

# Global Training and Courses Industry Market Analysis & outlook 2018-2023

<https://marketpublishers.com/r/G306B45205EEN.html>

Date: November 2018

Pages: 99

Price: US\$ 2,240.00 (Single User License)

ID: G306B45205EEN

## Abstracts

In the Global Training and Courses Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufacturers, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

Global Training and Courses Market: Regional Segment Analysis

North America

Europe

China

Japan

Southeast Asia

India

The Major players reported in the market include:

City & Guilds Group

D2L

GP Strategies

NIIT

Skillsoft

Wilson Learning Worldwide

Max Mueller Bhavan

British Council  
Cambridge Institute

## Global Training and Courses Market: Product Segment Analysis

Online  
Offline  
Others

## Global Training and Courses Market: Application Segment Analysis

Corporate  
Person  
Others

## Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 TRAINING AND COURSES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Training and Courses
- 1.2 Training and Courses Market Segmentation by Type in 2016
  - 1.2.1 Global Production Market Share of Training and Courses by Type in 2016
  - 1.2.1 Online
  - 1.2.2 Offline
  - 1.2.3 Others
- 1.3 Training and Courses Market Segmentation by Application in 2016
  - 1.3.1 Training and Courses Consumption Market Share by Application in 2016
  - 1.3.2 Corporate
  - 1.3.3 Person
  - 1.3.4 Others
- 1.4 Training and Courses Market Segmentation by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India
- 1.5 Global Market Size (Value) of Training and Courses (2013-2023)
  - 1.5.1 Global Product Sales and Growth Rate (2013-2023)
  - 1.5.2 Global Product Revenue and Growth Rate (2013-2023)

### **CHAPTER 2 GLOBAL ECONOMIC IMPACT ON TRAINING AND COURSES INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **CHAPTER 3 GLOBAL TRAINING AND COURSES MARKET COMPETITION BY MANUFACTURERS**

- 3.1 Global Training and Courses Production and Share by Manufacturers (2016 and 2017)

3.2 Global Training and Courses Revenue and Share by Manufacturers (2016 and 2017)

3.3 Global Training and Courses Average Price by Manufacturers (2016 and 2017)

3.4 Manufacturers Training and Courses Manufacturing Base Distribution, Production Area and Product Type

3.5 Training and Courses Market Competitive Situation and Trends

3.5.1 Training and Courses Market Concentration Rate

3.5.2 Training and Courses Market Share of Top 3 and Top 5 Manufacturers

3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 GLOBAL TRAINING AND COURSES PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)**

4.1 Global Training and Courses Production by Region (2013-2018)

4.2 Global Training and Courses Production Market Share by Region (2013-2018)

4.3 Global Training and Courses Revenue (Value) and Market Share by Region (2013-2018)

4.4 Global Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

4.5 North America Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

4.5.1 North America Training and Courses Production and Market Share by Manufacturers

4.5.2 North America Training and Courses Production and Market Share by Type

4.5.3 North America Training and Courses Production and Market Share by Application

4.6 Europe Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

4.6.1 Europe Training and Courses Production and Market Share by Manufacturers

4.6.2 Europe Training and Courses Production and Market Share by Type

4.6.3 Europe Training and Courses Production and Market Share by Application

4.7 China Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

4.7.1 China Training and Courses Production and Market Share by Manufacturers

4.7.2 China Training and Courses Production and Market Share by Type

4.7.3 China Training and Courses Production and Market Share by Application

4.8 Japan Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

4.8.1 Japan Training and Courses Production and Market Share by Manufacturers

4.8.2 Japan Training and Courses Production and Market Share by Type

- 4.8.3 Japan Training and Courses Production and Market Share by Application
- 4.9 Southeast Asia Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.9.1 Southeast Asia Training and Courses Production and Market Share by Manufacturers
  - 4.9.2 Southeast Asia Training and Courses Production and Market Share by Type
  - 4.9.3 Southeast Asia Training and Courses Production and Market Share by Application
- 4.10 India Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)
  - 4.10.1 India Training and Courses Production and Market Share by Manufacturers
  - 4.10.2 India Training and Courses Production and Market Share by Type
  - 4.10.3 India Training and Courses Production and Market Share by Application

