

Global Women's Sportswear Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/G6C97B10FA3EN.html>

Date: June 2017

Pages: 135

Price: US\$ 2,240.00 (Single User License)

ID: G6C97B10FA3EN

Abstracts

The Global Women's Sportswear Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Women's Sportswear industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Women's Sportswear market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global Women's Sportswear Market: Regional Segment Analysis

North America
Europe
China
Japan
Southeast Asia
India

The Major players reported in the market include:

NIKE
Adidas
Under Armour
Lululemon Athletica
PUMA
Amer Sports
The Gap
Abercrombie & Fitch
V.F.

Global Women's Sportswear Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Women's Sportswear Market: Application Segment Analysis

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

Contents

CHAPTER 1 WOMEN'S SPORTSWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Women's Sportswear
- 1.2 Women's Sportswear Market Segmentation by Type
 - 1.2.1 Global Production Market Share of Women's Sportswear by Type in 2015
 - 1.2.1 Type
 - 1.2.2 Type
 - 1.2.3 Type
- 1.3 Women's Sportswear Market Segmentation by Application
 - 1.3.1 Women's Sportswear Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Women's Sportswear Market Segmentation by Regions
 - 1.4.1 North America
 - 1.4.2 China
 - 1.4.3 Europe
 - 1.4.4 Southeast Asia
 - 1.4.5 Japan
 - 1.4.6 India
- 1.5 Global Market Size (Value) of Women's Sportswear (2012-2021)

CHAPTER 2 GLOBAL ECONOMIC IMPACT ON WOMEN'S SPORTSWEAR INDUSTRY

- 2.1 Global Macroeconomic Environment Analysis
 - 2.1.1 Global Macroeconomic Analysis
 - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

CHAPTER 3 GLOBAL WOMEN'S SPORTSWEAR MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Women's Sportswear Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Women's Sportswear Revenue and Share by Manufacturers (2015 and 2016)

- 3.3 Global Women's Sportswear Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Women's Sportswear Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Women's Sportswear Market Competitive Situation and Trends
 - 3.5.1 Women's Sportswear Market Concentration Rate
 - 3.5.2 Women's Sportswear Market Share of Top 3 and Top 5 Manufacturers
 - 3.5.3 Mergers & Acquisitions, Expansion

CHAPTER 4 GLOBAL WOMEN'S SPORTSWEAR PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 4.1 Global Women's Sportswear Production by Region (2012-2017)
- 4.2 Global Women's Sportswear Production Market Share by Region (2012-2017)
- 4.3 Global Women's Sportswear Revenue (Value) and Market Share by Region (2012-2017)
- 4.4 Global Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 4.5 North America Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 4.6 Europe Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 4.7 China Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 4.8 Japan Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 4.9 Southeast Asia Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 4.10 India Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

CHAPTER 5 GLOBAL WOMEN'S SPORTSWEAR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 5.1 Global Women's Sportswear Consumption by Regions (2012-2017)
- 5.2 North America Women's Sportswear Production, Consumption, Export, Import by Regions (2012-2017)
- 5.3 Europe Women's Sportswear Production, Consumption, Export, Import by Regions (2012-2017)
- 5.4 China Women's Sportswear Production, Consumption, Export, Import by Regions

(2012-2017)

5.5 Japan Women's Sportswear Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Women's Sportswear Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Women's Sportswear Production, Consumption, Export, Import by Regions (2012-2017)

CHAPTER 6 GLOBAL WOMEN'S SPORTSWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

