

United States Accounting Software Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/U1189AA82E2EN.html>

Date: March 2017

Pages: 134

Price: US\$ 2,960.00 (Single User License)

ID: U1189AA82E2EN

Abstracts

The United States Accounting Software Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Accounting Software industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Accounting Software market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Intuit

Sage

SAP

Oracle (NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

United States Accounting Software Market: Product Segment Analysis

Type 1

Type 2

Type 3

United States Accounting Software Market: Application Segment Analysis

Application 1

Application 2

Application 3

REASONS FOR BUYING THIS REPORT

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

United States Accounting Software Market Research Report Forecast 2017-2021

CHAPTER 1 ACCOUNTING SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Accounting Software
- 1.2 Accounting Software Market Segmentation by Type
 - 1.2.1 United States Production Market Share of Accounting Software by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Accounting Software Market Segmentation by Application
 - 1.3.1 Accounting Software Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Accounting Software (2011-2021)

CHAPTER 2 UNITED STATES ECONOMIC IMPACT ON ACCOUNTING SOFTWARE INDUSTRY

- 2.1 United States Macroeconomic Analysis
- 2.2 United States Macroeconomic Environment Development Trend

CHAPTER 3 UNITED STATES ACCOUNTING SOFTWARE MARKET COMPETITION BY MANUFACTURERS

- 3.1 United States Accounting Software Production and Share by Manufacturers (2015 and 2016)
- 3.2 United States Accounting Software Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 United States Accounting Software Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Accounting Software Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Accounting Software Market Competitive Situation and Trends
 - 3.5.1 Accounting Software Market Concentration Rate

- 3.5.2 Accounting Software Market Share of Top 3 and Top 5 Manufacturers
- 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 UNITED STATES ACCOUNTING SOFTWARE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 United States Accounting Software Production and Market Share by Type (2012-2017)
- 4.2 United States Accounting Software Revenue and Market Share by Type (2012-2017)
- 4.3 United States Accounting Software Price by Type (2012-2017)
- 4.4 United States Accounting Software Production Growth by Type (2012-2017)

CHAPTER 5 UNITED STATES ACCOUNTING SOFTWARE MARKET ANALYSIS BY APPLICATION

- 5.1 United States Accounting Software Consumption and Market Share by Application (2012-2017)
- 5.2 United States Accounting Software Consumption Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities
 - 5.3.1 Potential Applications
 - 5.3.2 Emerging Markets/Countries

CHAPTER 6 UNITED STATES ACCOUNTING SOFTWARE MANUFACTURERS ANALYSIS

- 6.1 Intuit
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Product Type, Application and Specification
 - 6.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Business Overview
- 6.2 Sage
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Product Type, Application and Specification
 - 6.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Business Overview
- 6.3 SAP
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors

- 6.3.2 Product Type, Application and Specification
- 6.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Business Overview
- 6.4 Oracle (NetSuite)
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Product Type, Application and Specification
 - 6.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Business Overview
- 6.5 Microsoft
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Product Type, Application and Specification
 - 6.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Business Overview
- 6.6 Infor
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.7 Epicor
 - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.7.2 Product Type, Application and Specification
 - 6.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Business Overview
- 6.8 Workday
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Product Type, Application and Specification
 - 6.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Business Overview
- 6.9 Unit4
 - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.9.2 Product Type, Application and Specification
 - 6.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Business Overview

CHAPTER 7 ACCOUNTING SOFTWARE MANUFACTURING COST ANALYSIS

- 7.1 Accounting Software Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Accounting Software

CHAPTER 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Accounting Software Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Accounting Software Major Manufacturers in 2015
- 8.4 Downstream Buyers

CHAPTER 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

CHAPTER 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

CHAPTER 11 UNITED STATES ACCOUNTING SOFTWARE MARKET FORECAST (2017-2021)

- 11.1 United States Accounting Software Production, Revenue Forecast (2017-2021)
- 11.2 United States Accounting Software Production, Consumption Forecast by Regions (2017-2021)
- 11.3 United States Accounting Software Production Forecast by Type (2017-2021)
- 11.4 United States Accounting Software Consumption Forecast by Application (2017-2021)
- 11.5 Accounting Software Price Forecast (2017-2021)

