

United States Electric Household Appliances Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/U49FD7BC26FEN.html

Date: July 2017

Pages: 129

Price: US\$ 2,960.00 (Single User License)

ID: U49FD7BC26FEN

Abstracts

The United States Electric Household Appliances Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Electric Household Appliances industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Household Appliances market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

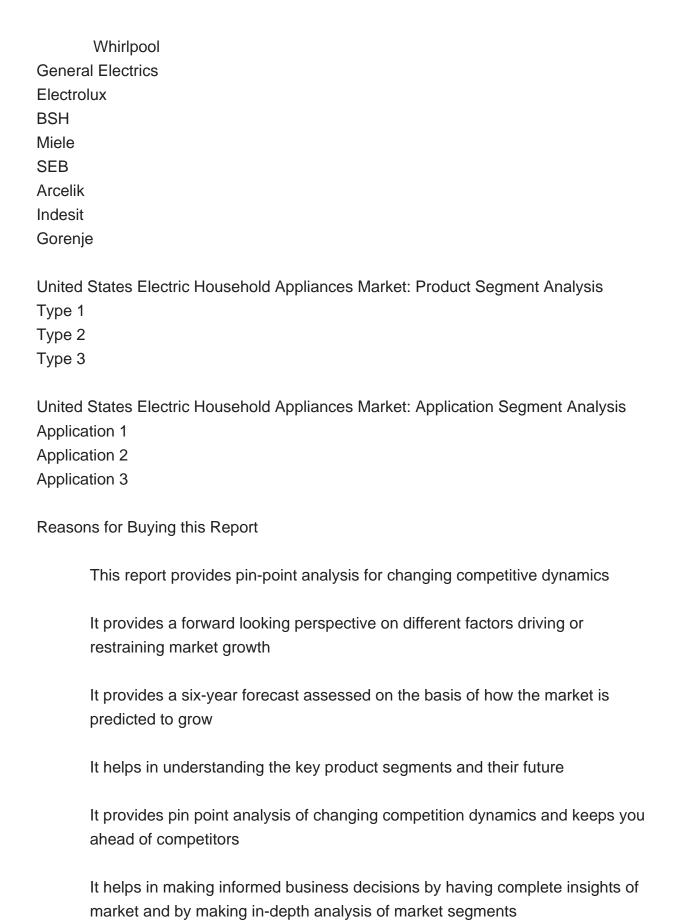
Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:







Contents

CHAPTER 1 ELECTRIC HOUSEHOLD APPLIANCES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Household Appliances
- 1.2 Electric Household Appliances Market Segmentation by Type
- 1.2.1 United States Production Market Share of Electric Household Appliances by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Electric Household Appliances Market Segmentation by Application
- 1.3.1 Electric Household Appliances Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Electric Household Appliances (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON ELECTRIC HOUSEHOLD APPLIANCES INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Electric Household Appliances Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Electric Household Appliances Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Electric Household Appliances Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Electric Household Appliances Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Electric Household Appliances Market Competitive Situation and Trends
- 3.5.1 Electric Household Appliances Market Concentration Rate



- 3.5.2 Electric Household Appliances Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Electric Household Appliances Production and Market Share by Type (2012-2017)
- 4.2 United States Electric Household Appliances Revenue and Market Share by Type (2012-2017)
- 4.3 United States Electric Household Appliances Price by Type (2012-2017)
- 4.4 United States Electric Household Appliances Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES MARKET ANALYSIS BY APPLICATION

- 5.1 United States Electric Household Appliances Consumption and Market Share by Application (2012-2017)
- 5.2 United States Electric Household Appliances Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURERS ANALYSIS

- 6.1 Whirlpool
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 General Electrics
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Electrolux



- 6.3.1 Company Basic Information, Manufacturing Base and Competitors
- 6.3.2 Product Type, Application and Specification
- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 BSH
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 Miele
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 SEB
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Arcelik
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Indesit
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Gorenje
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 ELECTRIC HOUSEHOLD APPLIANCES MANUFACTURING COST ANALYSIS

7.1 Electric Household Appliances Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Household Appliances

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electric Household Appliances Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



CHAPTER 11 UNITED STATES ELECTRIC HOUSEHOLD APPLIANCES MARKET FORECAST (2017-2021)

- 11.1 United States Electric Household Appliances Production, Revenue Forecast (2017-2021)
- 11.2 United States Electric Household Appliances Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Electric Household Appliances Production Forecast by Type (2017-2021)
- 11.4 United States Electric Household Appliances Consumption Forecast by Application (2017-2021)
- 11.5 Electric Household Appliances Price Forecast (2017-2021)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Household Appliances

