

Global Yoga Mat Market Professional Survey Report Forecast 2017-2021

<https://marketpublishers.com/r/GEB1ED828ACEN.html>

Date: April 2017

Pages: 124

Price: US\$ 2,720.00 (Single User License)

ID: GEB1ED828ACEN

Abstracts

This report studies Yoga Mat in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2017, and forecast to 2021.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Lululemon
Manduka PROlite
Jade Yoga
Hugger Mugger Para Rubber
PrAna Revolutionary
Gaiam
Easyoga
HATHAYOGA
Kharma Khare

By types, the market can be split into

PVC Yoga Mats
Rubber Yoga Mats
TPE Yoga Mats

By Application, the market can be split into

Household

Yoga Club
Application 3

By Regions, this report covers (we can add the regions/countries as you want)

North America
China
Europe
Southeast Asia
Japan
India

Contents

Global Yoga Mat Market Professional Survey Report 2017

1 INDUSTRY OVERVIEW OF YOGA MAT

1.1 Definition and Specifications of Yoga Mat

1.1.1 Definition of Yoga Mat

1.1.2 Specifications of Yoga Mat

1.2 Classification of Yoga Mat

1.2.1 PVC Yoga Mats

1.2.2 Rubber Yoga Mats

1.2.3 TPE Yoga Mats

1.3 Applications of Yoga Mat

1.3.2 Household

1.3.3 Yoga Club

1.3.4 Application

1.4 Market Segment by Regions

1.4.1 North America

1.4.2 China

1.4.3 Europe

1.4.4 Southeast Asia

1.4.5 Japan

1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF YOGA MAT

2.1 Raw Material and Suppliers

2.2 Manufacturing Cost Structure Analysis of Yoga Mat

2.3 Manufacturing Process Analysis of Yoga Mat

2.4 Industry Chain Structure of Yoga Mat

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF YOGA MAT

3.1 Capacity and Commercial Production Date of Global Yoga Mat Major Manufacturers in 2016

3.2 Manufacturing Plants Distribution of Global Yoga Mat Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Yoga Mat Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Yoga Mat Major Manufacturers in 2016

4 GLOBAL YOGA MAT OVERALL MARKET OVERVIEW

4.1 2012-2017 Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017 Global Yoga Mat Capacity and Growth Rate Analysis

4.2.2 2016 Yoga Mat Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017 Global Yoga Mat Sales and Growth Rate Analysis

4.3.2 2016 Yoga Mat Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017 Global Yoga Mat Sales Price

4.4.2 2016 Yoga Mat Sales Price Analysis (Company Segment)

5 YOGA MAT REGIONAL MARKET ANALYSIS

5.1 North America Yoga Mat Market Analysis

5.1.1 North America Yoga Mat Market Overview

5.1.2 North America 2012-2017 Yoga Mat Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017 Yoga Mat Sales Price Analysis

5.1.4 North America 2016 Yoga Mat Market Share Analysis

5.2 China Yoga Mat Market Analysis

5.2.1 China Yoga Mat Market Overview

5.2.2 China 2012-2017 Yoga Mat Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017 Yoga Mat Sales Price Analysis

5.2.4 China 2016 Yoga Mat Market Share Analysis

5.3 Europe Yoga Mat Market Analysis

5.3.1 Europe Yoga Mat Market Overview

5.3.2 Europe 2012-2017 Yoga Mat Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017 Yoga Mat Sales Price Analysis

5.3.4 Europe 2016 Yoga Mat Market Share Analysis

5.4 Southeast Asia Yoga Mat Market Analysis

5.4.1 Southeast Asia Yoga Mat Market Overview

5.4.2 Southeast Asia 2012-2017 Yoga Mat Local Supply, Import, Export, Local Consumption Analysis

- 5.4.3 Southeast Asia 2012-2017 Yoga Mat Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Yoga Mat Market Share Analysis
- 5.5 Japan Yoga Mat Market Analysis
 - 5.5.1 Japan Yoga Mat Market Overview
 - 5.5.2 Japan 2012-2017 Yoga Mat Local Supply, Import, Export, Local Consumption Analysis
 - 5.5.3 Japan 2012-2017 Yoga Mat Sales Price Analysis
 - 5.5.4 Japan 2016 Yoga Mat Market Share Analysis
- 5.6 India Yoga Mat Market Analysis
 - 5.6.1 India Yoga Mat Market Overview
 - 5.6.2 India 2012-2017 Yoga Mat Local Supply, Import, Export, Local Consumption Analysis
 - 5.6.3 India 2012-2017 Yoga Mat Sales Price Analysis
 - 5.6.4 India 2016 Yoga Mat Market Share Analysis

