

# Global Vehicle Telematic Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GFEFD70C8DBEN.html>

Date: May 2017

Pages: 126

Price: US\$ 3,040.00 (Single User License)

ID: GFEFD70C8DBEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States

China

Europe

Japan

The Major players reported in the market include:

TomTom International Harman International ORBCOMM Topcon MiX Telematics

Navman Wireless Omnitrac Wacker Neuson Trackunit Zonar Systems

company 2

company 3

company 4

company 5

company 6

company 7

company 8

company 9

Product Segment Analysis:

Cellular Satellite

Type 2

Type 3

Application Segment Analysis:

Construction Agriculture Mining

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 VEHICLE TELEMATIC MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Vehicle Telematic
- 1.2 Classification of Vehicle Telematic
  - 1.2.1 Cellular Satellite
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Vehicle Telematic
  - 1.3.2 Construction Agriculture Mining
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Vehicle Telematic Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Vehicle Telematic (2012-2021)
  - 1.5.1 Global Vehicle Telematic Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Vehicle Telematic Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON VEHICLE TELEMATIC INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 VEHICLE TELEMATIC MANUFACTURING COST ANALYSIS**

- 3.1 Vehicle Telematic Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of Vehicle Telematic

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Vehicle Telematic Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Vehicle Telematic Major Manufacturers in 2015

### 4.4 Downstream Buyers

## **5 GLOBAL VEHICLE TELEMATIC COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Vehicle Telematic Market Competition by Manufacturers

#### 5.1.1 Global Vehicle Telematic Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Vehicle Telematic Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Vehicle Telematic (Volume and Value) by Type

#### 5.2.1 Global Vehicle Telematic Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Vehicle Telematic Revenue and Market Share by Type (2012-2017)

### 5.3 Global Vehicle Telematic (Volume and Value) by Regions

#### 5.3.1 Global Vehicle Telematic Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Vehicle Telematic Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Vehicle Telematic (Volume) by Application

## **6 UNITED STATES VEHICLE TELEMATIC (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Vehicle Telematic Sales and Value (2012-2017)

#### 6.1.1 United States Vehicle Telematic Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Vehicle Telematic Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Vehicle Telematic Sales Price Trend (2012-2017)

### 6.2 United States Vehicle Telematic Sales and Market Share by Manufacturers

### 6.3 United States Vehicle Telematic Sales and Market Share by Type

### 6.4 United States Vehicle Telematic Sales and Market Share by Application

## **7 CHINA VEHICLE TELEMATIC (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Vehicle Telematic Sales and Value (2012-2017)

#### 7.1.1 China Vehicle Telematic Sales and Growth Rate (2012-2017)

#### 7.1.2 China Vehicle Telematic Revenue and Growth Rate (2012-2017)

- 7.1.3 China Vehicle Telematic Sales Price Trend (2012-2017)
- 7.2 China Vehicle Telematic Sales and Market Share by Manufacturers
- 7.3 China Vehicle Telematic Sales and Market Share by Type
- 7.4 China Vehicle Telematic Sales and Market Share by Application

## **8 EUROPE VEHICLE TELEMATIC (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Vehicle Telematic Sales and Value (2012-2017)
  - 8.1.1 Europe Vehicle Telematic Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Vehicle Telematic Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Vehicle Telematic Sales Price Trend (2012-2017)
- 8.2 Europe Vehicle Telematic Sales and Market Share by Manufacturers
- 8.3 Europe Vehicle Telematic Sales and Market Share by Type
- 8.4 Europe Vehicle Telematic Sales and Market Share by Application

## **9 JAPAN VEHICLE TELEMATIC (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Vehicle Telematic Sales and Value (2012-2017)
  - 9.1.1 Japan Vehicle Telematic Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Vehicle Telematic Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Vehicle Telematic Sales Price Trend (2012-2017)
- 9.2 Japan Vehicle Telematic Sales and Market Share by Manufacturers
- 9.3 Japan Vehicle Telematic Sales and Market Share by Type
- 9.4 Japan Vehicle Telematic Sales and Market Share by Application

## **10 GLOBAL VEHICLE TELEMATIC MANUFACTURERS ANALYSIS**

- 10.1 TomTom International Harman International ORBCOMM Topcon MiX Telematics  
Navman Wireless Omnitrac Wacker Neuson Trackunit Zonar Systems
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview
- 10.2 company
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Product Type, Application and Specification
  - 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Business Overview
- 10.3 company

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification
- 10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Business Overview
- 10.4 company
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Product Type, Application and Specification
  - 10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.4.4 Business Overview
- 10.5 company
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Product Type, Application and Specification
  - 10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Business Overview
- 10.6 company
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Product Type, Application and Specification
  - 10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Business Overview
- 10.7 company
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Product Type, Application and Specification
  - 10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.7.4 Business Overview
- 10.8 company
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Product Type, Application and Specification
  - 10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.8.4 Business Overview
- 10.9 company
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Product Type, Application and Specification
  - 10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Business Overview