Table Classification of Electric Household Appliances

Figure United States Sales Market Share of Electric Household Appliances by Type in 2015

Table Application of Electric Household Appliances

Figure United States Sales Market Share of Electric Household Appliances by Application in 2015

Figure United States Electric Household Appliances Sales and Growth Rate (2011-2021)

Figure United States Electric Household Appliances Revenue and Growth Rate (2011-2021)

Table United States Electric Household Appliances Sales of Key Manufacturers (2015 and 2016)

Table United States Electric Household Appliances Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Household Appliances Sales Share by Manufacturers

Figure 2016 Electric Household Appliances Sales Share by Manufacturers

Table United States Electric Household Appliances Revenue by Manufacturers (2015 and 2016)

Table United States Electric Household Appliances Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Electric Household Appliances Revenue Share by Manufacturers

Table 2016 United States Electric Household Appliances Revenue Share by Manufacturers

Table United States Market Electric Household Appliances Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Electric Household Appliances Average Price of Key Manufacturers in 2015

Figure Electric Household Appliances Market Share of Top 3 Manufacturers Figure Electric Household Appliances Market Share of Top 5 Manufacturers

Table United States Electric Household Appliances Sales by Type (2012-2017)

Table United States Electric Household Appliances Sales Share by Type (2012-2017)

Figure United States Electric Household Appliances Sales Market Share by Type in 2015



Table United States Electric Household Appliances Revenue and Market Share by Type (2012-2017)

Table United States Electric Household Appliances Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Electric Household Appliances by Type (2012-2017)

Table United States Electric Household Appliances Price by Type (2012-2017)

Figure United States Electric Household Appliances Sales Growth Rate by Type (2012-2017)

Table United States Electric Household Appliances Sales by Application (2012-2017)
Table United States Electric Household Appliances Sales Market Share by Application (2012-2017)

Figure United States Electric Household Appliances Sales Market Share by Application in 2015

Table United States Electric Household Appliances Sales Growth Rate by Application (2012-2017)

Figure United States Electric Household Appliances Sales Growth Rate by Application (2012-2017)

Table Whirlpool Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Whirlpool Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Whirlpool Electric Household Appliances Market Share (2012-2017)

Table General Electrics Basic Information, Manufacturing Base, Production Area and Its Competitors

Table General Electrics Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table General Electrics Electric Household Appliances Market Share (2012-2017)

Table Electrolux Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Electrolux Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Electrolux Electric Household Appliances Market Share (2012-2017)

Table BSH Basic Information, Manufacturing Base, Production Area and Its Competitors Table BSH Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table BSH Electric Household Appliances Market Share (2012-2017)

Table Miele Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Miele Electric Household Appliances Production, Revenue, Price and Gross



Margin (2012-2017)

Table Miele Electric Household Appliances Market Share (2012-2017)

Table SEB Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SEB Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table SEB Electric Household Appliances Market Share (2012-2017)

Table Arcelik Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Arcelik Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Arcelik Electric Household Appliances Market Share (2012-2017)

Table Indesit Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Indesit Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Indesit Electric Household Appliances Market Share (2012-2017)

Table Gorenje Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gorenje Electric Household Appliances Production, Revenue, Price and Gross Margin (2012-2017)

Table Gorenje Electric Household Appliances Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Household Appliances

Figure Manufacturing Process Analysis of Electric Household Appliances

Figure Electric Household Appliances Industrial Chain Analysis

Table Raw Materials Sources of Electric Household Appliances Major Manufacturers in 2015

Table Major Buyers of Electric Household Appliances

Table Distributors/Traders List

Figure United States Electric Household Appliances Production and Growth Rate Forecast (2017-2021)

Figure United States Electric Household Appliances Revenue and Growth Rate Forecast (2017-2021)

Table United States Electric Household Appliances Production Forecast by Type (2017-2021)

Table United States Electric Household Appliances Consumption Forecast by Application (2017-2021)



COMPANIES MENTIONED

Whirlpool

General Electrics

Electrolux

BSH

Miele

SEB

Arcelik

Indesit

Gorenje

Cevital

LG

Samsung

Panasonic

Sharp

Midea

Gree

Haier

TCL

Galanz

Changhong

Skyworth

Meiling



I would like to order

Product name: United States Electric Household Appliances Market Research Report Forecast

2017-2021

Product link: https://marketpublishers.com/r/U49FD7BC26FEN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U49FD7BC26FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



