

# Global Tennis Wear Sales Market Report Forecast 2017 to 2022

<https://marketpublishers.com/r/G1E21443545EN.html>

Date: October 2017

Pages: 119

Price: US\$ 3,040.00 (Single User License)

ID: G1E21443545EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The report offers a comprehensive evaluation of the market. It does so via in-depth insights, understanding market evolution by tracking historical developments, and analyzing the present scenario and future projections based on optimistic and likely scenarios. Each research report serves as a repository of analysis and information for every facet of the market, including but not limited to: Regional markets, technology developments, types, applications, and the competitive landscape.

The study is a source of reliable data on:

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

This research report analyzes this market on the basis of its market segments, major geographies, and current market trends. Geographies analyzed under this research report include:

United States

China

Europe

Japan

The Major players reported in the market include:

NIKE

Adidas

Wilson

HEAD

LiNing

Prince

Champion

Yonex

Kappa

Product Segment Analysis:

Type 1

Type 2

Type 3

Application Segment Analysis:

Application 1

Application 2

Application 3

## **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified analysis of major market segments

ified analysis of major market segments

## Contents

### **1 TENNIS WEAR MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Tennis Wear
- 1.2 Classification of Tennis Wear
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Application of Tennis Wear
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Tennis Wear Market States Status and Prospect (2012-2022) by Regions
  - 1.4.1 United States
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Japan
- 1.5 Global Market Size of Tennis Wear (2012-2022)
  - 1.5.1 Global Tennis Wear Sales and Growth Rate (2012-2022)
  - 1.5.2 Global Tennis Wear Revenue and Growth Rate (2012-2022)

### **2 GLOBAL ECONOMIC IMPACT ON TENNIS WEAR INDUSTRY**

- 2.1 Global Macroeconomic Environment Analysis
  - 2.1.1 Global Macroeconomic Analysis
  - 2.1.2 Global Macroeconomic Environment Development Trend
- 2.2 Global Macroeconomic Environment Analysis by Regions