## **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 11.1 Marketing Channel
  - 11.1.1 Direct Marketing

- 11.1.2 Indirect Marketing
- 11.1.3 Marketing Channel Development Trend
- 11.2 Market Positioning
  - 11.2.1 Pricing Strategy
  - 11.2.2 Brand Strategy
  - 11.2.3 Target Client
- 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

- 12.1 Technology Progress/Risk
  - 12.1.1 Substitutes Threat
  - 12.1.2 Technology Progress in Related Industry
- 12.2 Consumer Needs/Customer Preference Change
- 12.3 Economic/Political Environmental Change

## **13 GLOBAL VEHICLE TELEMATIC MARKET FORECAST (2017-2021)**

- 13.1 Global Vehicle Telematic Sales, Revenue Forecast (2017-2021)
- 13.2 Global Vehicle Telematic Sales Forecast by Regions (2017-2021)
- 13.3 Global Vehicle Telematic Sales Forecast by Type (2017-2021)
- 13.4 Global Vehicle Telematic Sales Forecast by Application (2017-2021)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Vehicle Telematic

Table Classification of Vehicle Telematic

Figure Global Sales Market Share of Vehicle Telematic by Type in 2015

Table Applications of Vehicle Telematic

Figure Global Sales Market Share of Vehicle Telematic by Application in 2015

Figure United States Vehicle Telematic Revenue and Growth Rate (2012-2021)

Figure China Vehicle Telematic Revenue and Growth Rate (2012-2021)

Figure Europe Vehicle Telematic Revenue and Growth Rate (2012-2021)

Figure Japan Vehicle Telematic Revenue and Growth Rate (2012-2021)

Figure Global Vehicle Telematic Sales and Growth Rate (2012-2021)

Figure Global Vehicle Telematic Revenue and Growth Rate (2012-2021)

Table Global Vehicle Telematic Sales of Key Manufacturers (2012-2017)

Table Global Vehicle Telematic Sales Share by Manufacturers (2012-2017)

Figure 2015 Vehicle Telematic Sales Share by Manufacturers

Figure 2016 Vehicle Telematic Sales Share by Manufacturers

Table Global Vehicle Telematic Revenue by Manufacturers (2012-2017)

Table Global Vehicle Telematic Revenue Share by Manufacturers (2012-2017)

Table 2015 Global Vehicle Telematic Revenue Share by Manufacturers

Table 2016 Global Vehicle Telematic Revenue Share by Manufacturers

Table Global Vehicle Telematic Sales and Market Share by Type (2012-2017)

Table Global Vehicle Telematic Sales Share by Type (2012-2017)

Figure Sales Market Share of Vehicle Telematic by Type (2012-2017)

Figure Global Vehicle Telematic Sales Growth Rate by Type (2012-2017)

Table Global Vehicle Telematic Revenue and Market Share by Type (2012-2017)

Table Global Vehicle Telematic Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Vehicle Telematic by Type (2012-2017)

Figure Global Vehicle Telematic Revenue Growth Rate by Type (2012-2017)

Table Global Vehicle Telematic Sales and Market Share by Regions (2012-2017)

Table Global Vehicle Telematic Sales Share by Regions (2012-2017)

Figure Sales Market Share of Vehicle Telematic by Regions (2012-2017)

Figure Global Vehicle Telematic Sales Growth Rate by Regions (2012-2017)

Table Global Vehicle Telematic Revenue and Market Share by Regions (2012-2017)

Table Global Vehicle Telematic Revenue Share by Regions (2012-2017)

Figure Revenue Market Share of Vehicle Telematic by Regions (2012-2017)

Figure Global Vehicle Telematic Revenue Growth Rate by Regions (2012-2017)