## **CHAPTER 5 GLOBAL TRAINING AND COURSES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2013-2018)**

- 5.1 Global Training and Courses Consumption by Regions (2013-2018)
- 5.2 North America Training and Courses Production, Consumption, Export, Import by Regions (2013-2018)
- 5.3 Europe Training and Courses Production, Consumption, Export, Import by Regions (2013-2018)
- 5.4 China Training and Courses Production, Consumption, Export, Import by Regions (2013-2018)
- 5.5 Japan Training and Courses Production, Consumption, Export, Import by Regions (2013-2018)
- 5.6 Southeast Asia Training and Courses Production, Consumption, Export, Import by Regions (2013-2018)
- 5.7 India Training and Courses Production, Consumption, Export, Import by Regions (2013-2018)

## **CHAPTER 6 GLOBAL TRAINING AND COURSES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 6.1 Global Training and Courses Production and Market Share by Type (2013-2018)
- 6.2 Global Training and Courses Revenue and Market Share by Type (2013-2018)
- 6.3 Global Training and Courses Price by Type (2013-2018)
- 6.4 Global Training and Courses Production Growth by Type (2013-2018)

## **CHAPTER 7 GLOBAL TRAINING AND COURSES MARKET ANALYSIS BY APPLICATION**

- 7.1 Global Training and Courses Consumption and Market Share by Application (2013-2018)
- 7.2 Global Training and Courses Revenue and Market Share by Type (2013-2018)
- 7.3 Global Training and Courses Consumption Growth Rate by Application (2013-2018)
- 7.4 Market Drivers and Opportunities
  - 7.4.1 Potential Applications
  - 7.4.2 Emerging Markets/Countries

## **CHAPTER 8 GLOBAL TRAINING AND COURSES MANUFACTURERS ANALYSIS**

- 8.1 City & Guilds Group
  - 8.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.1.2 Product Type, Application and Specification
  - 8.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.1.4 Business Overview
- 8.2 D2L
  - 8.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.2.2 Product Type, Application and Specification
  - 8.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.2.4 Business Overview
- 8.3 GP Strategies
  - 8.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.3.2 Product Type, Application and Specification
  - 8.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.3.4 Business Overview
- 8.4 NIIT
  - 8.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.4.2 Product Type, Application and Specification
  - 8.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.4.4 Business Overview
- 8.5 Skillsoft
  - 8.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.5.2 Product Type, Application and Specification
  - 8.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.5.4 Business Overview
- 8.6 Wilson Learning Worldwide

- 8.6.1 Company Basic Information, Manufacturing Base and Competitors
- 8.6.2 Product Type, Application and Specification
- 8.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 8.6.4 Business Overview
- 8.7 Max Mueller Bhavan
  - 8.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.7.2 Product Type, Application and Specification
  - 8.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.7.4 Business Overview
- 8.8 British Council
  - 8.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.8.2 Product Type, Application and Specification
  - 8.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.8.4 Business Overview
- 8.9 Cambridge Institute
  - 8.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 8.9.2 Product Type, Application and Specification
  - 8.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 8.9.4 Business Overview

## **CHAPTER 9 TRAINING AND COURSES MANUFACTURING COST ANALYSIS**

- 9.1 Training and Courses Key Raw Materials Analysis
  - 9.1.1 Key Raw Materials
  - 9.1.2 Price Trend of Key Raw Materials
  - 9.1.3 Key Suppliers of Raw Materials
  - 9.1.4 Market Concentration Rate of Raw Materials
- 9.2 Proportion of Manufacturing Cost Structure
  - 9.2.1 Raw Materials
  - 9.2.2 Labor Cost
  - 9.2.3 Manufacturing Expenses
- 9.3 Manufacturing Process Analysis of Training and Courses

## **CHAPTER 10 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 10.1 Training and Courses Industrial Chain Analysis
- 10.2 Upstream Raw Materials Sourcing
- 10.3 Raw Materials Sources of Training and Courses Major Manufacturers in 2016



