

# United States Freezers Market Research Report Forecast 2017 to 2022

<https://marketpublishers.com/r/U6D0A85E800EN.html>

Date: September 2017

Pages: 137

Price: US\$ 2,960.00 (Single User License)

ID: U6D0A85E800EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Freezers Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Freezers industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Freezers market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Faigidaire  
LG Electronics  
Liebherr  
Siemens Home Appliances  
Panasonic  
Whirlpool  
Hengel  
Brandt  
Beverage-Air

United States Freezers Market: Product Segment Analysis

Chest Freezers  
Upright Freezers  
Other

United States Freezers Market: Application Segment Analysis

Home Use  
Commercial Use  
Industrial Use

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 FREEZERS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Freezers
- 1.2 Freezers Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Freezers by Type in 2016
    - 1.2.1 Chest Freezers
    - 1.2.2 Upright Freezers
    - 1.2.3 Other
- 1.3 Freezers Market Segmentation by Application
  - 1.3.1 Freezers Consumption Market Share by Application in 2016
  - 1.3.2 Home Use
  - 1.3.3 Commercial Use
  - 1.3.4 Industrial Use
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Freezers (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON FREEZERS INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES FREEZERS MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Freezers Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Freezers Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Freezers Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Freezers Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Freezers Market Competitive Situation and Trends
  - 3.5.1 Freezers Market Concentration Rate
  - 3.5.2 Freezers Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 UNITED STATES FREEZERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Freezers Production and Market Share by Type (2012-2017)
- 4.2 United States Freezers Revenue and Market Share by Type (2012-2017)
- 4.3 United States Freezers Price by Type (2012-2017)
- 4.4 United States Freezers Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES FREEZERS MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Freezers Consumption and Market Share by Application (2012-2017)
- 5.2 United States Freezers Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES FREEZERS MANUFACTURERS ANALYSIS**

- 6.1 Faigidaire
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 LG Electronics
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Liebherr
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Siemens Home Appliances
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Panasonic
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.5.4 Business Overview

### 6.6 Whirlpool

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Product Type, Application and Specification

#### 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Business Overview

### 6.7 Hengel

#### 6.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.7.2 Product Type, Application and Specification

#### 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Business Overview

### 6.8 Brandt

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Product Type, Application and Specification

#### 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Business Overview

### 6.9 Beverage-Air

#### 6.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.9.2 Product Type, Application and Specification

#### 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Business Overview

## **CHAPTER 7 FREEZERS MANUFACTURING COST ANALYSIS**

### 7.1 Freezers Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Freezers

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Freezers Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Freezers Major Manufacturers in 2016

8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES FREEZERS MARKET FORECAST (2017-2022)**

11.1 United States Freezers Production, Revenue Forecast (2017-2022)

11.2 United States Freezers Production, Consumption Forecast by Regions (2017-2022)

11.3 United States Freezers Production Forecast by Type (2017-2022)

11.4 United States Freezers Consumption Forecast by Application (2017-2022)

11.5 Freezers Price Forecast (2017-2022)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Freezers

Table Classification of Freezers

Figure United States Sales Market Share of Freezers by Type in 2016

Table Application of Freezers

Figure United States Sales Market Share of Freezers by Application in 2016

Figure United States Freezers Sales and Growth Rate (2011-2021)

Figure United States Freezers Revenue and Growth Rate (2011-2021)

Table United States Freezers Sales of Key Manufacturers (2015 and 2016)

Table United States Freezers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Freezers Sales Share by Manufacturers

Figure 2016 Freezers Sales Share by Manufacturers

Table United States Freezers Revenue by Manufacturers (2015 and 2016)

Table United States Freezers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Freezers Revenue Share by Manufacturers

Table 2016 United States Freezers Revenue Share by Manufacturers

Table United States Market Freezers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Freezers Average Price of Key Manufacturers in 2015

Figure Freezers Market Share of Top 3 Manufacturers

Figure Freezers Market Share of Top 5 Manufacturers

Table United States Freezers Sales by Type (2012-2017)

Table United States Freezers Sales Share by Type (2012-2017)

Figure United States Freezers Sales Market Share by Type in 2015

Table United States Freezers Revenue and Market Share by Type (2012-2017)

Table United States Freezers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Freezers by Type (2012-2017)

Table United States Freezers Price by Type (2012-2017)

Figure United States Freezers Sales Growth Rate by Type (2012-2017)

Table United States Freezers Sales by Application (2012-2017)

Table United States Freezers Sales Market Share by Application (2012-2017)

Figure United States Freezers Sales Market Share by Application in 2016

Table United States Freezers Sales Growth Rate by Application (2012-2017)

Figure United States Freezers Sales Growth Rate by Application (2012-2017)

Table Faigidaire Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Faigidaire Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Faigidaire Freezers Market Share (2012-2017)

Table LG Electronics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table LG Electronics Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table LG Electronics Freezers Market Share (2012-2017)

Table Liebherr Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Liebherr Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Liebherr Freezers Market Share (2012-2017)

Table Siemens Home Appliances Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Siemens Home Appliances Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Siemens Home Appliances Freezers Market Share (2012-2017)

Table Panasonic Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Freezers Market Share (2012-2017)

Table Whirlpool Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Whirlpool Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Whirlpool Freezers Market Share (2012-2017)

Table Hengel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hengel Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Hengel Freezers Market Share (2012-2017)

Table Brandt Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brandt Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Brandt Freezers Market Share (2012-2017)

Table Beverage-Air Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beverage-Air Freezers Production, Revenue, Price and Gross Margin (2012-2017)

Table Beverage-Air Freezers Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Freezers  
Figure Manufacturing Process Analysis of Freezers  
Figure Freezers Industrial Chain Analysis  
Table Raw Materials Sources of Freezers Major Manufacturers in 2016  
Table Major Buyers of Freezers  
Table Distributors/Traders List  
Figure United States Freezers Production and Growth Rate Forecast (2017-2022)  
Figure United States Freezers Revenue and Growth Rate Forecast (2017-2022)  
Table United States Freezers Production Forecast by Type (2017-2022)  
Table United States Freezers Consumption Forecast by Application (2017-2022)

## **COMPANIES MENTIONED**

Faigidaire  
LG Electronics  
Liebherr  
Siemens Home Appliances  
Panasonic  
Whirlpool  
Hengel  
Brandt  
Beverage-Air  
Continental Refrigerator  
Delfield  
Kenmore  
Master-Bilt  
Nor-Lake  
Perlick  
SPT  
Summit  
Traulsen  
Amica  
Bosch  
Candy  
Belling  
Indesit  
Monogram  
Miele

Thermador  
U-LINE  
VIKING  
Zanussi Home Appliances  
Stoves

## I would like to order

Product name: United States Freezers Market Research Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/U6D0A85E800EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6D0A85E800EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970