

# **United States Deaf-aid Market Research Report 2016**

https://marketpublishers.com/r/U86D23C8900EN.html Date: October 2016 Pages: 131 Price: US\$ 2,880.00 (Single User License) ID: U86D23C8900EN

# **Abstracts**

The United States Deaf-aid Market Research Report 2016 is a valuable source of insightful data for business strategists.

It provides the Deaf-aid industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Deaf-aid market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



**Cochlear Limited** 

GN ReSound Group

**GN Otometrics A/S** 

Siemens Healthcare

Sonova Holding

Starkey Hearing Technologies

Widex

SeboTek Hearing Systems

Audina Hearing Instruments

Amplifon

#### United States Deaf-aid Market: Product Segment Analysis

Type I

Type II

Type III

#### United States Deaf-aid Market: Application Segment Analysis

Application I

Application II

Application III



Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments



# Contents

#### CHAPTER 1 DEAF-AID MARKET OVERVIEW

- 1.1 Product Overview and Scope of Deaf-aid
- 1.2 Deaf-aid Market Segmentation by Type
- 1.2.1 United States Production Market Share of Deaf-aid by Type in 2015
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Deaf-aid Market Segmentation by Application
  - 1.3.1 Deaf-aid Consumption Market Share by Application in 2015
  - 1.3.2 Application I
  - 1.3.3 Application II
- 1.3.4 Application III

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Deaf-aid (2011-2021)

## CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON DEAF-AID INDUSTRY

- 2.1 United States Macroeconomic Environment Analysis
  - 2.1.1 United States Macroeconomic Analysis
- 2.1.2 United States Macroeconomic Environment Development Trend
- 2.2 Effects to Deaf-aid Industry

# CHAPTER 3 UNITED STATES DEAF-AID MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Deaf-aid Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Deaf-aid Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Deaf-aid Average Price by Manufacturers (2015 and 2016)

3.4 Manufacturers Deaf-aid Manufacturing Base Distribution, Production Area and Product Type

- 3.5 Deaf-aid Market Competitive Situation and Trends
  - 3.5.1 Deaf-aid Market Concentration Rate
  - 3.5.2 Deaf-aid Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### CHAPTER 4 UNITED STATES DEAF-AID PRODUCTION, REVENUE (VALUE),



#### PRICE TREND BY TYPE

- 4.1 United States Deaf-aid Production and Market Share by Type (2011-2016)
- 4.2 United States Deaf-aid Revenue and Market Share by Type (2011-2016)
- 4.3 United States Deaf-aid Price by Type (2011-2016)
- 4.4 United States Deaf-aid Production Growth by Type (2011-2016)

#### CHAPTER 5 UNITED STATES DEAF-AID MARKET ANALYSIS BY APPLICATION

- 5.1 United States Deaf-aid Consumption and Market Share by Application (2011-2016)
- 5.2 United States Deaf-aid Consumption Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities
- 5.3.1 Potential Applications
- 5.3.2 Emerging Markets/Countries

#### **CHAPTER 6 UNITED STATES DEAF-AID MANUFACTURERS ANALYSIS**

- 6.1 Cochlear Limited
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Business Overview
- 6.2 GN ReSound Group
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.2.4 Business Overview
- 6.3 GN Otometrics A/S
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Business Overview
- 6.4 Siemens Healthcare
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Business Overview
- 6.5 Sonova Holding
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors



- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Business Overview
- 6.6 Starkey Hearing Technologies
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.6.4 Business Overview
- 6.7 Widex
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
- 6.7.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.7.4 Business Overview
- 6.8 SeboTek Hearing Systems
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Product Type, Application and Specification
- 6.6.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.6.4 Business Overview
- 6.9 Audina Hearing Instruments
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Business Overview
- 6.10 Amplifon
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Product Type, Application and Specification
  - 6.10.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Business Overview

### **CHAPTER 7 DEAF-AID MANUFACTURING COST ANALYSIS**

- 7.1 Deaf-aid Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost



#### 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Deaf-aid

# CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Deaf-aid Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Deaf-aid Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

### CHAPTER 10 MARKET EFFECT FACTORS ALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

### CHAPTER 11 UNITED STATES DEAF-AID MARKET FORECAST (2016-2021)

- 11.1 United States Deaf-aid Production, Revenue Forecast (2016-2021)
- 11.2 United States Deaf-aid Production, Consumption Forecast by Regions (2016-2021)
- 11.3 United States Deaf-aid Production Forecast by Type (2016-2021)
- 11.4 United States Deaf-aid Consumption Forecast by Application (2016-2021)
- 11.5 Deaf-aid Price Forecast (2016-2021)



