

# United States Glossy Screen Market Research Report Forecast 2016-2021

https://marketpublishers.com/r/UC18CCE4B64EN.html

Date: October 2016

Pages: 132

Price: US\$ 2,880.00 (Single User License)

ID: UC18CCE4B64EN

### **Abstracts**

The United States Glossy Screen Market Research Report Forecast 2016-2021 is a valuable source of insightful data for business strategists.

It provides the Glossy Screen industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Glossy Screen market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

Apple Inc. (US)Philips Electronics N.V (Netherlands)Acer, Inc. (Taiwan)Dell, Inc. (US)Lenovo (China)Samsung Electronics Co., Ltd. (South Korea)Sony Corporation (Japan)AOC International (Taiwan)Qisda Corporation (Taiwan)ASUSTeK Computer Inc. (Taiwan)Chuntex Electronics Co. Ltd. (Taiwan)LG Electronics, Inc. (South Korea)Gechic Corporation (Taiwan)Eizo Nanao Corporation (Japan)Hannspree Europe Holdings B.V. (Netherlands)Hewlett-Packard Development Company, L.P. (US)iiyama Corporation (The Netherlands)LG Display Co., Ltd. (South Korea)Lite-On Technology Corporation (Taiwan)NEC Display Solutions (Japan)Planar Systems, Inc. (US)BenQ Corporation (Taiwan)Tatung Company (Taiwan)TPV Technology Limited (Hong Kong)ViewSonic Corporation, Inc. (US)

United States Glossy Screen Market: Product Segment Analysis
Type I
Type II
Type III
United States Glossy Screen Market: Application Segment Analysis
Application I
Application II
Application III

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth



It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments



### **Contents**

#### CHAPTER 1 GLOSSY SCREEN MARKET OVERVIEW

- 1.1 Product Overview and Scope of Glossy Screen
- 1.2 Glossy Screen Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Glossy Screen by Type in 2015
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Glossy Screen Market Segmentation by Application
- 1.3.1 Glossy Screen Consumption Market Share by Application in 2015
- 1.3.2 Application I
- 1.3.3 Application II
- 1.3.4 Application III
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Glossy Screen (2011-2021)

### CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON GLOSSY SCREEN INDUSTRY

- 2.1 United States Macroeconomic Environment Analysis
  - 2.1.1 United States Macroeconomic Analysis
  - 2.1.2 United States Macroeconomic Environment Development Trend
- 2.2 Effects to Glossy Screen Industry

# CHAPTER 3 UNITED STATES GLOSSY SCREEN MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Glossy Screen Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Glossy Screen Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Glossy Screen Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Glossy Screen Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Glossy Screen Market Competitive Situation and Trends
  - 3.5.1 Glossy Screen Market Concentration Rate
  - 3.5.2 Glossy Screen Market Share of Top 3 and Top 5 Manufacturers



### 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 UNITED STATES GLOSSY SCREEN PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Glossy Screen Production and Market Share by Type (2011-2016)
- 4.2 United States Glossy Screen Revenue and Market Share by Type (2011-2016)
- 4.3 United States Glossy Screen Price by Type (2011-2016)
- 4.4 United States Glossy Screen Production Growth by Type (2011-2016)

### CHAPTER 5 UNITED STATES GLOSSY SCREEN MARKET ANALYSIS BY APPLICATION

- 5.1 United States Glossy Screen Consumption and Market Share by Application (2011-2016)
- 5.2 United States Glossy Screen Consumption Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

### **CHAPTER 6 UNITED STATES GLOSSY SCREEN MANUFACTURERS ANALYSIS**

- 6.1 Apple Inc. (US)
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.1.4 Business Overview
- 6.2 Philips Electronics N.V (Netherlands)
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Business Overview
- 6.3 Acer, Inc. (Taiwan)
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.3.4 Business Overview
- 6.4 Dell, Inc. (US)
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors



- 6.4.2 Product Type, Application and Specification
- 6.4.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Business Overview
- 6.5 Lenovo (China)
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Business Overview
- 6.6 Samsung Electronics Co., Ltd. (South Korea)
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Business Overview
- 6.7 Sony Corporation (Japan)
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Business Overview
- 6.8 AOC International (Taiwan)
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Business Overview
- 6.9 Qisda Corporation (Taiwan)
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Business Overview
- 6.10 ASUSTeK Computer Inc. (Taiwan)
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Product Type, Application and Specification
  - 6.10.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Business Overview
- 6.11 Chuntex Electronics Co. Ltd. (Taiwan)
- 6.12 LG Electronics, Inc. (South Korea)

. . .

