

# Global Vehicle Lead-acid Battery Sales Market Report Forecast 2017-2021

<https://marketpublishers.com/r/GA6BB14192CEN.html>

Date: April 2017

Pages: 117

Price: US\$ 3,040.00 (Single User License)

ID: GA6BB14192CEN

## Abstracts

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research

report include:

United States

China

Europe

Japan

The Major players reported in the market include:

Amara Raja Batteries

East Penn Manufacturing

Exide Technologies

FIAMM

GS Yuasa

Johnson Controls

ATLASBX

Camel Group

Chaowei Power

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

## Contents

### **1 VEHICLE LEAD-ACID BATTERY MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Vehicle Lead-acid Battery
- 1.2 Classification of Vehicle Lead-acid Battery
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Vehicle Lead-acid Battery
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Vehicle Lead-acid Battery Market States Status and Prospect (2012-2021) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Vehicle Lead-acid Battery (2012-2021)
  - 1.5.1 Global Vehicle Lead-acid Battery Sales and Growth Rate (2012-2021)
  - 1.5.2 Global Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2021)

### **2 GLOBAL ECONOMIC IMPACT ON VEHICLE LEAD-ACID BATTERY INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 VEHICLE LEAD-ACID BATTERY MANUFACTURING COST ANALYSIS**

- 3.1 Vehicle Lead-acid Battery Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials

3.2.2 Labor Cost

3.2.3 Manufacturing Process Analysis of Vehicle Lead-acid Battery

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

4.1 Vehicle Lead-acid Battery Industrial Chain Analysis

4.2 Upstream Raw Materials Sourcing

4.3 Raw Materials Sources of Vehicle Lead-acid Battery Major Manufacturers in 2015

4.4 Downstream Buyers

## **5 GLOBAL VEHICLE LEAD-ACID BATTERY COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

5.1 Global Vehicle Lead-acid Battery Market Competition by Manufacturers

5.1.1 Global Vehicle Lead-acid Battery Sales and Market Share of Key Manufacturers (2012-2017)

5.1.2 Global Vehicle Lead-acid Battery Revenue and Share by Manufacturers (2012-2017)

5.2 Global Vehicle Lead-acid Battery (Volume and Value) by Type

5.2.1 Global Vehicle Lead-acid Battery Sales and Market Share by Type (2012-2017)

5.2.2 Global Vehicle Lead-acid Battery Revenue and Market Share by Type (2012-2017)

5.3 Global Vehicle Lead-acid Battery (Volume and Value) by Regions

5.3.1 Global Vehicle Lead-acid Battery Sales and Market Share by Regions (2012-2017)

5.3.2 Global Vehicle Lead-acid Battery Revenue and Market Share by Regions (2012-2017)

5.4 Global Vehicle Lead-acid Battery (Volume) by Application

## **6 UNITED STATES VEHICLE LEAD-ACID BATTERY (VOLUME, VALUE AND SALES PRICE)**

6.1 United States Vehicle Lead-acid Battery Sales and Value (2012-2017)

6.1.1 United States Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)

6.1.2 United States Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)

6.1.3 United States Vehicle Lead-acid Battery Sales Price Trend (2012-2017)

6.2 United States Vehicle Lead-acid Battery Sales and Market Share by Manufacturers

6.3 United States Vehicle Lead-acid Battery Sales and Market Share by Type

6.4 United States Vehicle Lead-acid Battery Sales and Market Share by Application

## **7 CHINA VEHICLE LEAD-ACID BATTERY (VOLUME, VALUE AND SALES PRICE)**

- 7.1 China Vehicle Lead-acid Battery Sales and Value (2012-2017)
  - 7.1.1 China Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)
  - 7.1.2 China Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)
  - 7.1.3 China Vehicle Lead-acid Battery Sales Price Trend (2012-2017)
- 7.2 China Vehicle Lead-acid Battery Sales and Market Share by Manufacturers
- 7.3 China Vehicle Lead-acid Battery Sales and Market Share by Type
- 7.4 China Vehicle Lead-acid Battery Sales and Market Share by Application

## **8 EUROPE VEHICLE LEAD-ACID BATTERY (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Vehicle Lead-acid Battery Sales and Value (2012-2017)
  - 8.1.1 Europe Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Vehicle Lead-acid Battery Sales Price Trend (2012-2017)
- 8.2 Europe Vehicle Lead-acid Battery Sales and Market Share by Manufacturers
- 8.3 Europe Vehicle Lead-acid Battery Sales and Market Share by Type
- 8.4 Europe Vehicle Lead-acid Battery Sales and Market Share by Application

## **9 JAPAN VEHICLE LEAD-ACID BATTERY (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Vehicle Lead-acid Battery Sales and Value (2012-2017)
  - 9.1.1 Japan Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Vehicle Lead-acid Battery Sales Price Trend (2012-2017)
- 9.2 Japan Vehicle Lead-acid Battery Sales and Market Share by Manufacturers
- 9.3 Japan Vehicle Lead-acid Battery Sales and Market Share by Type
- 9.4 Japan Vehicle Lead-acid Battery Sales and Market Share by Application

