

United States Dog Food Market Research Report Forecast 2017 to 2022

https://marketpublishers.com/r/U8841271CECEN.html

Date: December 2017

Pages: 122

Price: US\$ 2,960.00 (Single User License)

ID: U8841271CECEN

Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The United States Dog Food Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Dog Food industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Dog Food market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

Diamond			
Eukanuba			
Fromm			
IAMS			
Merrick			
Natural Balance			
Nature's Variety			
Nutro			
United States Dog Food Market: Product Segment Analysis			
Type 1			
Type 2			
Type 3			
United States Dog Food Market: Application Segment Analysis			
Application 1			
Application 2			
Application 3			
Reasons for Buying this Report			
This report provides pin-point analysis for changing competitive dynamics			
It provides a forward looking perspective on different factors driving or restraining market growth			
It provides a six-year forecast assessed on the basis of how the market is predicted to grow			



It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



Contents

CHAPTER 1 DOG FOOD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Dog Food
- 1.2 Dog Food Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Dog Food by Type in 2016
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Dog Food Market Segmentation by Application
- 1.3.1 Dog Food Consumption Market Share by Application in 2016
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Dog Food (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON DOG FOOD INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES DOG FOOD MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Dog Food Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Dog Food Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Dog Food Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Dog Food Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Dog Food Market Competitive Situation and Trends
 - 3.5.1 Dog Food Market Concentration Rate
 - 3.5.2 Dog Food Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES DOG FOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE



- 4.1 United States Dog Food Production and Market Share by Type (2012-2017)
- 4.2 United States Dog Food Revenue and Market Share by Type (2012-2017)
- 4.3 United States Dog Food Price by Type (2012-2017)
- 4.4 United States Dog Food Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES DOG FOOD MARKET ANALYSIS BY APPLICATION

- 5.1 United States Dog Food Consumption and Market Share by Application (2012-2017)
- 5.2 United States Dog Food Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES DOG FOOD MANUFACTURERS ANALYSIS

6.1 BLUE

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Product Type, Application and Specification
- 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Business Overview
- 6.2 Diamond
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 Eukanuba
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Product Type, Application and Specification
 - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Business Overview
- 6.4 Fromm
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- **6.5 IAMS**
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)



6.5.4 Business Overview

6.6 Merrick

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Business Overview

6.7 Natural Balance

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Product Type, Application and Specification
- 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Business Overview
- 6.8 Nature's Variety
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Nutro
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 DOG FOOD MANUFACTURING COST ANALYSIS

- 7.1 Dog Food Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Dog Food

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Dog Food Industrial Chain Analysis



- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Dog Food Major Manufacturers in 2016
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES DOG FOOD MARKET FORECAST (2017-2022)

- 11.1 United States Dog Food Production, Revenue Forecast (2017-2022)
- 11.2 United States Dog Food Production, Consumption Forecast by Regions (2017-2022)
- 11.3 United States Dog Food Production Forecast by Type (2017-2022)
- 11.4 United States Dog Food Consumption Forecast by Application (2017-2022)
- 11.5 Dog Food Price Forecast (2017-2022)

CHAPTER 12 APPENDIX



List Of Tables

LIST OF TABLES AND FIGUES

Figure Picture of Dog Food

Table Classification of Dog Food

Figure United States Sales Market Share of Dog Food by Type in 2016

Table Application of Dog Food

Figure United States Sales Market Share of Dog Food by Application in 2016

Figure United States Dog Food Sales and Growth Rate (2011-2021)

Figure United States Dog Food Revenue and Growth Rate (2011-2021)

Table United States Dog Food Sales of Key Manufacturers (2015 and 2016)

Table United States Dog Food Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Dog Food Sales Share by Manufacturers

Figure 2016 Dog Food Sales Share by Manufacturers

Table United States Dog Food Revenue by Manufacturers (2015 and 2016)

Table United States Dog Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Dog Food Revenue Share by Manufacturers

Table 2016 United States Dog Food Revenue Share by Manufacturers

Table United States Market Dog Food Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Dog Food Average Price of Key Manufacturers in 2015

Figure Dog Food Market Share of Top 3 Manufacturers

Figure Dog Food Market Share of Top 5 Manufacturers

Table United States Dog Food Sales by Type (2012-2017)

Table United States Dog Food Sales Share by Type (2012-2017)

Figure United States Dog Food Sales Market Share by Type in 2015

Table United States Dog Food Revenue and Market Share by Type (2012-2017)

Table United States Dog Food Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Dog Food by Type (2012-2017)

Table United States Dog Food Price by Type (2012-2017)

Figure United States Dog Food Sales Growth Rate by Type (2012-2017)

Table United States Dog Food Sales by Application (2012-2017)

Table United States Dog Food Sales Market Share by Application (2012-2017)

Figure United States Dog Food Sales Market Share by Application in 2016

Table United States Dog Food Sales Growth Rate by Application (2012-2017)

Figure United States Dog Food Sales Growth Rate by Application (2012-2017)

Table BLUE Basic Information, Manufacturing Base, Production Area and Its Competitors



Table BLUE Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table BLUE Dog Food Market Share (2012-2017)

Table Diamond Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Diamond Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Diamond Dog Food Market Share (2012-2017)

Table Eukanuba Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Eukanuba Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Eukanuba Dog Food Market Share (2012-2017)

Table Fromm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fromm Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Fromm Dog Food Market Share (2012-2017)

Table IAMS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table IAMS Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table IAMS Dog Food Market Share (2012-2017)

Table Merrick Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Merrick Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Merrick Dog Food Market Share (2012-2017)

Table Natural Balance Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Natural Balance Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Natural Balance Dog Food Market Share (2012-2017)

Table Nature's Variety Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nature's Variety Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Nature's Variety Dog Food Market Share (2012-2017)

Table Nutro Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nutro Dog Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Nutro Dog Food Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Dog Food

Figure Manufacturing Process Analysis of Dog Food

Figure Dog Food Industrial Chain Analysis

Table Raw Materials Sources of Dog Food Major Manufacturers in 2016

Table Major Buyers of Dog Food

Table Distributors/Traders List

Figure United States Dog Food Production and Growth Rate Forecast (2017-2022)

Figure United States Dog Food Revenue and Growth Rate Forecast (2017-2022)

Table United States Dog Food Production Forecast by Type (2017-2022)

Table United States Dog Food Consumption Forecast by Application (2017-2022)



I would like to order

Product name: United States Dog Food Market Research Report Forecast 2017 to 2022

Product link: https://marketpublishers.com/r/U8841271CECEN.html

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U8841271CECEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970