6 GLOBAL 2012-2017 YOGA MAT SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017 Yoga Mat Sales by Type
- 6.2 Different Types of Yoga Mat Product Interview Price Analysis
- 6.3 Different Types of Yoga Mat Product Driving Factors Analysis
 - 6.3.1 General keyboard membrane of Yoga Mat Growth Driving Factor Analysis
 - 6.3.2 Transparent keyboard membrane of Yoga Mat Growth Driving Factor Analysis
 - 6.3.3 Simulation keyboard membrane of Yoga Mat Growth Driving Factor Analysis
 - 6.3.4 Colorful keyboard membrane of Yoga Mat Growth Driving Factor Analysis
 - 6.3.5 Other of Yoga Mat Growth Driving Factor Analysis

7 GLOBAL 2012-2017 YOGA MAT SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017 Yoga Mat Consumption by Application
- 7.2 Different Application of Yoga Mat Product Interview Price Analysis
- 7.3 Different Application of Yoga Mat Product Driving Factors Analysis
 - 7.3.1 Office Use of Yoga Mat Growth Driving Factor Analysis
 - 7.3.2 Personal Use of Yoga Mat Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF YOGA MAT

- 8.1 Lululemon
 - 8.1.1 Company Basic Information, Manufacturing Base and Competitors

- 8.1.2 Product Picture and Specifications
- 8.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 8.1.4 Business Overview
- 8.2 Manduka PROlite
 - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.2.2 Product Picture and Specifications
 - 8.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.2.4 Business Overview
- 8.3 Jade Yoga
 - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.3.2 Product Picture and Specifications
 - 8.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.3.4 Business Overview
- 8.4 Hugger Mugger Para Rubber
 - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.4.2 Product Picture and Specifications
 - 8.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.4.4 Business Overview
- 8.5 PrAna Revolutionary
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.5.2 Product Picture and Specifications
 - 8.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.5.4 Business Overview
- 8.6 Gaiam
 - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.6.2 Product Picture and Specifications
 - 8.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.6.4 Business Overview
- 8.7 Easyoga
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Picture and Specifications
 - 8.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.7.4 Business Overview
- 8.8 HATHAYOGA
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Picture and Specifications
 - 8.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
 - 8.8.4 Business Overview
- 8.9 Kharma Khare

- 8.9.1 Company Basic Information, Manufacturing Base and Competitors
- 8.9.2 Product Picture and Specifications
- 8.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 8.9.4 Business Overview

9 DEVELOPMENT TREND OF ANALYSIS OF YOGA MAT MARKET

- 9.1 Global Yoga Mat Market Trend Analysis
 - 9.1.1 Global 2017-2021 Yoga Mat Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2017-2021 Yoga Mat Sales Price Forecast
- 9.2 Yoga Mat Regional Market Trend
 - 9.2.1 North America 2017-2021 Yoga Mat Consumption Forecast
 - 9.2.2 China 2017-2021 Yoga Mat Consumption Forecast
 - 9.2.3 Europe 2017-2021 Yoga Mat Consumption Forecast
 - 9.2.4 Southeast Asia 2017-2021 Yoga Mat Consumption Forecast
 - 9.2.5 Japan 2017-2021 Yoga Mat Consumption Forecast
 - 9.2.6 India 2017-2021 Yoga Mat Consumption Forecast
- 9.3 Yoga Mat Market Trend (Product Type)
- 9.4 Yoga Mat Market Trend (Application)

10 YOGA MAT MARKETING TYPE ANALYSIS

- 10.1 Yoga Mat Regional Marketing Type Analysis
- 10.2 Yoga Mat International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Yoga Mat by Regions
- 10.4 Yoga Mat Supply Chain Analysis

11 CONSUMERS ANALYSIS OF YOGA MAT

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Yoga Mat
Table Product Specifications of Yoga Mat
Table Classification of Yoga Mat
Figure Global Production Market Share of Yoga Mat by Type in 2016
Table Applications of Yoga Mat
Figure Global Consumption Volume Market Share of Yoga Mat by Application in 2016
Figure Market Share of Yoga Mat by Regions
Figure North America Yoga Mat Market Size (2011-2021)
Figure China Yoga Mat Market Size (2011-2021)
Figure Europe Yoga Mat Market Size (2011-2021)
Figure Southeast Asia Yoga Mat Market Size (2011-2021)
Figure Japan Yoga Mat Market Size (2011-2021)
Figure India Yoga Mat Market Size (2011-2021)
Table Yoga Mat Raw Material and Suppliers
Table Manufacturing Cost Structure Analysis of Yoga Mat in 2016
Figure Manufacturing Process Analysis of Yoga Mat
Figure Industry Chain Structure of Yoga Mat
Table Capacity and Commercial Production Date of Global Yoga Mat Major Manufacturers in 2016
Table Manufacturing Plants Distribution of Global Yoga Mat Major Manufacturers in 2016
Table R&D Status and Technology Source of Global Yoga Mat Major Manufacturers in 2016
Table Raw Materials Sources Analysis of Global Yoga Mat Major Manufacturers in 2016
Table Global Capacity, Sales , Price, Cost, Sales Revenue (M USD) and Gross Margin of Yoga Mat 2012-2017
Figure Global 2012-2017 Yoga Mat Market Size (Volume) and Growth Rate
Figure Global 2012-2017 Yoga Mat Market Size (Value) and Growth Rate
Table 2012-2017 Global Yoga Mat Capacity and Growth Rate
Table 2016 Global Yoga Mat Capacity List (Company Segment)
Table 2012-2017 Global Yoga Mat Sales and Growth Rate
Table 2016 Global Yoga Mat Sales List (Company Segment)
Table 2012-2017 Global Yoga Mat Sales Price
Table 2016 Global Yoga Mat Sales Price List (Company Segment)
Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption of Yoga Mat 2012-2017

