

# United States Floriculture Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UE8259D0CA7EN.html>

Date: May 2017

Pages: 127

Price: US\$ 2,960.00 (Single User License)

ID: UE8259D0CA7EN

## Abstracts

The United States Floriculture Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Floriculture industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Floriculture market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Fides  
Syngenta Flowers  
Finlays  
Beekenkamp  
Karuturi  
Oserian  
Selecta Group  
Dümmen  
Washington Bulb

### United States Floriculture Market: Product Segment Analysis

Type 1

Type 2

Type 3

### United States Floriculture Market: Application Segment Analysis

Application 1

Application 2

Application 3

### Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 FLORICULTURE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Floriculture
- 1.2 Floriculture Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Floriculture by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Floriculture Market Segmentation by Application
  - 1.3.1 Floriculture Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Floriculture (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON FLORICULTURE INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES FLORICULTURE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Floriculture Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Floriculture Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Floriculture Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Floriculture Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Floriculture Market Competitive Situation and Trends
  - 3.5.1 Floriculture Market Concentration Rate
  - 3.5.2 Floriculture Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 UNITED STATES FLORICULTURE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Floriculture Production and Market Share by Type (2012-2017)
- 4.2 United States Floriculture Revenue and Market Share by Type (2012-2017)
- 4.3 United States Floriculture Price by Type (2012-2017)
- 4.4 United States Floriculture Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES FLORICULTURE MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Floriculture Consumption and Market Share by Application (2012-2017)
- 5.2 United States Floriculture Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES FLORICULTURE MANUFACTURERS ANALYSIS**

- 6.1 Fides
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Syngenta Flowers
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Finlays
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Beekenkamp
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Karuturi

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 Oserian
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Selecta Group
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Dümnen
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 Washington Bulb
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 FLORICULTURE MANUFACTURING COST ANALYSIS**

- 7.1 Floriculture Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floriculture

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM**

## **BUYERS**

- 8.1 Floriculture Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floriculture Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES FLORICULTURE MARKET FORECAST (2017-2021)**

- 11.1 United States Floriculture Production, Revenue Forecast (2017-2021)
- 11.2 United States Floriculture Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Floriculture Production Forecast by Type (2017-2021)
- 11.4 United States Floriculture Consumption Forecast by Application (2017-2021)
- 11.5 Floriculture Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floriculture

Table Classification of Floriculture

Figure United States Sales Market Share of Floriculture by Type in 2015

Table Application of Floriculture

Figure United States Sales Market Share of Floriculture by Application in 2015

Figure United States Floriculture Sales and Growth Rate (2011-2021)

Figure United States Floriculture Revenue and Growth Rate (2011-2021)

Table United States Floriculture Sales of Key Manufacturers (2015 and 2016)

Table United States Floriculture Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Floriculture Sales Share by Manufacturers

Figure 2016 Floriculture Sales Share by Manufacturers

Table United States Floriculture Revenue by Manufacturers (2015 and 2016)

Table United States Floriculture Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Floriculture Revenue Share by Manufacturers

Table 2016 United States Floriculture Revenue Share by Manufacturers

Table United States Market Floriculture Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Floriculture Average Price of Key Manufacturers in 2015

Figure Floriculture Market Share of Top 3 Manufacturers

Figure Floriculture Market Share of Top 5 Manufacturers

Table United States Floriculture Sales by Type (2012-2017)

Table United States Floriculture Sales Share by Type (2012-2017)

Figure United States Floriculture Sales Market Share by Type in 2015

Table United States Floriculture Revenue and Market Share by Type (2012-2017)

Table United States Floriculture Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Floriculture by Type (2012-2017)

Table United States Floriculture Price by Type (2012-2017)

Figure United States Floriculture Sales Growth Rate by Type (2012-2017)

Table United States Floriculture Sales by Application (2012-2017)

Table United States Floriculture Sales Market Share by Application (2012-2017)

Figure United States Floriculture Sales Market Share by Application in 2015

Table United States Floriculture Sales Growth Rate by Application (2012-2017)

Figure United States Floriculture Sales Growth Rate by Application (2012-2017)

Table Fides Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fides Floriculture Production, Revenue, Price and Gross Margin (2012-2017)



Table Fides Floriculture Market Share (2012-2017)

Table Syngenta Flowers Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Syngenta Flowers Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Syngenta Flowers Floriculture Market Share (2012-2017)

Table Finlays Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Finlays Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Finlays Floriculture Market Share (2012-2017)

Table Beekenkamp Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beekenkamp Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Beekenkamp Floriculture Market Share (2012-2017)

Table Karuturi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Karuturi Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Karuturi Floriculture Market Share (2012-2017)

Table Oserian Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Oserian Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Oserian Floriculture Market Share (2012-2017)

Table Selecta Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Selecta Group Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Selecta Group Floriculture Market Share (2012-2017)

Table Dümme Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Dümme Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Dümme Floriculture Market Share (2012-2017)

Table Washington Bulb Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Washington Bulb Floriculture Production, Revenue, Price and Gross Margin (2012-2017)

Table Washington Bulb Floriculture Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floriculture

Figure Manufacturing Process Analysis of Floriculture

Figure Floriculture Industrial Chain Analysis

Table Raw Materials Sources of Floriculture Major Manufacturers in 2015

Table Major Buyers of Floriculture

Table Distributors/Traders List

Figure United States Floriculture Production and Growth Rate Forecast (2017-2021)

Figure United States Floriculture Revenue and Growth Rate Forecast (2017-2021)

Table United States Floriculture Production Forecast by Type (2017-2021)

Table United States Floriculture Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: United States Floriculture Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UE8259D0CA7EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE8259D0CA7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970