

# United States Commercial Vehicle Telematic Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U100330CA07EN.html>

Date: May 2017

Pages: 113

Price: US\$ 2,960.00 (Single User License)

ID: U100330CA07EN

## Abstracts

The United States Commercial Vehicle Telematic Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Commercial Vehicle Telematic industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Commercial Vehicle Telematic market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

AirIQ Inc. Cisco Systems Inc. Digicore Holdings Limited Fleetmatics Group PLC  
Garmin Limited Masternaut Limited MiX Telematics Ltd Navman Wireless Omnitrac  
Telogis TomTom Trimble Daimler Fleetboard GmbH  
company 2  
company 3  
company 4  
company 5  
company 6  
company 7  
company 8  
company 9

United States Commercial Vehicle Telematic Market: Product Segment Analysis  
Embedded, Integrated and Tethered Solutions  
Type 2  
Type 3

United States Commercial Vehicle Telematic Market: Application Segment Analysis  
OEM Aftermarket  
Application 2  
Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



## Contents

### **CHAPTER 1 COMMERCIAL VEHICLE TELEMATIC MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Commercial Vehicle Telematic
- 1.2 Commercial Vehicle Telematic Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Commercial Vehicle Telematic by Type in 2015
    - 1.2.1 Embedded, Integrated and Tethered Solutions
    - 1.2.2 Type
    - 1.2.3 Type
- 1.3 Commercial Vehicle Telematic Market Segmentation by Application
  - 1.3.1 Commercial Vehicle Telematic Consumption Market Share by Application in 2015
  - 1.3.2 OEM Aftermarket
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Commercial Vehicle Telematic (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON COMMERCIAL VEHICLE TELEMATIC INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES COMMERCIAL VEHICLE TELEMATIC MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Commercial Vehicle Telematic Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Commercial Vehicle Telematic Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Commercial Vehicle Telematic Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Commercial Vehicle Telematic Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Commercial Vehicle Telematic Market Competitive Situation and Trends
  - 3.5.1 Commercial Vehicle Telematic Market Concentration Rate

3.5.2 Commercial Vehicle Telematic Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES COMMERCIAL VEHICLE TELEMATIC PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 United States Commercial Vehicle Telematic Production and Market Share by Type (2012-2017)

4.2 United States Commercial Vehicle Telematic Revenue and Market Share by Type (2012-2017)

4.3 United States Commercial Vehicle Telematic Price by Type (2012-2017)

4.4 United States Commercial Vehicle Telematic Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES COMMERCIAL VEHICLE TELEMATIC MARKET ANALYSIS BY APPLICATION**

5.1 United States Commercial Vehicle Telematic Consumption and Market Share by Application (2012-2017)

5.2 United States Commercial Vehicle Telematic Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES COMMERCIAL VEHICLE TELEMATIC MANUFACTURERS ANALYSIS**

6.1 AirlQ Inc. Cisco Systems Inc. Digicore Holdings Limited Fleetmatics Group PLC  
Garmin Limited Masternaut Limited MiX Telematics Ltd Navman Wireless Omnitrac  
Telogis TomTom Trimble Daimler Fleetboard GmbH

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 company

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.2.4 Business Overview

### 6.3 company

#### 6.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.3.2 Product Type, Application and Specification

#### 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.3.4 Business Overview

### 6.4 company

#### 6.4.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.4.2 Product Type, Application and Specification

#### 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.4.4 Business Overview

### 6.5 company

#### 6.5.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.5.2 Product Type, Application and Specification

#### 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.5.4 Business Overview

### 6.6 company

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Product Type, Application and Specification

#### 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Business Overview

### 6.7 company

#### 6.7.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.7.2 Product Type, Application and Specification

#### 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Business Overview

### 6.8 company

#### 6.6.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.6.2 Product Type, Application and Specification

#### 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.6.4 Business Overview

### 6.9 company

#### 6.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 6.9.2 Product Type, Application and Specification

#### 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Business Overview

## **CHAPTER 7 COMMERCIAL VEHICLE TELEMATIC MANUFACTURING COST ANALYSIS**

## 7.1 Commercial Vehicle Telematic Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Commercial Vehicle Telematic

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Commercial Vehicle Telematic Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Commercial Vehicle Telematic Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES COMMERCIAL VEHICLE TELEMATIC MARKET FORECAST (2017-2021)**

11.1 United States Commercial Vehicle Telematic Production, Revenue Forecast (2017-2021)

11.2 United States Commercial Vehicle Telematic Production, Consumption Forecast by Regions (2017-2021)

11.3 United States Commercial Vehicle Telematic Production Forecast by Type (2017-2021)

11.4 United States Commercial Vehicle Telematic Consumption Forecast by Application (2017-2021)

11.5 Commercial Vehicle Telematic Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Commercial Vehicle Telematic

Table Classification of Commercial Vehicle Telematic

Figure United States Sales Market Share of Commercial Vehicle Telematic by Type in 2015

