

# United States Canned Food Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U3CB651571DEN.html>

Date: March 2017

Pages: 107

Price: US\$ 2,960.00 (Single User License)

ID: U3CB651571DEN

## Abstracts

The United States Canned Food Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Canned Food industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Canned Food market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Mars Petcare  
Nestle Purina  
Colgate  
Big Heart  
Blue Buffalo  
Diamond pet foods  
Heristo  
Affinity Petcare (Agrolimen)  
Unicharm  
United States Canned Food Market: Product Segment Analysis  
Meat  
Poultry  
Fish  
United States Canned Food Market: Application Segment Analysis  
Dog  
Cat  
Others

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### United States Canned Food Market Research Report Forecast 2017-2021

#### **CHAPTER 1 CANNED FOOD MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Canned Food
- 1.2 Canned Food Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Canned Food by Type in 2015
  - 1.2.1 Meat
  - 1.2.2 Poultry
  - 1.2.3 Fish
- 1.3 Canned Food Market Segmentation by Application
  - 1.3.1 Canned Food Consumption Market Share by Application in 2015
  - 1.3.2 Dog
  - 1.3.3 Cat
  - 1.3.4 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Canned Food (2011-2021)

#### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON CANNED FOOD INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

#### **CHAPTER 3 UNITED STATES CANNED FOOD MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Canned Food Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Canned Food Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Canned Food Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Canned Food Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Canned Food Market Competitive Situation and Trends
  - 3.5.1 Canned Food Market Concentration Rate
  - 3.5.2 Canned Food Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES CANNED FOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 4.1 United States Canned Food Production and Market Share by Type (2012-2017)
- 4.2 United States Canned Food Revenue and Market Share by Type (2012-2017)
- 4.3 United States Canned Food Price by Type (2012-2017)
- 4.4 United States Canned Food Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES CANNED FOOD MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Canned Food Consumption and Market Share by Application (2012-2017)
- 5.2 United States Canned Food Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES CANNED FOOD MANUFACTURERS ANALYSIS**

- 6.1 Mars Petcare
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Nestle Purina
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 Colgate
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Big Heart
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

- 6.4.4 Business Overview
- 6.5 Blue Buffalo
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Product Type, Application and Specification
  - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Business Overview
- 6.6 Diamond pet foods
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Heristo
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Affinity Petcare (Agrolimen)
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 Unicharm
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 CANNED FOOD MANUFACTURING COST ANALYSIS**

- 7.1 Canned Food Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Canned Food

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Canned Food Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Canned Food Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES CANNED FOOD MARKET FORECAST (2017-2021)**

- 11.1 United States Canned Food Production, Revenue Forecast (2017-2021)
- 11.2 United States Canned Food Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Canned Food Production Forecast by Type (2017-2021)
- 11.4 United States Canned Food Consumption Forecast by Application (2017-2021)
- 11.5 Canned Food Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Canned Food

Table Classification of Canned Food

Figure United States Sales Market Share of Canned Food by Type in 2015

Table Application of Canned Food

Figure United States Sales Market Share of Canned Food by Application in 2015

Figure United States Canned Food Sales and Growth Rate (2011-2021)

Figure United States Canned Food Revenue and Growth Rate (2011-2021)

Table United States Canned Food Sales of Key Manufacturers (2015 and 2016)

Table United States Canned Food Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Canned Food Sales Share by Manufacturers

Figure 2016 Canned Food Sales Share by Manufacturers

Table United States Canned Food Revenue by Manufacturers (2015 and 2016)

Table United States Canned Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Canned Food Revenue Share by Manufacturers

Table 2016 United States Canned Food Revenue Share by Manufacturers

Table United States Market Canned Food Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Canned Food Average Price of Key Manufacturers in 2015

Figure Canned Food Market Share of Top 3 Manufacturers

Figure Canned Food Market Share of Top 5 Manufacturers

Table United States Canned Food Sales by Type (2012-2017)

Table United States Canned Food Sales Share by Type (2012-2017)

Figure United States Canned Food Sales Market Share by Type in 2015

Table United States Canned Food Revenue and Market Share by Type (2012-2017)

Table United States Canned Food Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Canned Food by Type (2012-2017)

Table United States Canned Food Price by Type (2012-2017)

Figure United States Canned Food Sales Growth Rate by Type (2012-2017)

Table United States Canned Food Sales by Application (2012-2017)

Table United States Canned Food Sales Market Share by Application (2012-2017)

Figure United States Canned Food Sales Market Share by Application in 2015

Table United States Canned Food Sales Growth Rate by Application (2012-2017)

Figure United States Canned Food Sales Growth Rate by Application (2012-2017)

Table Mars Petcare Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Mars Petcare Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Mars Petcare Canned Food Market Share (2012-2017)

Table Nestle Purina Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nestle Purina Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Nestle Purina Canned Food Market Share (2012-2017)

Table Colgate Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Colgate Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Colgate Canned Food Market Share (2012-2017)

Table Big Heart Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Big Heart Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Big Heart Canned Food Market Share (2012-2017)

Table Blue Buffalo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Blue Buffalo Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Blue Buffalo Canned Food Market Share (2012-2017)

Table Diamond pet foods Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Diamond pet foods Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Diamond pet foods Canned Food Market Share (2012-2017)

Table Heristo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Heristo Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Heristo Canned Food Market Share (2012-2017)

Table Affinity Petcare (Agrolimen) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Affinity Petcare (Agrolimen) Canned Food Production, Revenue, Price and Gross Margin (2012-2017)

Table Affinity Petcare (Agrolimen) Canned Food Market Share (2012-2017)

Table Unicharm Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Unicharm Canned Food Production, Revenue, Price and Gross Margin



(2012-2017)

Table Unicharm Canned Food Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Canned Food

Figure Manufacturing Process Analysis of Canned Food

Figure Canned Food Industrial Chain Analysis

Table Raw Materials Sources of Canned Food Major Manufacturers in 2015

Table Major Buyers of Canned Food

Table Distributors/Traders List

Figure United States Canned Food Production and Growth Rate Forecast (2017-2021)

Figure United States Canned Food Revenue and Growth Rate Forecast (2017-2021)

Table United States Canned Food Production Forecast by Type (2017-2021)

Table United States Canned Food Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: United States Canned Food Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U3CB651571DEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3CB651571DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970