#### **CHAPTER 12 RESEARCH FINDINGS AND CONCLUSION**

**CHAPTER 13 APPENDIX** 



# List Of Tables

LIST OF TABLES

AND FIGURES

Figure Picture of Deaf-aid Table Classification of Deaf-aid Figure United States Sales Market Share of Deaf-aid by Type in 2015 Table Application of Deaf-aid Figure United States Sales Market Share of Deaf-aid by Application in 2015 Figure United States Deaf-aid Sales and Growth Rate (2011-2021) Figure United States Deaf-aid Revenue and Growth Rate (2011-2021) Table United States Deaf-aid Sales of Key Manufacturers (2015 and 2016) Table United States Deaf-aid Sales Share by Manufacturers (2015 and 2016) Figure 2015 Deaf-aid Sales Share by Manufacturers Figure 2016 Deaf-aid Sales Share by Manufacturers Table United States Deaf-aid Revenue by Manufacturers (2015 and 2016) Table United States Deaf-aid Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Deaf-aid Revenue Share by Manufacturers Table 2016 United States Deaf-aid Revenue Share by Manufacturers Table United States Market Deaf-aid Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Deaf-aid Average Price of Key Manufacturers in 2015 Figure Deaf-aid Market Share of Top 3 Manufacturers Figure Deaf-aid Market Share of Top 5 Manufacturers Table United States Deaf-aid Sales by Type (2011-2016) Table United States Deaf-aid Sales Share by Type (2011-2016) Figure United States Deaf-aid Sales Market Share by Type in 2015 Table United States Deaf-aid Revenue and Market Share by Type (2011-2016) Table United States Deaf-aid Revenue Share by Type (2011-2016) Figure Revenue Market Share of Deaf-aid by Type (2011-2016) Table United States Deaf-aid Price by Type (2011-2016) Figure United States Deaf-aid Sales Growth Rate by Type (2011-2016) Table United States Deaf-aid Sales by Application (2011-2016) Table United States Deaf-aid Sales Market Share by Application (2011-2016) Figure United States Deaf-aid Sales Market Share by Application in 2015 Table United States Deaf-aid Sales Growth Rate by Application (2011-2016) Figure United States Deaf-aid Sales Growth Rate by Application (2011-2016) Table Cochlear Limited Basic Information, Manufacturing Base, Production Area and Its



Competitors Table Cochlear Limited Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)Table Cochlear Limited Deaf-aid Market Share (2011-2016) Table GN ReSound Group Basic Information, Manufacturing Base, Production Area and Its Competitors Table GN ReSound Group Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)Table GN ReSound Group Deaf-aid Market Share (2011-2016) Table GN Otometrics A/S Basic Information, Manufacturing Base, Production Area and Its Competitors Table GN Otometrics A/S Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)Table GN Otometrics A/S Deaf-aid Market Share (2011-2016) Table Siemens Healthcare Basic Information, Manufacturing Base, Production Area and Its Competitors Table Siemens Healthcare Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)Table Siemens Healthcare Deaf-aid Market Share (2011-2016) Table Sonova Holding Basic Information, Manufacturing Base, Production Area and Its Competitors Table Sonova Holding Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016)Table Sonova Holding Deaf-aid Market Share (2011-2016) Table Starkey Hearing Technologies Basic Information, Manufacturing Base, Production Area and Its Competitors Table Starkey Hearing Technologies Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016) Table Starkey Hearing Technologies Deaf-aid Market Share (2011-2016) Table Widex Basic Information, Manufacturing Base, Production Area and Its Competitors Table Widex Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016) Table Widex Deaf-aid Market Share (2011-2016) Table SeboTek Hearing Systems Basic Information, Manufacturing Base, Production Area and Its Competitors Table SeboTek Hearing Systems Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016) Table SeboTek Hearing Systems Deaf-aid Market Share (2011-2016)

Table Audina Hearing Instruments Basic Information, Manufacturing Base, Production



Area and Its Competitors Table Audina Hearing Instruments Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016) Table Audina Hearing Instruments Deaf-aid Market Share (2011-2016) Table Amplifon Basic Information, Manufacturing Base, Production Area and Its Competitors Table Amplifon Deaf-aid Production, Revenue, Price and Gross Margin (2011-2016) Table Amplifon Deaf-aid Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Deaf-aid Figure Manufacturing Process Analysis of Deaf-aid Figure Deaf-aid Industrial Chain Analysis Table Raw Materials Sources of Deaf-aid Major Manufacturers in 2015 Table Major Buyers of Deaf-aid Table Distributors/Traders List Figure United States Deaf-aid Production and Growth Rate Forecast (2016-2021) Figure United States Deaf-aid Revenue and Growth Rate Forecast (2016-2021) Table United States Deaf-aid Production Forecast by Type (2016-2021)

Table United States Deaf-aid Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Deaf-aid Market Research Report 2016 Product link: https://marketpublishers.com/r/U86D23C8900EN.html Price: US\$ 2,880.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U86D23C8900EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970