### **3 TENNIS WEAR MANUFACTURING COST ANALYSIS**

- 3.1 Tennis Wear Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost

### 3.2.3 Manufacturing Process Analysis of Tennis Wear

## **4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 4.1 Tennis Wear Industrial Chain Analysis

### 4.2 Upstream Raw Materials Sourcing

### 4.3 Raw Materials Sources of Tennis Wear Major Manufacturers in 2016

### 4.4 Downstream Buyers

## **5 GLOBAL TENNIS WEAR COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

### 5.1 Global Tennis Wear Market Competition by Manufacturers

#### 5.1.1 Global Tennis Wear Sales and Market Share of Key Manufacturers (2012-2017)

#### 5.1.2 Global Tennis Wear Revenue and Share by Manufacturers (2012-2017)

### 5.2 Global Tennis Wear (Volume and Value) by Type

#### 5.2.1 Global Tennis Wear Sales and Market Share by Type (2012-2017)

#### 5.2.2 Global Tennis Wear Revenue and Market Share by Type (2012-2017)

### 5.3 Global Tennis Wear (Volume and Value) by Regions

#### 5.3.1 Global Tennis Wear Sales and Market Share by Regions (2012-2017)

#### 5.3.2 Global Tennis Wear Revenue and Market Share by Regions (2012-2017)

### 5.4 Global Tennis Wear (Volume) by Application

## **6 UNITED STATES TENNIS WEAR (VOLUME, VALUE AND SALES PRICE)**

### 6.1 United States Tennis Wear Sales and Value (2012-2017)

#### 6.1.1 United States Tennis Wear Sales and Growth Rate (2012-2017)

#### 6.1.2 United States Tennis Wear Revenue and Growth Rate (2012-2017)

#### 6.1.3 United States Tennis Wear Sales Price Trend (2012-2017)

### 6.2 United States Tennis Wear Sales and Market Share by Manufacturers

### 6.3 United States Tennis Wear Sales and Market Share by Type

### 6.4 United States Tennis Wear Sales and Market Share by Application

## **7 CHINA TENNIS WEAR (VOLUME, VALUE AND SALES PRICE)**

### 7.1 China Tennis Wear Sales and Value (2012-2017)

#### 7.1.1 China Tennis Wear Sales and Growth Rate (2012-2017)

#### 7.1.2 China Tennis Wear Revenue and Growth Rate (2012-2017)

#### 7.1.3 China Tennis Wear Sales Price Trend (2012-2017)

- 7.2 China Tennis Wear Sales and Market Share by Manufacturers
- 7.3 China Tennis Wear Sales and Market Share by Type
- 7.4 China Tennis Wear Sales and Market Share by Application

## **8 EUROPE TENNIS WEAR (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Europe Tennis Wear Sales and Value (2012-2017)
  - 8.1.1 Europe Tennis Wear Sales and Growth Rate (2012-2017)
  - 8.1.2 Europe Tennis Wear Revenue and Growth Rate (2012-2017)
  - 8.1.3 Europe Tennis Wear Sales Price Trend (2012-2017)
- 8.2 Europe Tennis Wear Sales and Market Share by Manufacturers
- 8.3 Europe Tennis Wear Sales and Market Share by Type
- 8.4 Europe Tennis Wear Sales and Market Share by Application

## **9 JAPAN TENNIS WEAR (VOLUME, VALUE AND SALES PRICE)**

- 9.1 Japan Tennis Wear Sales and Value (2012-2017)
  - 9.1.1 Japan Tennis Wear Sales and Growth Rate (2012-2017)
  - 9.1.2 Japan Tennis Wear Revenue and Growth Rate (2012-2017)
  - 9.1.3 Japan Tennis Wear Sales Price Trend (2012-2017)
- 9.2 Japan Tennis Wear Sales and Market Share by Manufacturers
- 9.3 Japan Tennis Wear Sales and Market Share by Type
- 9.4 Japan Tennis Wear Sales and Market Share by Application

## **10 GLOBAL TENNIS WEAR MANUFACTURERS ANALYSIS**

### **10.1 NIKE**

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Product Type, Application and Specification
- 10.1.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Business Overview

### **10.2 Adidas**

- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Product Type, Application and Specification
- 10.2.3 Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Business Overview

### **10.3 Wilson**

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Product Type, Application and Specification

10.3.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.3.4 Business Overview

#### 10.4 HEAD

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Product Type, Application and Specification

10.4.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.4.4 Business Overview

#### 10.5 LiNing

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Product Type, Application and Specification

10.5.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.5.4 Business Overview

#### 10.6 Prince

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Product Type, Application and Specification

10.6.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.6.4 Business Overview

#### 10.7 Champion

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Product Type, Application and Specification

10.7.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.7.4 Business Overview

#### 10.8 Yonex

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Product Type, Application and Specification

10.8.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.8.4 Business Overview

#### 10.9 Kappa

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Product Type, Application and Specification