Table Global Vehicle Telematic Sales and Market Share by Application (2012-2017)  
Table Global Vehicle Telematic Sales Share by Application (2012-2017)  
Figure Sales Market Share of Vehicle Telematic by Application (2012-2017)  
Figure Global Vehicle Telematic Sales Growth Rate by Application (2012-2017)  
Figure United States Vehicle Telematic Sales and Growth Rate (2012-2017)  
Figure United States Vehicle Telematic Revenue and Growth Rate (2012-2017)  
Figure United States Vehicle Telematic Sales Price Trend (2012-2017)  
Table United States Vehicle Telematic Sales by Manufacturers (2012-2017)  
Table United States Vehicle Telematic Market Share by Manufacturers (2012-2017)  
Table United States Vehicle Telematic Sales by Type (2012-2017)  
Table United States Vehicle Telematic Market Share by Type (2012-2017)  
Table United States Vehicle Telematic Sales by Application (2012-2017)  
Table United States Vehicle Telematic Market Share by Application (2012-2017)  
Figure China Vehicle Telematic Sales and Growth Rate (2012-2017)  
Figure China Vehicle Telematic Revenue and Growth Rate (2012-2017)  
Figure China Vehicle Telematic Sales Price Trend (2012-2017)  
Table China Vehicle Telematic Sales by Manufacturers (2012-2017)  
Table China Vehicle Telematic Market Share by Manufacturers (2012-2017)  
Table China Vehicle Telematic Sales by Type (2012-2017)  
Table China Vehicle Telematic Market Share by Type (2012-2017)  
Table China Vehicle Telematic Sales by Application (2012-2017)  
Table China Vehicle Telematic Market Share by Application (2012-2017)  
Figure Europe Vehicle Telematic Sales and Growth Rate (2012-2017)  
Figure Europe Vehicle Telematic Revenue and Growth Rate (2012-2017)  
Figure Europe Vehicle Telematic Sales Price Trend (2012-2017)  
Table Europe Vehicle Telematic Sales by Manufacturers (2012-2017)  
Table Europe Vehicle Telematic Market Share by Manufacturers (2012-2017)  
Table Europe Vehicle Telematic Sales by Type (2012-2017)  
Table Europe Vehicle Telematic Market Share by Type (2012-2017)  
Table Europe Vehicle Telematic Sales by Application (2012-2017)  
Table Europe Vehicle Telematic Market Share by Application (2012-2017)  
Figure Japan Vehicle Telematic Sales and Growth Rate (2012-2017)  
Figure Japan Vehicle Telematic Revenue and Growth Rate (2012-2017)  
Figure Japan Vehicle Telematic Sales Price Trend (2012-2017)  
Table Japan Vehicle Telematic Sales by Manufacturers (2012-2017)  
Table Japan Vehicle Telematic Market Share by Manufacturers (2012-2017)  
Table Japan Vehicle Telematic Sales by Type (2012-2017)  
Table Japan Vehicle Telematic Market Share by Type (2012-2017)  
Table Japan Vehicle Telematic Sales by Application (2012-2017)

Table Japan Vehicle Telematic Market Share by Application (2012-2017)

Table TomTom International Harman International ORBCOMM Topcon MiX Telematics  
Navman Wireless Omnitrac Wacker Neuson Trackunit Zonar Systems Basic  
Information List

Table TomTom International Harman International ORBCOMM Topcon MiX Telematics  
Navman Wireless Omnitrac Wacker Neuson Trackunit Zonar Systems Vehicle  
Telematic Sales, Revenue, Price and Gross Margin (2012-2017)

Figure TomTom International Harman International ORBCOMM Topcon MiX Telematics  
Navman Wireless Omnitrac Wacker Neuson Trackunit Zonar Systems Vehicle  
Telematic Global Market Share (2012-2017)

Table company 2 Basic Information List

Table company 2 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 2 Vehicle Telematic Global Market Share (2012-2017)

Table company 3 Basic Information List

Table company 3 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 3 Vehicle Telematic Global Market Share (2012-2017)

Table company 4 Basic Information List

Table company 4 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 4 Vehicle Telematic Global Market Share (2012-2017)

Table company 5 Basic Information List

Table company 5 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 5 Vehicle Telematic Global Market Share (2012-2017)

Table company 6 Basic Information List

Table company 6 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 6 Vehicle Telematic Global Market Share (2012-2017)

Table company 7 Basic Information List

Table company 7 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 7 Vehicle Telematic Global Market Share (2012-2017)

Table company 8 Basic Information List

Table company 8 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 8 Vehicle Telematic Global Market Share (2012-2017)

Table company 9 Basic Information List

Table company 9 Vehicle Telematic Sales, Revenue, Price and Gross Margin  
(2012-2017)

Figure company 9 Vehicle Telematic Global Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Vehicle Telematic

Figure Manufacturing Process Analysis of Vehicle Telematic

Figure Vehicle Telematic Industrial Chain Analysis

Table Raw Materials Sources of Vehicle Telematic Major Manufacturers in 2015

Table Major Buyers of Vehicle Telematic

Table Distributors/Traders List

Figure Global Vehicle Telematic Sales and Growth Rate Forecast (2017-2021)

Figure Global Vehicle Telematic Revenue and Growth Rate Forecast (2017-2021)

Table Global Vehicle Telematic Sales Forecast by Regions (2017-2021)

Table Global Vehicle Telematic Sales Forecast by Type (2017-2021)

Table Global Vehicle Telematic Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

TomTom International

Harman International

ORBCOMM

Topcon

MiX Telematics

Navman Wireless

Omnitracs

Wacker Neuson

Trackunit

Zonar Systems

## I would like to order

Product name: Global Vehicle Telematic Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GFEFD70C8DBEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFEFD70C8DBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970