#### CHAPTER 7 GLOSSY SCREEN MANUFACTURING COST ANALYSIS



- 7.1 Glossy Screen Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Glossy Screen

# CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Glossy Screen Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Glossy Screen Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

### **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# CHAPTER 11 UNITED STATES GLOSSY SCREEN MARKET FORECAST (2016-2021)

- 11.1 United States Glossy Screen Production, Revenue Forecast (2016-2021)
- 11.2 United States Glossy Screen Production, Consumption Forecast by Regions (2016-2021)
- 11.3 United States Glossy Screen Production Forecast by Type (2016-2021)
- 11.4 United States Glossy Screen Consumption Forecast by Application (2016-2021)
- 11.5 Glossy Screen Price Forecast (2016-2021)

#### **CHAPTER 12 RESEARCH FINDINGS AND CONCLUSION**

**CHAPTER 13 APPENDIX** 



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Glossy Screen

Table Classification of Glossy Screen

Figure United States Sales Market Share of Glossy Screen by Type in 2015

Table Application of Glossy Screen

Figure United States Sales Market Share of Glossy Screen by Application in 2015

Figure United States Glossy Screen Sales and Growth Rate (2011-2021)

Figure United States Glossy Screen Revenue and Growth Rate (2011-2021)

Table United States Glossy Screen Sales of Key Manufacturers (2015 and 2016)

Table United States Glossy Screen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Glossy Screen Sales Share by Manufacturers

Figure 2016 Glossy Screen Sales Share by Manufacturers

Table United States Glossy Screen Revenue by Manufacturers (2015 and 2016)

Table United States Glossy Screen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Glossy Screen Revenue Share by Manufacturers

Table 2016 United States Glossy Screen Revenue Share by Manufacturers

Table United States Market Glossy Screen Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Glossy Screen Average Price of Key Manufacturers in 2015

Figure Glossy Screen Market Share of Top 3 Manufacturers

Figure Glossy Screen Market Share of Top 5 Manufacturers

Table United States Glossy Screen Sales by Type (2011-2016)

Table United States Glossy Screen Sales Share by Type (2011-2016)

Figure United States Glossy Screen Sales Market Share by Type in 2015

Table United States Glossy Screen Revenue and Market Share by Type (2011-2016)

Table United States Glossy Screen Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Glossy Screen by Type (2011-2016)

Table United States Glossy Screen Price by Type (2011-2016)

Figure United States Glossy Screen Sales Growth Rate by Type (2011-2016)

Table United States Glossy Screen Sales by Application (2011-2016)

Table United States Glossy Screen Sales Market Share by Application (2011-2016)

Figure United States Glossy Screen Sales Market Share by Application in 2015

Table United States Glossy Screen Sales Growth Rate by Application (2011-2016)

Figure United States Glossy Screen Sales Growth Rate by Application (2011-2016)

Table Apple Inc. (US) Basic Information, Manufacturing Base, Production Area and Its.



### Competitors

Table Apple Inc. (US) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Apple Inc. (US) Glossy Screen Market Share (2011-2016)

Table Philips Electronics N.V (Netherlands) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Philips Electronics N.V (Netherlands) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Philips Electronics N.V (Netherlands) Glossy Screen Market Share (2011-2016) Table Acer, Inc. (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Acer, Inc. (Taiwan) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Acer, Inc. (Taiwan) Glossy Screen Market Share (2011-2016)

Table Dell, Inc. (US) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dell, Inc. (US) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Dell, Inc. (US) Glossy Screen Market Share (2011-2016)

Table Lenovo (China) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lenovo (China) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Lenovo (China) Glossy Screen Market Share (2011-2016)

Table Samsung Electronics Co., Ltd. (South Korea) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Electronics Co., Ltd. (South Korea) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Samsung Electronics Co., Ltd. (South Korea) Glossy Screen Market Share (2011-2016)

Table Sony Corporation (Japan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Corporation (Japan) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Sony Corporation (Japan) Glossy Screen Market Share (2011-2016)

Table AOC International (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AOC International (Taiwan) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)



Table AOC International (Taiwan) Glossy Screen Market Share (2011-2016)

Table Qisda Corporation (Taiwan) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Qisda Corporation (Taiwan) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Qisda Corporation (Taiwan) Glossy Screen Market Share (2011-2016)

Table ASUSTeK Computer Inc. (Taiwan) Basic Information, Manufacturing Base,

Production Area and Its Competitors

Table ASUSTeK Computer Inc. (Taiwan) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table ASUSTeK Computer Inc. (Taiwan) Glossy Screen Market Share (2011-2016)

Table Chuntex Electronics Co. Ltd. (Taiwan) Basic Information, Manufacturing Base,

Production Area and Its Competitors

Table Chuntex Electronics Co. Ltd. (Taiwan) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table Chuntex Electronics Co. Ltd. (Taiwan) Glossy Screen Market Share (2011-2016)

Table LG Electronics, Inc. (South Korea) Basic Information, Manufacturing Base,

Production Area and Its Competitors

Table LG Electronics, Inc. (South Korea) Glossy Screen Production, Revenue, Price and Gross Margin (2011-2016)

Table LG Electronics, Inc. (South Korea) Glossy Screen Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Glossy Screen

Figure Manufacturing Process Analysis of Glossy Screen

Figure Glossy Screen Industrial Chain Analysis

Table Raw Materials Sources of Glossy Screen Major Manufacturers in 2015

Table Major Buyers of Glossy Screen

Table Distributors/Traders List

Figure United States Glossy Screen Production and Growth Rate Forecast (2016-2021)

Figure United States Glossy Screen Revenue and Growth Rate Forecast (2016-2021)

Table United States Glossy Screen Production Forecast by Type (2016-2021)

Table United States Glossy Screen Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: United States Glossy Screen Market Research Report Forecast 2016-2021

Product link: https://marketpublishers.com/r/UC18CCE4B64EN.html

Price: US\$ 2,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UC18CCE4B64EN.html">https://marketpublishers.com/r/UC18CCE4B64EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970