## 10.4 Downstream Buyers

# **CHAPTER 11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 11.1 Marketing Channel

### 11.1.1 Direct Marketing

### 11.1.2 Indirect Marketing

### 11.1.3 Marketing Channel Development Trend

## 11.2 Market Positioning

### 11.2.1 Pricing Strategy

### 11.2.2 Brand Strategy

### 11.2.3 Target Client

## 11.3 Distributors/Traders List

# **CHAPTER 12 MARKET EFFECT FACTORS ANALYSIS**

## 12.1 Technology Progress/Risk

### 12.1.1 Substitutes Threat

### 12.1.2 Technology Progress in Related Industry

## 12.2 Consumer Needs/Customer Preference Change

## 12.3 Economic/Political Environmental Change

# **CHAPTER 13 GLOBAL TRAINING AND COURSES MARKET FORECAST (2018-2023)**

## 13.1 Global Training and Courses Production, Revenue Forecast (2018-2023)

## 13.2 Global Training and Courses Production, Consumption Forecast by Regions (2018-2023)

## 13.3 Global Training and Courses Production Forecast by Type (2018-2023)

## 13.4 Global Training and Courses Consumption Forecast by Application (2018-2023)

## 13.5 Training and Courses Price Forecast (2018-2023)

# **CHAPTER 14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Training and Courses

Figure Global Production Market Share of Training and Courses by Offline016

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Training and Courses Consumption Market Share by Application in 2016

Figure Corporate Examples

Figure Person Examples

Figure Others Examples

Figure North America Training and Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Training and Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure China Training and Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Japan Training and Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Southeast Asia Training and Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Training and Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Training and Courses Revenue (Million UDS) and Growth Rate (2013-2023)

Table Global Training and Courses Capacity of Key Manufacturers (2016 and 2017)

Table Global Training and Courses Capacity Market Share by Manufacturers (2016 and 2017)

Figure Global Training and Courses Capacity of Key Manufacturers in 2016

Figure Global Training and Courses Capacity of Key Manufacturers in 2017

Table Global Training and Courses Production of Key Manufacturers (2016 and 2017)

Table Global Training and Courses Production Share by Manufacturers (2016 and 2017)

Figure 2015 Training and Courses Production Share by Manufacturers

Figure 2016 Training and Courses Production Share by Manufacturers

Table Global Training and Courses Revenue (Million USD) by Manufacturers (2016 and 2017)

Table Global Training and Courses Revenue Share by Manufacturers (2016 and 2017)

Table 2015 Global Training and Courses Revenue Share by Manufacturers

Table 2016 Global Training and Courses Revenue Share by Manufacturers

Table Global Market Training and Courses Average Price of Key Manufacturers (2016 and 2017)

Figure Global Market Training and Courses Average Price of Key Manufacturers in 2016

Table Manufacturers Training and Courses Manufacturing Base Distribution and Sales Area

Table Manufacturers Training and Courses Product Type

Figure Training and Courses Market Share of Top 3 Manufacturers

Figure Training and Courses Market Share of Top 5 Manufacturers

Table Global Training and Courses Capacity by Regions (2013-2018)

Figure Global Training and Courses Capacity Market Share by Regions (2013-2018)

Figure Global Training and Courses Capacity Market Share by Regions (2013-2018)

Figure 2015 Global Training and Courses Capacity Market Share by Regions

Table Global Training and Courses Production by Regions (2013-2018)

Figure Global Training and Courses Production and Market Share by Regions (2013-2018)

Figure Global Training and Courses Production Market Share by Regions (2013-2018)

Figure 2015 Global Training and Courses Production Market Share by Regions

Table Global Training and Courses Revenue by Regions (2013-2018)

Table Global Training and Courses Revenue Market Share by Regions (2013-2018)

Table 2015 Global Training and Courses Revenue Market Share by Regions

Table Global Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table North America Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table Europe Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table China Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table Japan Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table Southeast Asia Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table India Training and Courses Production, Revenue, Price and Gross Margin  
(2013-2018)

Table Global Training and Courses Consumption Market by Regions (2013-2018)

Table Global Training and Courses Consumption Market Share by Regions (2013-2018)

