

# United States Automotive Steering Device Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/UB5A69C0883EN.html>

Date: April 2017

Pages: 126

Price: US\$ 2,960.00 (Single User License)

ID: UB5A69C0883EN

## Abstracts

The United States Automotive Steering Device Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Automotive Steering Device industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Automotive Steering Device market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Bosch

JTEKY

Mando

Nexteer

TRW

Thyssen Krupp

Atmel

China Automotive Systems

Denso

United States Automotive Steering Device Market: Product Segment Analysis

Hydraulic Power Steering (HPS)

Electro-hydraulic Power Steering (EHPS)

Electric Power Steering (EPS)

United States Automotive Steering Device Market: Application Segment Analysis

Aftermarket

OEM

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 AUTOMOTIVE STEERING DEVICE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Automotive Steering Device
- 1.2 Automotive Steering Device Market Segmentation by Type
  - 1.2.1 United States Production Market Share of Automotive Steering Device by Type in 2015
    - 1.2.1 Hydraulic Power Steering (HPS)
    - 1.2.2 Electro-hydraulic Power Steering (EHPS)
    - 1.2.3 Electric Power Steering (EPS)
- 1.3 Automotive Steering Device Market Segmentation by Application
  - 1.3.1 Automotive Steering Device Consumption Market Share by Application in 2015
  - 1.3.2 Aftermarket
  - 1.3.3 OEM
  - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Automotive Steering Device (2011-2021)

### **CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON AUTOMOTIVE STEERING DEVICE INDUSTRY**

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

### **CHAPTER 3 UNITED STATES AUTOMOTIVE STEERING DEVICE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 United States Automotive Steering Device Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Automotive Steering Device Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Automotive Steering Device Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Automotive Steering Device Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Automotive Steering Device Market Competitive Situation and Trends
  - 3.5.1 Automotive Steering Device Market Concentration Rate
  - 3.5.2 Automotive Steering Device Market Share of Top 3 and Top 5 Manufacturers

### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 UNITED STATES AUTOMOTIVE STEERING DEVICE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 United States Automotive Steering Device Production and Market Share by Type (2012-2017)

4.2 United States Automotive Steering Device Revenue and Market Share by Type (2012-2017)

4.3 United States Automotive Steering Device Price by Type (2012-2017)

4.4 United States Automotive Steering Device Production Growth by Type (2012-2017)

## **CHAPTER 5 UNITED STATES AUTOMOTIVE STEERING DEVICE MARKET ANALYSIS BY APPLICATION**

5.1 United States Automotive Steering Device Consumption and Market Share by Application (2012-2017)

5.2 United States Automotive Steering Device Consumption Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

## **CHAPTER 6 UNITED STATES AUTOMOTIVE STEERING DEVICE MANUFACTURERS ANALYSIS**

6.1 Bosch

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Product Type, Application and Specification

6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Business Overview

6.2 JTEKY

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Product Type, Application and Specification

6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Business Overview

6.3 Mando

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Product Type, Application and Specification

6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Business Overview

6.4 Nexteer

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Product Type, Application and Specification

6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Business Overview

6.5 TRW

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Product Type, Application and Specification

6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Business Overview

6.6 Thyssen Krupp

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.7 Atmel

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Product Type, Application and Specification

6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Business Overview

6.8 China Automotive Systems

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Product Type, Application and Specification

6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Business Overview

6.9 Denso

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Product Type, Application and Specification

6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Business Overview

## **CHAPTER 7 AUTOMOTIVE STEERING DEVICE MANUFACTURING COST ANALYSIS**

7.1 Automotive Steering Device Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Automotive Steering Device

## **CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Automotive Steering Device Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Automotive Steering Device Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **CHAPTER 11 UNITED STATES AUTOMOTIVE STEERING DEVICE MARKET FORECAST (2017-2021)**

11.1 United States Automotive Steering Device Production, Revenue Forecast  
(2017-2021)

11.2 United States Automotive Steering Device Production, Consumption Forecast by  
Regions (2017-2021)

11.3 United States Automotive Steering Device Production Forecast by Type  
(2017-2021)

11.4 United States Automotive Steering Device Consumption Forecast by Application  
(2017-2021)

11.5 Automotive Steering Device Price Forecast (2017-2021)

## **CHAPTER 12 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Steering Device

Table Classification of Automotive Steering Device

Figure United States Sales Market Share of Automotive Steering Device by Type in 2015

