

# United States Bath Linen Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UD6792B08E4EN.html>

Date: March 2017

Pages: 100

Price: US\$ 2,960.00 (Single User License)

ID: UD6792B08E4EN

## Abstracts

The United States Bath Linen Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Bath Linen industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Bath Linen market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Welspun  
Trident Group  
1888 Mills  
Loftex  
Grace  
Westpoint Home  
Sunvim  
Sanli  
Kingshore  
United States Bath Linen Market: Product Segment Analysis  
Bath Towel  
Bath Robes  
Bath Rugs & Bath Mats  
United States Bath Linen Market: Application Segment Analysis  
Household  
Hotels  
Application 3

## **REASONS FOR BUYING THIS REPORT**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### United States Bath Linen Market Research Report Forecast 2017-2021

#### **CHAPTER 1 BATH LINEN MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Bath Linen
- 1.2 Bath Linen Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Bath Linen by Type in 2015
  - 1.2.1 Bath Towel
  - 1.2.2 Bath Robes
  - 1.2.3 Bath Rugs & Bath Mats
- 1.3 Bath Linen Market Segmentation by Application
  - 1.3.1 Bath Linen Consumption Market Share by Application in 2015
  - 1.3.2 Household
  - 1.3.3 Hotels
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Bath Linen (2011-2021)

#### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON BATH LINEN INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

#### **CHAPTER 3 UNITED STATES BATH LINEN MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Bath Linen Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Bath Linen Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Bath Linen Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Bath Linen Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Bath Linen Market Competitive Situation and Trends
  - 3.5.1 Bath Linen Market Concentration Rate
  - 3.5.2 Bath Linen Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

#### **CHAPTER 4 UNITED STATES BATH LINEN PRODUCTION, REVENUE (VALUE),**

## **PRICE TREND BY TYPE**

- 4.1 United States Bath Linen Production and Market Share by Type (2012-2017)
- 4.2 United States Bath Linen Revenue and Market Share by Type (2012-2017)
- 4.3 United States Bath Linen Price by Type (2012-2017)
- 4.4 United States Bath Linen Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES BATH LINEN MARKET ANALYSIS BY APPLICATION**

- 5.1 United States Bath Linen Consumption and Market Share by Application (2012-2017)
- 5.2 United States Bath Linen Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
  - 5.3.1 Potential Applications
  - 5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES BATH LINEN MANUFACTURERS ANALYSIS**

- 6.1 Welspun
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Product Type, Application and Specification
  - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Business Overview
- 6.2 Trident Group
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Product Type, Application and Specification
  - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Business Overview
- 6.3 1888 Mills
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Product Type, Application and Specification
  - 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Business Overview
- 6.4 Loftex
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Product Type, Application and Specification
  - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Business Overview
- 6.5 Grace

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Product Type, Application and Specification
- 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Business Overview
- 6.6 Westpoint Home
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.7 Sunvim
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Product Type, Application and Specification
  - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Business Overview
- 6.8 Sanli
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Product Type, Application and Specification
  - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Business Overview
- 6.9 Kingshore
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Product Type, Application and Specification
  - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Business Overview

## **CHAPTER 7 BATH LINEN MANUFACTURING COST ANALYSIS**

- 7.1 Bath Linen Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Bath Linen

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM**

## **BUYERS**

- 8.1 Bath Linen Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Bath Linen Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES BATH LINEN MARKET FORECAST (2017-2021)**

- 11.1 United States Bath Linen Production, Revenue Forecast (2017-2021)
- 11.2 United States Bath Linen Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Bath Linen Production Forecast by Type (2017-2021)
- 11.4 United States Bath Linen Consumption Forecast by Application (2017-2021)
- 11.5 Bath Linen Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Bath Linen

Table Classification of Bath Linen

Figure United States Sales Market Share of Bath Linen by Type in 2015

Table Application of Bath Linen

Figure United States Sales Market Share of Bath Linen by Application in 2015

Figure United States Bath Linen Sales and Growth Rate (2011-2021)

Figure United States Bath Linen Revenue and Growth Rate (2011-2021)

Table United States Bath Linen Sales of Key Manufacturers (2015 and 2016)

Table United States Bath Linen Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Bath Linen Sales Share by Manufacturers

Figure 2016 Bath Linen Sales Share by Manufacturers

Table United States Bath Linen Revenue by Manufacturers (2015 and 2016)

Table United States Bath Linen Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Bath Linen Revenue Share by Manufacturers

Table 2016 United States Bath Linen Revenue Share by Manufacturers

Table United States Market Bath Linen Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Bath Linen Average Price of Key Manufacturers in 2015

Figure Bath Linen Market Share of Top 3 Manufacturers

Figure Bath Linen Market Share of Top 5 Manufacturers

Table United States Bath Linen Sales by Type (2012-2017)

Table United States Bath Linen Sales Share by Type (2012-2017)

Figure United States Bath Linen Sales Market Share by Type in 2015

Table United States Bath Linen Revenue and Market Share by Type (2012-2017)

Table United States Bath Linen Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Bath Linen by Type (2012-2017)

Table United States Bath Linen Price by Type (2012-2017)

Figure United States Bath Linen Sales Growth Rate by Type (2012-2017)

Table United States Bath Linen Sales by Application (2012-2017)

Table United States Bath Linen Sales Market Share by Application (2012-2017)

Figure United States Bath Linen Sales Market Share by Application in 2015

Table United States Bath Linen Sales Growth Rate by Application (2012-2017)

Figure United States Bath Linen Sales Growth Rate by Application (2012-2017)

Table Welspun Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Welspun Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Welspun Bath Linen Market Share (2012-2017)  
Table Trident Group Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Trident Group Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Trident Group Bath Linen Market Share (2012-2017)  
Table 1888 Mills Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table 1888 Mills Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table 1888 Mills Bath Linen Market Share (2012-2017)  
Table Loftex Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Loftex Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Loftex Bath Linen Market Share (2012-2017)  
Table Grace Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Grace Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Grace Bath Linen Market Share (2012-2017)  
Table Westpoint Home Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Westpoint Home Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Westpoint Home Bath Linen Market Share (2012-2017)  
Table Sunvim Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Sunvim Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Sunvim Bath Linen Market Share (2012-2017)  
Table Sanli Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Sanli Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Sanli Bath Linen Market Share (2012-2017)  
Table Kingshore Basic Information, Manufacturing Base, Production Area and Its Competitors  
Table Kingshore Bath Linen Production, Revenue, Price and Gross Margin (2012-2017)  
Table Kingshore Bath Linen Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Bath Linen

Figure Manufacturing Process Analysis of Bath Linen

Figure Bath Linen Industrial Chain Analysis

Table Raw Materials Sources of Bath Linen Major Manufacturers in 2015

Table Major Buyers of Bath Linen

Table Distributors/Traders List

Figure United States Bath Linen Production and Growth Rate Forecast (2017-2021)

Figure United States Bath Linen Revenue and Growth Rate Forecast (2017-2021)

Table United States Bath Linen Production Forecast by Type (2017-2021)

Table United States Bath Linen Consumption Forecast by Application (2017-2021)

## I would like to order

Product name: United States Bath Linen Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UD6792B08E4EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD6792B08E4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970