 2015 Figure United States Gum Sales and Growth Rate (2011-2021) Figure United States Gum Revenue and Growth Rate (2011-2021) Table United States Gum Sales of Key Manufacturers (2015 and 2016) Table United States Gum Sales Share by Manufacturers (2015 and 2016) Figure 2015 Gum Sales Share by Manufacturers Figure 2016 Gum Sales Share by Manufacturers Table United States Gum Revenue by Manufacturers (2015 and 2016) Table United States Gum Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Gum Revenue Share by Manufacturers Table 2016 United States Gum Revenue Share by Manufacturers Table United States Market Gum Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Gum Average Price of Key Manufacturers in 2015 Figure Gum Market Share of Top 3 Manufacturers Figure Gum Market Share of Top 5 Manufacturers Table United States Gum Sales by Type (2012-2017) Table United States Gum Sales Share by Type (2012-2017) Figure United States Gum Sales Market Share by Type in 2015 Table United States Gum Revenue and Market Share by Type (2012-2017) Table United States Gum Revenue Share by Type (2012-2017) Figure Revenue Market Share of Gum by Type (2012-2017) Table United States Gum Price by Type (2012-2017) Figure United States Gum Sales Growth Rate by Type (2012-2017) Table United States Gum Sales by Application (2012-2017) Table United States Gum Sales Market Share by Application (2012-2017) Figure United States Gum Sales Market Share by Application in 2015 Table United States Gum Sales Growth Rate by Application (2012-2017) Figure United States Gum Sales Growth Rate by Application (2012-2017) Table Kraft Heinz Givaudan Unilever ConAgra 2 Sisters Food Group Nestle The Hain Celestial Group General Mills Dr. Schar Epermarket Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Kraft Heinz Givaudan Unilever ConAgra 2 Sisters Food Group Nestle The Hain Celestial Group General Mills Dr. Schar Epermarket Gum Production, Revenue, Price and Gross Margin (2012-2017)

Table Kraft Heinz Givaudan Unilever ConAgra 2 Sisters Food Group Nestle The Hain Celestial Group General Mills Dr. Schar Epermarket Gum Market Share (2012-2017) Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 2 Gum Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 3 Gum Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 4 Gum Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 5 Gum Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 6 Gum Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 7 Gum Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 8 Gum Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Gum Production, Revenue, Price and Gross Margin (2012-2017) Table company 9 Gum Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw MaterialFigure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Gum Figure Manufacturing Process Analysis of Gum Figure Gum Industrial Chain Analysis Table Raw Materials Sources of Gum Major Manufacturers in 2015 Table Major Buyers of Gum Table Distributors/Traders List Figure United States Gum Production and Growth Rate Forecast (2017-2021) Figure United States Gum Revenue and Growth Rate Forecast (2017-2021) Table United States Gum Production Forecast by Type (2017-2021) Table United States Gum Consumption Forecast by Application (2017-2021)

COMPANIES MENTIONED

Kraft Heinz Givaudan Unilever ConAgra 2 Sisters Food Group Nestle The Hain Celestial Group General Mills Dr. Schar Epermarket



I would like to order

Product name: United States Gum Market Research Report Forecast 2017-2021 Product link: <u>https://marketpublishers.com/r/UD8ABA3AB44EN.html</u> Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UD8ABA3AB44EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970