6.1 Global Women's Sportswear Production and Market Share by Type (2012-2017)

6.2 Global Women's Sportswear Revenue and Market Share by Type (2012-2017)

6.3 Global Women's Sportswear Price by Type (2012-2017)

6.4 Global Women's Sportswear Production Growth by Type (2012-2017)

CHAPTER 7 GLOBAL WOMEN'S SPORTSWEAR MARKET ANALYSIS BY APPLICATION

7.1 Global Women's Sportswear Consumption and Market Share by Application (2012-2017)

7.2 Global Women's Sportswear Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

CHAPTER 8 GLOBAL WOMEN'S SPORTSWEAR MANUFACTURERS ANALYSIS

8.1 NIKE

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Adidas

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Under Armour

- 8.3.1 Company Basic Information, Manufacturing Base and Competitors
- 8.3.2 Product Type, Application and Specification
- 8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 8.3.4 Business Overview
- 8.4 Lululemon Athletica
 - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.4.2 Product Type, Application and Specification
 - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.4.4 Business Overview
- 8.5 PUMA
 - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.5.2 Product Type, Application and Specification
 - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.5.4 Business Overview
- 8.6 Amer Sports
 - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.6.2 Product Type, Application and Specification
 - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.6.4 Business Overview
- 8.7 The Gap
 - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.7.2 Product Type, Application and Specification
 - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.7.4 Business Overview
- 8.8 Abercrombie & Fitch
 - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.8.2 Product Type, Application and Specification
 - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.8.4 Business Overview
- 8.9 V.F.
 - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 8.9.2 Product Type, Application and Specification
 - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
 - 8.9.4 Business Overview

CHAPTER 9 WOMEN'S SPORTSWEAR MANUFACTURING COST ANALYSIS

- 9.1 Women's Sportswear Key Raw Materials Analysis
 - 9.1.1 Key Raw Materials

- 9.1.2 Price Trend of Key Raw Materials
- 9.1.3 Key Suppliers of Raw Materials
- 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
 - 9.2.1 Raw Materials
 - 9.2.2 Labor Cost
 - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Women's Sportswear

CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 10.1 Women's Sportswear Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Women's Sportswear Major Manufacturers in 2015
- 10.4 Downstream Buyers

CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 11.1 Marketing Channel
 - 11.1.1 Direct Marketing
 - 11.1.2 Indirect Marketing
 - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
 - 11.2.1 Pricing Strategy
 - 11.2.2 Brand Strategy
 - 11.2.3 Target Client
- 11.3 Distributors/Traders List

CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS

- 12.1 Technology Progress/Risk
 - 12.1.1 Substitutes Threat
 - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

CHAPTER 13 GLOBAL WOMEN'S SPORTSWEAR MARKET FORECAST (2017-2021)

- 13.1 Global Women's Sportswear Production, Revenue Forecast (2017-2021)
- 13.2 Global Women's Sportswear Production, Consumption Forecast by Regions (2017-2021)
- 13.3 Global Women's Sportswear Production Forecast by Type (2017-2021)
- 13.4 Global Women's Sportswear Consumption Forecast by Application (2017-2021)
- 13.5 Women's Sportswear Price Forecast (2017-2021)

CHAPTER 14 APPENDIX

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Women's Sportswear

Figure Global Production Market Share of Women's Sportswear by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Women's Sportswear Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Women's Sportswear Capacity of Key Manufacturers (2015 and 2016)

Table Global Women's Sportswear Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Women's Sportswear Capacity of Key Manufacturers in 2015

Figure Global Women's Sportswear Capacity of Key Manufacturers in 2016

Table Global Women's Sportswear Production of Key Manufacturers (2015 and 2016)

Table Global Women's Sportswear Production Share by Manufacturers (2015 and 2016)

Figure 2015 Women's Sportswear Production Share by Manufacturers

Figure 2016 Women's Sportswear Production Share by Manufacturers
Table Global Women's Sportswear Revenue (Million USD) by Manufacturers (2015 and 2016)
Table Global Women's Sportswear Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Global Women's Sportswear Revenue Share by Manufacturers
Table 2016 Global Women's Sportswear Revenue Share by Manufacturers
Table Global Market Women's Sportswear Average Price of Key Manufacturers (2015 and 2016)
Figure Global Market Women's Sportswear Average Price of Key Manufacturers in 2015
Table Manufacturers Women's Sportswear Manufacturing Base Distribution and Sales Area
Table Manufacturers Women's Sportswear Product Type
Figure Women's Sportswear Market Share of Top 3 Manufacturers
Figure Women's Sportswear Market Share of Top 5 Manufacturers
Table Global Women's Sportswear Capacity by Regions (2012-2017)
Figure Global Women's Sportswear Capacity Market Share by Regions (2012-2017)
Figure Global Women's Sportswear Capacity Market Share by Regions (2012-2017)
Figure 2015 Global Women's Sportswear Capacity Market Share by Regions
Table Global Women's Sportswear Production by Regions (2012-2017)
Figure Global Women's Sportswear Production and Market Share by Regions (2012-2017)
Figure Global Women's Sportswear Production Market Share by Regions (2012-2017)
Figure 2015 Global Women's Sportswear Production Market Share by Regions
Table Global Women's Sportswear Revenue by Regions (2012-2017)
Table Global Women's Sportswear Revenue Market Share by Regions (2012-2017)
Table 2015 Global Women's Sportswear Revenue Market Share by Regions
Table Global Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
Table North America Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
Table Europe Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
Table China Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
Table Japan Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
Table Southeast Asia Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table India Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Women's Sportswear Consumption Market by Regions (2012-2017)