10.9.3 Sales, Revenue, Price and Gross Margin (2012-2017)

10.9.4 Business Overview

### **11 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 11.1 Marketing Channel

11.1.1 Direct Marketing

11.1.2 Indirect Marketing

11.1.3 Marketing Channel Development Trend

## 11.2 Market Positioning

### 11.2.1 Pricing Strategy

### 11.2.2 Brand Strategy

### 11.2.3 Target Client

## 11.3 Distributors/Traders List

## **12 MARKET EFFECT FACTORS ANALYSIS**

### 12.1 Technology Progress/Risk

#### 12.1.1 Substitutes Threat

#### 12.1.2 Technology Progress in Related Industry

### 12.2 Consumer Needs/Customer Preference Change

### 12.3 Economic/Political Environmental Change

## **13 GLOBAL TENNIS WEAR MARKET FORECAST (2017-2022)**

### 13.1 Global Tennis Wear Sales, Revenue Forecast (2017-2022)

### 13.2 Global Tennis Wear Sales Forecast by Regions (2017-2022)

### 13.3 Global Tennis Wear Sales Forecast by Type (2017-2022)

### 13.4 Global Tennis Wear Sales Forecast by Application (2017-2022)

## **14 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Tennis Wear  
Table Classification of Tennis Wear  
Figure Global Sales Market Share of Tennis Wear by Type in 2016  
Table Applications of Tennis Wear  
Figure Global Sales Market Share of Tennis Wear by Application in 2016  
Figure United States Tennis Wear Revenue and Growth Rate (2012-2022)  
Figure China Tennis Wear Revenue and Growth Rate (2012-2022)  
Figure Europe Tennis Wear Revenue and Growth Rate (2012-2022)  
Figure Japan Tennis Wear Revenue and Growth Rate (2012-2022)  
Figure Global Tennis Wear Sales and Growth Rate (2012-2022)  
Figure Global Tennis Wear Revenue and Growth Rate (2012-2022)  
Table Global Tennis Wear Sales of Key Manufacturers (2012-2017)  
Table Global Tennis Wear Sales Share by Manufacturers (2012-2017)  
Figure 2015 Tennis Wear Sales Share by Manufacturers  
Figure 2016 Tennis Wear Sales Share by Manufacturers  
Table Global Tennis Wear Revenue by Manufacturers (2012-2017)  
Table Global Tennis Wear Revenue Share by Manufacturers (2012-2017)  
Table 2015 Global Tennis Wear Revenue Share by Manufacturers  
Table 2016 Global Tennis Wear Revenue Share by Manufacturers  
Table Global Tennis Wear Sales and Market Share by Type (2012-2017)  
Table Global Tennis Wear Sales Share by Type (2012-2017)  
Figure Sales Market Share of Tennis Wear by Type (2012-2017)  
Figure Global Tennis Wear Sales Growth Rate by Type (2012-2017)  
Table Global Tennis Wear Revenue and Market Share by Type (2012-2017)  
Table Global Tennis Wear Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Tennis Wear by Type (2012-2017)  
Figure Global Tennis Wear Revenue Growth Rate by Type (2012-2017)  
Table Global Tennis Wear Sales and Market Share by Regions (2012-2017)  
Table Global Tennis Wear Sales Share by Regions (2012-2017)  
Figure Sales Market Share of Tennis Wear by Regions (2012-2017)  
Figure Global Tennis Wear Sales Growth Rate by Regions (2012-2017)  
Table Global Tennis Wear Revenue and Market Share by Regions (2012-2017)  
Table Global Tennis Wear Revenue Share by Regions (2012-2017)  
Figure Revenue Market Share of Tennis Wear by Regions (2012-2017)  
Figure Global Tennis Wear Revenue Growth Rate by Regions (2012-2017)

