

# Global Wearable Devices Market Research Report Forecast 2017-2021

<https://marketpublishers.com/r/GDE982989C2EN.html>

Date: June 2017

Pages: 128

Price: US\$ 2,240.00 (Single User License)

ID: GDE982989C2EN

## Abstracts

The Global Wearable Devices Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Wearable Devices industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Wearable Devices market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

- Key market segments and sub-segments

- Evolving market trends and dynamics

- Changing supply and demand scenarios

- Quantifying market opportunities through market sizing and market forecasting

- Tracking current trends/opportunities/challenges

- Competitive insights

- Opportunity mapping in terms of technological breakthroughs

Global Wearable Devices Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

Apple, Inc.

Google, Inc.

Garmin, Ltd.

Samsung Electronics Co., Ltd.

Sony Corporation

Fitbit, Inc.

Pebble Technology Corp.

Qualcomm, Inc.

Xiaomi Technology Co., Ltd.

Global Wearable Devices Market: Product Segment Analysis

Type 1

Type 2

Type 3

Global Wearable Devices Market: Application Segment Analysis

Application 1

Application 2

Application 3

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 WEARABLE DEVICES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Wearable Devices
- 1.2 Wearable Devices Market Segmentation by Type
  - 1.2.1 Global Production Market Share of Wearable Devices by Type in 2015
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Wearable Devices Market Segmentation by Application
  - 1.3.1 Wearable Devices Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Wearable Devices Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Wearable Devices (2012-2021)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON WEARABLE DEVICES INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL WEARABLE DEVICES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Wearable Devices Production and Share by Manufacturers (2015 and 2016)
- 3.2 Global Wearable Devices Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 Global Wearable Devices Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Wearable Devices Manufacturing Base Distribution, Production Area and Product Type

### 3.5 Wearable Devices Market Competitive Situation and Trends

#### 3.5.1 Wearable Devices Market Concentration Rate

#### 3.5.2 Wearable Devices Market Share of Top 3 and Top 5 Manufacturers

#### 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL WEARABLE DEVICES PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