## **10 GLOBAL VEHICLE LEAD-ACID BATTERY MANUFACTURERS ANALYSIS**

- 10.1 Amara Raja Batteries
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Product Type, Application and Specification
  - 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.1.4 Business Overview

## 10.2 East Penn Manufacturing

10.2.1 Company Basic Information, Manufacturing Base and Competitors

10.2.2 Product Type, Application and Specification

10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.2.4 Business Overview

## 10.3 Exide Technologies

10.3.1 Company Basic Information, Manufacturing Base and Competitors

10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

## 10.4 FIAMM

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

## 10.5 GS Yuasa

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

## 10.6 Johnson Controls

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

## 10.7 ATLASBX

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

## 10.8 Camel Group

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

## 10.9 Chaowei Power

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

#### 10.9.4 Business Overview

### **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 11.1 Marketing Channel

##### 11.1.1 Direct Marketing

##### 11.1.2 Indirect Marketing

##### 11.1.3 Marketing Channel Development Trend

#### 11.2 Market Positioning

##### 11.2.1 Pricing Strategy

##### 11.2.2 Brand Strategy

##### 11.2.3 Target Client

#### 11.3 Distributors/Traders List

### **12 MARKET EFFECT FACTORS ANALYSIS**

#### 12.1 Technology Progress/Risk

##### 12.1.1 Substitutes Threat

##### 12.1.2 Technology Progress in Related Industry

#### 12.2 Consumer Needs/Customer Preference Change

#### 12.3 Economic/Political Environmental Change

### **13 GLOBAL VEHICLE LEAD-ACID BATTERY MARKET FORECAST (2017-2021)**

#### 13.1 Global Vehicle Lead-acid Battery Sales, Revenue Forecast (2017-2021)

#### 13.2 Global Vehicle Lead-acid Battery Sales Forecast by Regions (2017-2021)

#### 13.3 Global Vehicle Lead-acid Battery Sales Forecast by Type (2017-2021)

#### 13.4 Global Vehicle Lead-acid Battery Sales Forecast by Application (2017-2021)

### **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Vehicle Lead-acid Battery  
Table Classification of Vehicle Lead-acid Battery  
Figure Global Sales Market Share of Vehicle Lead-acid Battery by Type in 2015  
Table Applications of Vehicle Lead-acid Battery  
Figure Global Sales Market Share of Vehicle Lead-acid Battery by Application in 2015  
Figure United States Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2021)  
Figure China Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2021)  
Figure Europe Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2021)  
Figure Japan Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2021)  
Figure Global Vehicle Lead-acid Battery Sales and Growth Rate (2012-2021)  
Figure Global Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2021)  
Table Global Vehicle Lead-acid Battery Sales of Key Manufacturers (2012-2017)  
Table Global Vehicle Lead-acid Battery Sales Share by Manufacturers (2012-2017)  
Figure 2015 Vehicle Lead-acid Battery Sales Share by Manufacturers  
Figure 2016 Vehicle Lead-acid Battery Sales Share by Manufacturers  
Table Global Vehicle Lead-acid Battery Revenue by Manufacturers (2012-2017)  
Table Global Vehicle Lead-acid Battery Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Vehicle Lead-acid Battery Revenue Share by Manufacturers  
Table 2016 Global Vehicle Lead-acid Battery Revenue Share by Manufacturers  
Table Global Vehicle Lead-acid Battery Sales and Market Share by Type (2012-2017)  
Table Global Vehicle Lead-acid Battery Sales Share by Type (2012-2017)  
Figure Sales Market Share of Vehicle Lead-acid Battery by Type (2012-2017)  
Figure Global Vehicle Lead-acid Battery Sales Growth Rate by Type (2012-2017)  
Table Global Vehicle Lead-acid Battery Revenue and Market Share by Type (2012-2017)  
Table Global Vehicle Lead-acid Battery Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Vehicle Lead-acid Battery by Type (2012-2017)  
Figure Global Vehicle Lead-acid Battery Revenue Growth Rate by Type (2012-2017)  
Table Global Vehicle Lead-acid Battery Sales and Market Share by Regions (2012-2017)  
Table Global Vehicle Lead-acid Battery Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Vehicle Lead-acid Battery by Regions (2012-2017)  
Figure Global Vehicle Lead-acid Battery Sales Growth Rate by Regions (2012-2017)  
Table Global Vehicle Lead-acid Battery Revenue and Market Share by Regions (2012-2017)