Table Global Women's Sportswear Consumption Market Share by Regions (2012-2017)

Figure Global Women's Sportswear Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Women's Sportswear Consumption Market Share by Regions

Table North America Women's Sportswear Production, Consumption, Import & Export (2012-2017)

Table Europe Women's Sportswear Production, Consumption, Import & Export (2012-2017)

Table China Women's Sportswear Production, Consumption, Import & Export (2012-2017)

Table Japan Women's Sportswear Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Women's Sportswear Production, Consumption, Import & Export (2012-2017)

Table India Women's Sportswear Production, Consumption, Import & Export (2012-2017)

Table Global Women's Sportswear Production by Type (2012-2017)

Table Global Women's Sportswear Production Share by Type (2012-2017)

Figure Production Market Share of Women's Sportswear by Type (2012-2017)

Figure 2015 Production Market Share of Women's Sportswear by Type

Table Global Women's Sportswear Revenue by Type (2012-2017)

Table Global Women's Sportswear Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Women's Sportswear by Type (2012-2017)

Figure 2015 Revenue Market Share of Women's Sportswear by Type

Table Global Women's Sportswear Price by Type (2012-2017)

Figure Global Women's Sportswear Production Growth by Type (2012-2017)

Table Global Women's Sportswear Consumption by Application (2012-2017)

Table Global Women's Sportswear Consumption Market Share by Application (2012-2017)

Figure Global Women's Sportswear Consumption Market Share by Application in 2015

Table Global Women's Sportswear Consumption Growth Rate by Application (2012-2017)

Figure Global Women's Sportswear Consumption Growth Rate by Application (2012-2017)

Table NIKE Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NIKE Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table NIKE Women's Sportswear Market Share (2012-2017)

Table Adidas Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Adidas Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Adidas Women's Sportswear Market Share (2012-2017)

Table Under Armour Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Under Armour Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Under Armour Women's Sportswear Market Share (2012-2017)

Table Lululemon Athletica Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Lululemon Athletica Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Lululemon Athletica Women's Sportswear Market Share (2012-2017)

Table PUMA Basic Information, Manufacturing Base, Production Area and Its Competitors

Table PUMA Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table PUMA Women's Sportswear Market Share (2012-2017)

Table Amer Sports Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Amer Sports Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Amer Sports Women's Sportswear Market Share (2012-2017)

Table The Gap Basic Information, Manufacturing Base, Production Area and Its Competitors

Table The Gap Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table The Gap Women's Sportswear Market Share (2012-2017)

Table Abercrombie & Fitch Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Abercrombie & Fitch Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Abercrombie & Fitch Women's Sportswear Market Share (2012-2017)

Table V.F. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table V.F. Women's Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table V.F. Women's Sportswear Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Women's Sportswear

Figure Manufacturing Process Analysis of Women's Sportswear

Figure Women's Sportswear Industrial Chain Analysis

Table Raw Materials Sources of Women's Sportswear Major Manufacturers in 2015

Table Major Buyers of Women's Sportswear

Table Distributors/Traders List

Figure Global Women's Sportswear Production and Growth Rate Forecast (2017-2021)

Figure Global Women's Sportswear Revenue and Growth Rate Forecast (2017-2021)

Table Global Women's Sportswear Production Forecast by Regions (2017-2021)

Table Global Women's Sportswear Consumption Forecast by Regions (2017-2021)

Table Global Women's Sportswear Production Forecast by Type (2017-2021)

Table Global Women's Sportswear Consumption Forecast by Application (2017-2021)

I would like to order

Product name: Global Women's Sportswear Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/G6C97B10FA3EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6C97B10FA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970