

United States Floor Coverings Market Research Report Forecast 2017-2022

<https://marketpublishers.com/r/UF64104B1B0EN.html>

Date: April 2017

Pages: 105

Price: US\$ 2,960.00 (Single User License)

ID: UF64104B1B0EN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Floor Coverings Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Floor Coverings industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Floor Coverings market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

IKEA
Walmart
Bed Bath & Beyond
Macy's
Ahold
Aldi
Ashley Furniture
Carrefour
Continental China

United States Floor Coverings Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Floor Coverings Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 FLOOR COVERINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Coverings
- 1.2 Floor Coverings Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Floor Coverings by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Floor Coverings Market Segmentation by Application
 - 1.3.1 Floor Coverings Consumption Market Share by Application in 2016
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Floor Coverings (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON FLOOR COVERINGS INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES FLOOR COVERINGS MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Floor Coverings Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Floor Coverings Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Floor Coverings Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Floor Coverings Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Floor Coverings Market Competitive Situation and Trends
 - 3.5.1 Floor Coverings Market Concentration Rate
 - 3.5.2 Floor Coverings Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES FLOOR COVERINGS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Floor Coverings Production and Market Share by Type (2012-2017)
- 4.2 United States Floor Coverings Revenue and Market Share by Type (2012-2017)
- 4.3 United States Floor Coverings Price by Type (2012-2017)
- 4.4 United States Floor Coverings Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES FLOOR COVERINGS MARKET ANALYSIS BY APPLICATION

- 5.1 United States Floor Coverings Consumption and Market Share by Application (2012-2017)
- 5.2 United States Floor Coverings Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES FLOOR COVERINGS MANUFACTURERS ANALYSIS

- 6.1 IKEA
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Walmart
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Bed Bath & Beyond
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 Macy's
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification

- 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Business Overview
- 6.5 Ahold
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Aldi
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Ashley Furniture
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Carrefour
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Continental China
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 FLOOR COVERINGS MANUFACTURING COST ANALYSIS

- 7.1 Floor Coverings Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Floor Coverings

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Floor Coverings Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Floor Coverings Major Manufacturers in 2016

8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES FLOOR COVERINGS MARKET FORECAST (2017-2022)

11.1 United States Floor Coverings Production, Revenue Forecast (2017-2022)

11.2 United States Floor Coverings Production, Consumption Forecast by Regions (2017-2022)

11.3 United States Floor Coverings Production Forecast by Type (2017-2022)

11.4 United States Floor Coverings Consumption Forecast by Application (2017-2022)

11.5 Floor Coverings Price Forecast (2017-2022)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floor Coverings

Table Classification of Floor Coverings

Figure United States Sales Market Share of Floor Coverings by Type in 2016

Table Application of Floor Coverings

Figure United States Sales Market Share of Floor Coverings by Application in 2016

Figure United States Floor Coverings Sales and Growth Rate (2011-2021)

Figure United States Floor Coverings Revenue and Growth Rate (2011-2021)

Table United States Floor Coverings Sales of Key Manufacturers (2015 and 2016)

Table United States Floor Coverings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Coverings Sales Share by Manufacturers

Figure 2016 Floor Coverings Sales Share by Manufacturers

Table United States Floor Coverings Revenue by Manufacturers (2015 and 2016)

Table United States Floor Coverings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Floor Coverings Revenue Share by Manufacturers

Table 2016 United States Floor Coverings Revenue Share by Manufacturers

Table United States Market Floor Coverings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Floor Coverings Average Price of Key Manufacturers in 2015

Figure Floor Coverings Market Share of Top 3 Manufacturers

Figure Floor Coverings Market Share of Top 5 Manufacturers

Table United States Floor Coverings Sales by Type (2012-2017)

Table United States Floor Coverings Sales Share by Type (2012-2017)

Figure United States Floor Coverings Sales Market Share by Type in 2015

Table United States Floor Coverings Revenue and Market Share by Type (2012-2017)

Table United States Floor Coverings Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Floor Coverings by Type (2012-2017)

Table United States Floor Coverings Price by Type (2012-2017)

Figure United States Floor Coverings Sales Growth Rate by Type (2012-2017)

Table United States Floor Coverings Sales by Application (2012-2017)

Table United States Floor Coverings Sales Market Share by Application (2012-2017)

Figure United States Floor Coverings Sales Market Share by Application in 2016

Table United States Floor Coverings Sales Growth Rate by Application (2012-2017)

Figure United States Floor Coverings Sales Growth Rate by Application (2012-2017)

Table IKEA Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table IKEA Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table IKEA Floor Coverings Market Share (2012-2017)

Table Walmart Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Walmart Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Walmart Floor Coverings Market Share (2012-2017)

Table Bed Bath & Beyond Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bed Bath & Beyond Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Bed Bath & Beyond Floor Coverings Market Share (2012-2017)

Table Macy's Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Macy's Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Macy's Floor Coverings Market Share (2012-2017)

Table Ahold Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ahold Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Ahold Floor Coverings Market Share (2012-2017)

Table Aldi Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Aldi Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Aldi Floor Coverings Market Share (2012-2017)

Table Ashley Furniture Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ashley Furniture Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Ashley Furniture Floor Coverings Market Share (2012-2017)

Table Carrefour Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Carrefour Floor Coverings Production, Revenue, Price and Gross Margin (2012-2017)

Table Carrefour Floor Coverings Market Share (2012-2017)

Table Continental China Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Continental China Floor Coverings Production, Revenue, Price and Gross Margin

(2012-2017)

Table Continental China Floor Coverings Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Coverings

Figure Manufacturing Process Analysis of Floor Coverings

Figure Floor Coverings Industrial Chain Analysis

Table Raw Materials Sources of Floor Coverings Major Manufacturers in 2016

Table Major Buyers of Floor Coverings

Table Distributors/Traders List

Figure United States Floor Coverings Production and Growth Rate Forecast

(2017-2022)

Figure United States Floor Coverings Revenue and Growth Rate Forecast (2017-2022)

Table United States Floor Coverings Production Forecast by Type (2017-2022)

Table United States Floor Coverings Consumption Forecast by Application (2017-2022)

I would like to order

Product name: United States Floor Coverings Market Research Report Forecast 2017-2022

Product link: <https://marketpublishers.com/r/UF64104B1B0EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF64104B1B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970