Table Application of Automotive Steering Device

Figure United States Sales Market Share of Automotive Steering Device by Application in 2015

Figure United States Automotive Steering Device Sales and Growth Rate (2011-2021)

Figure United States Automotive Steering Device Revenue and Growth Rate (2011-2021)

Table United States Automotive Steering Device Sales of Key Manufacturers (2015 and 2016)

Table United States Automotive Steering Device Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Steering Device Sales Share by Manufacturers

Figure 2016 Automotive Steering Device Sales Share by Manufacturers

Table United States Automotive Steering Device Revenue by Manufacturers (2015 and 2016)

Table United States Automotive Steering Device Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Automotive Steering Device Revenue Share by Manufacturers

Table 2016 United States Automotive Steering Device Revenue Share by Manufacturers

Table United States Market Automotive Steering Device Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Automotive Steering Device Average Price of Key Manufacturers in 2015

Figure Automotive Steering Device Market Share of Top 3 Manufacturers

Figure Automotive Steering Device Market Share of Top 5 Manufacturers

Table United States Automotive Steering Device Sales by Type (2012-2017)

Table United States Automotive Steering Device Sales Share by Type (2012-2017)

Figure United States Automotive Steering Device Sales Market Share by Type in 2015

Table United States Automotive Steering Device Revenue and Market Share by Type (2012-2017)



Table United States Automotive Steering Device Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Automotive Steering Device by Type (2012-2017)

Table United States Automotive Steering Device Price by Type (2012-2017)

Figure United States Automotive Steering Device Sales Growth Rate by Type (2012-2017)

Table United States Automotive Steering Device Sales by Application (2012-2017)

Table United States Automotive Steering Device Sales Market Share by Application (2012-2017)

Figure United States Automotive Steering Device Sales Market Share by Application in 2015

Table United States Automotive Steering Device Sales Growth Rate by Application (2012-2017)

Figure United States Automotive Steering Device Sales Growth Rate by Application (2012-2017)

Table Bosch Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bosch Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Bosch Automotive Steering Device Market Share (2012-2017)

Table JTEKY Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JTEKY Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table JTEKY Automotive Steering Device Market Share (2012-2017)

Table Mando Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mando Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Mando Automotive Steering Device Market Share (2012-2017)

Table Nexteer Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Nexteer Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Nexteer Automotive Steering Device Market Share (2012-2017)

Table TRW Basic Information, Manufacturing Base, Production Area and Its Competitors

Table TRW Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table TRW Automotive Steering Device Market Share (2012-2017)

Table Thyssen Krupp Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Thyssen Krupp Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Thyssen Krupp Automotive Steering Device Market Share (2012-2017)

Table Atmel Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Atmel Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Atmel Automotive Steering Device Market Share (2012-2017)

Table China Automotive Systems Basic Information, Manufacturing Base, Production Area and Its Competitors

Table China Automotive Systems Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table China Automotive Systems Automotive Steering Device Market Share (2012-2017)

Table Denso Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Denso Automotive Steering Device Production, Revenue, Price and Gross Margin (2012-2017)

Table Denso Automotive Steering Device Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Steering Device

Figure Manufacturing Process Analysis of Automotive Steering Device

Figure Automotive Steering Device Industrial Chain Analysis

Table Raw Materials Sources of Automotive Steering Device Major Manufacturers in 2015

Table Major Buyers of Automotive Steering Device

Table Distributors/Traders List

Figure United States Automotive Steering Device Production and Growth Rate Forecast (2017-2021)

Figure United States Automotive Steering Device Revenue and Growth Rate Forecast (2017-2021)

Table United States Automotive Steering Device Production Forecast by Type (2017-2021)

Table United States Automotive Steering Device Consumption Forecast by Application (2017-2021)

## COMPANIES MENTIONED

Bosch  
JTEKY  
Mando  
Nexteer  
TRW  
Thyssen Krupp  
Atmel  
China Automotive Systems  
Denso  
Douglas Autotech  
Mitsubishi Electric  
NSK  
Tianjin Jinfeng Automobile Chassis Parts  
Zhjiang Shibao

## I would like to order

Product name: United States Automotive Steering Device Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/UB5A69C0883EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB5A69C0883EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970