### 4.1 Global Wearable Devices Production by Region (2012-2017)

### 4.2 Global Wearable Devices Production Market Share by Region (2012-2017)

### 4.3 Global Wearable Devices Revenue (Value) and Market Share by Region (2012-2017)

### 4.4 Global Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

### 4.5 North America Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

### 4.6 Europe Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

### 4.7 China Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

### 4.8 Japan Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

### 4.9 Southeast Asia Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

### 4.10 India Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

## **CHAPTER 5 GLOBAL WEARABLE DEVICES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)**

### 5.1 Global Wearable Devices Consumption by Regions (2012-2017)

### 5.2 North America Wearable Devices Production, Consumption, Export, Import by Regions (2012-2017)

### 5.3 Europe Wearable Devices Production, Consumption, Export, Import by Regions (2012-2017)

### 5.4 China Wearable Devices Production, Consumption, Export, Import by Regions (2012-2017)

### 5.5 Japan Wearable Devices Production, Consumption, Export, Import by Regions (2012-2017)

5.6 Southeast Asia Wearable Devices Production, Consumption, Export, Import by Regions (2012-2017)

5.7 India Wearable Devices Production, Consumption, Export, Import by Regions (2012-2017)

## **CHAPTER 6 GLOBAL WEARABLE DEVICES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

6.1 Global Wearable Devices Production and Market Share by Type (2012-2017)

6.2 Global Wearable Devices Revenue and Market Share by Type (2012-2017)

6.3 Global Wearable Devices Price by Type (2012-2017)

6.4 Global Wearable Devices Production Growth by Type (2012-2017)

## **CHAPTER 7 GLOBAL WEARABLE DEVICES MARKET ANALYSIS BY APPLICATION**

7.1 Global Wearable Devices Consumption and Market Share by Application (2012-2017)

7.2 Global Wearable Devices Consumption Growth Rate by Application (2012-2017)

7.3 Market Drivers and Opportunities

7.3.1 Potential Applications

7.3.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL WEARABLE DEVICES MANUFACTURERS ANALYSIS**

8.1 Apple, Inc.

8.1.1 Company Basic Information, Manufacturing Base and Competitors

8.1.2 Product Type, Application and Specification

8.1.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.1.4 Business Overview

8.2 Google, Inc.

8.2.1 Company Basic Information, Manufacturing Base and Competitors

8.2.2 Product Type, Application and Specification

8.2.3 Production, Revenue, Price and Gross Margin (2012-2017)

8.2.4 Business Overview

8.3 Garmin, Ltd.

8.3.1 Company Basic Information, Manufacturing Base and Competitors

8.3.2 Product Type, Application and Specification

8.3.3 Production, Revenue, Price and Gross Margin (2012-2017)

- 8.3.4 Business Overview
- 8.4 Samsung Electronics Co., Ltd.
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.4.4 Business Overview
- 8.5 Sony Corporation
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.5.4 Business Overview
- 8.6 Fitbit, Inc.
  - 8.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.6.2 Product Type, Application and Specification
  - 8.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.6.4 Business Overview
- 8.7 Pebble Technology Corp.
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.7.4 Business Overview
- 8.8 Qualcomm, Inc.
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.8.4 Business Overview
- 8.9 Xiaomi Technology Co., Ltd.
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 8.9.4 Business Overview

## **CHAPTER 9 WEARABLE DEVICES MANUFACTURING COST ANALYSIS**

- 9.1 Wearable Devices Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials

- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Wearable Devices

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Wearable Devices Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Wearable Devices Major Manufacturers in 2015
- 10.4 Downstream Buyers

## **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing
  - 11.1.2 Indirect Marketing
  - 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **CHAPTER 13 GLOBAL WEARABLE DEVICES MARKET FORECAST (2017-2021)**

- 13.1 Global Wearable Devices Production, Revenue Forecast (2017-2021)
- 13.2 Global Wearable Devices Production, Consumption Forecast by Regions (2017-2021)



13.3 Global Wearable Devices Production Forecast by Type (2017-2021)

13.4 Global Wearable Devices Consumption Forecast by Application (2017-2021)

13.5 Wearable Devices Price Forecast (2017-2021)

## **CHAPTER 14 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Wearable Devices

Figure Global Production Market Share of Wearable Devices by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Wearable Devices Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Figure Europe Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Figure China Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Figure Japan Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Figure Southeast Asia Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Figure India Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Figure Global Wearable Devices Revenue (Million USD) and Growth Rate (2012-2021)

Table Global Wearable Devices Capacity of Key Manufacturers (2015 and 2016)

Table Global Wearable Devices Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Wearable Devices Capacity of Key Manufacturers in 2015

Figure Global Wearable Devices Capacity of Key Manufacturers in 2016

Table Global Wearable Devices Production of Key Manufacturers (2015 and 2016)

Table Global Wearable Devices Production Share by Manufacturers (2015 and 2016)

Figure 2015 Wearable Devices Production Share by Manufacturers

Figure 2016 Wearable Devices Production Share by Manufacturers

Table Global Wearable Devices Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Wearable Devices Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Wearable Devices Revenue Share by Manufacturers

Table 2016 Global Wearable Devices Revenue Share by Manufacturers

Table Global Market Wearable Devices Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Wearable Devices Average Price of Key Manufacturers in 2015

Table Manufacturers Wearable Devices Manufacturing Base Distribution and Sales Area

Table Manufacturers Wearable Devices Product Type

Figure Wearable Devices Market Share of Top 3 Manufacturers

Figure Wearable Devices Market Share of Top 5 Manufacturers

Table Global Wearable Devices Capacity by Regions (2012-2017)

Figure Global Wearable Devices Capacity Market Share by Regions (2012-2017)

Figure Global Wearable Devices Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Wearable Devices Capacity Market Share by Regions

Table Global Wearable Devices Production by Regions (2012-2017)

Figure Global Wearable Devices Production and Market Share by Regions (2012-2017)

Figure Global Wearable Devices Production Market Share by Regions (2012-2017)

Figure 2015 Global Wearable Devices Production Market Share by Regions

Table Global Wearable Devices Revenue by Regions (2012-2017)

Table Global Wearable Devices Revenue Market Share by Regions (2012-2017)