CHAPTER 12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Accounting Software

Table Classification of Accounting Software

Figure United States Sales Market Share of Accounting Software by Type in 2015

Table Application of Accounting Software

Figure United States Sales Market Share of Accounting Software by Application in 2015

Figure United States Accounting Software Sales and Growth Rate (2011-2021)

Figure United States Accounting Software Revenue and Growth Rate (2011-2021)

Table United States Accounting Software Sales of Key Manufacturers (2015 and 2016)

Table United States Accounting Software Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Accounting Software Sales Share by Manufacturers

Figure 2016 Accounting Software Sales Share by Manufacturers

Table United States Accounting Software Revenue by Manufacturers (2015 and 2016)

Table United States Accounting Software Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Accounting Software Revenue Share by Manufacturers

Table 2016 United States Accounting Software Revenue Share by Manufacturers

Table United States Market Accounting Software Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Accounting Software Average Price of Key Manufacturers in 2015

Figure Accounting Software Market Share of Top 3 Manufacturers

Figure Accounting Software Market Share of Top 5 Manufacturers

Table United States Accounting Software Sales by Type (2012-2017)

Table United States Accounting Software Sales Share by Type (2012-2017)

Figure United States Accounting Software Sales Market Share by Type in 2015

Table United States Accounting Software Revenue and Market Share by Type (2012-2017)

Table United States Accounting Software Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Accounting Software by Type (2012-2017)

Table United States Accounting Software Price by Type (2012-2017)

Figure United States Accounting Software Sales Growth Rate by Type (2012-2017)

Table United States Accounting Software Sales by Application (2012-2017)

Table United States Accounting Software Sales Market Share by Application (2012-2017)

Figure United States Accounting Software Sales Market Share by Application in 2015

Table United States Accounting Software Sales Growth Rate by Application
(2012-2017)

Figure United States Accounting Software Sales Growth Rate by Application
(2012-2017)

Table Intuit Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Intuit Accounting Software Production, Revenue, Price and Gross Margin
(2012-2017)

Table Intuit Accounting Software Market Share (2012-2017)

Table Sage Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Sage Accounting Software Production, Revenue, Price and Gross Margin
(2012-2017)

Table Sage Accounting Software Market Share (2012-2017)

Table SAP Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SAP Accounting Software Production, Revenue, Price and Gross Margin
(2012-2017)

Table SAP Accounting Software Market Share (2012-2017)

Table Oracle (NetSuite) Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Oracle (NetSuite) Accounting Software Production, Revenue, Price and Gross
Margin (2012-2017)

Table Oracle (NetSuite) Accounting Software Market Share (2012-2017)

Table Microsoft Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Microsoft Accounting Software Production, Revenue, Price and Gross Margin
(2012-2017)

Table Microsoft Accounting Software Market Share (2012-2017)

Table Infor Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Infor Accounting Software Production, Revenue, Price and Gross Margin
(2012-2017)

Table Infor Accounting Software Market Share (2012-2017)

Table Epicor Basic Information, Manufacturing Base, Production Area and Its
Competitors

Table Epicor Accounting Software Production, Revenue, Price and Gross Margin
(2012-2017)

Table Epicor Accounting Software Market Share (2012-2017)

Table Workday Basic Information, Manufacturing Base, Production Area and Its

Competitors

Table Workday Accounting Software Production, Revenue, Price and Gross Margin (2012-2017)

Table Workday Accounting Software Market Share (2012-2017)

Table Unit4 Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Unit4 Accounting Software Production, Revenue, Price and Gross Margin (2012-2017)

Table Unit4 Accounting Software Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Accounting Software

Figure Manufacturing Process Analysis of Accounting Software

Figure Accounting Software Industrial Chain Analysis

Table Raw Materials Sources of Accounting Software Major Manufacturers in 2015

Table Major Buyers of Accounting Software

Table Distributors/Traders List

Figure United States Accounting Software Production and Growth Rate Forecast (2017-2021)

Figure United States Accounting Software Revenue and Growth Rate Forecast (2017-2021)

Table United States Accounting Software Production Forecast by Type (2017-2021)

Table United States Accounting Software Consumption Forecast by Application (2017-2021)

I would like to order

Product name: United States Accounting Software Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/U1189AA82E2EN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1189AA82E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970