Figure North America 2012-2017 Yoga Mat Sales Price

Figure North America 2016 Yoga Mat Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption of Yoga Mat 2012-2017

Figure China 2012-2017 Yoga Mat Sales Price

Figure China 2016 Yoga Mat Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption of Yoga Mat 2012-2017

Figure Europe 2012-2017 Yoga Mat Sales Price

Figure Europe 2016 Yoga Mat Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption of Yoga Mat 2012-2017

Figure Southeast Asia 2012-2017 Yoga Mat Sales Price

Figure Southeast Asia 2016 Yoga Mat Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption of Yoga Mat 2012-2017

Figure Japan 2012-2017 Yoga Mat Sales Price

Figure Japan 2016 Yoga Mat Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption of Yoga Mat 2012-2017

Figure India 2012-2017 Yoga Mat Sales Price

Figure India 2016 Yoga Mat Sales Market Share

Table Global 2012-2017 Yoga Mat Sales by Type

Table Different Types Yoga Mat Product Interview Price

Table Global 2012-2017 Yoga Mat Sales by Application

Table Different Application Yoga Mat Product Interview Price

Table Lululemon Basic Information List

Table Lululemon Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Lululemon Yoga Mat Global Market Share (2012-2017)

Table Manduka PROlite Basic Information List

Table Manduka PROlite Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Manduka PROlite Yoga Mat Global Market Share (2012-2017)

Table Jade Yoga Basic Information List

Table Jade Yoga Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Jade Yoga Yoga Mat Global Market Share (2012-2017)

Table Hugger Mugger Para Rubber Basic Information List

Table Hugger Mugger Para Rubber Yoga Mat Sales, Revenue, Price and Gross Margin

(2012-2017)

Figure Hugger Mugger Para Rubber Yoga Mat Global Market Share (2012-2017)

Table PrAna Revolutionary Basic Information List

Table PrAna Revolutionary Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure PrAna Revolutionary Yoga Mat Global Market Share (2012-2017)

Table Gaiam Basic Information List

Table Gaiam Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Gaiam Yoga Mat Global Market Share (2012-2017)

Table Easyoga Basic Information List

Table Easyoga Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Easyoga Yoga Mat Global Market Share (2012-2017)

Table HATHAYOGA Basic Information List

Table HATHAYOGA Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure HATHAYOGA Yoga Mat Global Market Share (2012-2017)

Table Karma Khare Basic Information List

Table Karma Khare Yoga Mat Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Karma Khare Yoga Mat Global Market Share (2012-2017)

Figure Global 2017-2021 Yoga Mat Market Size (Volume) and Growth Rate Forecast

Figure Global 2017-2021 Yoga Mat Market Size (Value) and Growth Rate Forecast

Figure Global 2017-2021 Yoga Mat Sales Price Forecast

Figure North America 2017-2021 Yoga Mat Consumption Volume and Growth Rate Forecast

Figure China 2017-2021 Yoga Mat Consumption Volume and Growth Rate Forecast

Figure Europe 2017-2021 Yoga Mat Consumption Volume and Growth Rate Forecast

Figure Southeast Asia 2017-2021 Yoga Mat Consumption Volume and Growth Rate Forecast

Figure Japan 2017-2021 Yoga Mat Consumption Volume and Growth Rate Forecast

Figure India 2017-2021 Yoga Mat Consumption Volume and Growth Rate Forecast

Table Global Sales Volume of Yoga Mat by Types 2017-2021

Table Global Consumption Volume of Yoga Mat by Applications 2017-2021

Table Traders or Distributors with Contact Information of Yoga Mat by Regions

COMPANIES MENTIONED

Lululemon, Manduka PROlite, Jade Yoga, Hugger Mugger Para Rubber, PrAna Revolutionary, Gaiam, Easyoga, HATHAYOGA, Karma Khare, Hosa Group, Yogabum, Aerolite, Aurorae, Barefoot Yoga, Keep well, Khataland

I would like to order

Product name: Global Yoga Mat Market Professional Survey Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GEB1ED828ACEN.html>

Price: US\$ 2,720.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEB1ED828ACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970