Table Global Tennis Wear Sales and Market Share by Application (2012-2017)  
Table Global Tennis Wear Sales Share by Application (2012-2017)  
Figure Sales Market Share of Tennis Wear by Application (2012-2017)  
Figure Global Tennis Wear Sales Growth Rate by Application (2012-2017)  
Figure United States Tennis Wear Sales and Growth Rate (2012-2017)  
Figure United States Tennis Wear Revenue and Growth Rate (2012-2017)  
Figure United States Tennis Wear Sales Price Trend (2012-2017)  
Table United States Tennis Wear Sales by Manufacturers (2012-2017)  
Table United States Tennis Wear Market Share by Manufacturers (2012-2017)  
Table United States Tennis Wear Sales by Type (2012-2017)  
Table United States Tennis Wear Market Share by Type (2012-2017)  
Table United States Tennis Wear Sales by Application (2012-2017)  
Table United States Tennis Wear Market Share by Application (2012-2017)  
Figure China Tennis Wear Sales and Growth Rate (2012-2017)  
Figure China Tennis Wear Revenue and Growth Rate (2012-2017)  
Figure China Tennis Wear Sales Price Trend (2012-2017)  
Table China Tennis Wear Sales by Manufacturers (2012-2017)  
Table China Tennis Wear Market Share by Manufacturers (2012-2017)  
Table China Tennis Wear Sales by Type (2012-2017)  
Table China Tennis Wear Market Share by Type (2012-2017)  
Table China Tennis Wear Sales by Application (2012-2017)  
Table China Tennis Wear Market Share by Application (2012-2017)  
Figure Europe Tennis Wear Sales and Growth Rate (2012-2017)  
Figure Europe Tennis Wear Revenue and Growth Rate (2012-2017)  
Figure Europe Tennis Wear Sales Price Trend (2012-2017)  
Table Europe Tennis Wear Sales by Manufacturers (2012-2017)  
Table Europe Tennis Wear Market Share by Manufacturers (2012-2017)  
Table Europe Tennis Wear Sales by Type (2012-2017)  
Table Europe Tennis Wear Market Share by Type (2012-2017)  
Table Europe Tennis Wear Sales by Application (2012-2017)  
Table Europe Tennis Wear Market Share by Application (2012-2017)  
Figure Japan Tennis Wear Sales and Growth Rate (2012-2017)  
Figure Japan Tennis Wear Revenue and Growth Rate (2012-2017)  
Figure Japan Tennis Wear Sales Price Trend (2012-2017)  
Table Japan Tennis Wear Sales by Manufacturers (2012-2017)  
Table Japan Tennis Wear Market Share by Manufacturers (2012-2017)  
Table Japan Tennis Wear Sales by Type (2012-2017)  
Table Japan Tennis Wear Market Share by Type (2012-2017)  
Table Japan Tennis Wear Sales by Application (2012-2017)

Table Japan Tennis Wear Market Share by Application (2012-2017)  
Table NIKE Basic Information List  
Table NIKE Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure NIKE Tennis Wear Global Market Share (2012-2017)  
Table Adidas Basic Information List  
Table Adidas Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Adidas Tennis Wear Global Market Share (2012-2017)  
Table Wilson Basic Information List  
Table Wilson Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Wilson Tennis Wear Global Market Share (2012-2017)  
Table HEAD Basic Information List  
Table HEAD Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure HEAD Tennis Wear Global Market Share (2012-2017)  
Table LiNing Basic Information List  
Table LiNing Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure LiNing Tennis Wear Global Market Share (2012-2017)  
Table Prince Basic Information List  
Table Prince Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Prince Tennis Wear Global Market Share (2012-2017)  
Table Champion Basic Information List  
Table Champion Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Champion Tennis Wear Global Market Share (2012-2017)  
Table Yonex Basic Information List  
Table Yonex Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Yonex Tennis Wear Global Market Share (2012-2017)  
Table Kappa Basic Information List  
Table Kappa Tennis Wear Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Kappa Tennis Wear Global Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Tennis Wear  
Figure Manufacturing Process Analysis of Tennis Wear  
Figure Tennis Wear Industrial Chain Analysis  
Table Raw Materials Sources of Tennis Wear Major Manufacturers in 2016  
Table Major Buyers of Tennis Wear  
Table Distributors/Traders List  
Figure Global Tennis Wear Sales and Growth Rate Forecast (2017-2022)  
Figure Global Tennis Wear Revenue and Growth Rate Forecast (2017-2022)

Table Global Tennis Wear Sales Forecast by Regions (2017-2022)

Table Global Tennis Wear Sales Forecast by Type (2017-2022)

Table Global Tennis Wear Sales Forecast by Application (2017-2022)

## **COMPANIES MENTIONED**

NIKE

Adidas

Wilson

HEAD

LiNing

Prince

Champion

Yonex

Kappa

Babolat

Dunlop

Flia

Decathlon

LACOSTE

UNIALO

Sergio Tacchini

Lotto

ANTA

Kisswiss

Xtep

ERKE

361°

## I would like to order

Product name: Global Tennis Wear Sales Market Report Forecast 2017 to 2022

Product link: <https://marketpublishers.com/r/G1E21443545EN.html>

Price: US\$ 3,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1E21443545EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970