Table Application of Commercial Vehicle Telematic

Figure United States Sales Market Share of Commercial Vehicle Telematic by Application in 2015

Figure United States Commercial Vehicle Telematic Sales and Growth Rate (2011-2021)

Figure United States Commercial Vehicle Telematic Revenue and Growth Rate (2011-2021)

Table United States Commercial Vehicle Telematic Sales of Key Manufacturers (2015 and 2016)

Table United States Commercial Vehicle Telematic Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Commercial Vehicle Telematic Sales Share by Manufacturers

Figure 2016 Commercial Vehicle Telematic Sales Share by Manufacturers

Table United States Commercial Vehicle Telematic Revenue by Manufacturers (2015 and 2016)

Table United States Commercial Vehicle Telematic Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Commercial Vehicle Telematic Revenue Share by Manufacturers

Table 2016 United States Commercial Vehicle Telematic Revenue Share by Manufacturers

Table United States Market Commercial Vehicle Telematic Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Commercial Vehicle Telematic Average Price of Key Manufacturers in 2015

Figure Commercial Vehicle Telematic Market Share of Top 3 Manufacturers

Figure Commercial Vehicle Telematic Market Share of Top 5 Manufacturers

Table United States Commercial Vehicle Telematic Sales by Type (2012-2017)

Table United States Commercial Vehicle Telematic Sales Share by Type (2012-2017)

Figure United States Commercial Vehicle Telematic Sales Market Share by Type in 2015

Table United States Commercial Vehicle Telematic Revenue and Market Share by Type (2012-2017)

Table United States Commercial Vehicle Telematic Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Commercial Vehicle Telematic by Type (2012-2017)

Table United States Commercial Vehicle Telematic Price by Type (2012-2017)

Figure United States Commercial Vehicle Telematic Sales Growth Rate by Type (2012-2017)

Table United States Commercial Vehicle Telematic Sales by Application (2012-2017)

Table United States Commercial Vehicle Telematic Sales Market Share by Application (2012-2017)

Figure United States Commercial Vehicle Telematic Sales Market Share by Application in 2015

Table United States Commercial Vehicle Telematic Sales Growth Rate by Application (2012-2017)

Figure United States Commercial Vehicle Telematic Sales Growth Rate by Application (2012-2017)

Table AirlQ Inc. Cisco Systems Inc. Digicore Holdings Limited Fleetmatics Group PLC Garmin Limited Masternaut Limited MiX Telematics Ltd Navman Wireless Omnitrac Telogis TomTom Trimble Daimler Fleetboard GmbH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table AirlQ Inc. Cisco Systems Inc. Digicore Holdings Limited Fleetmatics Group PLC Garmin Limited Masternaut Limited MiX Telematics Ltd Navman Wireless Omnitrac Telogis TomTom Trimble Daimler Fleetboard GmbH Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table AirlQ Inc. Cisco Systems Inc. Digicore Holdings Limited Fleetmatics Group PLC Garmin Limited Masternaut Limited MiX Telematics Ltd Navman Wireless Omnitrac Telogis TomTom Trimble Daimler Fleetboard GmbH Commercial Vehicle Telematic Market Share (2012-2017)

Table company 2 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 2 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 2 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 3 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 3 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 3 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 4 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 4 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 5 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 5 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 5 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 6 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 6 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 6 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 7 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 7 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 7 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 8 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 8 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 8 Commercial Vehicle Telematic Market Share (2012-2017)

Table company 9 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table company 9 Commercial Vehicle Telematic Production, Revenue, Price and Gross Margin (2012-2017)

Table company 9 Commercial Vehicle Telematic Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Commercial Vehicle Telematic

Figure Manufacturing Process Analysis of Commercial Vehicle Telematic

Figure Commercial Vehicle Telematic Industrial Chain Analysis

Table Raw Materials Sources of Commercial Vehicle Telematic Major Manufacturers in 2015

Table Major Buyers of Commercial Vehicle Telematic

Table Distributors/Traders List

Figure United States Commercial Vehicle Telematic Production and Growth Rate  
Forecast (2017-2021)

Figure United States Commercial Vehicle Telematic Revenue and Growth Rate  
Forecast (2017-2021)

Table United States Commercial Vehicle Telematic Production Forecast by Type  
(2017-2021)

Table United States Commercial Vehicle Telematic Consumption Forecast by  
Application (2017-2021)

## **COMPANIES MENTIONED**

AirIQ Inc.

Cisco Systems Inc.

Digicore Holdings Limited

Fleetmatics Group PLC

Garmin Limited

MasterNaut Limited

MiX Telematics Ltd

Navman Wireless

Omnitracs

Telogis

TomTom

Trimble

Daimler Fleetboard GmbH

## I would like to order

Product name: United States Commercial Vehicle Telematic Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U100330CA07EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U100330CA07EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