Table Global Vehicle Lead-acid Battery Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Vehicle Lead-acid Battery by Regions (2012-2017)  
Figure Global Vehicle Lead-acid Battery Revenue Growth Rate by Regions (2012-2017)  
Table Global Vehicle Lead-acid Battery Sales and Market Share by Application (2012-2017)  
Table Global Vehicle Lead-acid Battery Sales Share by Application (2012-2017)  
Figure Sales Market Share of Vehicle Lead-acid Battery by Application (2012-2017)  
Figure Global Vehicle Lead-acid Battery Sales Growth Rate by Application (2012-2017)  
Figure United States Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)  
Figure United States Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)  
Figure United States Vehicle Lead-acid Battery Sales Price Trend (2012-2017)  
Table United States Vehicle Lead-acid Battery Sales by Manufacturers (2012-2017)  
Table United States Vehicle Lead-acid Battery Market Share by Manufacturers (2012-2017)  
Table United States Vehicle Lead-acid Battery Sales by Type (2012-2017)  
Table United States Vehicle Lead-acid Battery Market Share by Type (2012-2017)  
Table United States Vehicle Lead-acid Battery Sales by Application (2012-2017)  
Table United States Vehicle Lead-acid Battery Market Share by Application (2012-2017)  
Figure China Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)  
Figure China Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)  
Figure China Vehicle Lead-acid Battery Sales Price Trend (2012-2017)  
Table China Vehicle Lead-acid Battery Sales by Manufacturers (2012-2017)  
Table China Vehicle Lead-acid Battery Market Share by Manufacturers (2012-2017)  
Table China Vehicle Lead-acid Battery Sales by Type (2012-2017)  
Table China Vehicle Lead-acid Battery Market Share by Type (2012-2017)  
Table China Vehicle Lead-acid Battery Sales by Application (2012-2017)  
Table China Vehicle Lead-acid Battery Market Share by Application (2012-2017)  
Figure Europe Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)  
Figure Europe Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)  
Figure Europe Vehicle Lead-acid Battery Sales Price Trend (2012-2017)  
Table Europe Vehicle Lead-acid Battery Sales by Manufacturers (2012-2017)  
Table Europe Vehicle Lead-acid Battery Market Share by Manufacturers (2012-2017)  
Table Europe Vehicle Lead-acid Battery Sales by Type (2012-2017)  
Table Europe Vehicle Lead-acid Battery Market Share by Type (2012-2017)  
Table Europe Vehicle Lead-acid Battery Sales by Application (2012-2017)  
Table Europe Vehicle Lead-acid Battery Market Share by Application (2012-2017)  
Figure Japan Vehicle Lead-acid Battery Sales and Growth Rate (2012-2017)  
Figure Japan Vehicle Lead-acid Battery Revenue and Growth Rate (2012-2017)  
Figure Japan Vehicle Lead-acid Battery Sales Price Trend (2012-2017)

Table Japan Vehicle Lead-acid Battery Sales by Manufacturers (2012-2017)  
Table Japan Vehicle Lead-acid Battery Market Share by Manufacturers (2012-2017)  
Table Japan Vehicle Lead-acid Battery Sales by Type (2012-2017)  
Table Japan Vehicle Lead-acid Battery Market Share by Type (2012-2017)  
Table Japan Vehicle Lead-acid Battery Sales by Application (2012-2017)  
Table Japan Vehicle Lead-acid Battery Market Share by Application (2012-2017)  
Table Amara Raja Batteries Basic Information List  
Table Amara Raja Batteries Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Amara Raja Batteries Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table East Penn Manufacturing Basic Information List  
Table East Penn Manufacturing Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure East Penn Manufacturing Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table Exide Technologies Basic Information List  
Table Exide Technologies Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Exide Technologies Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table FIAMM Basic Information List  
Table FIAMM Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure FIAMM Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table GS Yuasa Basic Information List  
Table GS Yuasa Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure GS Yuasa Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table Johnson Controls Basic Information List  
Table Johnson Controls Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Johnson Controls Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table ATLASBX Basic Information List  
Table ATLASBX Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure ATLASBX Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table Camel Group Basic Information List  
Table Camel Group Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Camel Group Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table Chaowei Power Basic Information List  
Table Chaowei Power Vehicle Lead-acid Battery Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Chaowei Power Vehicle Lead-acid Battery Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Vehicle Lead-acid Battery  
Figure Manufacturing Process Analysis of Vehicle Lead-acid Battery  
Figure Vehicle Lead-acid Battery Industrial Chain Analysis  
Table Raw Materials Sources of Vehicle Lead-acid Battery Major Manufacturers in 2015  
Table Major Buyers of Vehicle Lead-acid Battery  
Table Distributors/Traders List  
Figure Global Vehicle Lead-acid Battery Sales and Growth Rate Forecast (2017-2021)  
Figure Global Vehicle Lead-acid Battery Revenue and Growth Rate Forecast (2017-2021)  
Table Global Vehicle Lead-acid Battery Sales Forecast by Regions (2017-2021)  
Table Global Vehicle Lead-acid Battery Sales Forecast by Type (2017-2021)  
Table Global Vehicle Lead-acid Battery Sales Forecast by Application (2017-2021)

## **COMPANIES MENTIONED**

Amara Raja Batteries  
East Penn Manufacturing  
Exide Technologies  
FIAMM  
GS Yuasa  
Johnson Controls  
ATLASBX  
Camel Group  
Chaowei Power  
China Shoto  
Leoch International Technology

## I would like to order

Product name: Global Vehicle Lead-acid Battery Sales Market Report Forecast 2017-2021

Product link: <https://marketpublishers.com/r/GA6BB14192CEN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA6BB14192CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970