Figure Global Training and Courses Consumption Market Share by Regions  
(2013-2018)

Figure 2015 Global Training and Courses Consumption Market Share by Regions

Table North America Training and Courses Production, Consumption, Import & Export  
(2013-2018)

Table Europe Training and Courses Production, Consumption, Import & Export  
(2013-2018)

Table China Training and Courses Production, Consumption, Import & Export  
(2013-2018)

Table Japan Training and Courses Production, Consumption, Import & Export  
(2013-2018)

Table Southeast Asia Training and Courses Production, Consumption, Import & Export  
(2013-2018)

Table India Training and Courses Production, Consumption, Import & Export  
(2013-2018)

Table Global Training and Courses Production by Type (2013-2018)

Table Global Training and Courses Production Share by Type (2013-2018)

Figure Production Market Share of Training and Courses by Type (2013-2018)

Figure 2015 Production Market Share of Training and Courses by Type

Table Global Training and Courses Revenue by Type (2013-2018)

Table Global Training and Courses Revenue Share by Type (2013-2018)

Figure Production Revenue Share of Training and Courses by Type (2013-2018)

Figure 2015 Revenue Market Share of Training and Courses by Type

Table Global Training and Courses Price by Type (2013-2018)

Figure Global Training and Courses Production Growth by Type (2013-2018)

Table Global Training and Courses Consumption by Application (2013-2018)

Table Global Training and Courses Consumption Market Share by Application  
(2013-2018)

Figure Global Training and Courses Consumption Market Share by Application in 2016

Table Global Training and Courses Consumption Growth Rate by Application  
(2013-2018)

Figure Global Training and Courses Consumption Growth Rate by Application  
(2013-2018)

Table City & Guilds Group Basic Information, Manufacturing Base, Production Area and  
Its Competitors

Table City & Guilds Group Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table City & Guilds Group Training and Courses Market Share (2013-2018)

Table D2L Basic Information, Manufacturing Base, Production Area and Its Competitors

Table D2L Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table D2L Training and Courses Market Share (2013-2018)

Table GP Strategies Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GP Strategies Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table GP Strategies Training and Courses Market Share (2013-2018)

Table NIIT Basic Information, Manufacturing Base, Production Area and Its Competitors

Table NIIT Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table NIIT Training and Courses Market Share (2013-2018)

Table Skillsoft Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Skillsoft Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table Skillsoft Training and Courses Market Share (2013-2018)

Table Wilson Learning Worldwide Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Wilson Learning Worldwide Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table Wilson Learning Worldwide Training and Courses Market Share (2013-2018)

Table Max Mueller Bhavan Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Max Mueller Bhavan Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table Max Mueller Bhavan Training and Courses Market Share (2013-2018)

Table British Council Basic Information, Manufacturing Base, Production Area and Its Competitors

Table British Council Training and Courses Production, Revenue, Price and Gross Margin (2013-2018)

Table British Council Training and Courses Market Share (2013-2018)

Table Cambridge Institute Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cambridge Institute Training and Courses Production, Revenue, Price and Gross

Margin (2013-2018)

Table Cambridge Institute Training and Courses Market Share (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Training and Courses

Figure Manufacturing Process Analysis of Training and Courses

Figure Training and Courses Industrial Chain Analysis

Table Raw Materials Sources of Training and Courses Major Manufacturers in 2016

Table Major Buyers of Training and Courses

Table Distributors/Traders List

Figure Global Training and Courses Production and Growth Rate Forecast (2018-2023)

Figure Global Training and Courses Revenue and Growth Rate Forecast (2018-2023)

Table Global Training and Courses Production Forecast by Regions (2018-2023)

Table Global Training and Courses Consumption Forecast by Regions (2018-2023)

Table Global Training and Courses Production Forecast by Type (2018-2023)

Table Global Training and Courses Consumption Forecast by Application (2018-2023)

## I would like to order

Product name: Global Training and Courses Industry Market Analysis & outlook 2018-2023

Product link: <https://marketpublishers.com/r/G306B45205EEN.html>

Price: US\$ 2,240.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G306B45205EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970