Table 2015 Global Wearable Devices Revenue Market Share by Regions

Table Global Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table China Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table India Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Wearable Devices Consumption Market by Regions (2012-2017)

Table Global Wearable Devices Consumption Market Share by Regions (2012-2017)

Figure Global Wearable Devices Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Wearable Devices Consumption Market Share by Regions

Table North America Wearable Devices Production, Consumption, Import & Export (2012-2017)

Table Europe Wearable Devices Production, Consumption, Import & Export (2012-2017)

Table China Wearable Devices Production, Consumption, Import & Export (2012-2017)

Table Japan Wearable Devices Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Wearable Devices Production, Consumption, Import & Export (2012-2017)

Table India Wearable Devices Production, Consumption, Import & Export (2012-2017)

Table Global Wearable Devices Production by Type (2012-2017)

Table Global Wearable Devices Production Share by Type (2012-2017)

Figure Production Market Share of Wearable Devices by Type (2012-2017)

Figure 2015 Production Market Share of Wearable Devices by Type

Table Global Wearable Devices Revenue by Type (2012-2017)

Table Global Wearable Devices Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Wearable Devices by Type (2012-2017)

Figure 2015 Revenue Market Share of Wearable Devices by Type

Table Global Wearable Devices Price by Type (2012-2017)

Figure Global Wearable Devices Production Growth by Type (2012-2017)

Table Global Wearable Devices Consumption by Application (2012-2017)

Table Global Wearable Devices Consumption Market Share by Application (2012-2017)

Figure Global Wearable Devices Consumption Market Share by Application in 2015

Table Global Wearable Devices Consumption Growth Rate by Application (2012-2017)

Figure Global Wearable Devices Consumption Growth Rate by Application (2012-2017)

Table Apple, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Apple, Inc. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Apple, Inc. Wearable Devices Market Share (2012-2017)

Table Google, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Google, Inc. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Google, Inc. Wearable Devices Market Share (2012-2017)

Table Garmin, Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Garmin, Ltd. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Garmin, Ltd. Wearable Devices Market Share (2012-2017)

Table Samsung Electronics Co., Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Samsung Electronics Co., Ltd. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Samsung Electronics Co., Ltd. Wearable Devices Market Share (2012-2017)

Table Sony Corporation Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Corporation Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Corporation Wearable Devices Market Share (2012-2017)

Table Fitbit, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Fitbit, Inc. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Fitbit, Inc. Wearable Devices Market Share (2012-2017)

Table Pebble Technology Corp. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pebble Technology Corp. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Pebble Technology Corp. Wearable Devices Market Share (2012-2017)

Table Qualcomm, Inc. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Qualcomm, Inc. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Qualcomm, Inc. Wearable Devices Market Share (2012-2017)

Table Xiaomi Technology Co., Ltd. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Xiaomi Technology Co., Ltd. Wearable Devices Production, Revenue, Price and Gross Margin (2012-2017)

Table Xiaomi Technology Co., Ltd. Wearable Devices Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wearable Devices

Figure Manufacturing Process Analysis of Wearable Devices

Figure Wearable Devices Industrial Chain Analysis

Table Raw Materials Sources of Wearable Devices Major Manufacturers in 2015

Table Major Buyers of Wearable Devices

Table Distributors/Traders List

Figure Global Wearable Devices Production and Growth Rate Forecast (2017-2021)

Figure Global Wearable Devices Revenue and Growth Rate Forecast (2017-2021)

Table Global Wearable Devices Production Forecast by Regions (2017-2021)  
Table Global Wearable Devices Consumption Forecast by Regions (2017-2021)  
Table Global Wearable Devices Production Forecast by Type (2017-2021)  
Table Global Wearable Devices Consumption Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Apple, Inc.  
Google, Inc.  
Garmin, Ltd.  
Samsung Electronics Co., Ltd.  
Sony Corporation  
Fitbit, Inc.  
Pebble Technology Corp.  
Qualcomm, Inc.  
Xiaomi Technology Co., Ltd.  
Jawbone, Inc.  
LG Electronics Inc.  
Nike, Inc.  
Adidas AG

## I would like to order

Product name: Global Wearable Devices Market Research Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GDE982989C2EN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDE982989C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970